



*Curated for the Dealership Community & Sales Team- NOT TO BE SHARED*



*2025-2026*



## PRICING & PROGRAM



*"A Community Built to Enjoy the Ride"*



Tariff Impact if bike was  
MADE in China at 55% Tariff  
Cost  
average \$416  
Based on eBliss Program &  
Built in USA our Impact is  
average \$238  
If Tariff was marginalized thru  
the process the impact would  
be \$743

If you use Tariff Pass Thru this is  
average \$505 savings  
If you use MSRP w/Tariff this is a  
\$320 savings on MSRP  
Based on averages



		eBliss Global 2025/2026 Dealer Pricing for The RIDE Bikes						eBliss Global 2025/2026 RETAIL PRICING for The RIDE Bikes		
		Dealer Community		Dealer Neighborhood		Dealer Friend		MSRP w/Tariff Pass Thru		MSRP w/Tariff Margin
		36%		32%		28%		Tariff is a pass thru cost		Tariff is Marginalized
		Tariff is a pass thru cost. What we pay at import is added as a flat amount								
FGR-U3 URBAN 3 spd	Billed Cost of eBike	\$1,424	\$1,663	\$1,528	\$1,767	\$1,632	\$1,871	\$2,177	\$2,416	\$2,599
	Cost of Tariff as of 07/07/25	\$239		\$239		\$239		\$239		
FGR-U1 URBAN 1 spd	Billed Cost of eBike	\$1,324	\$1,535	\$1,420	\$1,631	\$1,516	\$1,727	\$2,013	\$2,224	\$2,399
	Cost of Tariff as of 07/07/25	\$211		\$211		\$211		\$211		
FGR-X3 FOLDING 3 spd	Billed Cost of eBike	\$1,531	\$1,791	\$1,643	\$1,903	\$1,755	\$2,015	\$2,343	\$2,603	\$2,799
	Cost of Tariff as of 07/07/25	\$260		\$260		\$260		\$260		
FGR-X1 FOLDING 1 spd	Billed Cost of eBike	\$1,402	\$1,631	\$1,504	\$1,733	\$1,606	\$1,835	\$2,137	\$2,366	\$2,549
	Cost of Tariff as of 07/07/25	\$229		\$229		\$229		\$229		
FGR-F3 FAT 3 spd	Billed Cost of eBike	\$1,530	\$1,791	\$1,642	\$1,903	\$1,754	\$2,015	\$2,343	\$2,604	\$2,799
	Cost of Tariff as of 07/07/25	\$261		\$261		\$261		\$261		
FGR-F1 FAT 1 spd	Billed Cost of eBike	\$1,405	\$1,631	\$1,507	\$1,733	\$1,609	\$1,835	\$2,138	\$2,364	\$2,549
	Cost of Tariff as of 07/07/25	\$226		\$226		\$226		\$226		
FGR-C3 CARGO 3 spd	Billed Cost of eBike	\$1,612	\$1,887	\$1,730	\$2,005	\$1,848	\$2,123	\$2,468	\$2,743	\$2,949
	Cost of Tariff as of 07/07/25	\$275		\$275		\$275		\$275		
FGR-C1 CARGO 1 spd	Billed Cost of eBike	\$1,483	\$1,727	\$1,591	\$1,835	\$1,699	\$1,943	\$2,262	\$2,506	\$2,699
	Cost of Tariff as of 07/07/25	\$244		\$244		\$244		\$244		
FGR-M1 MOTO 1 spd	Billed Cost of eBike	\$1,245	\$1,439	\$1,335	\$1,529	\$1,425	\$1,619	\$1,888	\$2,082	\$2,249
	Cost of Tariff as of 07/07/25	\$194		\$194		\$194		\$194		
FULL DISCLOUSER- Tariff is mitigated with BUILD in the USA and is Assembled off of 55% China Tariff and 32% Taiwan Tariff. If and when tariffs change eBliss is committed to quickly and efficiently pass along these savings. If you are a COMMUNITY DEALER and your account is in good standing we will provide an immediate credit to all product in Dealer Inventory at time of any price adjustments are made and are live.										
PRICE, SPEC, and TERMS SUBJECT TO CHANGE WITHOUT NOTICE										

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July 7, 2025

2025/26 IBD Price List

PRICING- DEALER



## 2025 Dealer Program Levels

Level	Community	Neighbor	Friend
Commitment	<b>\$30,000 &lt;</b>	\$9,999 - \$29,999	< \$9,999
Margin	<b>36%</b>	32%	28%
In-Season Payment	<b>30 Days or CC</b>	CC or Pay at Order	CC or Pay at Order
Free Freight* (when invoice paid on time)	<b>8+ Bikes</b>		
Freight (<7 units)* (when invoice paid on time)	<b>\$150 per eBike</b>	\$175 per eBike	\$200 per eBike
Additional Order Details*			
Min Order Pace	Quarterly Review of Inventory, and Orders		No Minimum
EP Program	Program Pricing -10% off +\$100 for freight		Program Pricing -10% off +\$100 for freight
DEMO Program	-10% for defined order follows, freight program. -10% on all replacement items	-10% for defined order follows, freight program. -5% on all replacement items	Not Available
RENTAL Program	-10% if paid on TIME- Payment DUE DATE is Net 90. Also -10% on all parts.		Not Available
First Responder- Police, Fire, EMT, Military, Active or Retired	Program Pricing -5% +\$100 for shipping if needed. Dealer is asked to match discount but not required	Program Pricing -5% +\$125 for shipping if needed. Dealer is asked to match discount but not required	Program Pricing -5% +\$200 for shipping if needed. Dealer is asked to match discount but not required
Marketing Program	The Ride Makerting- OutBound \$300 Social \$300 both are \$500	The Ride Makerting- OutBound \$500 Social \$500 both are \$800	The Ride Makerting- OutBound \$750 Social \$750 both are \$1500
Terms	We offer <b>PAY at ORDER</b> or an opportunity to for OPEN TERMS. Our standard <b>OPEN TERMS</b> program if approved is <b>NET 30 days</b>		Only available for <b>PAY at ORDER</b>
Payment Options *see detail terms in dealer package	<b>PAY at ORDER</b>	Pay by Credit Card- there are no transaction fees. You can also pay by ACH, and other direct deposit programs. Orders will only ship when payment received	
	<b>OPEN TERMS*</b>	ACH is preferred payment option or other direct deposit option. If paying by CHECK it must be recieved by Invoice Due Date. If wanting to pay by Credit Card a 3% transaction fee will be applied to all open terms orders.	
<b>* if dealer is past due than all program benefits are removed until account can be reconcilled. All orders will require management approval</b>			

Dealer Name: \_\_\_\_\_

Contact: \_\_\_\_\_

eBliss Global 2025/2026 Dealer Pricing for The RIDE Bikes						eBliss Global 2025/2026 RETAIL PRICING for The RIDE Bikes			COLOR OPTION- TBD		
Dealer Community		Dealer Neighborhood		Dealer Friend		MSRP w/Tariff Pass Thru		MSRP w/Tariff Margin	DARK	LIGHT	VIBRANT
36%		32%		28%		Tariff is a pass thru cost		Tariff is Marginalized			
Tariff is a pass thru cost. What we pay at import is added as a flat amount											QTY TO ORDER
\$1,424	\$1,663	\$1,528	\$1,767	\$1,632	\$1,871	\$2,177	\$2,416	\$2,599			
\$239		\$239		\$239		\$239					
\$1,324	\$1,535	\$1,420	\$1,631	\$1,516	\$1,727	\$2,013	\$2,224	\$2,399			
\$211		\$211		\$211		\$211					
\$1,531	\$1,791	\$1,643	\$1,903	\$1,755	\$2,015	\$2,343	\$2,603	\$2,799			
\$260		\$260		\$260		\$260					
\$1,402	\$1,631	\$1,504	\$1,733	\$1,606	\$1,835	\$2,137	\$2,366	\$2,549			
\$229		\$229		\$229		\$229					
\$1,530	\$1,791	\$1,642	\$1,903	\$1,754	\$2,015	\$2,343	\$2,604	\$2,799			
\$261		\$261		\$261		\$261					
\$1,405	\$1,631	\$1,507	\$1,733	\$1,609	\$1,835	\$2,138	\$2,364	\$2,549			
\$226		\$226		\$226		\$226					
\$1,612	\$1,887	\$1,730	\$2,005	\$1,848	\$2,123	\$2,468	\$2,743	\$2,949			
\$275		\$275		\$275		\$275					
\$1,483	\$1,727	\$1,591	\$1,835	\$1,699	\$1,943	\$2,262	\$2,506	\$2,699			
\$244		\$244		\$244		\$244					
\$1,245	\$1,439	\$1,335	\$1,529	\$1,425	\$1,619	\$1,888	\$2,082	\$2,249			
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February 5, 2025



ORDER FORM & PRICING