

SUMMARY

Seasoned Learning & Development manager with deep expertise in technical curriculum development, instructional design, UI/UX, AI-assisted content development, multimedia production, and strategic planning. Proven track record designing innovative digital learning products for K–12, higher education, and enterprise cloud technology markets, generating millions in revenue through training events and subscription sales. Skilled at leading high-performing teams, managing complex projects, and partnering with senior leadership to align employee and business goals. Customer-focused, with a demonstrated ability to anticipate bottlenecks, balance business needs with technical constraints, and deliver results in fast-paced, ambiguous environments.

PROFESSIONAL EXPERIENCE

AMAZON WEB SERVICES

Senior Technical Curriculum Development Manager (2022–2026)

Expertise in end-to-end digital training production, team leadership, and cross-functional collaboration. Managed workload planning, process improvement, and stakeholder communication for the Digital Classroom development team.

- Managed a high-performing team of curriculum developers, lab developers, curriculum architects, and instructional designers; partners with product management, engineering, training, marketing, publishing, certification, and studio production teams to define scope, set milestones, and drive timely deliverables.
- Developed and managed capacity plans; accelerated content production by adapting ADDIE/SAM processes with agile methodologies and leveraging AI tools including Anthropic Claude/Sonnet LLMs and custom RAG pipelines.
- Co-Founded the Trainer-Presenter Skills program for AWS and partner trainers worldwide; led the Curriculum Standards Committee and Wiki tiger teams to establish style standards and consistent deliverables across Training and Certification.
- Reported monthly and quarterly metrics to senior leadership; coordinated cross-functional SME and project reviews.
- Mentored team members and peers in leadership principles, business processes, development best practices, and Emotional Intelligence.
- Inclusion, Diversity & Equity Ambassador delivering workshops across AWS and Amazon; led the Amazon Families Adoption ERG; member of Women at Amazon and Wellness at Amazon ERGs.

SAVVAS LEARNING COMPANY

General Manager of Digital Publishing (2018–2022)

Directed multimedia designers and web developers to conceptualize and produce digital training and professional development content for My Savvas Training, supporting 1M+ users. Owned the full lifecycle of the My Savvas Training and Moodle Workplace LMS platforms company-wide, including procurement, implementation, vendor management, and ongoing operations.

- Designed UI/UX for training sites and led development of learning modules, ensuring alignment with Savvas branding and quality standards.
- Managed the company's digital learning portfolio; planned site growth, subscription offerings, and training roadmaps in partnership with VPs and Directors.
- Collaborated with curriculum development, marketing, product management, and contractors to support publishing and delivery of training products.
- Reported site performance metrics to senior leadership using Google Analytics and Data Studio; provided analytics and implementation support to customers.
- Conducted performance reviews, set team goals, and mentored media and web developers in UI/UX design and best practices.

PROFESSIONAL EXPERIENCE

PEARSON NA, LEARNING SERVICES

Supervisor of Multimedia Development, Platforms (2015–2018)

Supervisor of Multimedia Development, PowerSchool (2010–2015)

Senior Content Development Team Lead, PowerSchool (2006–2010)

Led multimedia development teams and platforms to deliver customer-facing digital training across web, tablet, and mobile for PowerSchool, Schoolnet, and Inform, adhering to SCORM standards and instructional design principles.

- Managed full program, project, and HR responsibilities, including hiring, performance appraisals, and budget management.
- Collaborated with SMEs, project managers, product engineers, and platform teams to interpret requirements, design layouts, and develop content aligned with UX and branding guidelines.
- Supported large-scale customers with onboarding and ongoing training, phone and email support, and product troubleshooting.
- Created the mLearning Guides product line, generating multi-million-dollar revenues; designed and delivered professional development training in multimedia best practices, digital tools, document management, and Google integration.
- Produced marketing collateral — including video and electronic media — ensuring adherence to corporate branding specifications.
- Supported the Career and Technical Education team with facilitator content development; maintained technical documentation throughout all project phases.

APPLE COMPUTER, INC.

PowerSchool Multimedia Developer and Training Specialist (2005–2006)

Designed and produced online courses and supplemental materials for PowerSchool products, ensuring course integrity through systematic instructional design and clear writing.

- Developed digital and printed course materials for faculty, staff, and student audiences; recommended interface design, instruction sequencing, assessments, and learning activities.
- Interpreted requirements, designed layouts, and evaluated multimedia tools to support product development; developed learning plans, schedules, video, and electronic media for marketing collateral.
- Assessed instructional effectiveness through customer feedback and evaluations; provided learning needs analysis and consulted staff on instructional design and technology tools.
- Conducted large-scale in-district initial product training sessions for PowerSchool customers, and specialty training at customer conferences – PowerSchool University.

EDUCATION

- CLEMSON UNIVERSITY – MBA, Organizational Leadership
- MASS. INSTITUTE OF TECHNOLOGY, Managing Technical and Professional Organizations Certificate
- HOUGHTON COLLEGE – BS, Business Management, Education, Computer Science
- HARVARD SCHOOL OF BUSINESS, Tools for Effective Management Certificate

VOLUNTEER LEADERSHIP

- WICKED GOOD CARDS – Board of Directors, Secretary (2025–Present)
- DENVER UNITED FUTBOL CLUB – Board of Directors, Technology (2023–2024)
- NORTH FALMOUTH, MASS PTO – Board Secretary and Technology Support (2013–2015)
- SCHOOLHOUSE 8 – Board Technology Support (2002–2004)

CERTIFICATIONS

- Certified Cloud Practitioner – AWS
- Certified ScrumMaster – Scrum Alliance
- Certified AI Practitioner – AWS
- Google Certified Educator Certificate – Google, Inc.

SPEAKING ENGAGEMENTS

- Presenter: Cape Cod Community College – Women in Tech Conference
- Presenter: Pearson Global Technology Summit
- Presenter/Trainer: PowerSchool University
- Presenter: T+L Conference (National School Boards Association)
- Presenter: Western New York Technology Consortium
- Presenter: Ny and national PowerSchool Users Group
- Instructor: Community Education classes, North Collins, NY
- Amazon Associate Speaker Certification

AWARDS & RECOGNITION

- Three Star Member Phi Theta Kappa International Honor Society
- Outstanding Site Editor Award, Family Education Network
- Service Above Self Award, Rotary International
- Founder and Administrator of Upstate NY PowerSchool Users Group
- Pearson WILL.MA; Women in Learning and Leadership contributing member
- VIPS – Volunteers in Public Schools member award
- Advisor: North Collins Yearbook
- Advisor: North Collins Character Education Club

SKILLS

- UI/UX and Design Tools: Adobe Creative Suite, Wireframe Pro, Figma
- Course authoring tools: Articulate 360, Rise, Storyline, Camtasia, Snagit, Captivate
- Web Design: HTML5, CSS, Bootstrap, Javascript
- Google Suite, Google Workplace
- Audio voiceover, video production
- Project Management Systems: SmartSheets, Sharepoint, Trello, Asana, Basecamp
- Customer Relationship Management: Salesforce
- Microsoft 365
- LMS/CMS Platforms: Moodle, Brightspace, Canvas, Alfresco, Docebo, D2L, Cornerstone
- Process Improvement and Workflows
- Customer Analytics: AWS QuickSuite, Qualtrics, Google Analytics, Data Studio
- Agile and Scrum Methodologies
- ADDIE and SAM Development Models
- Bloom's Taxonomy for Instructional Design
- SCORM and xAPI course packaging
- 508 Compliance, WCAG Accessibility
- Training Delivery
- Employee workshops and peer mentoring