

UNLOCKING THE FUTURE

WITH ESPORTS FOR EDUCATION



INTRODUCTION

In a world where technology is constantly evolving, esports stands at the forefront as an amalgamation of education, entertainment, and opportunity. As we navigate the changing landscapes of education and industry, it becomes increasingly

vital to understand the role of esports in shaping the future leaders and professionals. Let's delve into the world of esports education where every game is a new lesson!

ROI OPPORTUNITIES



Investing in esports education promises substantial returns, benefiting not just the students but the educational community as a whole. With weekly camps priced at an average of \$350 and after-school programs at \$110 per week, the potential for growth and revenue generation is promising. Through involvement in esports, students find a platform that encourages retention, engagement, and the enhancement of school identity.

INCLUSION AND DIVERSITY

Esports and gaming transcend boundaries, inviting participation from everyone, regardless of their background. It is a realm where everyone finds a place, a role, and an opportunity to excel. Esports is for everyone, a universal platform fostering unity, inclusion, and excellence.



VALUE ADDITION FOR EDUCATORS



Esports in education is a tool that empowers educators to create a transformative experience. Our product enables staff to focus on teaching and mentoring, reducing the time spent on lesson plans and industry research, presenting a turnkey solution to modern education.

Contact

info@esportsintegration.com
www.esportsintegration.com

Copyright © 2023 Esports Integration. All Rights Reserved



EDUCATION & INDUSTRY STATS



COLLEGE OPPORTUNITIES

Scholarships

Esports opens up new avenues for scholarships, catering to both academic and competitive spheres. Through engagement with esports, students can secure their future, academically and professionally.

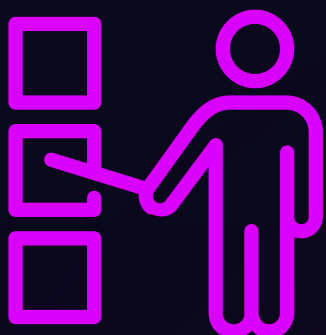
Varsity Programs

With 776 schools participating in NACE Starleague and 270 NACE members, the varsity esports programs are vibrant and growing. Currently involving 18,340 players, these platforms serve as an excellent foundation for honing skills and showcasing talent.

\$20 M

2022 SCHOLASHIPS

CAREER PROSPECTS



Transferable Skills

Esports is not just about gaming; it's a journey where students acquire skills that are highly transferable to various career paths, fostering analytical thinking, team collaboration, and problem-solving abilities.

Job Opportunities

Esports offers diverse career opportunities, extending beyond the gaming industry. It nurtures professionals adept at maneuvering the dynamic job market.

200+

RELATED CAREER
PATHWAYS

\$184 B

ESPORTS & GAMING
REVENUE

44%

OF ESPORTS CAREERS
ARE IN THE US

INDUSTRY OVERVIEW



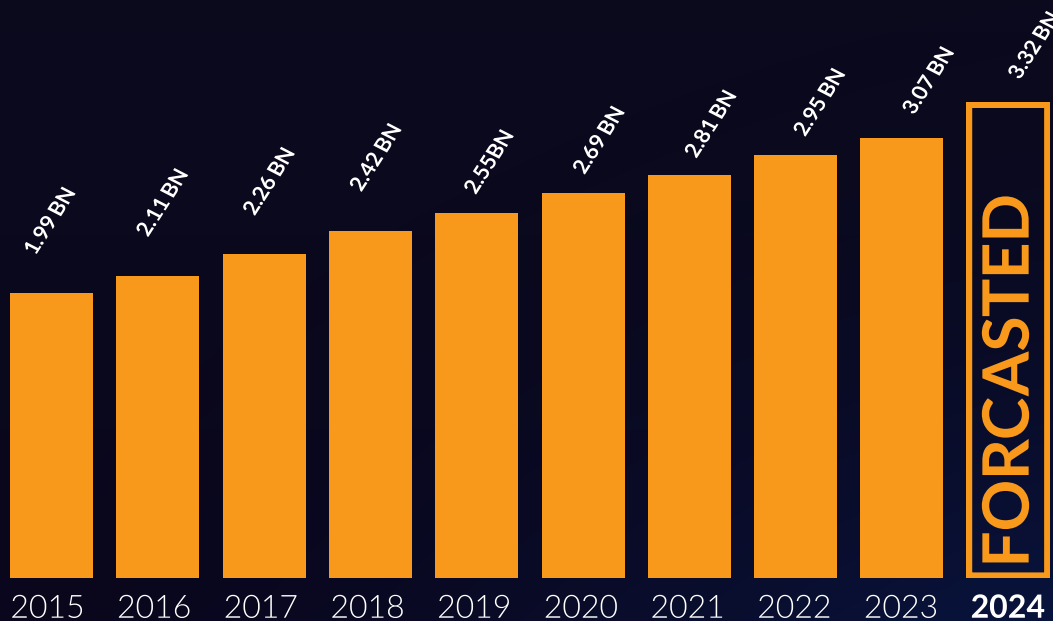
REVENUE DYNAMICS:

Esports and gaming have emerged as giant industries, displaying impressive revenue figures that continue to escalate.

In 2023, over 500 million individuals are engrossed in esports, a number projected to skyrocket to 640.8 million by 2025. In 2021, this figure stood at 370 million, showcasing the exponential growth within a short span.

Currently, there are 3.07 billion gamers worldwide, a number predicted to ascend to 3.32 billion by the end of 2024. This surge testifies to the escalating popularity and engagement with esports and gaming globally.

2015 - 2024 GLOBAL PLAYER*



+5.6%

Total Players CAGR
2015-2023



Mobile Players in 2020
2.5 Bn



Console Players in 2020
0.8 Bn



PC Players in 2020
1.3 Bn

Contact

info@esportsintegration.com
www.esportsintegration.com

Copyright © 2023 Esports Integration. All Rights Reserved

• 2023 Newzoo Global Esports Report





info@esportsintegration.com
www.esportsintegration.com

#curriculumfirst