

# Case Study

## Promoting Alignment in K-12 Literacy & Science of Reading Curriculum for Multilingual Students

### Client Background:

Our client is an esteemed educational technology company with a primary focus on K-12 literacy and the Science of Reading. They are dedicated to providing innovative resources and services to support educators and students in developing strong reading and language skills. Their commitment extends to ensuring alignment with the English Language Proficiency Standards (ELPS) and the WIDA (World-Class Instructional Design and Assessment) standards to cater to the needs of multilingual learners.

### Project Scope:

As a consultant for the educational technology company, you were assigned to work on a project to ensure alignment between their products and the ELPS and WIDA standards. The project involved conducting a thorough gap analysis, documenting the alignment, and providing recommendations for improvement.

### Challenges:

**Alignment with ELPS and WIDA:** The company's new product needed to demonstrate a strong alignment with the English Language Proficiency Standards (ELPS) and the WIDA standards, ensuring that it effectively addresses the diverse needs of multilingual learners.

**Focusing on K-12 Literacy and Science of Reading:** It was essential to ensure that the internal team fully understood how the current products incorporated opportunities to promote K-12 literacy and foster the principles of the Science of Reading for multilingual learners.

**Time Constraint:** The project had to be completed within a specific timeframe, with a maximum commitment of 5 hours per week as a consultant, making efficient time management and collaboration critical to meeting project deadlines.

### Approach:

### Gap Analysis:

- Conducted a comprehensive review of the educational technology products offered by the company.
- Analyzed the ELPS and WIDA standards to understand their requirements and expectations.
- Identified areas where the products aligned with the standards and highlighted gaps that needed improvement.

#### **Documentation of Alignment:**

- Created an updated Google Doc template to document the alignment of each product with the ELPS and WIDA standards.
- Ensured clear and concise communication of how each product addressed the specific language proficiency standards.

#### **Consultation and Collaboration:**

- Collaborated with various team members, including subject matter experts, instructional designers, and developers.
- Engaged in regular discussions to ensure that the project aligned with the desired outcomes.

#### **Summary Paper and Recommendations:**

- Prepared a summary paper describing how the company's products aligned with the ELPS and WIDA standards.
- Provided recommendations to enhance existing resources, ensuring they better catered to the Science of Reading principles and the needs of multilingual learners.

#### **Pricing Structure:**

**ELPS Alignment:** Flat rate of \$X for completing the alignment of products with the English Language Proficiency Standards, using the updated Google Doc template.

**WIDA Alignment:** Flat rate of \$Y for completing the alignment of products with the WIDA standards, also using the updated template.

**Summary Paper & Recommendations:** Flat rate of \$Z for delivering the summary paper and recommendations on how to improve resources for K-12 literacy and multilingual learners.

#### **Results:**

The project was completed on time, successfully aligning the company's products with both the ELPS and WIDA standards. The documentation provided a clear overview of how each resource met the specific language proficiency standards and supported K-12 literacy and the Science of Reading. The recommendations offered valuable insights on enhancing resources to better meet the needs of multilingual learners.

**Post-Project Engagement:**

As a result of our contribution to the project's success, the educational technology company has continued to utilize our consulting services. The weekly consultations now revolve around various curriculum consulting topics, with a primary focus on K-12 literacy and the Science of Reading. We continue to work closely with the company, aligning resources with relevant standards and providing valuable insights to enhance their offerings for multilingual learners.

**Conclusion:**

This case study emphasizes the significance of aligning educational resources with specific standards, such as ELPS and WIDA, to effectively promote K-12 literacy and the Science of Reading. Our dedication and expertise in ensuring alignment have solidified our position as valued consultants for ongoing projects in the realm of multilingual literacy education. Through our efforts, we continue to support the educational technology company in their mission to provide innovative and impactful resources for educators and students alike.