





Membership Tournament Challenge

Worthy District Deputies Grand Knights, and Brothers All.

April 4, 2019

April is here, and so is the **Membership Tournament Challenge**! Between April 1 and June 30, all jurisdictions in the United States and Canada will go head-to-head in six, two-week rounds.

Why should each council commit to this Tournament Challenge?

In addition to every Knight's desire to keep the Order strong, one simple word, **MONEY**! The council that posts the highest intake gain (as percentage of their quota) during each round will receive half of the prize money won in that round, with the other half going to membership promotion in the state. Starting with round 2 the winning state gets \$500.00 and by the 6th round that increases to \$5000.00. When Arizona wins the challenge, the total money won would total \$11,000 with half of that going to councils!

This is a single elimination tournament, with jurisdictions facing off in half-month challenges. The jurisdiction that posts the highest intake gain (as percentage of their quota) during that period, will win the match up and move on to the next round. Quotas will be locked in according to that day's Circle of Honor report. We face Alaska in round 1.

Round 1 is already underway and if we don't beat Alaska, there will be no chance of winning any cash. Get your candidates to an Admission Degree as soon as possible. Check the state calendar or talk to your area councils to see if there is a degree scheduled that your candidates could attend. Make every effort to get any On-Line members on your council's prospect tab to an Admission Degree and transferred into your council. You can use the video degree as well!

Looking beyond our sure win in the first round, councils can use existing or newly planned Church Drives to recruit members. The recent State council Membership Recruitment Training had information on the new DELTA Church Drive. This is a new Supreme recruiting idea. The kit a council receives from Supreme will include the needed announcements, Knights information pamphlet, prayer cards, and interest cards and all for no charge, not even shipping! To obtain this complete DELTA Church Drive packet have your District Deputy email Arizona's Supreme Regional Training Director Ken White at ken.white@kofc.org. Ken needs a week's notice to get you all the material needed, and you must have a confirmed date for your church drive. CLICK BELOW to download a guide to the DELTA Church Drive Program.

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District Deputies, we need you to contact each of your Grand Knights to make sure they have this information, and Grand Knights, we need you to get your council motivated and working on winning this Membership Tournament Challenge! Associate Membership Chairman Bobby Nielsen will be running this contest in Arizona. Contact him at bnielsen200@gmail.com if you have any questions or need assistance. We will send updates at the end of each challenge round.

Good luck Gentlemen. Let's win this challenge!