COOKIE POLICY Effective Date: August 1, 2026

1. INTRODUCTION AND CONSENT TO TRACKING Cookies are small text files placed on your device when you visit our landing page (tulongtechpromos.com). We use cookies, web beacons, pixels and similar tracking technologies to ensure our website functions securely. Subject to your prior express consent (via our Cookie Banner), we also use third-party tracking technologies to profile your interactions and deliver targeted promotional campaigns. This Cookie Policy supplements our comprehensive Privacy Policy, which governs the broader collection of your personal information.

2. CATEGORIES, PURPOSES AND LIFESPANS OF COOKIES We utilize two primary categories of cookies on this site:

- **Strictly Necessary Cookies:** These are essential for basic site functionality, security (fraud prevention) and network load balancing. These do not require your consent under PIPEDA as they are strictly necessary to provide the service you requested. They cannot be disabled. *Retention: Session duration only.*; and
- **Targeting, Profiling and Advertising Cookies:** Deployed exclusively upon your explicit opt-in consent, we use third-party tracking technologies, specifically the Meta Pixel (Facebook/Instagram) and TikTok Pixel. These pixels allow us to monitor cross-site behaviour, measure campaign conversions and build Custom and Lookalike audiences for retargeting advertisements to you on those respective social media platforms. *Retention: Up to 90 days, unless deleted by you earlier.*.

3. THIRD-PARTY JOINT CONTROLLERSHIP AND DATA TRANSFERS Tulong Technologies Inc. operates this site strictly as a data processor and Service Provider on behalf of G-Xchange, Inc. (GCash), the data controller.

If you grant consent via our Cookie Banner, your browsing data (specifically IP address, user-agent string, page scroll depth and button clicks) is collected and processed by Meta Platforms, Inc. and TikTok Inc., acting as joint controllers for the initial collection phase. This data will be transferred to and processed on servers located outside of Canada, including in the United States, where it is subject to lawful access requests by foreign governments and law enforcement under applicable US laws.

4. YOUR RIGHTS: MANAGING CONSENT AND WITHDRAWAL You have the right to grant, refuse or withdraw consent for Targeting Cookies at any time without detriment to your use of our promotional site. You can manage your tracking preferences through the following methods:

- **Consent Management Platform:** You can adjust your preferences instantly using the "Manage Cookies" button located in the footer of this landing page;

- **Browser Controls and Global Privacy Control (GPC):** We respect automated GPC signals. You may also configure your browser to refuse or block third-party cookies;
- **Platform Ad Settings:** Because Meta and TikTok map your data to your social media profiles, you must adjust your ad preferences directly within your Facebook, Instagram and TikTok account settings to delete historical data; and
- **Industry Frameworks:** For broader ecosystem opt-outs, visit the Digital Advertising Alliance of Canada (DAAC) at youradchoices.ca.

5. CONTACT INFORMATION AND COMPLAINTS If you have questions regarding this Cookie Policy or wish to submit a data access or erasure request, please contact our Data Protection Officer at contact@tulongtechpromos.co.

If you remain unsatisfied with our handling of your privacy rights, you have the right to file a formal complaint with the Office of the Privacy Commissioner of Canada (OPC).