# Elaine Zamudio, UX Specialist

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📄 See My Design Projects

## UX Skills

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|---|---|---|
| Accessibility Evaluations | Foundational Research | Storytelling |
| Card Sorting | Interviews | Survey Design & Analyses |
| Cultural Analyses | Presentations | Think-Aloud Testing |
| Data Visualization | Project Communications | Usability Testing |
| Diary Studies | Qualitative Research | User Profiles, Journey Maps |
| Empathy | Quantitative Research | Wireframes, Prototypes |

## UX Software

- Design – Acrobat, Adobe XD, Aero, Figma, Illustrator, InDesign, Mozilla Hubs, Photoshop
- Research - Google Sheets, Microsoft Excel, Optimal Workshop, Open Broadcasting Software (OBS), Qualtrics, SurveyMonkey, Tableau, Trello, UserTesting.com

## Professional Experience

**Activision,** *User Research Extern*                                        May 2023 – June 2023
Worked on Call of Duty projects, including user-testing, evaluating games, conducting data analysis, and documenting player feedback. Reviewed survey responses and synthesized findings to contribute to reports.

**Chess Scholars,** *Instructor*                                        January 2014 - Current
Led Chess, Coding, and Acting class of 10 to 30 students, totaling over three hundred. Inspired children throughout Milwaukee to learn new STEM skills.

## UX Research Projects and Volunteer Work

**GamesUR Summit Committee,** *PR/Marketing Volunteer*                    Sept. 2022 – May 2023
Assisted the lead organizers of the volunteer committee to generate a theme, social media content, and advertisement schedules to reach a target audience of over 150 summit attendees.

**Fraculation,** *Games UX Researcher*                                   July 2022 -August 2022
Collaborated with an independent programmer. Worked in sprints, utilizing Trello for communication and Mural to host a brainstorming session. Provided an expert review. Designed a Think-Aloud playtest. Evaluated and analyzed participants to discover pain points and measurable insights. Consolidated key findings and designed an executive report to present to the stakeholder.

## Education

Milwaukee School of Engineering                                          May 2023
**User Experience BS**