

## A motive / technical manifesto:

As someone who enjoys the creative process of developing an idea from scratch, before committing it to paper, I often engage in a dialogue with myself to flesh out the idea. I begin by asking myself, "why?", why do I want to design a leather bag for my leather equipment? The answer lies in my desire to work in style and set the mood for each art craft I deal with, which in my believe should be a blend of practicality and theatricality.

then, The "how?" This was answered by a quote by Juan Pabtiste, who said "form should follow function." To me, this quote means that a combination of materials should make sense so it can form an object that makes sense and be functional. For instance, if you're trying to setback the pieces of a broken water jar, it won't be functional if a piece is missing from the bottom.

making sense of a design will assist you to put the pieces together just like LEGO bricks. Understanding that helped me to develop a 15-step plan to bring "The Telegram" idea to life. Following these steps resulted a functional/well-designed leather bag for my equipment on the first attempt.