COMPELLING CONVERSATIONS

Develop your communication style by leveraging your MBTI®

WHY THIS COURSE:

Communication is essential in building and maintaining relationships. This workshop helps participants identify and understand their own and others' communication style based on MBTI® type and practice their skills to communicate more effectively. Compelling conversations are a natural biproduct of healthy communication, requiring both speaking and listening. *Requires completion of MBTI® 1: Know Thyself Workshop.

IDEAL FOR:

- Individuals / Teams who want to create a culture of communication within their organization while enhancing their own communication style
- Self-understanding and individual development
- Team building
- Management and leadership training
- Coaching
- Organizational development
- Diversity and multicultural training
- Problem solving
- Career development and exploration
- Academic counseling
- Education and curriculum development
- Relationship counseling
- > COURSE DURATION: Half-Day +
- > COURSE TYPE: In-Person OR Virtual

COURSE OBJECTIVES:

- Self-assess your current communication style
- Increase your understanding of differences in communication styles
- Develop greater awareness of the impact of personality type when communicating
- Identify where you may need to adjust your communication style to maximize your impact
- Practice the skills of communicating effectively
- Create a personal action plan that encourages follow-through to enhance communication



TRAINING
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303-895-9973 www.morethanfunds.us

AGENDA	TIME: 4 HRS
Welcome, Session Overview & Introductions	:10
Raising Awareness: Your Communication Style	:15
MBTI® Refresher	:10
Effective Communicating	:15
Starting the Conversation	:25
Identifying and Adapting Your Communication Style	1:25
BREAK	:10
Focus of the Conversation	:15
Putting it into Practice	:40
Action Planning – Putting it All Together	:15
Session Close, Review, Next Steps	:10

WHAT ARE THE SIGNS THAT A CLIENT NEEDS THIS COURSE?

- Not being heard, struggling to be heard, not communicating, miscommunicating
- No communication plan exists
- Frequent misunderstandings

KEY INSIGHTS TO CONSIDER/WHY MBTI®?

- Everything revolves around communication.
- Communication is a two-way street that is the glue that holds an organization / entity together.
- One of the greatest investments we can make is in ourselves. The greatest asset we bring to any personal or professional relationship is self-awareness. Both are the focus of MBTI®. Take the time to explore how you're uniquely wired to maximize your best self.
- MBTI®...
 - Is based on Jungian psychology, looking at his 8 identified brain archetypes from 1920 when psychology came into being.
 - Is the most reliable and validated instrument based on the two core brain functions how one takes in and evaluates information.
 - Focuses on type what's on your hard drive, what you're born with, your innate design, etc.
 - Provides a means to understand self, others, and recognizes innate as a way of being and modifying bad behavior.
 - Aims to increase your understanding of who you are by experiencing a positive, psychometric assessment that taps into the inner workings of people.
 - Is the critical key for how we communicate. We can't work together well unless we understand ourselves and others in regard to communication.
 - Provides a means for organizations to develop a culture of healthy communication.

WHAT ARE THE TYPICAL CUSTOMIZATIONS AND RELATED PRODUCTS?

- Course length: can be condensed or expanded.
- Participants must either know their MBTI® type or have completed MBTI®
 1 Know Thyself course prior.
- Any additional MBTI® focused courses would be great additions to consider:

LENGTH	COURSE
Half-Day+	MBTI 1 – Know Thyself
Half-Day+	MBTI 2 – Team Development
Half-Day+	Embracing Change
Half-Day+	Enhancing Emotional Intelligence
Half-Day+	Impactful Influencing
Half-Day+	Improving Decision Making
Half-Day+	Leader Development
Half-Day+	Stress Management

