



**snapshots of
success**

2024

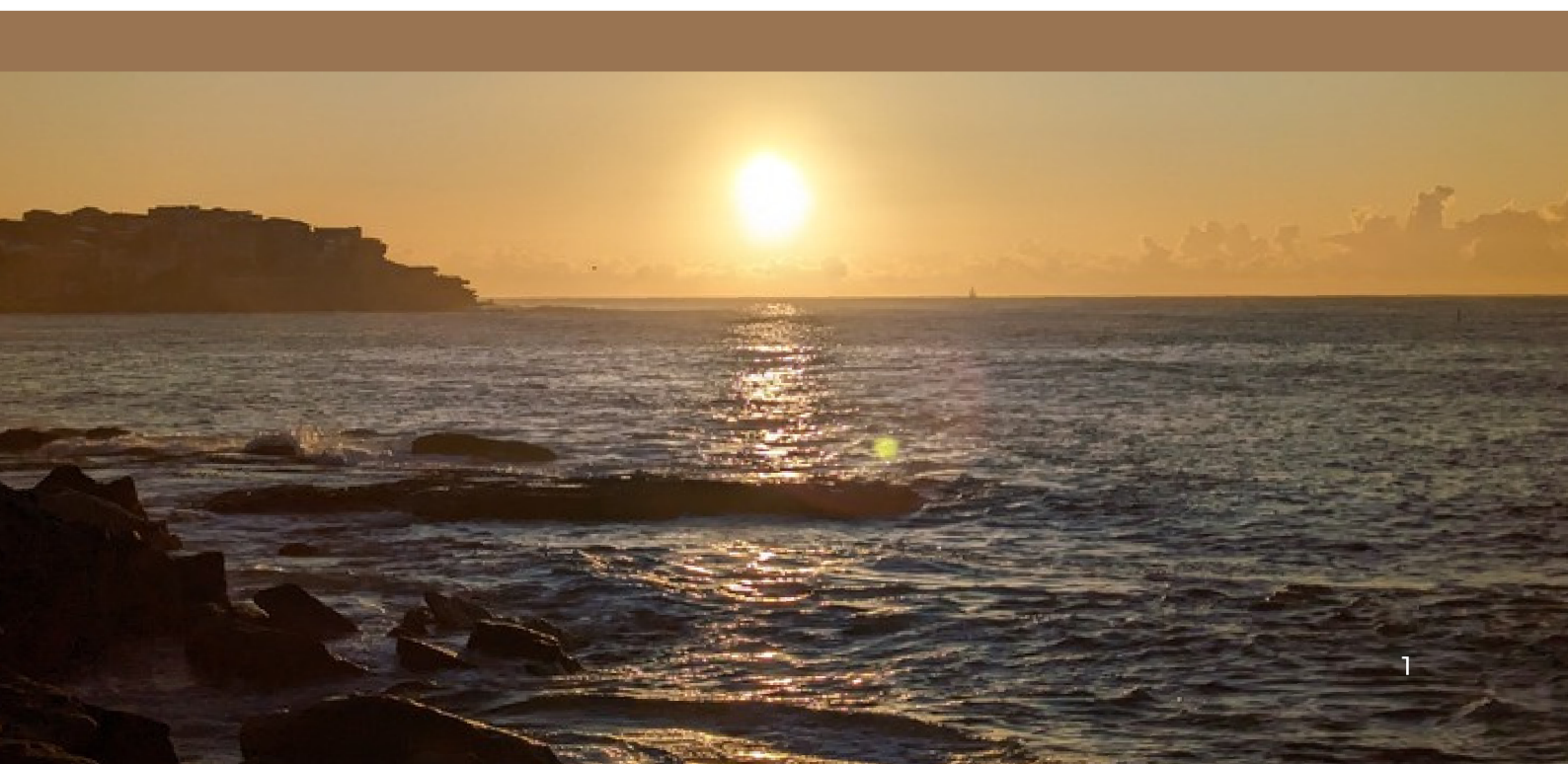
bondiprojectglobal.com.au

Bondi Project (Global) acknowledges the traditional owners of this Country and recognise Indigenous Australian's continuing connection to Land, Sea, Waterways, Sky and Culture.

We pay our respects to their Elders, past, present, and emerging.

We celebrate the diversity of all people and cultures worldwide and acknowledge the richness of our vast communities globally.

Everything we do impacts others, our choice is to do that positively, always.



why we exist

a place for **soul fuelled entrepreneurs** who **change the world!**

For people whose **inner drive circuit** is always dialled to

- **do better**
- **do more**
- **be better than yesterday**

There is more to life than a bank balance.
It's what you do with it that counts.

At **Bondi Project (Global)**, our project is **YOU!**

“Life has no limitations,
except the ones you make.”

Les Brown

at a glance

we do **AWESOME** *Amazing* World Changing work,
with **AWESOME** *Amazing* World Changing people,
to do **AWESOME** *Amazing* World Changing things!

we've done some cool stuff, take a look, **enjoy!**



affirmation of your best self

"I'm excited about the life I'm creating for myself.

With every step I take I am one step closer to walking the next best season of my life into existence.

I am strong and focused and have clarity and confidence of what I am doing.

I am living my truth authentically and everything I do is aligned with my true purpose.

I surrender the excuses I've used to keep myself in the darkness of my own shadow and step into the spotlight of who I am, to challenge those stories and speak my truth, to the world and to humanity.

Because my purpose is greater than the sum of all my fears."™



the vision

a dynamic and evolving
world led by soul fuelled
entrepreneurs and
business owners.

the mission

1 educate

2 enlighten

3 enhance

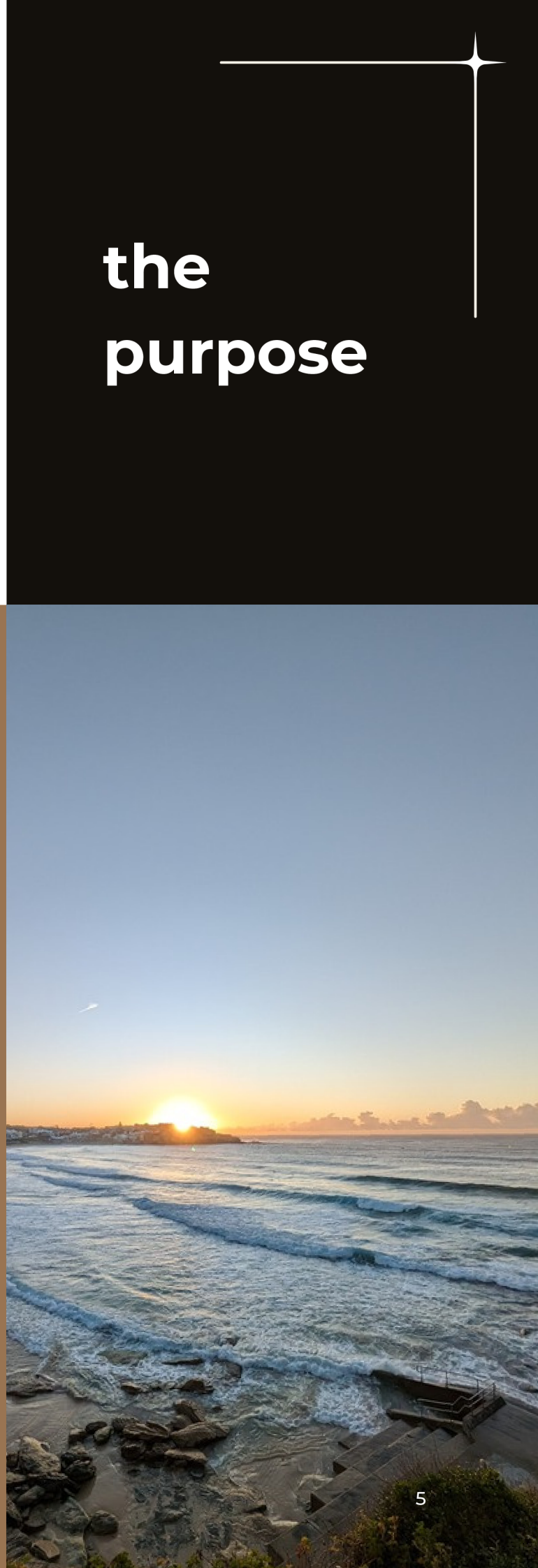


live as if all things are
possible...
because they are.

the purpose

the values

- 1 curious for solutions
- 2 kindness is the new black
- 3 positively dignified
- 4 always have fun
- 5 act with decorum



a message from me

"nothing is impossible to a willing mind" Zou Taofen

A series of career progressions and **reinventions throughout the last 35 years** has taught me countless valuable lessons. The art of **reimagining yourself**, your life and how you live it can never be understated.

Everything is **figure-outable**.

The process of **unravelling** everything you think you know, to **redefine who you** are and what is possible for you, is **priceless**. In the pursuit of **true fulfilment**, it's vital.

Drawing on more than three decades of vastly diverse professional experience is how **Bondi Project (Global)** is able to **deliver exceptional World Class services** to high performance 7 and 8 figure business owners and entrepreneurs.

Business isn't hard, it just **requires different skills**, every step of the way.

Do you know what's harder? The pain of regret, of not trying. The pain of staying right where you are because it feels "safe".

Life is an analogy for business. If you aren't growing and evolving, you're doing it wrong. People start businesses every day with dreams of the future and the freedom business will bring, only to find themselves trapped in the endless day-to-day.

My mission is to teach entrepreneurs and business owners how to escape this trap and create a life that **excites them, beyond their wildest dreams!**

Whether you have 1 employee in 1 location, or 10,000 employees across a multi national corporation, at every stage of you will be challenged to **reset, reprogram and reimagine yourself**.

This is **essential** for the **goals** and **lifestyle** you want and the minimum that is possible **when you work with us**.

The growth you are seeking lies in the work you are avoiding - START TODAY!

Sharyn



"Challenges are opportunities for growth."

- 1. stare fear in the face.**
- 2. go all in on yourself**
- 3. take a leap of faith**
- 4. trust the process**
- 5. keep going**

m

Beyond what you think is possible.

A 12yr career as an **accountant in Chartered Firms in Sydney and Nth Qld** was my starting point. Providing strategic and complex business management and growth advice to some of the **best business brains in Australia** throughout the late 80's, 90s and early 2000s fast-tracked my learning trajectory for all things business.

Founding my own **multi million dollar construction business**, followed by the creation of a hugely successful **international hospitality venue for events and retreats** was the cornerstone of my career pivot in 2003. **MySpace** for business - who knew? I did!

Later, I applied the critical lessons of business into **my role as a CEO** working with all 3 levels of government in **Economic Development**. Providing **direction, leadership and support** to more than **25,000 businesses** throughout NQ.

Returning to **Sydney in 2019** to **lead the Elevate Program at The Entourage** through one of the most significant global economic impact events was unexpected. However, **working directly with 140+ exclusive 7 and 8 figure business owners daily**, guiding them through an unprecedented global crisis to **unimaginable growth** and innovative opportunities **proved definitive**.

Walking away from my role 18months later felt **liberating and empowering**, having navigated the **greatest challenge** of the modern era, **with success**.

Emerging back **into this space** with **my own vision, brand and personal style of business** feels long overdue. If the **80s** were about Wall Street and "greed is good"; the **90s** about the tech stocks boom; the 00s were the "hustle era" and "10xing your business" dominated the **teens**, then the **2020s is all about your soul and purpose** and I am here for it!

Because in 2025, you really can do both!



"we are all infinitely more capable than we let ourselves believe."



"Returning to this beach always reminds me of how far I've come.

Standing here after a near death experience and gasping for air all those years ago, with no idea of what lay ahead for me, I will always be grateful for the lessons learned that day on the beach in 1989 and what continues to be possible as a result."



programs and

Amplify

def: **to increase your strength and intensity.**

Amplify is our elite level program designed for 7 and 8 figure business owners to create transformational growth in their businesses.

Comprehensive and tailored to each business, **Amplify** guarantees to take you, and your business, to the next level.



high performance business owners
choose to **Amplify**,
and become **elite level entrepreneurs.**



Summer

Byron Bay, NSW



Autumn

Port Douglas, FNQ



Winter

Daylesford, VIC



Spring

Hyams Beach, NSW

experiences



Future Leaders is a group program that will **fast track** the **growth, development and transformation of leaders** within high performing businesses.

A **Next Gen program** targeting **U30s, Future Leaders** is securing businesses to scale and grow for the future.

high performing business owners choose employees to **Amplify** and become **elite level leaders**.



Summer
Byron Bay, NSW



Autumn
Port Douglas, FNQ



Winter
Kingscliff, NSW



Spring
Magnetic Island, FNQ



amplify retreats

"life defining!"

- road maps for success
- tailored growth strategies
- finding true purpose
- inspiring group connections
- luxury private locations
- reset, re-energise and refocus
- clarity and space for reflection
- exquisite cuisine and catering

