



# Kondakta.ai – Reinventing Sales Execution with AI

In today's competitive market, sales teams are inundated with administrative tasks that detract from their ability to close deals. Kondakta.ai is a revolutionary Sales Execution AI platform built to tackle this problem head-on. By automating manual processes, streamlining opportunity workflows, and enabling proactive sales follow-up, Kondakta empowers sales professionals to do what they do best – sell.

1

POV/POC MANAGEMENT AND AUTOMATION 2

REAL-TIME DEAL VISIBILITY

3

AI-DRIVEN
PLAYBOOKS AND
INSIGHTS

# AI-Powered Opportunity Summaries

Get concise, Algenerated overviews of every opportunity – no more sifting through notes or endless CRM fields.

### Automated Admin Tasks

Automatically log calls, update fields, and sync deal progress in Salesforce or other CRMs.

# Sales Coaching Insights

Receive actionable recommendations tailored to deal stage and rep behavior.

### Integrated Sales Workflow

Connect seamlessly with existing tools to orchestrate outreach, schedule meetings, and align with internal teams.

# The Problem: Sales Productivity is Under Siege

Sales representatives spend less than 30% of their time actually selling, with the majority lost to CRM updates, internal coordination, and repetitive tasks. This inefficiency results in lost revenue, delayed pipeline progression, and frustrated teams.

# The Solution: Sales Execution AI

Kondakta's Al is designed to act as a digital co-pilot for sales reps – handling the heavy lifting of admin work, summarizing opportunity insights, and surfacing intelligent next steps. The platform enhances:

- •Automation: Syncs data to CRM in real-time, reducing manual input.
- •Opportunity Management: Provides dynamic views and next-best-action guidance.
- •Engagement: Assists with personalized follow-ups and conversation tracking.



"Kondakta completely changed how we manage our sales opportunities. It gave our team clear visibility into every stage of the deal, helped us stay aligned with buyer needs, and made it easier to prioritize the right actions to keep momentum strong. We've never felt more organized or confident in our pipeline."

# WHY KONDAKTA?

Kondakta.ai isn't just another sales tool – it's a purpose-built Sales Execution Engine developed with frontline reps in mind. The platform reduces friction, increases visibility, and helps sales organizations close more deals, faster.

#### •Beta Access Available

Sales teams can apply now to join the beta and experience the future of sales execution.

#### Partner Ready

Ideal for forward-thinking organizations looking to boost productivity and improve pipeline velocity.

