

FOR IMMEDIATE RELEASE

Contact:

Bobby Robinson
President, East End Resource Center
(304) 389-1700
Email: eercwv502@gmail.com
Event Info Line: (681) 385-3372

East End Resource Center to Host Annual Heart & Soul Dip Dinner on February 28, 2026

Charleston, WV — The East End Resource Center (EERC) will host its Annual *Heart & Soul Dip Dinner* on **Saturday, February 28, 2026, from 11:00 a.m. to 2:00 p.m.** at the Roosevelt Center, 502 Ruffner Avenue, Charleston, WV 25311.

This beloved community event invites guests to “leap on down” and enjoy a variety of flavorful dips while supporting a meaningful cause. Proceeds from the Heart & Soul Dip Dinner directly benefit EERC’s senior programs, which provide seniors in Charleston’s East End with a safe environment for social engagement, peer interaction, learning opportunities, nutrition support, and skills-building activities that enhance their quality of life.

Following the success of last year’s event, the East End Resource Center is calling on the broader community — including local businesses, civic organizations, churches, and individuals — to support this year’s fundraiser.

Community members can contribute in several ways:

- **Donating food items**
- **Making a monetary donation**
- **Volunteering manpower during the event**
- Or supporting in any combination of these ways

Monetary donations can be made securely online at:

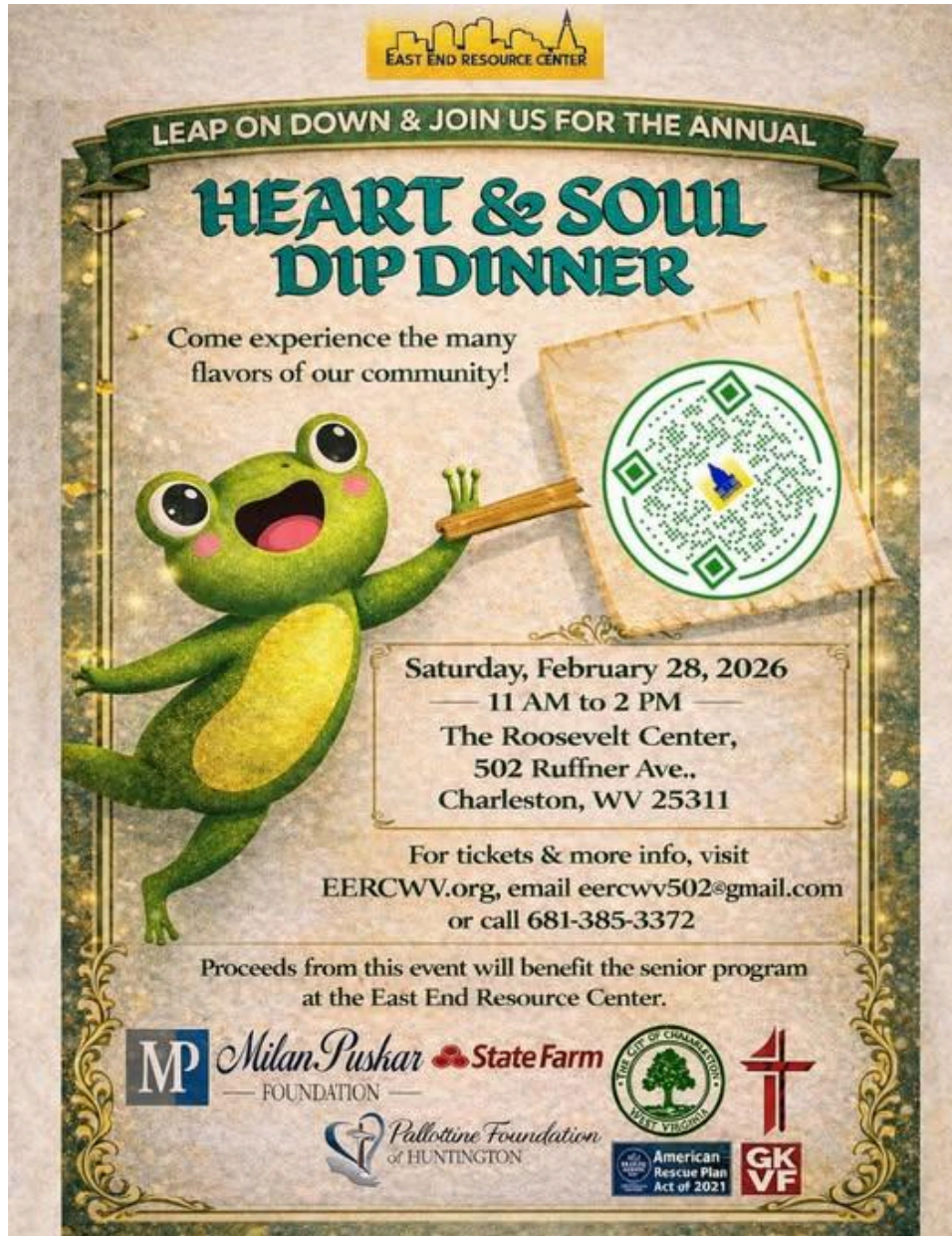
<https://www.zeffy.com/en-US/donation-form/630e7e29-9315-4f0e-b5dc-f9fd60a6ce39>

Tickets and additional event information are available by visiting **EERCWV.org**, emailing **eercwv502@gmail.com**, calling the event line at **(681) 385-3372**, or contacting Bobby Robinson at **(304) 389-1700**. A Facebook event page is also available for easy sharing and updates.

“Our seniors are truly the heart and soul of our community,” said Bobby Robinson, President of the East End Resource Center. “With the continued support of our community partners and residents, we can ensure that our seniors remain connected, engaged, and supported.”

The East End Resource Center remains committed to strengthening Charleston’s East End by providing programs that promote dignity, connection, and opportunity for older adults.

For more information about the Heart & Soul Dip Dinner or ways to support the event, please contact the East End Resource Center directly.



EAST END RESOURCE CENTER

LEAP ON DOWN & JOIN US FOR THE ANNUAL

HEART & SOUL DIP DINNER

Come experience the many flavors of our community!

Saturday, February 28, 2026
— 11 AM to 2 PM —
The Roosevelt Center,
502 Ruffner Ave.,
Charleston, WV 25311

For tickets & more info, visit
EERCWV.org, email eercwv502@gmail.com
or call 681-385-3372

Proceeds from this event will benefit the senior program at the East End Resource Center.

MP Milan Pushkar FOUNDATION
State Farm
Palottine Foundation of HUNTINGTON
CITY OF CHARLESTON WEST VIRGINIA
American Rescue Plan Act of 2021
GK VF