**Date Range** 

Jul 1, 2019 - Jul 31, 2019

Users 37,208 \$ -5.1% Sessions **66,116 2.2%** 

Pageviews 314,496 ± 15.1%

Pages / Session
4.8

12.6%

Avg. Session Duration
04:09

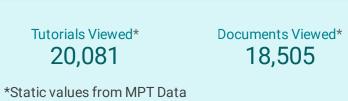
25.0%

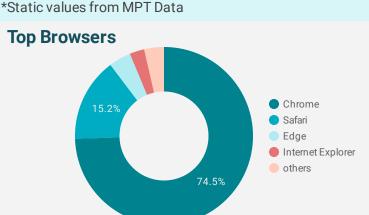
Bounce Rate 46.2% -11.9%

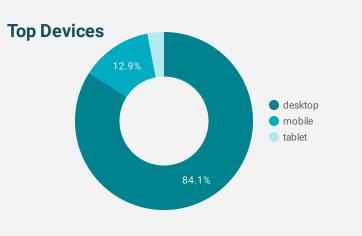
Webinar Sessions\* 1,091

MPT Chat Hours\*

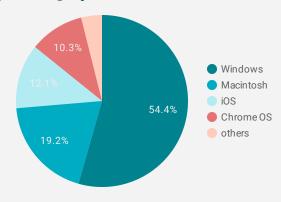
\*Static values from Virtual Training Team report

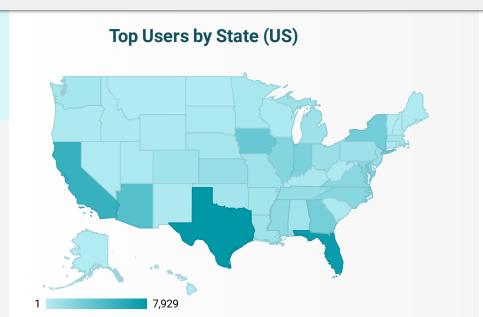










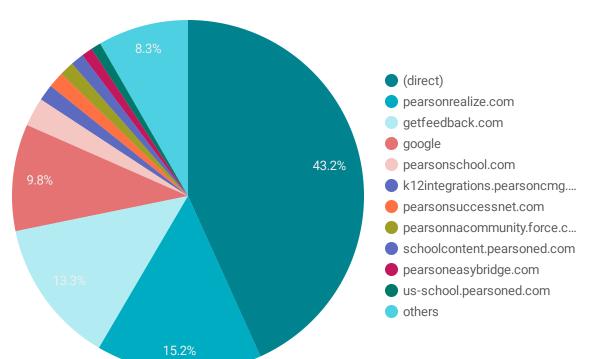


	Region	Sessions	Pageviews
1.	Texas	7,929	
2.	Florida	7,373	
3.	California	5,444	
4.	Arizona	4,156	
5.	Iowa	3,323	
6.	New York	2,799	
7.	Georgia	2,709	
8.	Indiana	2,459	
9.	Illinois	2,090	
10.	North Carolina	1,917	
11.	Maryland	1,864	
12.	Virginia	1,830	
13.	Mississippi	1,615	
		1 - 20 / 3	61 〈 >

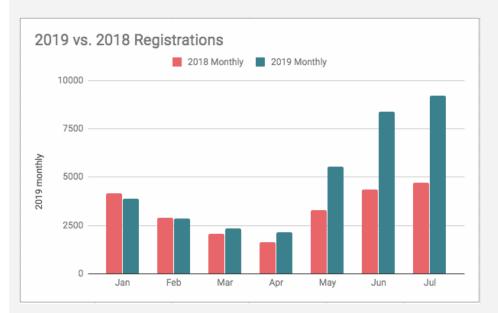
# How are site sessions trending? 6K 4K 2K 0 Jul 13 Jul 25 Jul 29

— Sessions (previous 31 days)

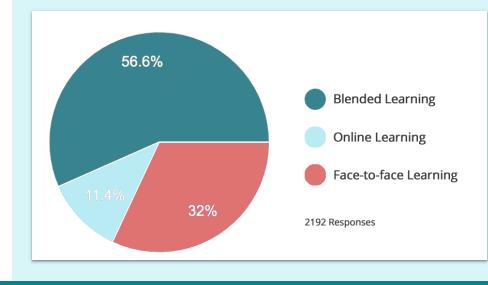




# **New User Registrations**



# How do our users like to learn? (New MPT survey)



# Page and Item Specific Analytics

# Which resources are accessed the most? (Total Events - all pages)

	Event Label	Total Events ▼
1.	Home - MPT Take A Tour	966
2.	Home - Customer Welcome Packet	902
3.	Home - Professional Development Catalogs	672
4.	Pearson Realize - Linked from MPT Pearson Realize	565
5.	EasyBridge Basic - Teacher Self Registration Guide	520
6.	Realize - Quick Reference Guide for Teachers	471
7.	Playlist   myPerspectives © 2017   Jump Right In   Imagine the Possibilities	323
8.	Playlist   myView Literacy © 2020   Jump Right In   The Big Picture	236
9.	Message to Training Specialist	225
10.	Playlist   myPerspectives © 2017   Jump Right In   Program Overview	191
11.	Playlist   myView Literacy © 2020   Scope and Sequence   Scope and Sequence	180
12.	Playlist   myPerspectives © 2017   Curriculum Maps & Pacing Guides   Curriculum Maps Grades 6-8	148
13.	Playlist   myPerspectives © 2017   Jump Right In   Digital Resources	144
14.	Playlist   myPerspectives © 2017   Curriculum Maps & Pacing Guides   Unit Planning Guide Grade	142
15.	Playlist   myWorld Interactive © 2019 Grades K-5   Step into myWorld   Program Overview Tutorial	132
16.	Playlist   myPerspectives © 2017   Scope & Sequence   Scope and Sequence Grades 6-8	128
17.	Playlist   myView Literacy © 2020   Jump Right In   Instructional Model	125
18.	Playlist   myPerspectives © 2017   Curriculum Maps & Pacing Guides   Curriculum Maps Grades 9	118
19.	Playlist   myView Literacy © 2020   Scope and Sequence   Foundational Skills Scope and Sequence	117
20.	Playlist   myPerspectives © 2017   Jump Right In   Student-Centered Unit Structure	111
21.	Playlist   myPerspectives © 2017   Scope & Sequence   Scope and Sequence Grades 9-12	97
22.	iLit System Start-Up Resources	78
		0 200 400 600 800 1 - 100 / 493 <b>&gt;</b>

# How are Playlists performing?

	Event Label 🕦 🔻	Unique E	vents						
1.	Playlist   myWorld Interactive © 2019 Middle Grades   Teaching, Lear	2							
2.	Playlist   myWorld Interactive © 2019 Middle Grades   Teaching, Lear	4							
3.	Playlist   myWorld Interactive © 2019 Middle Grades   Teaching, Lear	1							
4.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	25							
5.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	8							
6.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	4							
7.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	4							
8.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	6							
9.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	5							
10.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	4							
11.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	7							
12.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	8							
13.	Playlist   myWorld Interactive © 2019 Middle Grades   Step into my	9							
14.	Playlist   myWorld Interactive © 2019 Middle Grades   Planning for G	4							
15.	Playlist   myWorld Interactive © 2019 Middle Grades   Planning for G	3							
16.	Playlist   myWorld Interactive © 2019 Middle Grades   Planning for G	1							
17.	Playlist   myWorld Interactive © 2019 Middle Grades   Planning for G	3							
18.	Playlist   myWorld Interactive © 2019 Middle Grades   Planning for G	5							
19.	Playlist   myWorld Interactive © 2019 Middle Grades   Planning for G	3							
20.	Playlist   myWorld Interactive © 2019 Grades K-5   Teaching, Learnin	1							
21.	Playlist   myWorld Interactive © 2019 Grades K-5   Teaching, Learnin	4							
22.	Playlist   myWorld Interactive © 2019 Grades K-5   Teaching, Learnin	4							
		0	20	40	60	80 1 - 1	100	120	>