My Pearson Training Metrics for JULY 2019

Users	Sessions	Pageviews	Pages / Session	Avg. Session Duration	Bounce Rate		Webinar Sessions*	MPT Chat Hours*
37,208	**66,116**	**314,496**	**4.8**	**04:09**	**46.2%**		**1,091**	**84**
↓ -5.1%	▲ 2.2%	▲ 15.1%	▲ 12.6%	▲ 25.0%	↓ -11.9%			

*Static values from Virtual Training Team report

Tutorials Viewed*	Documents Viewed*
20,081	**18,505**

*Static values from MPT Data

Top Browsers

- Chrome — 74.5%
- Safari — 15.2%
- Edge
- Internet Explorer
- others

Top Devices

- desktop — 84.1%
- mobile — 12.9%
- tablet

Top Operating Systems

- Windows — 54.4%
- Macintosh — 19.2%
- iOS — 12.1%
- Chrome OS — 10.3%
- others

Top Users by State (US)

1 — 7,929

	Region	Sessions ▾	Pageviews
1.	Texas	7,929	
2.	Florida	7,373	
3.	California	5,444	
4.	Arizona	4,156	
5.	Iowa	3,323	
6.	New York	2,799	
7.	Georgia	2,709	
8.	Indiana	2,459	
9.	Illinois	2,090	
10.	North Carolina	1,917	
11.	Maryland	1,864	
12.	Virginia	1,830	
13.	Mississippi	1,615	

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How are site sessions trending?

- Sessions
- Sessions (previous 31 days)

Where do our users come from?

- (direct) — 43.2%
- pearsonrealize.com
- getfeedback.com
- google
- pearsonschool.com
- k12integrations.pearsoncmg…
- pearsonsuccessnet.com
- pearsonnacommunity.force.c…
- schoolcontent.pearsoned.com
- pearsoneasybridge.com
- us-school.pearsoned.com
- others

New User Registrations

2019 vs. 2018 Registrations

- 2018 Monthly
- 2019 Monthly

How do our users like to learn? (New MPT survey)

- Blended Learning — 56.6%
- Online Learning — 11.4%
- Face-to-face Learning — 32%

2192 Responses

Page and Item Specific Analytics

Which resources are accessed the most? (Total Events - all pages)

	Event Label	Total Events ▾
1.	Home - MPT Take A Tour	966
2.	Home - Customer Welcome Packet	902
3.	Home - Professional Development Catalogs	672
4.	Pearson Realize - Linked from MPT Pearson Realize	565
5.	EasyBridge Basic - Teacher Self Registration Guide	520
6.	Realize - Quick Reference Guide for Teachers	471
7.	Playlist	myPerspectives © 2017	Jump Right In	Imagine the Possibilities	323
8.	Playlist	myView Literacy © 2020	Jump Right In	The Big Picture	236
9.	Message to Training Specialist	225
10.	Playlist	myPerspectives © 2017	Jump Right In	Program Overview	191
11.	Playlist	myView Literacy © 2020	Scope and Sequence	Scope and Sequence	180
12.	Playlist	myPerspectives © 2017	Curriculum Maps & Pacing Guides	Curriculum Maps Grades 6-8	148
13.	Playlist	myPerspectives © 2017	Jump Right In	Digital Resources	144
14.	Playlist	myPerspectives © 2017	Curriculum Maps & Pacing Guides	Unit Planning Guide Grade…	142
15.	Playlist	myWorld Interactive © 2019 Grades K-5	Step into myWorld	Program Overview Tutorial	132
16.	Playlist	myPerspectives © 2017	Scope & Sequence	Scope and Sequence Grades 6-8	128
17.	Playlist	myView Literacy © 2020	Jump Right In	Instructional Model	125
18.	Playlist	myPerspectives © 2017	Curriculum Maps & Pacing Guides	Curriculum Maps Grades 9-…	118
19.	Playlist	myView Literacy © 2020	Scope and Sequence	Foundational Skills Scope and Sequence	117
20.	Playlist	myPerspectives © 2017	Jump Right In	Student-Centered Unit Structure	111
21.	Playlist	myPerspectives © 2017	Scope & Sequence	Scope and Sequence Grades 9-12	97
22.	iLit System Start-Up Resources	78

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How are Playlists performing?

	Event Label ⓘ ▾	Unique Events
1.	Playlist	myWorld Interactive © 2019 Middle Grades	Teaching, Lear…	2
2.	Playlist	myWorld Interactive © 2019 Middle Grades	Teaching, Lear…	4
3.	Playlist	myWorld Interactive © 2019 Middle Grades	Teaching, Lear…	1
4.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	25
5.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	8
6.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	4
7.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	4
8.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	6
9.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	5
10.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	4
11.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	7
12.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	8
13.	Playlist	myWorld Interactive © 2019 Middle Grades	Step into my…	9
14.	Playlist	myWorld Interactive © 2019 Middle Grades	Planning for G…	4
15.	Playlist	myWorld Interactive © 2019 Middle Grades	Planning for G…	3
16.	Playlist	myWorld Interactive © 2019 Middle Grades	Planning for G…	1
17.	Playlist	myWorld Interactive © 2019 Middle Grades	Planning for G…	3
18.	Playlist	myWorld Interactive © 2019 Middle Grades	Planning for G…	5
19.	Playlist	myWorld Interactive © 2019 Middle Grades	Planning for G…	3
20.	Playlist	myWorld Interactive © 2019 Grades K-5	Teaching, Learnin…	1
21.	Playlist	myWorld Interactive © 2019 Grades K-5	Teaching, Learnin…	4
22.	Playlist	myWorld Interactive © 2019 Grades K-5	Teaching, Learnin…	4

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