

QServ offers:

Digital Transformation

- Scalable video streaming platform
- Increase user engagement on streaming platform
- Design and delivery of advertisement insertion platform for all TV networks
- Adaptive bitrate streaming using HLS and DASH
- Comprehensive experience in backend services for a live streaming application
- Experienced in providing low latency and high availability
- Optimize video encoding pipelines using FFmpeg
- Offer High-performance architectures for media services
- IT Strategy and advisory services
- Program/Project Management
- Experience in implementing Royalty General Ledger using SAP ERP
- International Offsite Customizations and Development



344 Nassau Street, Princeton, NJ
440.796.6064 phone
260.960.9325 fax
www.qservcorp.com
info@qservcorp.com



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Media and Entertainment Digital Solution

Comprehensive experience in developing live streaming platform
Support

Your Digital
Media
Solution

Why should I choose QServ?

QServ has gained deep expertise in media and entertainment industry over past two decades, we offer high-performance architectures for media services, leveraging cloud technologies, and optimizing user experience. We can help you assess project feasibility and define client specific digital platform roadmap using latest technologies.

QServ bring expertise in designing the digital platform, implementing digital media solutions to enable and execute the business strategy and roadmap for transformation through latest technology.

QServ's strong experienced niche industry professionals are equipped with proven tools, methodologies, templates, and accelerators, and are supported by well documented industry IP rights thus bring real value add to our customers.

THE QSERV ADVANTAGE

- DEDICATED IMPLEMENTATION
- UNMATCHED EXPERIENCE
- COST-EFFECTIVE SOLUTIONS
- EXPERTS AT INTEGRATION
- PROVEN SUCCESS
- FAST IMPLEMENTATION
- DEVOTED SERVICE
- PREDICTABLE COSTS
- BEST OF BREED TECHNOLOGY SOLUTION

flexible solutions for your business needs

The Challenge

While live streaming presents exciting opportunities, successful implementation requires addressing diverse technical, business, content, and user experience challenges.

Latency: Minimizing the delay on the live event is crucial for user experience.
Scalability: Live streaming platforms need to be able to handle sudden spikes
Quality and Reliability: Ensuring high-quality video and audio delivery is vital for viewer satisfaction.

Bandwidth Limitations: Delivering high-quality streams requires significant bandwidth, which not all users have access to.

Device and Platform Compatibility: With viewers using a variety of devices and platforms, ensuring compatibility across all of them can be challenging.

Market Saturation: The live streaming market is increasingly crowded, making it challenging for platforms to stand out and attract viewers.

Complexity: Difficult-to-navigate interfaces or hard-to-find features can detract from the viewer experience.

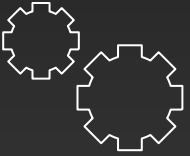
Media Apps

EXPERIENCE

HARD WORK DEDICATION

SECURITY INTEGRITY

LOYALTY



SOLUTION

We are expert in media and entertainment digital solution strategy preparation and execution, leveraging 20+ years developed IP and cloud technologies.

Clients

- Warner Music Group
- NBC Universal
- Sony Pictures

The Solution

The solution for all these challenges indeed comes through developing high-performance architectures and cutting-edge streaming applications.

QServ have rich experience preparing and implementing client specific digital transformation strategy and roadmap.

Key differentiating factors:

- ✓ Rich Intellectual property
- ✓ Offer industry leading solutions
- ✓ Faster deployment
- ✓ Scalable video streaming solutions
- ✓ Viewer engagement led solutions
- ✓ Real-time interactive features for live streaming
- ✓ Highly cost-effective distributed resources
- ✓ Proven program and project management skills implementing global large complex digital business transformation programs.

