



Introducing Lifestyle Unplugged: Your New Go-To for Fresh Ideas & Real Conversations

Connecting the people who connect communities.

We created Lifestyle Unplugged to celebrate the people who make neighborhoods thrive and to share practical ideas you can use every day. Whether you're looking for inspiration, a new programming spark, or simply a reminder that you're not alone in this work, you're in the right place.

Beyond the podcast, we co-manage Lifestyle Director Connect—a growing LinkedIn network where Lifestyle Directors from across the country trade tips, resources, and encouragement.

So pour a cup of coffee, dive into this month's episodes, and connect with a community that gets what you do. We're glad you're here.

Tip of the Month

Vendor Power for Annual Meetings

Planning your Annual Meeting? Don't forget your community vendors! They can be a fantastic resource for improving your meeting without increasing your budget.

Ask your vendors (landscapers, accountants, etc.) to partner with you by:

- **Sponsoring Food & Beverages:** They cover the cost of coffee or snacks in exchange for prominent logo placement and public acknowledgement.
- **Donating Door Prizes:** A donated gift card or item adds excitement and encourages resident attendance, offering the vendor a simple way to gain visibility.

Frame your request as a partnership opportunity that benefits both your community (by saving money) and them (by gaining exposure)!

Last Month on the Podcast

Oct 6 – Beyond the Event: Building Clubs That Connect

Learn from Bethany Nelson and Jennifer Flores how to build clubs that create lasting community connection beyond single events.

Oct 13 – Leading with Empathy: Mental Health and Industry Culture

Bill Overton, PCAM shares his mental health journey and the critical need for empathy and wellness in community management leadership.

Oct 20 – Coffee Talk with Monica and Lauren

Join Monica and Lauren as they catch up with each other, discuss past episodes, volunteers, and so much more!

Oct 27 – Food and Beverage

Brooke Cagan from Heritage Bay Golf and Country Club reveals her secrets to curating successful food and beverage events.

[Listen Here](#)

Have a story to share or a topic you want to discuss? Reach out to us below!

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Lifestyle Unplugged Podcast

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