



DEALERBOOK

Thank you for being a part of the Denago eBikes family! We are excited to share our 2025 dealer program with you.

We have assembled a team of stellar inside and outside sales reps to ensure that Denago is meeting the needs of your business.

In addition to the exciting new models shown in this dealer book, we have many new models in the pipeline for 2025, and new colors to keep existing models fresh.

I welcome your feedback and ideas as we work to build Denago into the top eBike brand in the industry for the IBD. Write or call anytime.

Thank you,

Denago eBikes team



**(877)** 755-2453

xales@denago.com

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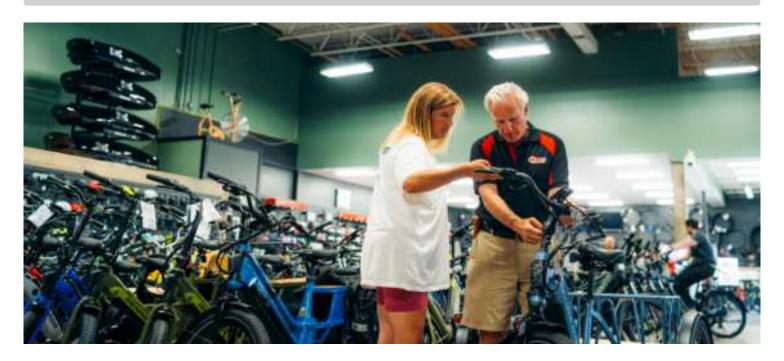
WARRANTY POLICY

If you aren't devoting floor space to eBikes, you're missing out. Electric bike sales exceeded \$1.3 billion in the USA in 2022, and are expected to reach \$1.6 billion for 2023, followed by estimated growth of 10% annually until 2030. (source: National Bicycle Dealers Association)

Make sure you're ready to serve potential eBike customers with our checklist and win with Denago in 2025:

- → Make sure your staff understands the difference between cadence sensors and torque sensors, and how to match the sensor to the rider's needs.
- → Be test-ride ready with charged batteries ready to go.
- → Contact your inside sales rep for a free onboarding and orientation to get your staff trained on Denago.
- → Offer a selection of sizes and colors.
- → Know the Class I, II, III system and how it applies in your state.
- → Be ready with margin-boosting accessories like spare chargers and batteries, racks, bags, and mobile phone holders.
- → Make sure your listing on the Denago dealer locator map is up to date.
- → Setup your Locally account (free!) so we can show your inventory and stock status to potential leads on Denago.com.
- → Look sharp! Use our pro-quality photo and video assets by scanning the following QR code.





Denago eBikes was founded with the philosophy, "Power to Explore". The bikes we produce have been designed from the ground up with the end consumer's freedom and experience in mind.

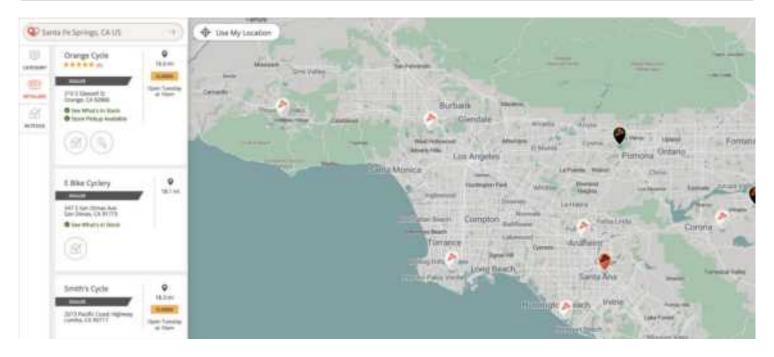
Denago eBikes are competitively priced, well spec'd, and come with a support team behind each and every order. Our team has been involved in the bike industry for decades. We are a brand that firmly believes in the importance of the independent bike dealer, and we are actively searching for new retail partners around the country.

If you feel Denago would be a good fit for your business, please fill out the form by scanning the QR code below, email <a href="mailto:sales@denago.com">sales@denago.com</a> or call (877) 755-2453. We would love you to be a part of the team at Denago!



LEVEL	GOLD	SILVER	BRONZE
Commitment	\$50,000+	\$20,000 -> \$49,999	<\$20,000
Margin	35%	32%	30%
INSEASON Order Dating*	30 Day	Prepay	Prepay
Free Freight		7+ bikes	
Freight (<7 units)		\$75/bike	
	FORECAS	T DETAILS	
FORECAST Order Dating*	NET60	NET60	n/a
Minimum Order Pace	Q4'23/Q1'24: \$25K, Q2:\$12.5K, Q3:\$12.5K	Q4'23/Q1'24: \$10K, Q2:\$5K, Q3:\$5K	n/a
EP Program	Bronze -20%, \$75 freight, CC prepay	Bronze -20%, \$75 freight, CC prepay	n/a
DEMO / RENTAL Program	-10%, 6 bike max, free freight, 90 days	-10%, 4 bike max, free freight, 90 days	n/a
POP Program	1% sales up to \$1,000	1% sales up to \$500	n/a
	14+ Bikes, NET60, 40% margin, free freight. (excluding City 1 and Commute 1 Top Tube)		
Q4/Q1 Promo	Offer available as many times as needed within the dates of 10/25/23 - 3/31/24.		
	Q4/Q1 Promo must accompany a 2025 forecast order		
	Forecast deadline 12/31/2023		
Program Notes	Q4	2023 orders apply to 2025 Program le	evel
	Dating option is pending credit approval *		

#### STORE INVENTORY ON DENAGO.COM



Denago has partnered with Locally to show your real-time brick and mortar inventory to interested consumers on Denago.com, right down to size/color level. Sign up with Locally join.locally.com (free) to show your store inventory on Denago.com so we can drive qualified leads to your door.

Customers can browse your shop wherever (and whenever) they want — no sales pitch required.



### **MAKE ONLINE SHOPPERS YOUR IN-STORE CUSTOMERS**

Browsing online and then buying nearby is how consumers shop. Locally bridges the online-to-offline gap so retailers win more sales.

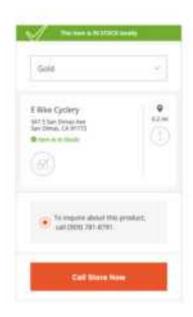
#### **POWERED BY YOUR INVENTORY**

Over 80% of shoppers confirm inventory before heading to a local store. Locally syncs with your point of sale system so your inventory is published on Denago.com. Shoppers know exactly what you have in stock.

We'll show your inventory to a bigger audience, you get the sale.

Talk to your sales rep about Locally today.









# workstand®

Denago participates in Workstand's "Product Catalog for Brands" program. Dealers can access pictures, SKU, UPC, descriptions, etc. to easily auto-populate their own websites with Denago products. Dealers who subscribe to Workstand (formerly SmartEtailing) can search for Denago and flow items into their shop websites automatically.

Workstand is currently piloting a new store point-of-sale platform. Denago will provide product data for store POS users when that integration is available from Workstand.

### citruslime

The Citrus Lime store point of sale system is popular in Europe, but new to the United States. Denago product data is available on the Citrus Lime platform through a technology integration at no charge to dealers, and Denago dealers can flow Denago product data into their cash register automatically.





#### **HELP US HELP YOU**



Join the Denago Owner's Group on Facebook **facebook.com/groups/denago.owners**Dealers, sales reps, and customers are encouraged to join the Denago community to share rides, tech tips, and discuss everything Denago. It's a great way to generate leads and interest for your shop.

#### **BIKE REGISTRY**

Encourage consumers to register their new Denago eBike by visiting denago.com/register

You can even register on their behalf at the point of sale in your store, where it's convenient to access the serial number and proof of purchase is readily available.

Registering new eBikes streamlines the key replacement process in the event they are lost by the owner, simplifies warranty claims, and can help re-unite owners with stolen bikes.

#### **NEED DIGITAL ASSETS?**

Scan the QR code and request access using the same email address attached to your Denago dealer account.

We're happy to share logos, high-resolution photography, and video assets you can use on your own shop's website or social media.



#### **B2B PORTAL**

Denago offers a self-service B2B portal to our dealer partners for ordering, stock checks, and tracking information. When logged in to the portal, dealers can see the pricing, freight incentives, and NET dating applicable to their program level.

Active accounts who have completed an approved dealer application can access the B2B portal at: denagocom.account.myshopify.com

If you need help accessing the B2B portal, please contact your sales rep.



Bicycle safety is important. It's even more important to think about safety when you're riding an eBike, which can travel faster and farther compared with "analog" or "acoustic" (non-eBike) models. Especially Class III eBikes which are capable of 28 MPH! While you can't control everything, adhering to some basic safety tips can increase your odds of having a safer ride.



Scan the QR code for in-depth look at the list of eBike safety tips that everyone should know.

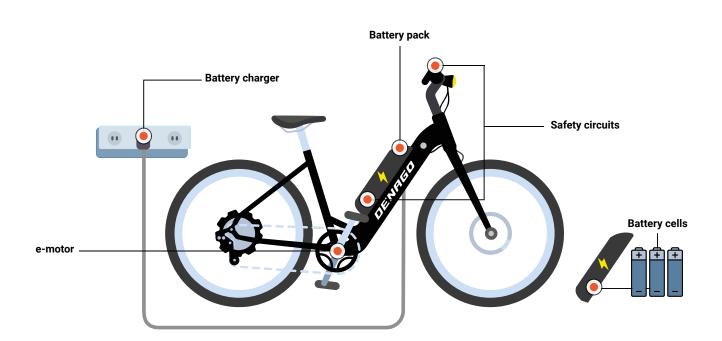
- 1. ALWAYS WEAR AN APPROVED HELMET
- 2. KNOW AND FOLLOW THE VEHICLE CODE
- 3. UNDERSTAND THE RULES FOR EBIKES IN YOUR AREA
- 4. PERFORM A "PRE-FLIGHT" CHECK ON YOUR EBIKE BEFORE YOU RIDE
- 5. TAKE EXTRA CARE BEFORE YOU DECIDE TO RIDE AT NIGHT
- 6. DON'T CARRY PASSENGERS IF YOUR EBIKE ISN'T DESIGNED FOR IT
- 7. UNDERSTAND WHAT ACTIONS WILL TURN YOUR EBIKE'S MOTOR ON
- 8. POWER DOWN WHEN YOU DON'T NEED ASSISTANCE
- 9. BUY AN EBIKE WITH BUILT-IN SAFETY FEATURES, LIKE BRAKE LEVER MOTOR INTERRUPT SWITCHES, LIGHTS OR REFLECTORS, AND EBIKE-RATED TIRES

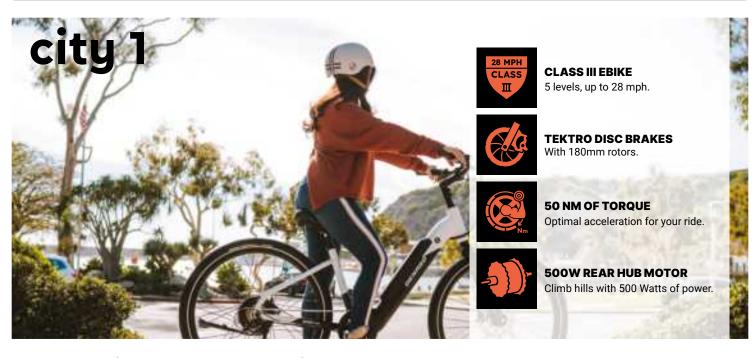


Denago eBikes has achieved UL2849 certification on 8 key models, as well as UL2271 certification on the batteries included with those models.

### **WHAT IS UL2849?**

UL's 2849 is the industry-wide testing standard for eBikes, offering safety certification via testing and evaluation of the complete eBike system, including motors, batteries, and chargers. New York City and other municipalities are increasingly moving toward restricting the sale of complete eBikes and batteries to only those models certified to UL2849 (complete eBikes) and UL2271 (batteries), and others are expected to follow.





With a step-thru frame, our City Model 1 eBike features an ultra-low standover height, making it simple to start and stop. Our comfort geometry gives you an upright riding position to easily see your surroundings.

City Model 1 includes both pedal assist to cruise at up to 28 MPH, as well as a thumb throttle, which can propel you at up to 20 MPH without pedaling.

Ride in comfort with a wide, padded saddle and adjustable stem.

City Model 1 was named "Best high-speed electric bike" by GOOD HOUSEKEEPING and appears on their list of "15 best electric bikes of 2022."

### GOOD HOUSEKEEPING



#### **5 LEVELS OF PEDAL ASSIST**

PAS 0: no motor assist

PAS 1: 15 MPH

PAS 2: 17.5 MPH

PAS 3: 20.5 MPH

PAS 4: 23 MPH

PAS 5: 27 MPH

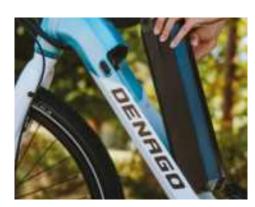
Throttle only: 20 MPH

Speeds will vary slightly depending on terrain, rider weight, and battery charge.



#### **40+ MILE RANGE**

Real-world range testing shows most riders will get more than 40 miles on a single charge when using pedal assist, and 20 miles on throttle alone.



HIGH-CAPACITY BATTERY AND 3 AMP FAST CHARGER

Go further between charges with a big, 652.8 Wh battery, built with premium LG cells. Recharge 50% faster than competing brands.



CITY 1 STEP THRU	SIZE	COLOR
DE-E10-GRB	One Size	Jade Green / Black
DE-E10-BWH	One Size	Arctic Blue / White
DE-E10-WGY	One Size	White / Gray
DE-E10-CGY	One Size	Coral / Gray

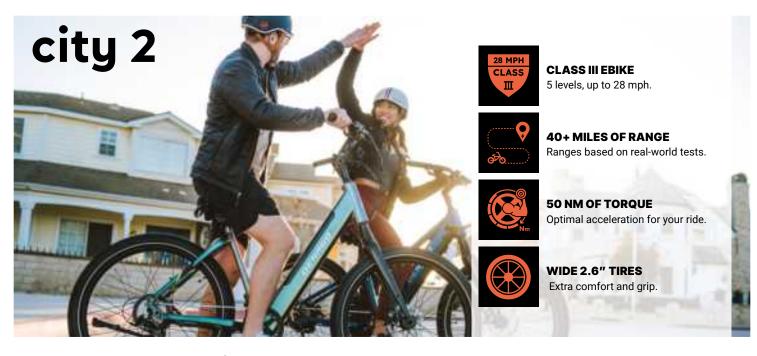
- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Aluminum Rigid Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 13.6Ah, 652.8Wh, LG cells. Semi-integrated style
- → DISPLAY Denago Digital LCD Display
- → **SENSOR** Speed, Cadence
- → **THROTTLE** Throttle is removable w/programming change to Class 1 or 2, but may require a software update. Contact your sales rep.
- → **COMPONENTS** Zoom Adjustable Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd shifter, rear derailleur
- → **SADDLE** Velo Plush
- → **TIRES** Kenda Tires 27.5" x 2.2" w/ puncture protection and reflective stripe
- → **OPTIONAL ACCESSORIES** Front/Rear Light (non integrated), Rear Rack, Front/Rear Fenders











Denago City Model 2 eBike is our follow up to the award-winning City Model 1 and is upgraded with an integrated battery, wider 2.6" tires and upgraded 8 speed drivetrain.

Available in two frame options - step-thru frame, making it easy to start and stop, even if you have a short inseam or difficulty throwing a leg over the saddle or top tube frame, for riders who prefer a traditional look.

City 2 is a Class III eBike offering pedal assist speeds up to 28 MPH, and 20 MPH on throttle.

Ebike Escape said "This eBike is in a competitive class but has some great features that help it stand out" and "love that it has an affordable price tag and the ability to customize if you'd like to spend a little more for an upgrade."





# CLASS III EBIKE WITH PEDAL ASSIST AND THROTTLE

Travel up to 28 MPH on pedal assist, and up to 20 MPH on throttle alone without pedaling.



# STEALTHY, FULLY INTEGRATED BATTERY

652.8 Wh (48v, 13.6A) battery is integrated into the down tube for a stealthy look, making it less obvious you're riding an eBike. Includes 3 Amp fast charger, you can charge with the battery on, or off the bike.



#### **40+ MILE RANGE**

Real-world range testing shows most riders will get more than 40 miles on a single charge when using pedal assist, and 20 miles on throttle





CITY 2 TOP TUBE	SIZE	COLOR
DE-E18A-BLUE	S/M	Galactic Cobalt
DE-E18A-BLUE	L/XL	Galactic Cobalt

CITY 2 STEP THRU	SIZE	COLOR
DE-E13A-WAVY	S/M	Wavelite Green
DE-E13A-WAVY	L/XL	Wavelite Green
DE-E13A-BLACK	S/M	Jet Black
DE-E13A-BLACK	L/XL	Jet Black



- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Aluminum Rigid Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 13.6Ah, 652.8Wh, LG cells. Internal
- → **DISPLAY** Denago Digital LCD Display
- → **SENSOR** Speed, Cadence
- → **THROTTLE** Throttle is removable w/programming change to Class 1 or 2, but may require a software update. Contact your sales rep.
- → **COMPONENTS** Zoom Adjustable Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Zoom Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Microshift 8 spd trigger shifter, rear derailleur
- → **SADDLE** Comfort padded
- → **TIRES** Denago 27.5" x 2.6" w/ puncture protection and reflective stripe
- → **OPTIONAL ACCESSORIES** Front/Rear Light (non integrated), Rear Rack, Front/Rear Fenders

**MSRP** \$1,599







Reviewers like eBike Escape and Good Housekeeping already loved our City series, citing "affordable price tag", "great features that help it stand out", and naming them to their list of "15 best electric bikes of 2022."

We haven't stood still, our Denago City Model 3 eBike features a torque sensor and an 8-speed transmission. The torque sensor offers intelligent assistance based on pedaling effort, making riding easier. The 8-speed transmission allows you to easily adjust the speed to suit various road conditions. These features ensure a smoother, more natural riding experience with the Denago City Model 3, perfect for commuting and leisure rides.

Good Housekeeping's "Best high-speed electric bike" now includes torque-sensing technology!

### GOOD HOUSEKEEPING



NEW! TORQUE-SENSING TECHNOLOGY

The most natural pedaling feel.



**40+ MILE RANGE** 

Real-world range testing shows most riders will get more than 40 miles on a single charge when using pedal assist, and 20 miles on throttle alone.

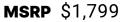


**FRAME SIZE OPTIONS** 

Riding is better when your bike fits properly. Two frame sizes help the City 3 suit a huge range of rider heights.

CITY 3 STEP THRU	SIZE	COLOR
DE-E13A-1-BLUE	S/M	Celestial Blue
DE-E13A-1-BLUE	L/XL	Celestial Blue
DE-E13A-1-RED	S/M	Rapid Red
DE-E13A-1-RED	L/XL	Rapid Red

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Suspension corrected Aluminum Rigid Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 13.6Ah, 652.8Wh, LG cells. Internal
- → DISPLAY Denago full color LCD display
- → **SENSOR** Speed, Torque
- → THROTTLE READY Throttle is included in the box,
  Programming change to Class 2 / 3 sticker (included) as appropriate
- → **COMPONENTS** Zoom Adjustable Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → DRIVETRAIN Microshift 8 spd Shifter, rear derailleur
- → **SADDLE** Denago super soft comfort saddle
- → TIRES Denago 27.5" x 2.6" w/ puncture protection and reflective stripe
- → **INCLUDES** Rear Rack, Front/Rear Fenders, Throttle, Kickstand
- → **SYSTEM** Pedal Assist system with 5 levels w/ Walk mode feature











The Denago Commute 1 is an urban eBike that can replace your car. Commute to work or school at up to 28 MPH on this Class 3 eBike. Commute Model 1 is full-featured with a suspension fork and seatpost, integrated headlight, plus included fenders, rear rack, and kickstand. Stealthy, sleek battery integrated with the down tube.

Available in two frame options - a step-thru frame with a low standover height, easy to mount and dismount for shorter riders or those with poor flexibility or injuries. Or the traditional double-diamond top tube frame design.

Commute 1 was named "best new commuter eBike" by the editors of Bicycling.com and appears on their list of "18 best electric bikes you can buy right now."

# **Bicycling**



#### **500 WATT HUB MOTOR**

Plenty of torque for climbing hills, even when you're carrying a laptop or groceries.



#### **SLEEK, HIDDEN BATTERY**

652.8 Wh lithium-ion battery integrates in the down tube for a stealthy look, and locks with a key for additional security. Built with premium LG cells.



SUSPENSION FORK & SEATPOST

Front suspension fork and seatpost to absorb bumps from rough pavement or gravel roads.



COMMUTE 1 TOP TUBE	SIZE	COLOR
DE-E18-GRAY	S/M	Smoke Gray
DE-E18-GRAY	L/XL	Smoke Gray

COMMUTE 1 STEP THRU	SIZE	COLOR
DE-E13-BONE	S/M	Bone
DE-E13-BONE	L/XL	Bone
DE-E13-LT.BLUE	S/M	Arctic Blue
DE-E13-LT.BLUE	L/XL	Arctic Blue



- → FRAME / FORK 6061-T6 Aluminum Frame / Coil Suspension Fork
- → **MOTOR** Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 13.6Ah, 652.8Wh, LG cells. Internal
- → **DISPLAY** Denago Digital LCD Display
- → **SENSOR** Speed, Cadence
- → **THROTTLE** Throttle is removable w/programming change to Class 1 or 2, but may require a software update. Contact your sales rep.
- ightarrow COMPONENTS Zoom Adjustable Stem, Handlebar, Suspension Seatpost
- → **DISC BRAKES** Zoom Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Microshift 8 spd Shifter, rear derailleur
- → **SADDLE** Denago Comfort Saddle
- → **TIRES** Denago 27.5" x 2.6" w/ puncture protection and reflective stripe
- → **INCLUDES** Integrated Headlight, Front & Rear Fenders, Rear Rack, Kickstand

**MSRP** \$1,799 **STEP-THRU MSRP** \$1,599 **TOP TUBE** 







The Commute 1 was already Bicycling.com's "best new commuter eBike" and one of their "18 best electric bikes you can buy right now." And now we have took it up a notch with our Commute 2 eBike which stands out as the ultimate commuter's companion for both men and women.

With torque sensors and an 8-speed shifter, your journey becomes effortlessly smooth, adapting to your pace and terrain. The added comfort of a front suspension fork makes every ride a delight, whether you're cruising through city streets or exploring scenic routes. Plus, it comes equipped with a built-in rear rack and removable battery.

"I'm a little older these days and have not been on a bike cycle for many years.

I was wanting the exercise and fun time of being out, great decision made.

Plenty of power, plus able to peddle on flatter ground, i found myself out doors's much longer than I thought I would. So much fun!" - J. Hayden





SUSPENSION FORK
AND SEATPOST
Ride with more comfort and control.



**AND REAR LIGHTS**Powered from the built-in eBike battery and controlled from the handlebar remote.

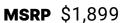
INTEGRATED FRONT



**VALUE-PACKED**Kickstand, rear rack, and fenders included at no additional charge.

COMMUTE 2 STEP THRU	SIZE	COLOR
DE-E13B-1 RED/BLACK	S/M	Garnet Red
DE-E13B-1 RED/BLACK	L/XL	Garnet Red
DE-E13B-1 BLUE/BLACK	S/M	Pacific Blue
DE-E13B-1 BLUE/BLACK	L/XL	Pacific Blue

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Oversized Suspension Fork
- → **MOTOR** Shengyi Rear Hub Motor, 48v, 500W
- → **BATTERY** 48v, 13.6Ah, 652.8Wh, LG cells. Internal
- → **DISPLAY** Denago Full Color LCD display
- → **SENSOR** Speed, Torque
- → **THROTTLE READY** Throttle is included in the box, Programming change to Class 2 / 3 sticker (included) as appropriate
- → **COMPONENTS** Zoom Adjustable Stem, Handlebar, Suspension Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → DRIVETRAIN Shimano 8 spd Shifter, rear derailleur
- → **SADDLE** Selle Royal Lookin Saddle
- → **TIRES** Denago 27.5" x 2.6" w/ puncture protection and reflective stripe
- → **INCLUDES** Front/Rear Light, Rear Rack, Front/Rear Fenders, Throttle, Kickstand
- → **SYSTEM** Pedal Assist system with 5 levels w/ Walk mode feature











Utility is the name of the game here. Our Denago folding eBike is a powerful, compact model ideal for van life, RV travel, or anywhere with limited storage space. When folded, it fits into a compact space just 20" wide, 35" long, and 30" tall.

Easy to store and transport thanks to a folding frame, pedals, and handlebar. Features both pedal assist and throttle modes with a sleek, hidden internal battery. The combo of the ultra-low standover height frame and telescoping seat-post means almost everyone can ride, regardless of height or inseam.

Electric Blke Report said "It's fast! It folds! It flies uphill!

Denago delivers another fun and functional e-bike

with the Folding Model 1".





# FOLDS FOR MAXIMUM PORTABILITY

Ideal for vanlife, college dorms, or RV travel. Fits into a compact space just 20" wide, 35" long, and 30" tall.



## INTEGRATED HEADLIGHT AND TAILLIGHT

Built-in front and rear lights are powered by the eBike battery. Turn them on and off from the handlebar remote. The rear even lights up when you brake!



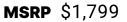
## ONE SIZE FITS ALMOST EVERYONE

With an ultra-low standover height and telescoping seatpost, our Folding ebike is easy to share with friends or family.



FOLDING 1	SIZE	COLOR
DE-Z202-GBK	One Size	Cool Gray / Black
DE-Z202-BLBK	One Size	Tranquil Blue / Black

- → FRAME / FORK 6061-T6 Aluminum Frame and Rigid Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 14Ah, 672Wh, LG cells. Internal
- → DISPLAY Denago Digital LCD Display
- → **SENSOR** Speed, Cadence
- → **THROTTLE** Throttle is removable w/programming change to Class 1 or 2, but may require a software update. Contact your sales rep.
- → **COMPONENTS** Zoom Telescopic Stem, Handlebar, Telescopic Seatpost
- → **DISC BRAKES** JAK Mechanical disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd shifter, rear derailleur
- → **SADDLE** Comfort padded
- → TIRES Denago 20" x 3.0" w/ puncture protection and reflective stripe
- → **INCLUDES** Integrated lights, Rear Rack, Fenders, Kickstand
- → **OPTIONAL ACCESSORIES** Front Rack, Front Rack mounted headlight, Carry bag









# STREET 1

### **NEED LIFESTYLE IMAGE!**



4" WIDE FAT TIRES

Extra-wide tires for incredible comfort and grip.



#### INTEGRATED LIGHTS

Powered by the eBike battery and controlled from the handlebar remote.



#### **500W REAR HUB MOTOR**

Climb hills with 500 Watts of power.



**REAR RACK & FENDERS** 

Sturdy, durable construction.

NEW for 2025, is our Denago Street 1 eBike. This urban adventurer will get you where you are going with ease and style thanks to its alloy frame, 4" fat tires, and long bench saddle. Also equipped with a torque sensor, 500W rear hub motor, and a 960Wh battery that gives you enough range without the need for frequent charging for longer riding.

Whether you're cruising the streets, on your daily commute to the office, or hanging out with friends at the beach or park, the Street 1 guarantees a seriously fun ride!



**TEKTRO HYDRAULIC DISC BRAKES** 

Reliable 180mm TEKTRO hydraulic front and rear disc brakes with automatic power cutoff for secure braking. Plenty of stopping power, even when fully loaded.



**20 X 4" FAT TIRE** 

4-inch puncture-resistant fat tires provide extra protection on the road, ensuring peace of mind. Add more fun and adventure to your next ride.



INTEGRATED FRONT

Powered from the built-in eBike battery and controlled from the handlebar remote.

### **NEED LIFESTYLE IMAGE!**

STREET 1	SIZE	COLOR
DE-0000-000	One Size?	Marble / Black

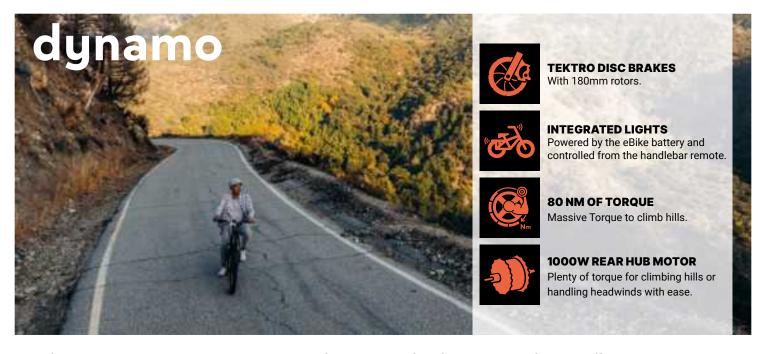
- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Coil Suspension Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 20Ah, 960Wh, LG 21700 cells. Internal
- → **DISPLAY** Denago Full Color Digital LCD Display
- → **SENSOR** Speed, Torque
- → **THROTTLE** Throttle is removable w/ programming change to Class 1 or 2
- → **COMPONENTS** BMX Handlebar, Alloy Seat Post
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd shifter, rear derailleur
- → **SADDLE** Comfort padded
- → **TIRES** FAT Tires, 20" x 4.0" w/ puncture protection
- → INCLUDES Front & Rear Light, Rear Rack, Fenders, Kickstand

**MSRP** \$0,099



### **NEED LIFESTYLE IMAGE!**

**NEED LIFESTYLE IMAGE!** 



NEW for 2025, is our Denago Dynamo eBike, a perfect balance of performance, comfort and efficiency. The step-thru frame ensures easy on and off, start and stop and the torque sensor provides intelligent assistance and puts you in control, whether you're commuting, exercising or simply just enjoying a leisurely ride. Integrated features includes - front and rear lights, fenders, a sturdy rear rack and a front suspension fork. Thanks to the high-capacity battery, you'll have enough range without the need for frequent charging.

Accelerate your commute today!



**TEKTRO HYDRAULIC DISC BRAKES**Reliable 180mm TEKTRO hydraulic front and rear disc brakes with automatic power cutoff for secure braking. Plenty of stopping power, even when fully loaded.



**8 SPEED SHIMANO SHIFT SYSTEM**Versatile shifting for optimal control in diverse riding conditions, complemented by a responsive pedal-assist system to tailor your ride perfectly.



VALUE-PACKED
Integrated front and rear lights.
Rear rack, fenders and kickstand all included at no additional charge.





DYNAMO	SIZE	COLOR
DE-0000-000	One Size?	Charcoal / Black

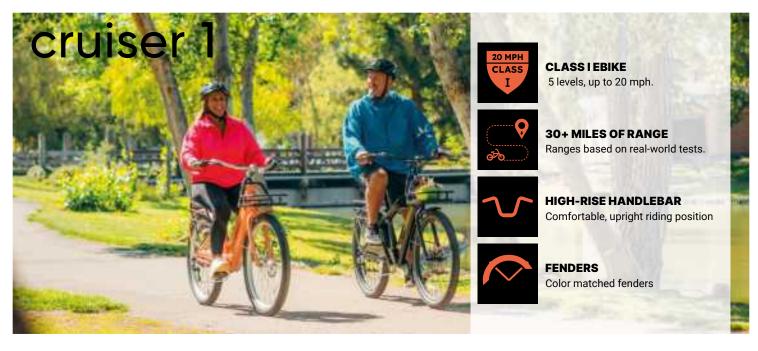
- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Aluminum Rigid Fork
- → **MOTOR** Shengyi Rear Hub Motor, 48v, 1000W, 80Nm torque rating
- → **BATTERY** 48v, 30Ah, LG 21700 cells. Internal
- → **DISPLAY** Center Mount Full-color display
- → **SENSOR** Speed, Torque
- → **THROTTLE** Throttle is removable w/ programming change to Class 1 or 2
- → **COMPONENTS** Adjustable Alloy Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 8 spd Twist shifter, rear derailleur
- → **SADDLE** Comfort padded
- → **TIRES** Denago 27.5" x 2.6" w/ puncture protection and reflective stripe
- → **INCLUDES** Front & Rear Light, Rear Rack, Front/Rear Fenders, Throttle, Kickstand

**MSRP** \$0,099









The perfect eBike for your next beach path adventure or pub crawl. Available in two frame options - step-thru and top tube, the Cruiser 1 offers classic styling and components. Upright riding position makes it fun for everyone to ride. Class II eBike with up to 20 MPH on pedal assist or throttle.

A fun electric bike that anyone can jump on and ride, quaranteed to make you smile! Cruiser 1 offers both pedal assist and throttle modes, so you can choose how to ride.

Patrick Brady of Electric Bike Report calls the Cruiser 1 "an ultra affordable, modern (and electrified) take on an American icon" and named it to their list of 2023's "best electric beach cruisers."





#### **CLASSIC STYLING**

Beautiful frame features clean lines that evoke the classic cruisers we grew up with. Available intraditional top tube and step-thru frame designs.



#### **SLEEK, HIDDEN BATTERY**

The 36v, 10.2A (367.2Wh) Lithium-Ion battery is color-matched to the frame and built with premium LG cells. It locks to the frame for security with the included key.



### **5 LEVELS OF PEDAL ASSIS PLUS THROTTLE**

Pedal assist boosts you to 8, 12, 16, 18, or 20 MPH, or throttle without pedaling at up to 20 MPH.



CITY 2 TOP TUBE	SIZE	COLOR
DE-E18A-BLUE	S/M	Galactic Cobalt
DE-E18A-BLUE	L/XL	Galactic Cobalt

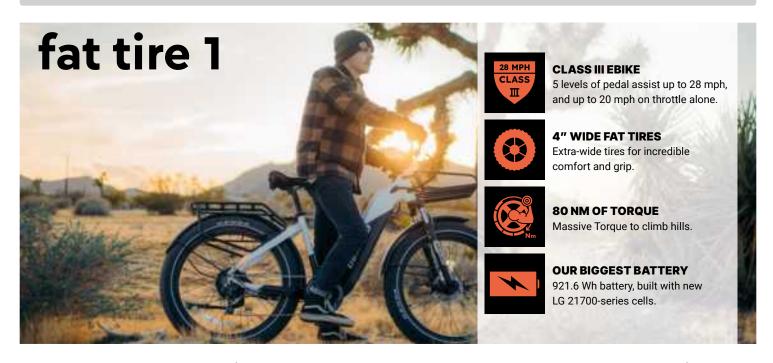
CITY 2 STEP THRU	SIZE	COLOR
DE-E13A-WAVY	S/M	Wavelite Green
DE-E13A-WAVY	L/XL	Wavelite Green
DE-E13A-BLACK	S/M	Jet Black
DE-E13A-BLACK	L/XL	Jet Black



- → FRAME / FORK 6061-T6 Aluminum Frame / Aluminum Rigid Fork
- → **MOTOR** Shengyi Rear Hub Motor, 36v, 350W, 45Nm torque rating
- → **BATTERY** 36v, 10.2Ah, 367.2Wh, LG Cells. Internal
- → **DISPLAY** Denago Digital LCD Display
- → **SENSOR** Speed, Cadence
- → **THROTTLE** Throttle is removable w/ programming change to Class 1
- → **COMPONENTS** Zoom Stem, Handlebar, Seatpost
- → **DISC BRAKES** JAK Mechanical disc w/ 180mm rotors
- → **DRIVETRAIN** Microshift 7 spd, Twist shifter, rear derailleur
- → **SADDLE** Comfort padded
- → **TIRES** Denago Cruiser Tire 27.5" x 2.3" w/ puncture protection and reflective stripe
- → INCLUDES Front & Rear Fenders, Kickstand
- → OPTIONAL ACCESSORIES Front Rack, Rear Rack

**MSRP** \$1,199





Our Denago Fat Tire eBike is one of the best values on the market. We've added an upgraded torque sensor for the most natural pedaling feel on off-road surfaces, and a massive 921.6 Wh battery for all-day rides. Packed with included accessories like a kickstand, fenders, plus integrated front and rear lights.

The Fat Tire eBike uses a premium Bafang rear hub motor paired with upgraded LG 21700 battery cells, packing more power into a compact space. The step-thru frame offers the lowest possible standover height, so it's easy to start and stop without swinging a leg over the saddle.

Electrek said "We've got a comfortable trail bike with a nice and accessible step-through frame design. We've got plenty of power and even more battery capacity than I know what to do with."

## electrek



#### **INTEGRATED LIGHTS**

Built-in front and rear lights are powered by the eBike battery. Say goodbye to disposable batteries. Turn them on and off from the handlebar remote.



#### **ZOOM SUSPENSION FORK**

Ride with more comfort and control. The Zoom suspension fork eats bumps so you can ride with less fatigue. Offers 80mm travel and hydraulic lockout.



#### **750 WATT BAFANG HUB MOTOR**

Plenty of torque for climbing hills - the most powerful motor allowed by law in many states.

FAT TIRE 1 STEP THRU	SIZE	COLOR
DE-E12-WBK	S/M	White / Black
DE-E12-WBK	L/XL	White / Black

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Coil Suspension Fork
- → MOTOR Bafang Rear Hub Motor, 48v, 750W, 80Nm torque rating
- → **BATTERY** 48v, 19.2Ah, 921.6Wh, LG 21700 cells. Internal
- → **DISPLAY** Denago Full Color Digital LCD Display
- → **SENSOR** Speed, Torque
- → **THROTTLE** Throttle is removable w/programming change to Class 1 or 2, but may require a software update. Contact your sales rep.
- → **COMPONENTS** Zoom Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Zoom Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd Tourney Shifter, rear derailleur
- → **SADDLE** Denago Comfort
- → **TIRES** Kenda Krusade Tires, 26" x 4.0" w/ KShield puncture protection and safety reflective stripe
- → **INCLUDES** Front & Rear Light, Front & Rear Fenders, Kickstand
- → OPTIONAL ACCESSORIES Front Rack, Rear Rack

**MSRP** \$1,899









## 28 MPH CLASS

#### CLASS III EBIKE

5 levels of pedal assist up to 28 mph, and up to 20 mph on throttle alone.



#### 4" WIDE FAT TIRES

Extra-wide tires for incredible comfort and grip.



#### 80 NM OF TORQUE

Massive Torque to climb hills.



### **OUR BIGGEST BATTERY**

921.6 Wh battery, built with new LG 21700-series cells.

Our Denago Fat Tire 2 eBike is one of our star products. This model maintains the title of 'best value ebike on the market', with key upgrades. Equipped with advanced torque sensor, a 750W rear hub motor, and a 960Wh battery, it can reach speeds of up to 28MPH. The torque sensor provides intelligent assistance based on your pedaling effort, ensuring an efficient riding experience.

Its powerful 750W rear hub motor offers strong power to tackle various terrains with ease. With the high-capacity 960Wh battery, you'll have enough range without the need for frequent charging. Whether for city commuting or countryside adventures, the Fat Tire 2 meets all your needs, providing an exhilarating riding experience.

Rider Guide said "Great specs and name-brand components and excellent battery life.

Perfect for camping trips, cruising around the neighborhood or running errands.

I'd say this is a great value for very good e-bike. With the Denago Fat Tire 2 Step-Thru,
you get exactly what you pay for."





#### **UPGRADED SADDLE**

The Fat Tire 2 features a Selle Royal 'Lookin' bike saddle. Lookin puts comfort on display with a unique design featuring windows on the saddle's surface that reveal supportive gel padding inside, shock-absorbing elastomers for optimum pressure distribution and a great feeling while riding anywhere.



#### **OUR BIGGEST BATTERY**

Sleek, 921.6 Wh battery is integrated into the down tube and is built with the latest LG 21700 cells, for a more compact battery with the same capacity. Includes 3 Amp fast charger. Batteries manufactured on/after October 1, 2023, are now UL2271 Certified.

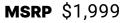


## 750 WATT BAFANG HUB MOTOR

Plenty of torque for climbing hills - the most powerful motor allowed by law in many states.

FAT TIRE 2 STEP THRU	SIZE	COLOR
DE-E12A-TEAGRA	One Size	Blue Wave / Gray
DE-E12A-CHAR	One Size	Black / Charcoal
DE-E12A-2-???	One Size	Orange / Black

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Coil Suspension Fork
- → MOTOR Bafang Rear Hub Motor, 48v, 750W, 80Nm torque rating
- → **BATTERY** 48v, 19.2Ah, 921.6Wh, LG 21700 cells. Internal
- → **DISPLAY** Denago Full Color Digital LCD Display
- → SENSOR Speed, Torque
- → **THROTTLE** Throttle is removable w/ programming change to Class 1 or 2
- → **COMPONENTS** Zoom Stem, Handlebar, Suspension Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc brakes w/ 180mm rotors
- → **DRIVETRAIN** Shimano 8 spd Rapidfire Plus Shifter, Altus rear derailleur
- → **SADDLE** Selle Royal Lookin
- → TIRES Kenda Krusade Tires, 26" x 4.0" w/ KShield puncture protection and safety reflective stripe
- → **INCLUDES** Front & Rear Light, Front & Rear Fenders
- → OPTIONAL ACCESSORIES Front Rack, Rear Rack

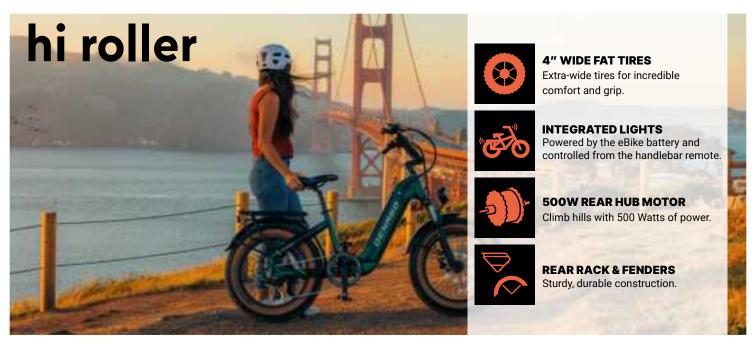












NEW for 2025, is our Denago Hi Roller eBike. This model gets you where you need to go with ease with 4" fat tires that will take you off the beaten path, roll over obstacles and add more adventure to your next ride.

Equipped with a torque sensor, 500W rear hub motor, and a 720Wh battery, it can reach speeds of up to 25MPH. The torque sensor provides intelligent assistance based on your pedaling effort, ensuring an efficient riding experience.



**20 X 4" FAT TIRE**4-inch puncture-resistant fat tires provide extra protection on the road, ensuring peace of mind. Add more fun and adventure to your next ride.



**AND REAR LIGHTS**Powered from the built-in eBike battery and controlled from the handlebar remote.

INTEGRATED FRONT



**VALUE-PACKED**Kickstand, rear rack, and fenders included at no additional charge.



### GET ON, GET ROLLING, GET HAPPY



HI ROLLER	SIZE	COLOR
DE-0000-000	One Size?	Racing Green / Black

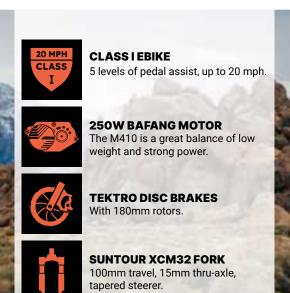
- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Coil Suspension Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 500W, 50Nm torque rating
- → **BATTERY** 48v, 15Ah, 720Wh, LG 21700 cells. Internal
- → **DISPLAY** Denago Full Color Digital LCD Display
- → **SENSOR** Speed, Torque
- → **THROTTLE** Throttle is removable w/ programming change to Class 1 or 2
- → **COMPONENTS** BMX Handlebar, Alloy Seat Post
- → **DISC BRAKES** NUTT Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd shifter, rear derailleur
- → **SADDLE** Comfort padded
- → **TIRES** FAT Tires, 20" x 4.0" w/ puncture protection
- → INCLUDES Front & Rear Light, Rear Rack, Fenders, Kickstand

**MSRP** \$0,099









Our eXC1 eMTB proves that you don't have to break the bank to own a trail-worthy electric mountain bike capable of standing up to true off-road riding. Built around the Bafang M410 mid-drive motor with torque sensor, the eXC1 features 29" wheels with Maxxis tires, hydraulic disc brakes, suspension fork, and a reliable Shimano drivetrain.

This Class I eBike offers up to 20 MPH of pedal assist for access to the widest variety of locations possible. Select your desired level of pedal assist from the minimalist handlebar remote and hit the trails.

Ebike Escape said "We love that these are affordable eMTBs. These ebikes are great equalizers when riding with more fit or advanced riders. They can also enhance the fun factor as you fly up steep inclines, extend rides, or simply allow you to ride a mountain bike again.





**BAFANG M410 MID-DRIVE MOTOR** 

The 250W M410 motor delivers incredible value, yet still produces 80Nm of torque. It's also more than a pound lighter than the previous M400-series motor, reducing bike weight.



**TORQUE SENSOR** 

eXC1 uses torque sensor technology, for the most natural pedaling feel on off-road surfaces.



**MAXXIS ARDENT 29X2.4" TIRES** 

Big rubber for tackling aggressive trails with EXO

eXC1	SIZE	COLOR
DE-E07-GRT	М	Gray / Titanium
DE-E07-GRT	L	Gray / Titanium
DE-E07-GRT	XL	Gray / Titanium

- → FRAME 6061-T6 Aluminum Frame w/ Internal cable routing
- → FORK SR Suntour XCM32 Suspension Fork
- → MOTOR Bafang M410 Mid-Drive Motor, 48v, 250W, 80Nm torque rating
- → **BATTERY** 48v, 10.4Ah, 499Wh, LG cells. Internal
- → **DISPLAY** None
- → **SENSOR** Speed, Torque
- → **COMPONENTS** Zoom Alloy Threadless Stem, Handlebar, Seatpost
- → **DISC BRAKES** Tektro Hydraulic Disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 9 spd Altus Shifter, Alivio Rear Derailleur
- → **SADDLE** Denago Sport
- → TIRES Maxxis Ardent 29" x 2.4"
- → WHEELS 29" Double Wall Alloy w/ thru-axle

**MSRP** \$2,399









Our eXC2 proves that it's possible to build a high performance, trail-worthy eMTB that doesn't require a second mortgage to afford. Packed with value and features including the Bafang M510 mid-drive motor with torque sensor, 29" wheels and tires, and Suntour suspension fork with Boost spacing.

eXC2 shares the same frame with our eXC1, and adds an upgraded motor with more torque, larger battery, dropper seatpost, and digital handlebar display.

Electric Blke Report said "We're huge fans of the eXC2 and its great overall feel.

With a demonstrably responsive and powerful motor, precise steering, great traction,
solid level of comfort, and functional geometry – this bike is a great purchase for its price."





#### **BAFANG M510 MID-DRIVE MOTOR**

Select from 5 assist levels on the handlebar remote. The 250W M510 mid-drive motor produces 95Nm torque, an upgrade from the eXC1. It's also lighter than the previous M500 motor, reducing total bike weight.



#### **720 WH BATTERY**

Class-leading 48v, 15.0A (720 Wh) Lithium-lon battery, for more time on the trails between charges. Integrated within the down tube for a stealthy look. Battery locks into the frame for security.



### **DROPPER SEATPOST**

eXC2 includes a 150mm dropper seatpost with handlebar remote, so you can lower the saddle on-the-fly when riding on more challenging terrain.

eXC2	SIZE	COLOR
DE-E08-BGR	М	Black / Gray
DE-E08-BGR	L	Black / Gray
DE-E08-BGR	XL	Black / Gray

- → FRAME 6061-T6 Aluminum Frame w/ Internal cable routing
- → **FORK** SR Suntour XCM34 Boost Suspension Fork
- → MOTOR Bafang M510 Mid-Drive Motor, 48v, 250W, 95Nm torque rating
- → **BATTERY** 48v, 15Ah, 720Wh, LG cells. Internal
- → **DISPLAY** Bafang DP C244.CAN
- → **SENSOR** Speed, Torque
- → **COMPONENTS** Zoom Alloy Threadless Stem, Handlebar
- → **DISC BRAKES** Tektro Hydraulic Disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 9 spd Alivio Shifter, Rear Derailleur
- → **SADDLE** Denago Sport
- → **SEATPOST** Dropper with handlebar remote
- → TIRES Maxxis Rekon 29" x 2.4" skinwall
- → WHEELS 29" Double Wall Alloy w/ thru-axle

**MSRP** \$2,699











Our Compact Cargo 1 eBike hauls people, gear, or groceries to your home or office; tools and materials to your job site, and much more! Optional accessories, like our Kid Halo, allow you to carry a passenger and bring the family along.

Unlike a full-length "long tail" cargo bike, the Compact Cargo 1 is easy to handle, turn, and park, thanks to a shorter wheelbase for more agile handling - yet it still has a massive payload and capacity to haul it all.

Cargo 1 includes a 672 Wh LG battery. Extend your range by adding an optional 499.2 Wh second battery, which hides neatly under the rear rack.

"We bought this bike specifically to haul 100+ pounds of gear and children around town. This bike easily handles the bike trailer, 1-3 children and a bike plus a full diaper bag. This bike is easy to use, feels like high quality, charges easily and looks sharp!" - Daniel F





**OPTIONAL FRONT RACK**Beautiful front rack with wood deck expands your carrying capacity.



The front and rear hydraulic disc brakes ensure safer turning and parking. Plenty of stopping power, even when fully loaded. Includes motor interrupt switches for additional safety.

**HYDRAULIC DISC BRAKES** 



**TAILORED FIT**A "Just Right-Sized," compact wheelbase is easier to turn and park compared with a full length longtail cargo bike, while still providing ample carrying capacity.



SIZE	COLOR
One Size	Moss / Green
COLOR	PRICE
Black	\$69.99
Black	\$318.99
Black	\$507.99
	COLOR Black Black

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Aluminum Rigid Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 750W, 80Nm torque rating
- → **BATTERY** Dual battery compatible. Primary battery: 48v, 13.6Ah, 652.8Wh, LG cells, integrated in down tube. Optional secondary battery: External 48v, 10Ah, 480Wh, hidden beneath rear rack.
- → **DISPLAY** Denago Digital LCD Display
- → **SENSOR** Speed, Torque
- → THROTTLE Throttle is not removable, fixed at Class 2, and features throttle on demand
- → **COMPONENTS** Zoom Telescopic Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** NUTT Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd Twist shifter, rear derailleur
- → **SADDLE** Denago Comfort saddle
- → **TIRES** Denago 20" x 3.0" w/ puncture protection and reflective stripe
- → **INCLUDES** Integrated lights, Rear rack, Fenders, Dual-leg Kickstand, Skirts
- → **OPTIONAL ACCESSORIES** Secondary add-on battery, Front rack, Child carrier kit (Rear rack Halo, Running board extensions, Padded rack seat, and Backrest)



\* Shown with optional accessories

## **MSRP** \$1,999









Leave the car at home and allow Denago do the heavy lifting with our Cargo longtail e-bike. Designed with a focus on practicality and functionality, it can carry goods to the warehouse, deliver purchases to the home, and kids to school. And it is equipped with a torque sensor function to make riding smarter and more efficient.

In real life, our Cargo longtail e-bike can not only be used as a daily transportation tool to avoid parking fees and traffic congestion, but also for cargo transportation. All in all, Cargo longtail e-bike provides users with a more convenient and efficient riding experience with its carrying capacity and intelligent power-assisting system, and has become an indispensable part of modern life.

"The color is a wonderful surprise on opening the box, a very rich metallic blue, almost like I have seen on a few BMW's. Truly a beautiful blue. The larger screen is a great plus, the tires have some tread, so can handle the Colorado conditions very well and the handling of the bike is just about perfect. I have a new favorite eBike!" - Doug G





#### RIDE IN STYLE, STAY INFORMED

Featuring vibrant colors and intuitive display, stay informed about your speed, distance, and more while riding in style. Upgrade your Ebike for a sleek and futuristic riding experience.



# INTEGRATED HEADLIGHT AND TAILLIGHT

Built-in front and rear lights are powered by the eBike battery. Turn them on and off from the handlebar remote. The rear even lights up when you brake!

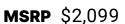


## POWER MEETS PRECISION

Experience the perfect blend of power and precision with 750W rear hub motor. Delivering 32 NM of torque, conquer any terrain with ease while enjoying a smooth and efficient ride.

CARGO LT	SIZE	COLOR
DE-E14-BLUE	One Size	Pacific Blue / Black

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Aluminum Rigid Fork
- → MOTOR Shengyi Rear Hub Motor, 48v, 750W, 80Nm torque rating
- → BATTERY 48v, 20Ah, 960Wh, LG 21700 cells. Internal
- → **DISPLAY** Center Mount Full-color display
- → **SENSOR** Speed, Torque
- → **THROTTLE** Throttle is not removable, fixed at Class 2, and features throttle on demand
- → **COMPONENTS** Adjustable Alloy Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 8 spd Twist shifter, rear derailleur
- → **SADDLE** Selle Royal Look-In Saddle
- → **TIRES** 24" x 2.6" w/ puncture protection and reflective stripe
- → INCLUDES Integrated lights, Rear Rack, Dual-leg Kickstand, Fenders
- → **OPTIONAL ACCESSORIES** Front / Rear Panniers, Front / Rear Rack Bag, Rear rack halo for kids, Running board extensions, Padded rack seat and backrest, Front Rack with rack mounted headlight and turn signals













## INTEGRATED COMPONENTS

Fully-integrated battery & rack.



### **CARRY...EVERYTHING!**

Super strong and versatile, even when riding with a heavy load.



#### 4.5" WIDE FAT TIRES

Extra-wide tires for incredible comfort and grip.



### BAFANG M620 750W MID-DRIVE MOTOR

Plenty of torque for climbing hills or handling headwinds with ease.

Our Hunting 1 eBike gives you the freedom to explore the great outdoors. Hunt, fish, or camp in remote locations, and haul all the gear you need with optional trailers to expand your carrying capacity.

The Hunting 1 is dual battery capable, so its max range can be extended from 76 miles all the way to 120 miles. Armed with an off-road eBike like this, you can reach deer blinds or fishing holes in near silence, with no emissions or engine noise to scare away game.

Rider Guide said "A powerful, versatile monster of a machine! If you are one of its intended outdoorsy users, than this bike just makes sense.

It's quiet and won't disturb the wildlife, but it's powerful and durable enough to go anywhere and do just about anything off-road."





#### **LG 48V 20AH BATTERY**

At the heart of the powertrain is a 48 volt internal battery that uses high-performance LG 21700 cells. At 921 Wh and 76 miles of max range, the Hunting 1 has enough capacity to power your adventure for days. Worried about week-long trips in the wilderness? Extend your stay with an optional 672 Wh external, hot-swappable battery.



## 4.5" WIDE KENDA TIRES

The Hunting 1 comes installed with Kenda Juggernaut 26" by 4.5" fat bike tires for the best possible grip and stability. Engineered to handle soft sand and snow, these tires will easily conquer any trail you explore.



#### 28MPH TOP SPEED

Using the 5 levels of pedal assist at speeds of up to 28 miles per hour, get to your hunting blinds, morning fishing spots, or wooded campsites untouched by the noise of traditional motor vehicles.

## HUNT, CAMP, OR FISH IN NEAR TOTAL SILENCE

**HUNTING 1 STEP THRU** 

Hitch Mount Adapter - 140432



DE-E06-GBL	L/XL	Green / Black
OPTIONAL ACCESSORIES	COLOR	PRICE
Game Hauling Trailer - 140003	Black	\$599.99
Gear Hauling Trailer - 140004	Black	STBD

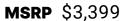
Black

SIZE

COLOR

\$79.99

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / 26" Suspension Fork
- → MOTOR Bafang M620 Mid-Drive Motor, 48v, 750W, 95Nm torque rating
- → **BATTERY** Dual battery compatible. Primary battery: 48v, 19.2Ah, 921.6Wh, LG cells, integrated in down tube. Optional secondary battery: External 48v, 14Ah, 672Wh, hidden beneath rear rack.
- → **DISPLAY** Denago Full Color Digital LCD Display
- → SENSOR Speed, Torque
- → THROTTLE Throttle is not removable, fixed at Class 3, and features throttle on demand
- → **COMPONENTS** Zoom Stem, Handlebar, Alloy Seatpost
- → **DISC BRAKES** Tektro Hydraulic disc w/ 180mm rotors
- → **DRIVETRAIN** Shimano 7 spd Shifter, rear derailleur
- → SADDLE Denago Comfort saddle
- → **TIRES** Kenda 26" x 4.5" w/ puncture protection and slime inside
- → **INCLUDES** Integrated lights, Rear Rack, Kickstand
- → **OPTIONAL ACCESSORIES** Front Rack, 2nd External Battery (48v, 14Ah, 672Wh) Cargo Trailer, Game Hauler Trailer, Hitch adaptor for Ice fishing sled













**CLASS II EBIKE** 5 levels, up to 16 mph.



**REAR CARGO BASKET** 

Ideal for trips to the grocery store, luggage, or anything else



#### **INTEGRATED LIGHTS**

Powered by the eBike battery and controlled from the handlebar remote.



## **OUR BIGGEST BATTERY**

960 Wh battery, built with new LG 21700-series cells.

Our Denago Trike 1 eBike is a three-wheeled eBike equipped with an LG 48V/20Ah battery, providing you with a powerful performance. Throttle on demand helps riders get started from a stop, with adjustable pedal assist levels to suit different fitness levels and abilities. With a sturdy cargo rack, it effortlessly handles various cargo, from the weekly grocery shop to picnics, sports equipment and everything in between.

Featuring impressive carrying capacity, exceptional battery life, and robust waterproof design, it offers unparalleled outdoor experiences and reliable cargo transportation.



**FIT IT ALL** 

Pick up groceries, shop the bulk stores, bring along sports equipment, or make last-mile deliveries. An eBike with more space than the trunk of your car.



**TORQUE SENSOR** 

The torque sensor accurately detects your pedaling input, effortlessly amplify your pedaling power for a heightened sense of natural riding, while preserving cargo 1's battery life and extending your riding range.



**DATA-ENRICHED LED SCREEN** 

Experience more than just visuals with our LED screen. Stay informed with real-time data displayed right before your eyes. Elevate your viewing experience with dynamic information integration.

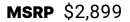


#### **BALANCE OR MOBILITY ISSUES? STAY ACTIVE WITH THE TRIKE 1**



TRIKE 1	SIZE	COLOR
DE-S241	One Size	Glacier Blue

- → FRAME / FORK 6061-T6 Aluminum Frame w/ Internal cable routing / Aluminum Rigid Fork
- → **MOTOR** Shengyi Rear Hub Motor, 48v, 500W, 80Nm torque rating
- → **BATTERY** 48v, 20Ah, 960Wh, 21700 LG cells. Internal
- → **DISPLAY** Denago full color LCD display
- → **SENSOR** Speed, Torque
- → **THROTTLE** Throttle is not removable, fixed at Class 2, and features throttle on demand
- → **COMPONENTS** Adjustable Alloy Stem & Handlebar, Alloy Seatpost
- → **DISC BRAKES** 4 Piston Hydraulic w/ 203mm rotors
- → **DRIVETRAIN** Singlespeed
- → **SADDLE** Selle Royal Look-In
- → **TIRES** 24" x 2.6" w/ puncture protection
- → **INCLUDES** Rear Cargo Basket, Front Headlight, Rear Taillight
- → OPTIONAL ACCESSORIES Front Rack, Front Rack mounted headlight











The specific limited warranty covering your Denago branded ebike/bicycle purchased from DENAGO.com is governed by the law of the state in the United States of America or province in Canada in which it was purchased and applies only to the ebike/bicycles purchased directly from Denago.com or an authorized Denago Retailer.

After reviewing our warranty policy, if you believe you have a warranty claim, scan the QR code.

#### FRAMES AND RIGID FORKS

Denago ebikes are have a lifetime warranty against manufacturing defects in materials and/or workmanship for the original owner.

## **COMPONENTS** (Traditional bike and eBike parts)

The following components are covered for **2** (two) year against manufacturing defects in materials and/or workmanship for the original owner. These items are- stem, handlebar, seat post, seat/saddle, brakes, lights, bottom bracket, crank set, pedals, rims, wheel hub, freewheel, cassette, derailleur, shifter, branded fork (not made by Denago) motor, throttle, controller, wiring harness, LCD display, battery, kickstand, reflectors,

and hardware. Some items might have additional warranty provided by manufacturer and would be available by supplier directly.

Note this does not cover normal wear products. The following items are **NOT COVERED** - tires, tubes, brake pads, housing, grips, chain, spokes.

After reviewing our warranty policy, if you believe you have a warranty claim, please scan the QR code above.

Corrosion on electrical components is not covered by the warranty. You should dry the contacts on the battery and other electrical parts to prevent corrosion and oxidizing. Electrical contact cleaner can be used to keep connections clean if needed.

In extreme weather (for example, in a community where roads are salted in winter) you can apply battery terminal grease as a preventative.

## SHIPPING DAMAGE

This is **NOT** a WARRANTY, but we still need your help on completing our claims form. **ALL SHIPPING DAMAGE CLAIMS** must complete the claim form and must be made within 48 (Forty-Eight) hours after receipt of product from **DENAGO.COM**. It is helpful to speed the process if the damage is noted upon receipt directly with the Logistics Company (UPS, FEDEX, USPS, LTL, Other) and a claim number is obtained.

#### WARRANTY POLICY

## **TERMS OF LIMITED WARRANTY**

This limited warranty is not meant to suggest or imply that the ebike/ bicycle cannot be broken or will last forever. It does mean that the ebike/bicycle is covered subject to the terms of the limited warranty. This limited warranty applies only to the original owner of an DENAGO.COM ebike/bicycle and is not transferable to subsequent owners. This limited warranty is void if the ebike/bicycle is subjected to abuse, neglect, improper repair, improper maintenance, alteration, modification, an accident or other abnormal, excessive, or improper use. This limited warranty applies only to ebike/bicycles purchased in fully assembled and adjusted condition from Authorized Denago Retailers or other outlets specifically

authorized by Denago to distribute Denago ebike/ bicycles.

Damage resulting from normal wear and tear, including the results of fatigue, is not covered. Fatigue damage is a symptom of the frame being worn out through normal use. It is one kind of normal wear and tear, and it is the owner's responsibility to inspect his/her ebike/bicycle. Damage resulting from improper assembly or maintenance, or from installation of parts and accessories not compatible with the Denago ebike/bicycle, is not covered. All labor charges for warranty service are the responsibility of the ebike/bicycle's owner. In the event that the processing

of a warranty claim requires shipping, any such shipping charges are the responsibility of the ebike/bicycle's owner. During the duration of this limited warranty, Denago will either repair any defective frame or component, or, at our option, replace any defective frame or component with the same or most nearly comparable model or component then available.

THIS IS THE EXCLUSIVE REMEDY UNDER THIS WARRANTY. ANY AND ALL OTHER REMEDIES AND DAMAGES THAT MAY OTHERWISE BE APPLICABLE ARE EXCLUDED, INCLUDING, BUT NOT LIMITED TO, INCIDENTAL OR CONSEQUENTIAL DAMAGES OR PUNITIVE DAMAGES. THIS IS THE ONLY WARRANTY MADE BY DENAGO ON ITS FRAMES AND COMPONENTS, AND THERE ARE NO WARRANTIES WHICH EXTEND BEYOND THE DESCRIPTION HEREIN. ANY WARRANTIES THAT MAY OTHERWISE BE IMPLIED BY LAW INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE EXCLUDED.

This Limited Warranty gives the consumer specific legal rights. The consumer may also have other legal rights which vary from state to state or country to country. Some states and countries do not allow the exclusion or limitation of incidental or consequential damages or warranties, so the above limitations or exclusions may not apply to you. If it is determined by a court of competent jurisdiction that a certain provision of this limited warranty does not apply, such determination shall not affect any other provision of this limited warranty and all other provisions shall remain in effect.

## **EXCLUSION FOR RENTAL, LIVERY, AND FLEET USE CLAIM**

Denago ebikes are intended for use by end consumers under recreational riding conditions. Rental fleets, delivery services, and other fleet use where ebikes are in continuous use creates special demands on components and dramatically increases wear and tear. As a result, the Denago warranty does not apply to ebikes used in fleet environments. Ebikes used in these types of environments require more frequent and significant maintenance to maintain performance. If you are interested in using Denago ebikes as part of a fleet, please contact our customer support team directly for guidance.

NOTES PAGE



# **Electrify your lifestyle today!**











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