



Introducing the Ford eBike Lineup

The Power is Yours

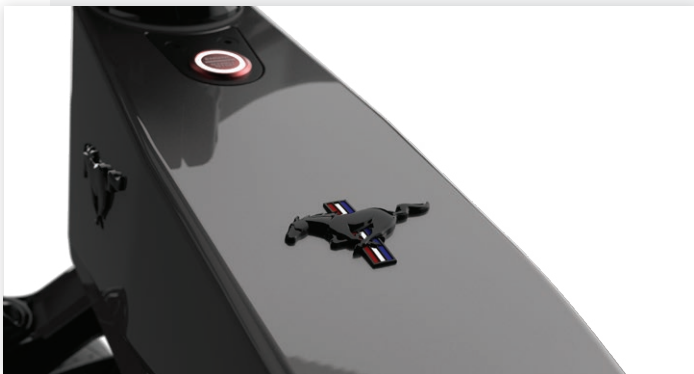




Unlimited Thrills

An aggressive, chiseled design, inspired by America's best-selling sports car[^], with power and performance to match.

Adrenaline chasers: this is your wake-up call.



Stir Your Soul

America's best-selling sport car[^], brought to life as the Mustang electric bike. Every aspect of this powerful performance machine inspires fast-paced rides.

At The Limit

The one-horsepower (750W*) rear wheel drive power unit accelerates hard to 28 MPH**, while 85Nm of torque flattens hills.

Four Power modes: Eco, Normal, Sport, Track.

Custom Ford paintwork available at a \$390 option



Atlas Blue



Grabber Blue
Metallic



Rapid Red



Shadow Black



Dark Matter Gray



Iconic Silver
Metallic



Carbonized Gray
Metallic



Vapor Blue
Metallic



Yellow Splash
Metallic Tri-Coat



Race Red



Oxford White



Over, Around, Or Through. It's Up To You

Custom G.O.A.T.™ (Goes Over Any Type of Terrain) inspired suspension. Wherever you want to ride, Bronco is ready to take you there.



Effortless Adventure

The Bronco electric bike delivers a ride inspired by Bronco's G.O.A.T.™ (Goes Over Any Type of Terrain) suspension. The heavy-duty dual suspension with a motocross-style rear linkage and trailing arm lets riders approach the trail or adventure with ease and confidence. The motocross-style saddle helps riders confidently negotiate obstacles and land jumps.

In Command

Bronco's integrated, one-piece cockpit contains an easy-to-read full-color display that shows vital performance data with an instrument cluster inspired by Ford's infotainment system.

Custom Ford paintwork available at a \$390 option



Shadow Black



Oxford White



Cactus Gray



Iconic Silver
Metallic



Carbonized Gray
Metallic



Race Red



Eruption Green
Metallic



Hot Pepper Red
Metallic Tinted
Clearcoat



Area 51



Velocity Blue
Metallic



Azure Gray
Metallic Tri-Coat



Ford-Bikes.com

Power*

750_W

Top Assist Speed**

28_{MPH}

Max Range***

60_{Miles}



MUSTANG

BRONCO

Power	750W* Motor with four modes: Eco, Normal, Sport, and Track <ul style="list-style-type: none">• ECO – Energy conservation for long rides• TRAIL – A set-it-and-forget-it balance of power and efficiency• SPORT – Extra oomph for when the conditions demand more• TRACK – all-out performance Class 2: 20MPH** with throttle Class 3: 28MPH** without throttle	750W* Motor with four modes: Eco, Normal, Sport, and Baja <ul style="list-style-type: none">• ECO – Energy conservation for long rides• TRAIL – A set-it-and-forget-it balance of power and efficiency• SPORT – Extra oomph for when the trail demands more• BAJA – all-out performance Class 2: 20MPH** with throttle Class 3: 28MPH** without throttle
Weight	68LBS	68LBS
Battery	48V, 15Ah 720Wh	48V, 15Ah 720Wh
Drivetrain	Shimano, 9-speed, mechanical shifting	Shimano, 9-speed, mechanical shifting
Frame	Aluminium alloy 6061	Aluminum alloy 6061
Suspension	High performance air-sprung front suspension fork with 120mm travel and 200x53mm air-sprung rear shock	High performance air-sprung front suspension fork with 120mm travel. 190x50mm rear shock
Brakes	Tektro HD E-740 4-piston hydraulic caliper, 203mm front and rear rotors	Tektro HD E-740 4-piston hydraulic caliper, 203mm front and rear rotors
Wheels & Tires	27.5" 36H alloy wheelset and 2.25" Pirelli Angel Urban GT tires	27.5" 36H alloy wheelset and 27.5"x2.6" Pirelli Scorpion Enduro M Hardwall Tires
Cockpit	Aluminium alloy 6061 integrated handlebar and stem with full color display and front light (2000 Lm output, 180 Lux)	Aluminum alloy 6061 integrated handlebar and stem with full color display and front light (2000Lm output, 180Lux)
Lights	Headlight: 2000 Lm Output, 180Lux Lumens: The total output of visible light from a light source is measured in lumens (Lm). Lux: The amount of light that is cast on a surface is called illuminance, which is measured in lux. Rear Light: Integrated Rear Light	Headlight: 2000 Lm Output, 180Lux Lumens: The total output of visible light from a light source is measured in lumens (Lm). Lux: The amount of light that is cast on a surface is called illuminance, which is measured in lux. Rear Light: Integrated Rear Light
Paint	Custom Ford-Inspired Paintwork Carbonized Gray paintwork standard, with custom color options available at a \$390 option.	Custom Ford-Inspired Paintwork Area 51 paintwork standard, with custom color options available at a \$390 option.

* 750W maximum Rated Power output in Watts.

** 28 MPH maximum pedal assist from the power unit. Any higher speeds achieved by rider input only.

*** 60 mile range is indicative and is affected by the rider's weight, the wind, wheel air pressure and terrain conditions.