



KNIGHTS OF COLUMBUS OF ARIZONA

KNIGHTS SERVING GOD SERVING THE COMMUNITY

THIS IS WHO WE ARE, THIS IS WHAT WE DO

At the start of every fraternal year, it has become a long-standing custom in Arizona that the State Deputy introduces a new State Pin and logo design. During the recent organizational meeting, State Deputy Tom Kalisz told the attendees, “This year’s pin design is meant to be a visual, daily reminder, of what we stand for and the depth of our commitment to serve God, our parishes, and our neighbors.”

Around the outer edge of the pin and logo design we find the guiding principles of the Order: Charity, Unity, Fraternity, and Patriotism. They remind us of who we are as Knights of Columbus and what we do.

Within the circle, an image of the State of Arizona is found at the center, emblazoned with the Emblem of the Order. This represents the Arizona State Council and its jurisdictional responsibility for all of the State of Arizona.

This year, the Worthy State Deputy has dedicated his administration to Our Lady of Guadalupe. The image of Mary on the cloak is known as ***Our Lady of Guadalupe*** for an interesting reason. On that same day, Mary appeared to Juan’s uncle and cured him, giving him a message for the bishop, saying that she would “crush the serpent’s head.” The bishop did not understand the Indians’ language. The Indian word for “crush the serpent” sounded to him like “Guadalupe,” the name of Mary’s shrine in Spain. Thinking that the Virgin wanted the new shrine to have the same name, the bishop called her ***Our Lady of Guadalupe***.

Mary’s visit to Guadalupe is a reminder that God will remember his mercy for all people. In Mary’s song of joy, the Magnificat, she praised God because he has put down the mighty, exalted the lowly, filled the hungry, and sent the rich away empty. People honor ***Our Lady of Guadalupe*** because they recognize her motherly concern for them.

Working under our theme of ***“Knights Serving God, Serving The Community, This Is Who We Are, This Is What We Do”***, the cross is included so that we are reminded that we are all children of God – Father, Son, and Holy Spirit. The cross also symbolizes the gift we received through the death of Jesus Christ – forgiveness of sin and a path to everlasting life.

Finally, included in the lower right portion of the logo are two small baby’s feet. These are included to remind us that we must always fight to preserve the sanctity of life from natural conception to natural death.

The Worthy State Deputy says that he hopes that the pin and logo will keep us focused on unity and fraternity as we perform works of charity in service to all.