

Start This Program "KEEP CHRIST IN CHRISTMAS"

- First and foremost, keep the Knights of Columbus national theme before the public of the **true meaning of Christmas**~ <u>the birth of Jesus</u> Christ!!
- 2. Encourage personal participation in the New Evangelization by displaying *KCIC* magnets, bumper stickers, Christmas seals, yard signs and more.
- 3. Provide a product not readily available to our Catholic community
- 4. <u>Minimal manpower</u> required by any council.
- 5. **Raise** guaranteed and needed **funds for local K of C** councils to address charitable needs.
- 6. Create an identity of your local Council serving the Catholic parishes.
- 7. Positive community image results in an opportunity for **new member** recruitment!!
- 8. Use the proceeds from this evangelization project to support vocations of nuns and priests, Catholic Schools, Pro-life, tomb for the unborn, college scholarships and/or other council charitable programs.

For further information and assistance in starting a program for contact:



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Profits raised will support Council Charities

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