Arizona Knights of ColumbusCharity Raffle



2025 Charity Raffle Guide

Information for your successful Charity Raffle

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Executive Summary 2025

- 1. Grand Knight to identify Charity Raffle Chairman and create raffle committee to help him.
- 2. Set a sales goal, for example: At least 10% above last year's results to earn bonus
- 3. Grand Knight or Charity Raffle Chairman please make sure that tickets are in the hands of your council members sometime in January 2025. If you did not receive them from your District Deputy by then, contact State Charity Raffle Director Joe Rostowsky (jrostowsky@gmail.com or Phone: 480-241-0406).
- 4. Council Charity Raffle Chairman and committee to determine "Council Marketing" effort. Note Make sure to discuss your council's plan with council leadership and your Pastor.
- 5. Grand Knight and Charity Raffle Chairman to determine charity(s) to receive council share (MUST BE A 501c3) organization. This MUST be done before the 2025 State Convention as NO CHANGES will be allowed after the State Convention. NOTE: Your council is not considered an eligible 501c3 charity be default. Councils are 501c8 Fraternal Benefit Societies.
- 6. Recommendation is to distribute books to all members. <u>Tickets cannot be sent through the US Mail.</u> Books must be distributed at a council meeting, outside church or through other creative face to face interactions.
- 7. The name on the ticket stub is considered the winner, not the person who purchased the ticket.
- 8. Winner must be a living person and able to claim their prize.
- 9. Winner must have a Tax ID number for tax purposes.
- 10. <u>Winners must be 21 years of age or older by May 3, 2025.</u> Please take note of the wording on the 2025 ticket example on the next page.
- 11. Charity Raffle Chairman oversees distribution of tickets to all members, promotes the raffle, sales records and turns in all raffle monies and checks to the Financial Secretary. Charity Raffle committee prepares ticket stubs by marking council number on reverse side of ticket stubs, removing staple and separating tickets.
- 12. Fill out the 2025 AZ State Charity Raffle Sales Report which MUST be turned in at the 2025 State Convention along with tickets stubs with a single <u>council check</u> for the total amount collected through the campaign. <u>The council check must be written to the "AZ Knights of Columbus Charities, Inc"</u>. or mailed (to be received no later than April 26th), to:

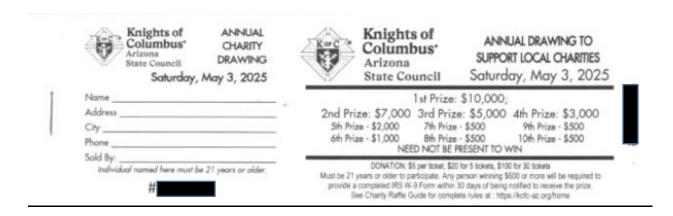
 Joe Rostowsky State Raffle Chairman 2217 W. Calle Marita Phoenix, AZ 85085

- 13. Council receives 50% of their sales returned for their charity(s). State will issue a check(s) that will be sent to Financial Secretary following the convention in the name of the charity(s) and the \$ amount.
- 14. Charity Raffle Chairman should collect ticket stubs and monies often and maintain a running log of sales \$\$ to update council on progress toward goal. Promote raffle at EVERY meeting and council event esp. Fish Fries and Pancake Breakfasts.
- 15. **2025** Incentive bonus plan The bonus is calculated from the State's half of the total sales. As we did in 2024, incentive bonuses will only be able to go to a designated charity. Incentive bonuses will no longer be given to a council to put into their general fund. The bonus check will be made out to charity the is getting the largest donation or the charity designated on the report form. The incentive bonus will be awarded using the same formula as the past. See example below.

Councils with 2024 sales:

\$1,000 to \$5,000 must increase ticket sales by 10% to earn a 10% bonus. of \$5,001 to \$10,000 must increase sales by 7.5% to earn a 10% bonus. of \$10,001 to \$15,000 must increase sales by 5% to earn a 10% bonus. of \$15,001 to \$20,000 must increase sales by 2.5% to earn a 10% bonus. over \$20,000 need to exceed their 2024 sales to earn a 10% bonus.

- 16. As in the past several years, the program remains 5 tickets for \$20, and 6 books for \$100, which gives the ticket buyer an extra book of tickets.
- 17. CHECK OUT THE STATE WEBSITE FOR PRINTABLE COPIES OF THE POSTER at www.kofC-AZ.org.



Don't let me get in your way – You guys are rollin'

Welcome to another year of the Arizona Knights of Columbus State Council Charity Raffle!

Looking back at 2024 we had another outstanding year! We had the 2nd-best sales year of all time selling \$349,354.60. We beat 2023 by \$3,275.49 which got pushed to our 3rd best all time. In the last 3 years we have had the Top 3 best selling years in the history of the State Raffle. Rounding up, that is \$1,056,538 sold with \$528,269 going back to our council's local charities.

So, what are our 2 goals for 2025? Continue to grow of course! How can we do that?

Goal 1 - Aim to have 100% participation from all active councils in the State. Last year we had 45 councils that didn't participate in the State Raffle. I know some of them are inactive councils but not all of them are. Goal 2 - For the councils that are selling a lot of tickets = encourage them to keep on doing what they have been doing for the last 3 years. For the councils that don't sell as much - DD's see what you can do to pair them up with the councils in your district (or in Tucson within the Chapter) that sell a lot of tickets so they can learn what makes them successful.

Unfortunately, last year we had another problem with a major winner because the person was underage. Their ticket had to be voided. Like other years, it was not a call I wanted to make. Buyers need to be made aware of the rules of our raffle. We do not want to take away anyone's prize, but we must do what keeps us on the is good graces with the Arizona Gaming Commission.

Last year we created a handy sales sheet for everyone that sells tickets. It contained all the basic rules for our raffle. I would encourage you to make several more copies of the sheet to hand out at your meetings and put them into the hands of all your ticket sellers. This way we make sure everyone is aware of our raffle rules. I would also suggest putting them on the sales tables when you are selling them in front of church or any other events.

You will also notice this year that the wording has changed a bit on the tickets and posters to make sure all ticket buyers are aware that eligible winners must be over the age of 21 as of May 3, 2025 are that they are subject to IRS tax rules.

Last point. Our sales window is much smaller this year than last year. This meeting is the 2nd week of Jan. The State Convention is the 1st weekend of May. That basically takes 4 weeks away from us.

In closing I would like to wish you all the very best of luck selling this year. Remember why we do this – It's for our Charities!

As usual, if you have any questions, please don't hesitate to reach out to me.

Vivat Jesus!

Joe Rostowsky AZ State Charity Raffle Director jrostowsky@gmail.com 480-241-0406

Timeline at a Glance

January 11, 2025 – Tickets, posters and sales guides delivered to District Deputies. He should deliver to assigned councils as soon as possible – no later than January 31, 2025.

January 2025 —Select Charity Raffle Chairman and create a Charity Raffle Committee. This committee can help plan the sales campaign, stuff envelopes for each council member, select the charity or charities who will benefit. The committee can also give you support with sales and promoting Charity Raffle at the council meetings and events.

January 2025 – Give members their tickets and <u>START SELLING</u>! Promote the State Raffle at every meeting and at every event – especially Fish Fries, Pancake Breakfasts and after every Mass (with Pastor's permission). Remember, tickets MUST be sold to persons 21 years or older AND the name on the ticket stub needs to be of a person 21 years or older. <u>Tickets with stubs having names of persons under age 21 or sold to anyone under 21 will be disqualified and not paid to any other member of the family</u>. <u>Make sure all sellers have a copy of the 2025 State Raffle Sales Sheet</u>.

Important: Name on ticket must be a living person that is able to claim their prize AND provide a tax ID number.

End of April 2025 –Wrap up your sales, collect ticket stubs, and money. This is a good time to hold a committee meeting so that members can help write or stamp your council number on the back of the ticket stubs. The ticket stubs need to be separated. You will need to bring a Council Check to the convention. If your Treasurer is scheduling a fishing trip to Alaska in May, make sure he gives you a check before he leaves. Remember – Bring only council checks. Do not send or bring personal checks or cash to the convention. If someone other than you turns in your tickets make sure they understand the program. Better yet, assign the Raffle Chairman as an alternate delegate and have him deliver the raffle material to the convention.

May 2-3, 2025 - You can turn in your raffle ticket stubs, council check, and Raffle Sales Report, at the State Council Convention.

May 3, 2025 at 12:00 noon – is the <u>deadline</u> for turning in raffle materials. This gives us time to prepare a Raffle Report for the convention delegates.

After the State Council convention [2 - 4 weeks] — Check(s) are made out to your council's designated 501c3 charity(s) and are mailed to your Financial Secretary for councils who turned in tickets, council check, and State Report listing eligible charities. No changes can be made to your selection of charities after the 2025 State Convention. Remind your <u>Financial Secretary</u> to watch for the check(s) from the State Council.

Information about the Prizes and distribution

- 1. At the State Convention, ten raffle tickets are drawn beginning with the 1st prize thru the 10th prize. Two alternate tickets are drawn to be used if a winner is disqualified or cannot be contacted. If a winner is disqualified or cannot be contacted, winners below them will move up one place and the 1st alternate will be added to the 10th place position. If needed, the process is repeated using the 2nd alternate name. The State Raffle Chairman will use all reasonable means to contact a winner with the information provided on the winning ticket. If no contact is made within 30 days, that winner will be removed.
- 2. Prizes are payable only to the name on the raffle ticket stub.
- 3. If the winner cannot claim the prize the ticket is declared void and all winners move up one place.
- 4. Winners must be 21 years or older to purchase tickets and collect prize.
- 5. Any person winning \$600 or more is required to provide a completed IRS W-9 Form with a valid Taxpayer Identification Number (TIN) prior to receiving the prize. This must occur within 30 days of being notified. Failure to do so will result in the person being disqualified. The only exception to providing a completed IRS W-9 Form is that if a TIN is not available, the winner may be allowed to provide Backup Withholding of 24% of the winning amount to the Arizona Knights of Columbus Charities Inc. This 24% will be withheld from the payment to the winner and paid to the IRS to cover the required federal tax on the winnings. Additional information on backup withholding can be found at: Backup withholding | Internal Revenue Service or: https://www.irs.gov/businesses/small-businesses-self-employed/backup-withholding.
- 6. No ticket books or ticket stubs are to be sent through the US Mail, Fedex or UPS. This is Federal gaming violation.
- 7. If you sell someone tickets and they send you a check to pay for the tickets that is considered acceptable.
- 8. If they want copy of the stubs scan them and email them or send them photos.
- 9. If tickets are offered for sale online, make sure that only your council website is used, purchases are limited to individuals located in Arizona, and the website is operated by members of your council. Sites such as Facebook Marketplace are not permissible.
- 10. The winners list will be posted to the State website after all winners are confirmed AND their tax documents returned. This may take up to six [6] weeks.

SAMPLE LETTER TO COUNCIL MEMBERS ONLY

<Date>

(Dute)
Name Address City, State, Zip
Brother <first name="">,</first>
It is again time for the Annual Knights of Columbus Arizona State Charity Raffle. All prizes are cash again this year. They are 1 st prize - \$10,000, 2 nd prize - \$7,000, 3 rd prize - \$5,000, 4 th Prize - \$3,000, 5 th prize - \$2,000, 6 th prize - \$1,000, 7 th prize - \$500, 8 th prize - \$500, 9 th prize - \$500, and 10 th prize - \$500. The total is \$30,000!
Our Council goal for 2025 is Our charity is <name charities=""> will receive half the proceeds from the sale of the raffle tickets. Last year our council gave <name charity=""> a check for <amount check="" of="">.</amount></name></name>
We are asking each brother knight to take six books of five [5] tickets to <i>sell or purchase them-selves</i> . Ticket books can be picked up at Council meetings or at the Knights donut table after Masses. The tickets are \$5 each or \$20 for each book—or a total of \$100.00. Each book sold is \$20 toward our goal and \$10 for <name charity="">. You can return all ticket stubs and money through the church office, collection basket, or directly after Mass to the Knight's table. Make all checks payable to the Knights of Columbus Council <number>. Please return the ticket stubs, money or check in an envelope with your name on it to identify you as the seller. Please do not separate the tickets stubs and do not mail cash.</number></name>
The deadline for returning tickets money is [pick a date near the end of April close to the convention time].
This is your opportunity to support a council project and help raise money for <charity>. <u>If you do not believe in selling or buying Charity Raffle tickets to support charity, then please make a donation in any amount.</u> Additional tickets are available.</charity>
Thank you for your help with this very important charity project.
< Your name>
2025 Council Charity Raffle Chairman
Note: send the letter using mail merge and window envelops for this project. If you do not know how to use mail merge, recruit a member who does and have him do the letters for you. Use electronic signature or fancy type for the name and provide contact information in the footer of the letter. Consider printing Sale Tips on the back of this letter.
, Raffle Chairman, Phone: E-Mail:

Raffle Check List:

Planning phase [January]

1.	Grand Knight selects Council Raffle Chairman. (Date)						
2.	Send Council Chairman's name and e-mail address to Raffle Director Joe Rostowsky at jrostowsky@gmail.com or Phone: 480-241-0406. (Date)						
3.	Name a 501(c)3 eligible charity[s] as recipients for the council share of the ticket sales so everyone knows who will receive the proceeds of the ticket sales. Name of charity[s](Date)						
4.	Set a council goal for the sales campaign of at least a 10% increase over 2024 council sales. [We will sell as many tickets as possible is not a goal]. A goal is a dollar figures based on a percent over last year's sales] our goal is \$ (Date)						
Sales	phase [January, February, March, April]						
1.	Distribute tickets to council members including a letter describing why you are selling raffle tickets. (Date)						
2.	Suggest/develop new/other ways for the council to sell tickets. (Date)						
3.	Communicate progress to the council and parish. (Date)						
Wrap	o-up [End of April]						
1.	Collect money and ticket stubs. (Date)						
2.	Review tickets for complete details, remove the end tab to separate tickets and stamp or write the council number on the back of each ticket stub. (Date)						
3.	Deposit all money and checks in your council account. (Date)						
4.	Write a Council check to the Arizona Knights of Columbus Charity, Inc. (Date)						
5.	Fill out the 2025 Arizona State Council Charity Raffle Sales Report, Bring all the report with ticket stubs, and Council check to the 2025 Arizona State Convention before 12:00 noon, May 3, 2025. (Date)						

	report must include:
	2025 State Council Charity Raffle Sales Report completed with charity(s) listed.
rea c	Council check for the total amount of ticket sales. [Council # on the check in the address r on the memo line]
	Ticket stubs separated, and council number printed or written on the back.



2025 Arizona State Council Charity Raffle Report

nts of nbus"			Date Rec: Time Rec:			
ona ouncil Cour	ncil #	-				
			Rec	By:		
Total Ticket Sales	\$	\$	\$	\$		
50% of Sales:	\$	<u> </u>	\$	<u>\$</u>		
	(Total	Disbursement must equa	al 50% of Gross Sales)			
Approved Charities - [501 Arizona Right		not required]:	\$	<u>Bonus award</u> If your council qualifies for a		
_			,	sales bonus, the additional funds will be given to the char- ity that is getting the largest		
Arizona Speci	al Olympics		<u>Ş</u>			
Parish [Name]			donation. For example, charity is getting \$1000 a			
Ministry			\$	other \$500, the bonus money will go to the \$1000 charity.		
St Joseph You	ıth Camp		\$	If your charities get equal		
Parish St. Vincent de Paul (Name)			\$	amounts, please circle the charity to get the bonus		
All Other Charities: [N	Must attach current	501(c) (3) IRS letter]	Attached IRS Letter	VES Head Provious		
			\$	YES Used Previous		
			<u>\$</u>			
		STOP: did you na	me your charity?			
NOTE: IRS Laws and St	ate Knights of Council	Bylaws require the charity	recipients of the raffle pr	oceeds be a 501(c) (3) organization.		
Council Informatio	on: (Print Clear)	ly)				
Raffle Chairman:				Council #		
Telephone:			E-Mail:			
Address:						
City:				Zip:		
Tickets turned in by:				Phone:		
Signatures: G	K	Ra	affle Chair			

Make check payable to: AZ Knights of Columbus Charities, Inc

WRITE OR STAMP YOUR COUNCIL NUMBER ON BACK OF TICKETS
SEPARATE STUBS

DO NOT BRING CASH OR PERSONAL CHECKS!