

## Myths of the Charity Raffle

**We do not want to raise money for the State Council:** The money that goes to the State Council pays \$30,000 for the prizes, printing, and incentives that go back to your council. The total is about 15% of the state's share of the raffle. The State Council uses the other 35% to support state-wide 501c3 projects. A win-win for both.

**We do local events to raise money for our charity:** If you figure the man hours needed to conduct a Pancake Breakfast or Fish Fry use that energy to sell tickets and you will earn a lot more for your charity. Doing both is even better.

**Some Raffle Chairman tell me they are retired so they have time to put together the letters, separate and stamp the tickets, and sell most of the tickets:** In addition to supporting charities, it is just as important for all Knights to have an opportunity to participate in a very successful project even if they cannot attend meetings. Use your energy to figure out ways for the council to sell more tickets.

**I cannot afford \$60 to buy the three books of ticket that you give me:** If you know three people that are Catholic ask them to buy a book of tickets from you. You sold your three books and it did not cost you anything except your time.

**I do not want to give all our members tickets because someone sent them back unsold last year.** Really, how many sold or bought them that never attend a meeting?

**I do not think we should waste our time giving tickets to all our members [a lot of our members are old and cannot afford them]:** Every once in a while, the news has a story about someone that everybody thought was poor, died and gave \$1 million dollars to take care of cats, dogs, or a university. How do you know what everyone in your council is worth or thinks is important?

**I do not believe in raffles:** That is an easy one. Mark the memo line on the check "DONATION" and return blank tickets.

**Yes, but if I am going to donate, I will give it to the charity directly:** Good, do that. Keep in mind the lesson of the 1<sup>st</sup> Degree is Charity. Give an equal amount to your council. You will help your council raise money so they can reach a goal that will earn them an incentive.

**We are a small council so we cannot compete with large councils:** Our data shows that small councils sell more raffle tickets per member than large councils.

**The poster has 30 tickets for \$100 [Century Sale]. I do not think anyone will give us that much money.** In 2019 there were 532 Century Sales for \$54,530. They were not all members; some were people other than Knights.

**How much does the Charity Raffle really earn for charity?** From 2004 to 2019 the total for charity without expenses was \$3,476,571.