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# Golf Argus News



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## Golf Statesman and Course Developer Mike Keiser is set to be honored with the USGA's Bob Jones Award.

VILLAGE OF PINEHURST, N.C. (March 2, 2025) – During the U.S. Open

Championship week in Pittsburgh this June, the United States Golf Association (USGA) will bestow its most prestigious accolade, the Bob Jones Award, upon Mike Keiser. This award, which has been conferred annually since 1955, honors individuals who exemplify the qualities of character, sportsmanship, and respect for the game, reflecting the ideals of its namesake champion. “What inspires us about Mike is his love for what is pure and good about the game, his investment in golf that’s open to the public, his drive to promote recreational golf and the joy he feels when he plays – and those strong connections have never wavered,” said Mike Whan, CEO of the USGA, who made the announcement at the USGA’s Annual Meeting at Pinehurst Resort & Country Club this weekend.

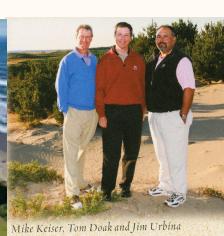
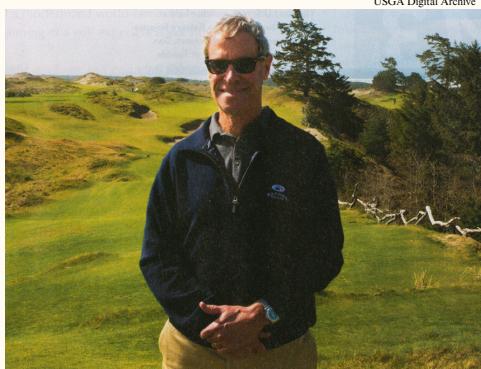
“We’re grateful for the example he’s set, which pushes the entire industry to think bigger.” A native of East Aurora, N.Y., Keiser started playing the game at age 9 and served as a caddie through most of his school years. His love for golf grew as a member of the Amherst (Mass.) College golf team and continued through both his service in the U.S. Navy and early career as the founder of Recycled Paper Greetings, an eco-friendly card company. That passion for playing the game, both in the U.S. and abroad, led to a second career in golf course development, focused on preserving and honoring the natural landscapes that his courses occupy.

Brandon Dunes Golf Course

His first project was The Dunes Club, a nine-hole layout in Michigan that he built to save its pristine lakefront property from condominium and townhouse development in the mid-1980s. Later, he would build and open Bandon Dunes on the Oregon Coast, expanding that signature property into a world-renowned destination resort with seven distinct courses. Other golf properties in Wisconsin, Canada, the Caribbean and Australia followed. Keiser’s indelible mark on the American golf landscape changed the trajectory of modern course design and travel, driven by his love of links golf and a minimalist approach shaped by land, dunes and sea. An innovator, visionary, conservationist and philanthropist, he has channeled his love for golf into a legacy designed for the recreational golfer, intended to inspire and spark new ways of drawing people to the game. There’s a need for great but accessible courses,” said Keiser, who partners with golf architects who bring his philosophy to life through golf experiences that are walkable, natural and open. “If you build something pretty special, you want the public to play it.” Driven by his father’s love of the outdoors and a commitment to leaving it better than he found it, Keiser continues to support organizations dedicated to the southern coast of Oregon. Net proceeds from Bandon Dunes’ short courses are donated to environmental and community programs. He also created the JudgieLytle Scholarship for scholar athletes at his high school alma mater, the Nichols School in Buffalo, N.Y., in honor of a close friend and teammate, and

is a proud supporter of the Evans Scholars Foundation, which helps high school-age caddies who can earn college scholarships. Among many accolades, in 2024 Keiser received the Golf Writers Association of America’s William D. Richardson Award, which recognizes an individual who has consistently made an outstanding contribution to golf. He was inducted into the Western Golf Association Caddie Hall of Fame in 2014 and the Greater Buffalo (N.Y.) Sports Hall of Fame in 2017. Recipients of the USGA’s Bob Jones Award include Francis Ouimet, Margaret Curtis, Richard Tufts, George H.W. Bush, Jack Nicklaus, Annika Sorenstam and Lee Elder. Tiger Woods was the 2024 honoree. The USGA will honor Keiser on June 10, 2025, in Pittsburgh, Pa., as part of the festivities surrounding the 125th U.S. Open Championship, which will be conducted at Oakmont (Pa.) Country Club from June 9-15.

Photos courtesy of the USGA Digital Archive



Mike Keiser, Tom Doak and Jim Urbina





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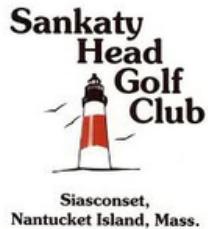


5:00 PM - 6:30 PM



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## 32ND ANNUAL SAM SYLVIA GOLF TOURNAMENT

**Sunday, June 8th & Monday, June 9th, 2025**



*Hosted at the prestigious Sankaty Head Golf Club*

The **Sam Sylvia Golf Tournament** is a premier charity event supporting the **Nantucket Boys & Girls Club** and the island's youth. Now in its 32nd year, this annual gathering at **Sankaty Head Golf Club** brings together passionate supporters, golfers, and philanthropists to raise vital funds for programs that enrich and empower Club members.

Proceeds from the tournament directly support essential initiatives, including early childhood education, academic programs, athletics, summer camp experiences, and staff development. Rooted in a tradition of philanthropy and community, the Sam Sylvia Golf Tournament continues to make a lasting impact on Nantucket's children and families.

### IMPACT

Proceeds from the tournament support critical initiatives, including:



- The NBGClub Jr. Preschool Program
- Educational programs and academic support
- Athletics and fitness opportunities
- Summer camp experiences for local youth
- Staff housing and professional development



*Together, we're building a brighter future for Nantucket's children and their families.*



If you are interested in becoming involved in future tournaments or exploring additional opportunities to support the Nantucket Boys & Girls Club, we encourage you to reach out.

Please contact **Jasmine Lee, Chief Development Officer**, at [Jasmine@nantucketbgc.org](mailto:Jasmine@nantucketbgc.org) for more information.



# WORLD NEWS

## A NEW ELS DESIGN COURSE HAS BEEN LAUNCHED IN INDONESIA.



*Trump International Golf Club*

LIDO



Developed by Ernie Els Golf Design, and managed by Trump Golf; the Lido course spans 7,200 yards and is situated in Pasirjaya at an elevation of 700 feet. One can see stunning vistas of Mount Salak, Mount Pangrango, and Gede. Hary Tanoesoedibjo, Executive Chairman of *MNC Group*, which owns the club, remarked, "Our partnership with Trump Golf has enabled us to establish a new benchmark for luxury and exclusivity in Indonesia. I am excited to commemorate this achievement and anticipate a promising future for Trump International Golf Club Lido." Eric Trump, Executive Vice President of the Trump Organization stated; "This marks a significant milestone for Trump International Golf Club Lido. The course has raised the bar for quality and exclusivity in Indonesia, transforming the landscape of luxury golf in the area. Trump Golf takes pride in being part of this remarkable accomplishment, and it is inspiring to witness this vision come to fruition." Steven Thielke, General Manager of Trump International Golf Club Lido, expressed, "We are entering an exhilarating phase, and we have already assembled a top-tier team to oversee this exceptional property led by Golf Course Superintendent Michael Pascoe. "I would also like to express my appreciation to Greg Letsche, Senior Designer for Ernie Els Golf Design, and Dustin Jennings from Golfcon Asia for their outstanding commitment and collaboration over the years in realizing this world-class golf course."

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## Ernie Els Pet Products



# Financial News

## Bank of America collaborates with Youth on Course to enhance accessibility.

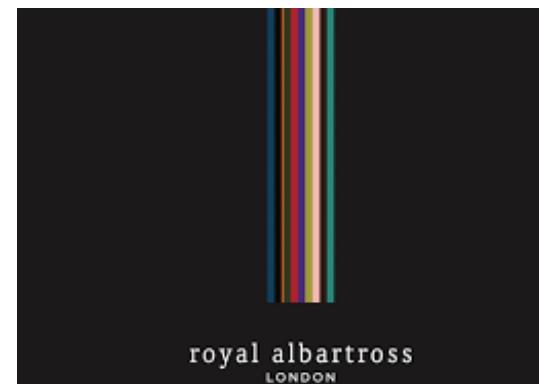
MONTEREY, CALIF., AND CHARLOTTE, N.C. – Youth on Course and Bank of America, a prominent global financial institution, have today unveiled a multi-year strategic partnership aimed at enhancing youth access to golf and the transformative opportunities it offers. This collaboration will focus on increasing access to golf nationwide for young players who face difficulties in locating affordable playing venues. Today marks a significant milestone for youth golf, as we collaborate with one of the most esteemed brands globally to enhance opportunities for young individuals throughout America to engage with this sport,” stated Adam Heieck, CEO of Youth on Course. “This partnership will immediately expand our reach and enable us to invest in new communities nationwide, ultimately benefiting more youth both on and off the golf course.” As part of this collaborative initiative, Youth on Course aims to incorporate municipal golf courses into its network, thereby increasing access to golf for youth in a greater number of communities than ever before. Bank of America has a long-standing commitment to supporting golf on a global scale.



Recently, the bank was named a Champion Partner of the Masters Tournament and has been associated with the Augusta National Women’s Amateur since 2019, as well as the Latin America Amateur Championship and Asia-Pacific Amateur Championships since 2022. “Golf provides young people with opportunities to stay active, cultivate skills for achieving personal objectives, and connect with peers, all of which can contribute to their success in life,” remarked David Tyrie, Chief Digital Officer and Chief Marketing Officer at Bank of America. “By facilitating greater access to and interest in golf, we are fostering the sport’s growth and making a positive impact within our communities.”



BANK OF AMERICA



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27TH ANNUAL  
MEMORIAL GOLF TOURNAMENT Meet us on the Course!  
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Signups will begin on March 9th with priority for FPOA  
Members.

- 📍 Date: Friday, April 11, 2025
- 📍 Location: Dragonfly Golf Club, Madera, CA
- 🕒 Check-In: 6:30 AM
- tee-off: 8:00 AM
- 💰 Entry Fees:  
\$150 - FPOA Members  
\$200 - Non-Members
- ">\$25 - Non-Golfer Dinner Ticket (Social Hour at 4:00 PM,  
Dinner at 5:00 PM)

