

2020 Review and 2021 Growth Strategy

Evolution and Planning for MyST Workplace

May 26, 2021

my **SAVVAS** Training

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2020 in Review

Growth

New Uses for My Savvas Training

- Pilot Sites and Marketing Materials
- Internal Training and Certification
- Simulated Live webinars for Virtual Program Activation training
- District-specific custom playlists
- Realize Distance Learning webinars
 - Navigate Remote Learning with Realize
 - Getting Started with Google Classroom
 - Best Practices with Google Classroom Integration
- Upgraded Chat client
- **NEW!** Asynchronous Virtual Program Activation Courses

2020 Changes for MyST

Site Changes in Response to COVID-19

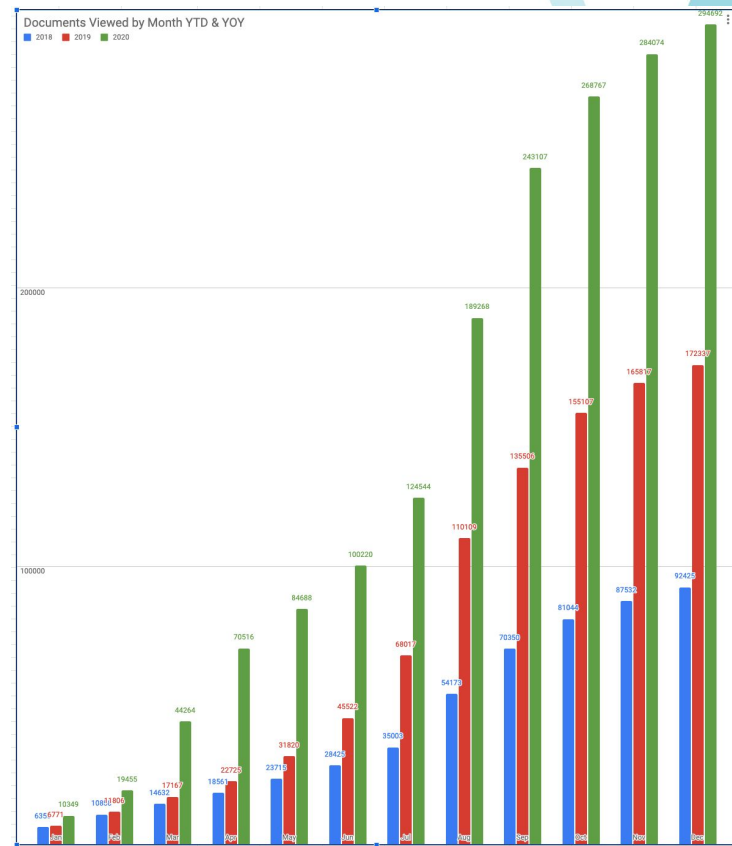
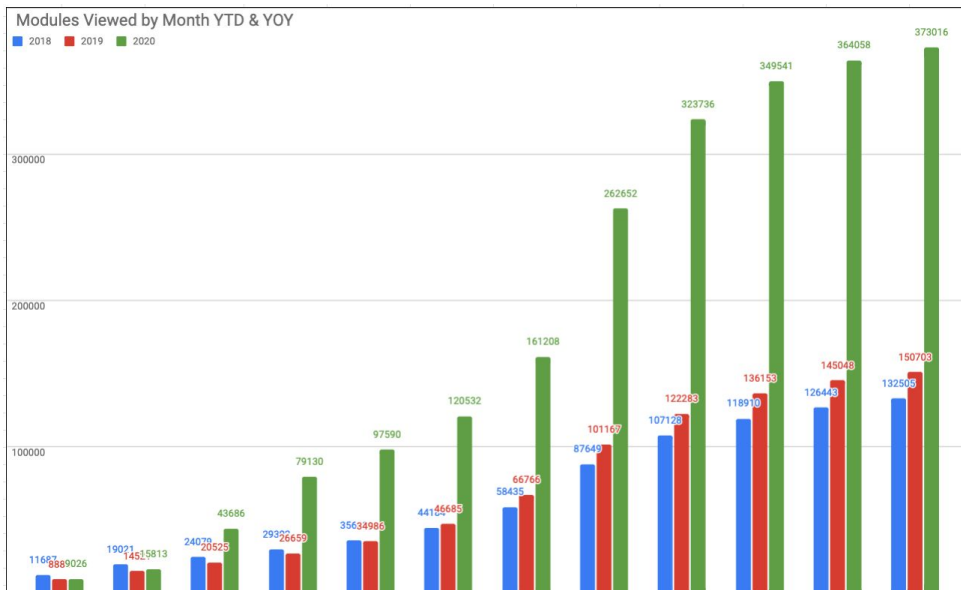
- Remove authentication requirements for My Savvas Training
- New playlists for teacher materials for [Remote Teaching and Learning](#)
- [At-Home Learning Resources for Parents and Students](#) Google sites created for learning materials

Rebranding

- Migrated domain and subdomains from mypearsontraining.com to mysavvastraining.com
- Rebranding site to reflect new Savvas branding and colors
- Code updates to utilize the latest version of Bootstrap
- Rebranded ALL tutorials, webinars, and documents to reflect new Savvas branding
- Retired old/Flash-based program training

2020 Usage Stats

300% increase in usage and in new registrations*
(*even though not required)



2020 Usage

Overall Usage Data Details

- **1.3 million** sessions
- **4.3 million** page views
- Most sessions by state:
 - TX 120k
 - NY 100k
 - CA 100k
 - FL 70k
 - MI 65k
 - VA 36k
 - AZ 33k
 - MA 31k



My Savvas Training Restructuring

Facelift

Reorganizing the Current Overview & On-Demand Training Tab Headers Phase 1

- **Overview Tab** (current/no changes)
 - Overview (*Text, images, links to external program sites or videos*)
- **On-Demand Training Tab** (current/more focused sections)
 - Virtual Professional Learning (link to new LMS for PA and PD courses)
 - Getting Started (current)
 - Using Savvas Realize (*change from 'Platform Training' and move under Getting Started*)
 - Ready for Instruction (new)
 - Tools for Teachers (new)
 - Assessments and Reporting (*change from 'Progress Monitoring and Reporting'*)
 - Additional Resources (current)
- Program playlists removed*, custom playlists revised. (***COVID** and **Realize** playlists remain in place.)

Facelift

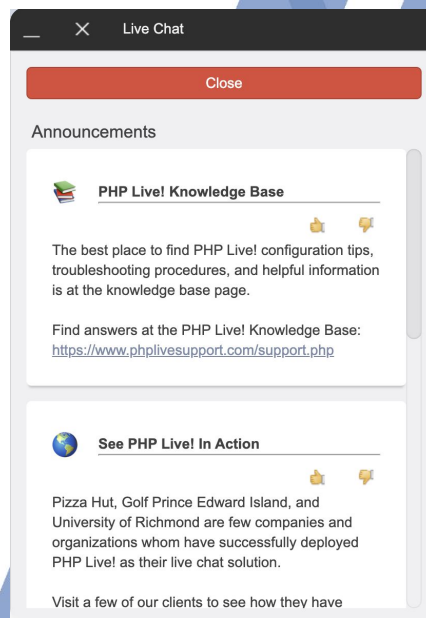
Reorganizing the Current Guides and Resources and Assessments Phase 2

- **Guides and Resources Tab** (*currently OFF for most pages, but in-place*)
 - Getting Started (current) *For User Guides, setup templates, product announcements*
 - Print Resources *For Print Partner Packs, print resources*
 - Guides and Catalogs (current) *Correlations guides, reference guides, certificates*
 - Assessment Materials (new) *Test Banks and Related Downloads*
 - Release Notes (current)
 - Additional Resources (current)

My Savvas Training Chat Upgrade

Feature Highlights

- Multiple Department routing (*EC team, Tech Support, Customer Care*)
- Canned Responses (*can be created for use per operator, discipline, or global*) Custom themes so we can Savvasize it!
- Custom form fields to gather customer info
- Central operator Message Board
- Meta tagging for topics or departments
- Offline auto-reply to users via email
- Marquee announcements and scrolling ticker (user visible)
- Visitor chat rating
- Traffic monitoring
- Language packs
- Pre-chat greetings for each department
- Robust reporting including region, topic, daily and hourly stats
- Voice chat capability
- Coming in late Summer: **BOTS!**



My Savvas Training Workplace

My Savvas Training Workplace

Attaching a true LMS to Existing MyST site

- **NEW!** Asynchronous Virtual Program Activation Courses
 - Self-Paced Modularized Content
 - Interactive courses provide in-depth product and platform training
- Curriculum-based training, including pedagogical applications
- Customizable Program Playlists
 - Provides users with learning paths to focus content into concise lists
 - Offer a location to further explore program materials after Program Activation Training
- Reporting Tools
 - Training is logged to a user's digital transcript
 - Printable certificates for completion of training modules
 - Exportable training report to track Professional Learning
 - Can be exported for single or groups of users
- Communication Tools for Users
 - Chat with a trainer at point-of-use
 - Community boards for Teacher discussions
- Internal Certification Training and Badges

Existing MyST Site

More Focus

- Gateway to new LMS
 - Authentication on MyST removed EOY 2021
 - New authentication via SSO/Google/Microsoft credentials on Workplace
- Keep Tutorials and Guides
 - Focused small/short pieces of content
 - Downloadable templates and materials
- Rotate Home page focus every month
- Maintain Chat and Support features
- Move Webinars and existing Virtual PA materials to new LMS
- First point of contact for customers looking for training materials

Workplace FAQs

Course Access FAQs

- **Will users be able to access the old courses for a little while?**
 - Yes, through the existing click path documents, or district-provided documentation. The old courses will stay active for a short time to give users a chance to finish out a course, or or districts to finish out an implementation. There will be messaging to users about courses moving to the new LMS, and when they will need to finish in the old course(s).
- **How will users access the courses on the new LMS?**
 - Users will access the new LMS directly from the course listings on **My Savvas Training**.
 - Asynchronous courses will be listed in the Virtual Program Activation section at the top of each On-Demand program page. Users click the blue **Play** button to be redirected directly to the new LMS, where they have to log in.
- **How will users log in to the new LMS? Do they have to create another account?**
 - Users can log in with their existing district Google or Microsoft credentials, or a Savvas employee login. If they don't have any of these credentials, they can create an account.
 - After login, they will land on the course page, where they click "Enroll" to add the course to their account, and take the course. They only need to do this once.
 - Users will access the course the same way every time - through **My Savvas Training**.

Workplace FAQs

Course Reporting FAQs

- **How will users get a Certificate of Completion for a course?**
 - Users will be able to print the course certificate at point-of-use, as soon as they complete the class. They will also get an email saying they have successfully completed the course, as well as an email containing their certificate.
- **Will users have a transcript with all of their training?**
 - Users will have a “My Certificates” link in their User Profile, where they can see all of the courses in which they have earned a certificate of completion.
 - Reporting for district specific courses – there will be a user within the district assigned as a Report Manager who can run reports. AMs for that district can also be Report Managers.
 - Reporting for State or National courses (where data will be given to districts) will be done by the My Savvas Training team initially, due to User Data Privacy rules.
 - Usage reports for **Internal use** can be run by designated Report Managers
 - Custom reports can be created over time, but is not part of the initial roll-out of the LMS.

Workplace FAQs

Documentation FAQs

- **What will be available for users to get around the new system?**
 - We are creating a Quick Reference Card for users, that will be available on MyST and Workplace
 - There will be a pop-up user tour when a user explores the system outside of their course
- **How will the messaging to customers be handled for transitioning from the old to the new course?**
 - We will work with AMs and Districts to plan transitioning users for specific courses. Districts may elect to finish out their PA training with the current course, or have all existing users complete the current course, and have new teachers take the course on the new system.
 - National and State courses will transition to the new system depending on current usage in the class, and upcoming/in progress implementations.

My Savvas Training Roadmap

2021 LMS Roadmap

MyST Site Updates
June–December

Purchase New LMS & Domain Setup
Complete

Asynchronous Course Updates
June–August

External Soft Launch – CCSD
August

Addition of Internal Training Site
September

Asynchronous Certification Course Updates
September–October

Internal Training Site Launch
September–October



NEXT-GENERATION LEARNING