

WHAT ARE THE SIGNS THAT A CLIENT NEEDS THIS COURSE?

- Not being heard, struggling to be heard, not communicating, miscommunicating
- No communication plan exists
- Frequent misunderstandings

KEY INSIGHTS TO CONSIDER/WHY MBTI®?

- Everything revolves around communication.
- Communication is a two-way street that is the glue that holds an organization / entity together.
- One of the greatest investments we can make is in ourselves. The greatest asset we bring to any personal or professional relationship is self-awareness. Both are the focus of MBTI®. Take the time to explore how you're uniquely wired to maximize your best self.
- MBTI®...
 - Is based on Jungian psychology, looking at his 8 identified brain archetypes from 1920 when psychology came into being.
 - Is the most reliable and validated instrument based on the two core brain functions - how one takes in and evaluates information.
 - Focuses on type - what's on your hard drive, what you're born with, your innate design, etc.
 - Provides a means to understand self, others, and recognizes innate as a way of being and modifying bad behavior.
 - Aims to increase your understanding of who you are by experiencing a positive, psychometric assessment that taps into the inner workings of people.
 - Is the critical key for how we communicate. We can't work together well unless we understand ourselves and others in regard to communication.
 - Provides a means for organizations to develop a culture of healthy communication.

WHAT ARE THE TYPICAL CUSTOMIZATIONS AND RELATED PRODUCTS?

- Course length: can be condensed or expanded.
- Participants must either know their MBTI® type or have completed MBTI® 1 – Know Thyself course prior.
- Any additional MBTI® focused courses would be great additions to consider:

LENGTH	COURSE
Half-Day+	MBTI 1 – Know Thyself
Half-Day+	MBTI 2 – Team Development
Half-Day+	Embracing Change
Half-Day+	Enhancing Emotional Intelligence
Half-Day+	Impactful Influencing
Half-Day+	Improving Decision Making
Half-Day+	Leader Development
Half-Day+	Stress Management

COMPELLING CONVERSATIONS
Develop your communication style by leveraging your MBTI®

**MORE
THAN
FUN**
Growing People