CAT ISLAND PROJECT DEVELOPMENT



RESORT BUSINESSPLAN





TABLE OF CONTENTS

0.1	EXECUTIVE SUMMARY	P. 01
0.2	VISION, MISSION & VALUES	P. 02
0.3	KEY FEATURES OF THE RESORT	P. 03
0.4	MARKET OPPORTUNITY	P. 04
0.5	STRATEGIC GOALS AND OBJECTIVES	P. 05
0.6	FINANCIAL HIGHLIGHTS	P. 06-07
0.7	DEVELOPMENT PROGRAM, PHASING & BUDGET	P. 08
8.0	INVESTOR & OWNERSHIP STRUCTURE (PHASE 1)	P. 09
0.9	EXECUTIVE FINANCIAL SUMMARY	P. 10
0.10	VALUATION & EXIT STRATEGY	P. 11
0.11	DEVELOPMENT SCHEDULE & SPEND CURVE	P. 12
1.	MARKET ANALYSIS	P. 14-16
2.	PROJECT SCOPE	P. 17-20
3.	FINANCIAL PLAN	P. 21-25
4.	MARKETING STRATEGY	P. 26
5.	OPERATIONS PLAN	P. 27-30
6.	SUSTAINABILITY PLAN	P. 31-34
7.	RISK AND CONTINGENCY PLANNING	P. 35-38
8.	LEGAL AND REGULATORY COMPLIANCE	P. 39-43
9.	INVESTOR ENGAGEMENT PLAN	P. 44-47
10.	SUPPORTING DOCUMENTS	P. 48
11.	COPYRIGHT & CONFIDENTIALITY NOTICE	P. 49

0.1. EXECUTIVE SUMMARY 01/50

Overview of the Project

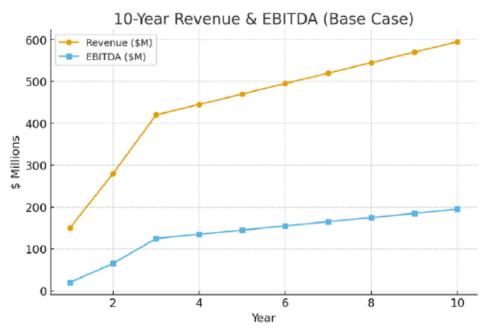
The Cat Island Resort Casino is an ambitious luxury development located on the pristine Cat Island, Bahamas. This innovative project will span a **over an area of 300 acres** and include a luxury hotel, a high-end casino, an array of fine dining options, recreational facilities, Golf course and an eco-friendly design featuring sustainable

technologies such as solar and wind energy. The resort will also feature luxurious penthouses and eco-friendly roof farming, allowing for an integrated, sustainable experience that highlights local culture and natural beauty.

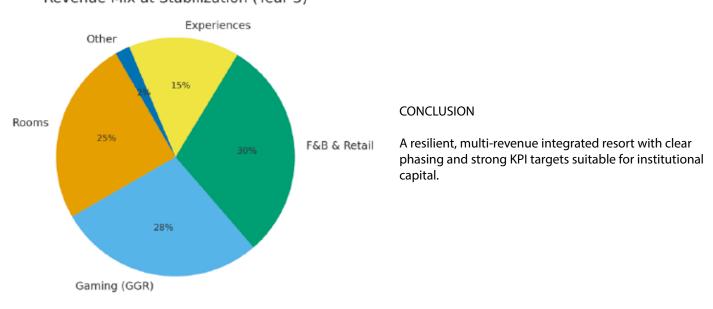
Olympus Resort is a two-phase, 500-key eco-luxury integrated resort on Cat Island. Phase 1 (250 keys) delivers the resort core and casino; Phase 2 (+250 keys) completes rooms and the glass-roofed wellness/reception atrium. Penthouses run in a separate SPV.

Key Metrics:

- Total CAPEX \$570M (P1 \$300M; P2 \$270M)
- Stabilized: 70% Occ, ADR \$550, ~30% EBITDA
- Equity IRR ~18–21%; payback ~6 years; Year-10 refinance exit



Revenue Mix at Stabilization (Year 3)



The vision of the Cat Island Resort Casino is to become a leading destination in the Caribbean for luxury eco-tourism, combining high-end amenities with environmental responsibility. Our mission is to create a unique, sustainable luxury resort that provides an unforgettable quest experience, promotes environmental stewardship, and enhances the local economy. We aim to offer a premier blend of relaxation, entertainment, and sustainability, making it a destination for travelers seeking both indulgence and environmental consciousness.

- > eleganceExclusive Penthouses: private rooftop terraces and elevators and breathtaking 360-degree views.
- > Sustainability: Powered by solar and wind energy, with water recycling systems and eco-friendly materials. Economic and Social Impact: Creation of 300+ local jobs, enhanced tourism for Cat Island, and alignment with Bahamian government development goals.

CONCLUSION

VISION: the Bahamas' most innovative sustainable luxury destination.

Mission: integrate design, sustainability, and wellness to elevate guest value and returns. Values: Sustainability • Craftsmanship • Culture • Wellness • Transparency • Community Uplift.

OUR STRATEGIC COMPASS ALIGNS PROFIT WITH PURPOSE, ATTRACTING ESG-ORIENTED CAPITAL AND PREMIUM GUESTS.

PROJECT OVERVIEW

Oceanfront site >300+ acres near New Bight Airport; coastal resilience (dune/reef buffers); microgrid-ready utilities; staff village to sustain service quality.

Component Scope

Hotel Keys 500 (P1: 250; P2: +250)

Casino 45,000 sq ft ~85,000 sq ft **Retail & Dining** \sim 55,000 sq ft **Events**

Water Park 12-15 slides; 10+ pools

Wellness 35 treatment rooms; fitness; thermal

18-hole golf; courts; trails Recreation Sustainability 8-12 MWp solar + BESS



ESTIMATION

Core Resort Facilities

Hotel (500+ rooms): 5-15 acres Casino: 2-5 acres

Gym/Spa/Recreation Center: 1-2 acres.

Restaurants/Bars/Clubs: 2 acres.

Outdoor & Leisure Facilities

Golf Course (18-hole): 120-150 acres Tennis Courts (6-10 courts): 2 acres. Pools & Waterpark: 2–5 acres. Beachfront/Marina: 5–10 acres.

Support & Infrastructure

Parking: 3-5 acres Back-of-house, utilities, staff housing: 5–10 acres. Landscaping, open spaces, circulation roads, usually 20-30% of total site.

1- Luxury Accommodation:

500+ guest rooms, including exclusive many penthouse suites with private indoor parking and direct elevator access.

Rooms will offer stunning views of the ocean, with top-tier amenities such as smart room technology, personalized concierge services, and eco-friendly in-room features.

2- Casino & Entertainment:

The resort will feature a world-class casino around 45,000 sq. feet of advanced gaming technology, offering an array of table games, slot machines, and high-stakes gaming options.

Entertainment will include live performances, international DJs, and themed events, providing guests with exciting options for fun and relaxation.

3- Dining and Culinary Experience:

A selection of more than 20 high-end restaurants offering a mix of local Bahamian cuisine, international gourmet dining, and specialty bars.

Organic produce from the resort's **roof farming system** will be incorporated into the resort's menus, providing fresh, sustainable food options.

4- Recreational and Wellness Facilities:

A state-of-the-art spa, fitness center, and outdoor recreational areas including infinity pools, beach access, and watersports.

Guests can enjoy wellness treatments, fitness classes, and other activities that promote physical and mental well-being.

5- Sustainability and Eco-friendly Design:

The resort will be energy self-sufficient, utilizing solar and wind energy systems to power its operations.

Water-saving technologies, including rainwater harvesting and greywater recycling, will be integrated to minimize water consumption.

THE ROOF FARMING SYSTEM will provide organic vegetables and herbs, reducing the resort's carbon footprint while offering fresh produce to guests.

The global tourism and luxury resort market continues to grow, with the Caribbean region specifically seeing an increasing demand for eco-tourism and luxury destinations. The Bahamas has long been one of the top destinations for high-net-worth individuals, and Cat Island, with its unspoiled natural beauty, presents a unique opportunity to tap into this market with an exclusive, eco-friendly resort experience.

The growing consumer trend toward sustainable travel presents a strategic opportunity for the Cat Island Resort Casino to differentiate itself by offering both luxury and environmental responsibility. Additionally, the rise in online gaming and the demand for upscale casinos in high-end resorts ensures that the casino component of the project will attract international tourists seeking entertainment options.

The resort is ideally positioned to attract affluent clientele from North America, Europe, and Asia, focusing on travelers who are willing to invest in luxury experiences that align with their values of environmental sustainability.

\\ MARKET RESEARCH & CASE STUDIES (2024–2025)

Bahamas visitors hit 11.22M in 2024; 2025 remains strong. Caribbean ADR \sim \$424; Occ \sim 73%. Atlantis and Baha Mar reinvest; Bimini day-visitor model informs monetization.

Indicator Level
Bahamas 2024 Visitors 11.22M
Caribbean ADR (2025) \$424
Caribbean Occupancy (2025) ~73%

CONCLUSION

Demand fundamentals and comps support Olympus' premium pricing and ramp assumptions.

Financial Overview

The total estimated cost for the Cat Island Resort Casino is projected for phase 1 around \$300 million. This includes land acquisition, construction, interior design, and sustainability infrastructure. The project will be funded through a mix of equity investment, bank financing, and tourism development grants.

The resort aims to generate \$200-500 million in annual revenue upon reaching full operational capacity, with the casino contributing a significant portion through gaming revenues, while accommodation, dining, and recreational services will provide diversified revenue streams.

Profitability Projections:

Year 1-2: Initial operations, brand recognition, and establishing a loyal guest base.

Years 3-5: Full operation with high occupancy rates, resulting in growing revenues and profitability.

Years 5-6 onwards: The resort is expected to achieve steady annual growth in both revenue and profitability, with plans to expand the resort's amenities and offerings to maintain competitiveness.

Achieve Sustainability Leadership:

Lead the hospitality industry in sustainable tourism practices by incorporating solar and wind energy, waste reduction systems, and local organic farming.

Earn certification from global sustainability organizations such as Green Key or EarthCheck by Year 3.

Enhance Guest Experience:

Offer a personalized guest experience through smart technologies and high-touch service, ensuring high guest satisfaction ratings and repeat business.

Develop exclusive experiences, such as private beach dinners, luxury yacht charters, and wellness retreats.

Maximize Revenue Streams:

Optimize the casino operations to attract high-end gamblers, while expanding resort services such as dining, spa, and events to increase guest spend.

Promote the resort through partnerships with luxury travel agencies, global influencers, and wellness brands.

Contribute to the Local Economy:

Create 300+ permanent jobs for local residents, providing employment in management, hospitality, maintenance, and casino operations.

Support local farmers and artisans by sourcing ingredients, products, and services from the surrounding community.

CONCLUSION

The Cat Island Resort Casino represents an exciting opportunity to develop a premier luxury resort that combines the best of eco-conscious tourism and high-end hospitality. By offering world-class amenities, a cutting-edge casino, and a focus on sustainability, the resort will attract affluent travelers from around the world, setting a new standard for luxury, environmental stewardship, and guest satisfaction in the Caribbean.

We are confident that this project will not only achieve financial success but also contribute significantly to the development of Cat Island and the wider Bahamas tourism industry.

COMPETITIVE POSITIONING

Design-led, eco-luxury positioning with integrated amenities unique on Cat Island.

Target Segments

- Affluent leisure (US/Canada/EU)
- MICE & weddings
- Premium gamers
- Wellness seekers
- Families & golfers

Differentiators

- Sustainability leadership
- Glass atrium wellness spine
- Greek-mythology botanical park
- Memberships & curated experiences

Total Investment Requirement (Phase 1): around \$300 million

Initial Start-Up Capital: around \$150 million

Anticipated Revenue: \$300 million+ annually by Year 3

Projected EBITDA Margin: 30% by Year 3

Break-Even Point: End of Year 4

OLYMPUS RESORT - FINANCIAL HIGHLIGHTS

Accommodation Revenue

Category	Units	Avg. Rate	Occupancy	Annual Revenue
Standard Rooms	400	\$600/night	70%	\$61,320,000
Penthouses (Resort Rental Share)	100 (70% rented)	\$3,500/night	70%	\$31,246,000
			Total	\$92,566,000

Category	Annual Revenue
Casino Revenue	\$60,000,000
Food & Beverage (20 Restaurants, Bars & Club)	\$95,000,000
Golf Course	\$8,000,000
Spa, Gym & Wellness	\$12,000,000
Water Park & Activities	\$10,000,000
Events & Venues	\$15,000,000
Retail & Miscellaneous	\$8,000,000
Total Annual Revenue	\$300,566,000

Bonus: Penthouses Sale Revenue (One-Time Capital Income)

Item	Amount
100 Penthouses × \$2.75M average	\$275,000,000

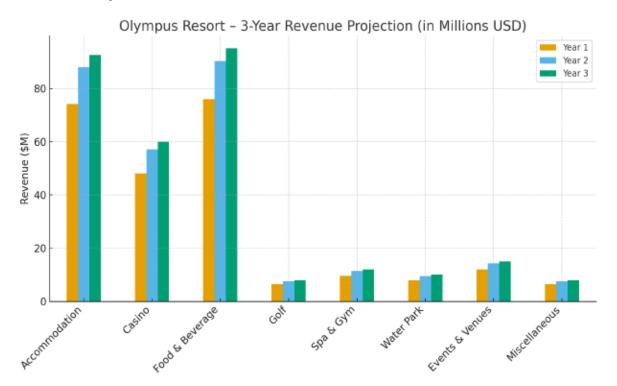
Summary

Туре	Revenue
Annual Operational Revenue	\$300,566,000/year
One-Time Penthouses Sale	\$275,000,000
Total Combined Projected Value (First Phase)	\$575,566,000

OLYMPUS RESORT – 3-YEAR REVENUE PROJECTION

Category	Year 1 (\$M)	Year 2 (\$M)	Year 3 (\$M)
Accommodation	74.05	87.94	92.57
Casino	48.00	57.00	60.00
Food & Beverage	76.00	90.25	95.00
Golf	6.40	7.60	8.00
Spa & Gym	9.60	11.40	12.00
Water Park	8.00	9.50	10.00
Events & Venues	12.00	14.25	15.00
Miscellaneous	6.40	7.60	8.00
Total	240.45	285.54	300.57

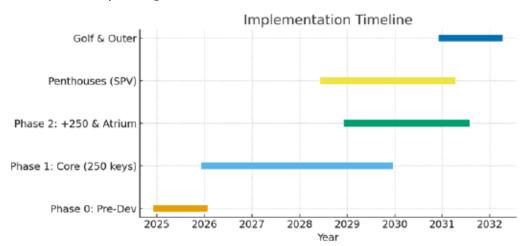
Revenue Projection Chart



Phase 0 (2025–2026): approvals;

Phase 1 (2026–2029): 250 keys, casino, water experiences, 8 MWp solar, staff village;

Phase 2 (2029–2031): +250 keys and glass atrium; Penthouses (2028–2031).



CONCLUSION

Phasing manages risk and aligns capital outlay with demand ramp and airlift expansion.

ARCHITECTURAL & DESIGN GUIDELINES

Seashell geometry; ocean-flow balconies; glass atria; limestone/timber palette; local artisanship; universal design for accessibility.

A timeless, regionally authentic design language underpins rate integrity.

SUSTAINABILITY & ENERGY PLAN

≥40% renewables; LEED/Green Key; <250 L/guest-night; >80% waste diversion; 30% local food sourcing.

KPIRenewable Fraction

Target
>=40%

Potable Use <250 L/guest-night

Waste Diversion >80%

Local Sourcing 30% by value

ESG targets enhance resilience, reduce OPEX, and broaden investor appeal.

REGULATORY, LEGAL & PERMITTING

BIA approvals, EIA/shoreline permits, casino license, customs/duty concessions, labor & housing plans, consumer protection for memberships.

Early, transparent engagement de-risks timeline and enables incentives.

CAPITAL EXPENDITURE (CAPEX) BUDGET

Benchmarked to 2024–2025 Caribbean costs with island uplift and 12% contingency.

Category	Phase 1 (\$M)	Phase 2 (\$M)	Total (\$M)
Construction & Structures	160	170	330
Interiors & FF&E	40	45	85
MEP & Utilities	25	25	50
Water Park & Amenities	25	20	45
Solar, Roads & Landscape	20	10	30
Soft Costs & Design	15	15	30
Contingency	15	15	30
Total Estimated	300	270	570

Urim Construction: land \$20M + \$70M cash/in-kind; Gozmoz: \$5M in-kind; Bank: \$70M; Private equity: ~\$135M.

Form	Amount (\$M)
Land (in-kind)	20
Cash construction	70
In-kind services	5
Debt	70
Equity	135
	Land (in-kind) Cash construction In-kind services Debt

Conclusion

Phase 1 is fully structured with clear roles and transparent value attribution.

RISK REGISTER & MITIGATION

Hurricanes, airlift, inflation, regulatory timing, labor housing, logistics.

Risk	Likelihood	Impact	Mitigation
Hurricanes	Med-High	High	Elevated FFEs; CAT insurance; resilient envelope
Airlift limits	Medium	High	Airport upgrades; airline partnerships
Cost inflation	Medium	High	Early procurement; hedging; 12–15% contingency
Regulatory timing	Medium	High	Early BIA/Gaming engagement; local counsel
Labor & housing	Medium	High	Staff village; training pipeline
Logistics	Medium	Med	Staging yards; barge planning; bulk buys

CONCLUSION

Mitigations are embedded in design, phasing, and procurement strategy.

PENTHOUSE SPV PLAN — AURUM PRESTIGE

20 duplex penthouses (\sim 3,000 sq ft); owners' lounge; private elevators & parking; concierge; sales \$120–160M vs \$85–95M cost; \sim 30–40% gross margin before tax.

CONCLUSION

Independent SPV crystallizes luxury real-estate value with minimal operating risk to the resort



CAPEX: P1 \$300M; P2 \$270M; Total \$570M. WACC ~10–11.5%. Equity IRR ~19% base; MOIC ~2.3x; payback ~6 years; refinance at Year 10 preferred.

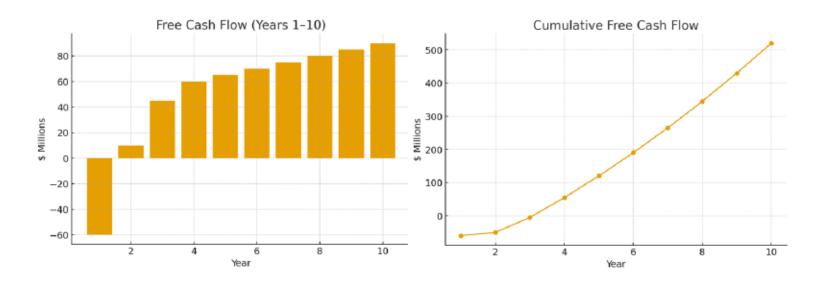
Metric	Base	Optimistic	Conservative
Equity IRR	19%	23%	15%
EBITDA Margin (Stab.)	30%	32%	27%
ADR at Stab.	\$550	\$600	\$500
Occupancy at Stab.	70%	74%	65%

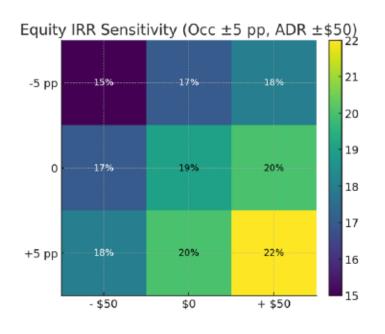
CONCLUSION

Across scenarios, returns remain attractive with strong downside protection via phasing and cost controls.

CASH FLOW & ROI SENSITIVITY

Free cash flow turns positive early in the ramp; cumulative FCF grows steadily post-stabilization.

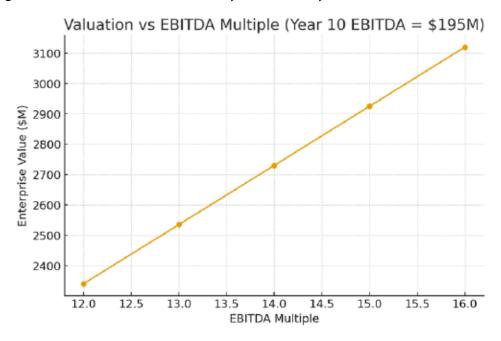




CONCLUSION

IRR is most sensitive to ADR discipline and occupancy; proactive RM and channel mix management are critical.

Valuation triangulated via EBITDA multiples and yield-based methods; comparable Caribbean deals support 12x–16x range. Exit via Year-10 refinance ensures yield continuity.



Refinancing returns capital while preserving ownership and long-term income.

Capital Return Structure

Preferred return 8% per annum; waterfall 70%/30% to 2.0x MOIC then 60%/40%. Penthouse profit share can fund amenity upgrades.

Clear, investor-friendly waterfall aligns sponsor and investor incentives across phases.

ESG & COMMUNITY IMPACT

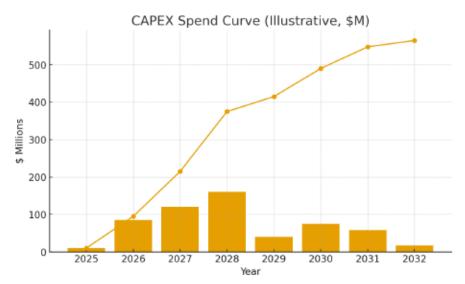
≥40% renewable energy, water efficiency, waste diversion, local hiring and procurement, training academy, and CSII 1%.

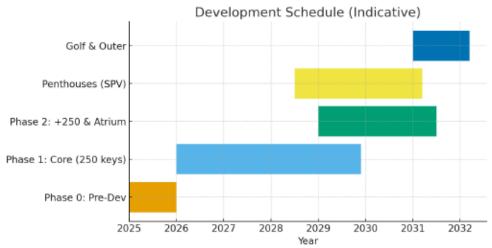
Pillar	Key KPI	rarget/Outcome
Environment	Renewable fraction	>=40%
Social	Local jobs	>=500 by stabilization
Governance	ESG reporting	Annual public summary

CONCLUSION

ESG commitments build community goodwill and open doors to sustainability-linked capital.

Phase 1 spending weighted to structures/MEP; FF&E and pre-opening near completion; Phase 2 staged to match demand ramp.





INVESTOR VALUE PROPOSITION & SWOT

First-mover integrated resort on Cat Island; diversified revenue; ESG-aligned; resilient design; strong feeder markets.

Factor Details

Strengths Scale, design, sustainability, diversified revenue

Weaknesses Family-island logistics; labor housing

Opportunities Airport upgrades; ESG capital; premium ADR Threats Hurricanes; inflation; regulatory timing

The proposition marries scarcity value, ESG leadership, and strong economics.

FOUNDING PARTNERS & DATA SOURCES

Founding Partners: Gozmoz (\$5M in-kind: design/branding/marketing/masterplanning);

Urim Construction (land \$20M + \$70M in-kind).

Source Use

Bahamas MOT (2024–2025)

STR/CoStar (Caribbean)

BCQS & RLB (Caribbean)

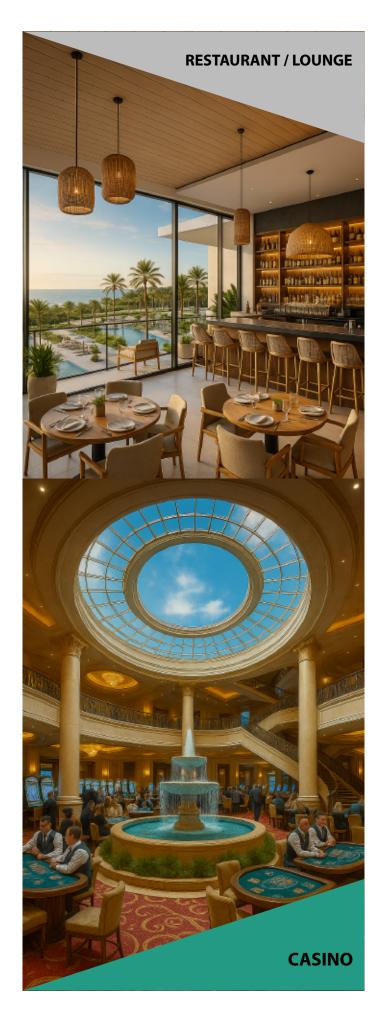
Public Filings / Press

Tourist arrivals & trends

ADR/Occupancy benchmarks

Construction cost guides

Atlantis, Baha Mar comparisons





1. MARKET ANALYSIS

1.1 OVERVIEW OF THE HOSPITALITY AND TOURISM INDUSTRY

The global hospitality industry is a cornerstone of the tourism sector, generating trillions of dollars in revenue each year. As travelers seek more personalized, luxurious, and unique experiences, there has been a notable shift towards sustainable tourism, luxury resorts, and integrated entertainment offerings. In the Caribbean, destinations like the Bahamas continue to see strong growth in tourism, driven by factors such as beautiful beaches, rich cultural heritage, and increasing demand for high-end resorts.

In 2024-2025, the Caribbean region saw a 7.5% increase in tourist arrivals, with the Bahamas maintaining its status as one of the top destinations for both relaxation and luxury experiences. Travelers are now prioritizing eco-friendly and sustainable vacation options, with eco-tourism becoming a major global trend. These trends are reflected in the growth of green-certified hotels, eco-conscious resorts, and environmentally sustainable tourism experiences. Cat Island, with its unspoiled natural beauty and growing infrastructure, is poised to take advantage of these market trends by offering a luxurious, yet eco-conscious resort experience.

1.2 TARGET MARKET SEGMENTS

The Cat Island Resort Casino will cater to several key market segments, focusing on high-net-worth individuals, eco-conscious travelers, and those seeking exclusive experiences. The resort's amenities, combined with its sustainable design, position it to attract diverse clientele from around the world.

1.2.1 Luxury Travelers and High Net-Worth Individuals (HNWI)

This market segment represents individuals and families with high disposable incomes who seek exclusive, high-end vacation experiences. According to the 2025 Wealth-X report, the number of HNWIs worldwide has increased by 8%, and this growth is expected to continue, particularly in regions such as North America, Europe, and Asia. These individuals are drawn to unique, luxurious destinations that offer high-quality services, privacy, and bespoke experiences.

Demographics: HNWIs aged 35-65, affluent couples, families, business elites, and celebrities.

Psychographics: Seeking relaxation, privacy, entertainment, high-quality services, and sustainable tourism experiences.

Travel Preferences: Preference for private villas, penthouses, wellness retreats, exclusive beach clubs, and eco-friendly, luxurious resorts.

1.2.2 Eco-Conscious and Sustainable Tourism Seekers

Eco-tourism is one of the fastest-growing trends within the broader tourism industry. A 2024-2025 survey by Booking.com revealed that 72% of travelers are willing to spend more on sustainable travel options, with younger generations (Millennials and Gen Z) leading the charge. These travelers are looking for resorts that not only minimize environmental impact but also align with their values, such as sustainability and support for local communities.

Demographics: Primarily Millennials and Gen Z, aged 25-45, environmentally aware individuals, sustainable travel influencers.

Psychographics: Strong focus on environmental consciousness, conservation, and supporting local communities.

Travel Preferences: Preference for eco-luxury resorts, sustainable accommodations, organic dining, green certifications, and wellness experiences.

MARKET ANALYSIS 15/50

1.2.3 Casino Enthusiasts and Entertainment Seekers

The casino market is another key demographic for the resort. International travelers who enjoy gaming as a form of entertainment are an essential target audience for this project. The rise of integrated resorts with both hotel accommodations and casinos is a global trend. In particular, high-stakes gamblers and tourists visiting luxury destinations often expect a high-end casino experience as part of their trip.

Demographics: Affluent individuals aged 30-60, international high-rollers, and tourists from North America, Europe, and Asia.

Psychographics: Seeking entertainment, luxury, and opportunities for socializing and experiencing new, exciting activities.

Travel Preferences: Often associated with luxury resorts, entertainment, and leisure activities.

1.2.4 Wellness and Health Travelers

The wellness tourism market is growing at an exponential rate, with 6% annual growth projected for the next decade, according to the Global Wellness Institute. The Cat Island Resort Casino's wellness and spa offerings, including yoga retreats, spa treatments, and fitness centers, will attract guests looking to rejuvenate in a serene, beautiful environment. The focus on health, relaxation, and mental well-being will appeal to individuals seeking a holistic vacation experience.

Demographics: Typically aged 25-55, affluent individuals, couples, and groups looking for relaxation and personal well-being.

Psychographics: Seeking relaxation, rejuvenation, and a break from the demands of daily life. Interested in wellness programs and organic living.

Travel Preferences: Preference for resorts with spas, wellness programs, meditation, and organic health food options.

1.3 COMPETITIVE LANDSCAPE

The competitive landscape for luxury resorts and casinos in the Bahamas is robust, with several key players in the market. The following is an overview of key competitors:

1.3.1 Atlantis Paradise Island

Atlantis is one of the largest and most well-known resorts in the Bahamas, featuring a vast water park, casinos, luxury accommodations, and entertainment. However, it is not positioned as an eco-resort and has limited sustainability initiatives, which presents a gap in the market that the Cat Island Resort Casino can fill. Atlantis serves a broad demographic, including families, vacationers, and casino players.

Strengths: Massive brand recognition, extensive facilities.

Weaknesses: Not focused on sustainability, lacks personalized high-end experiences.

MARKET ANALYSIS 16/50

1.3.2 Baha Mar Resort

Baha Mar is a luxury resort complex with a casino, multiple hotels, and upscale dining. Its primary strengths lie in its luxury amenities and its large gaming operation. However, similar to Atlantis, it is not marketed as a sustainable resort, leaving room for the Cat Island Resort Casino to stand out as an eco-conscious alternative in the Bahamas.

Strengths: Established market presence, variety of luxury offerings. **Weaknesses:** Not as focused on environmental impact or sustainability.

1.3.3 Exuma Luxury Resorts

Exuma is another popular destination in the Bahamas, with several luxury boutique resorts. These resorts, however, tend to be smaller and lack the large-scale entertainment offerings of a casino. The Cat Island Resort Casino, with its combination of eco-luxury accommodations and a high-end casino, will differentiate itself in the market by offering an integrated luxury experience that also emphasizes sustainability.

Strengths: Smaller, more intimate luxury resorts, focus on seclusion. **Weaknesses:** Lack of casino or integrated entertainment offerings.

1.4 MARKET TRENDS

1.4.1 Growth of Eco-Tourism

Eco-conscious travelers are increasingly seeking resorts that prioritize sustainability and minimize environmental impact. The global eco-tourism market is expected to reach \$1 trillion by 2027, growing at an annual rate of 20%. This growth presents a significant opportunity for the Cat Island Resort Casino to capture a share of the market by offering environmentally responsible accommodations, dining, and activities.

1.4.2 Increasing Demand for Integrated Resorts

Integrated resorts that combine gaming, entertainment, luxury accommodations, and dining have become increasingly popular. According to a report by GlobalData, the integrated resort market is growing due to travelers seeking multi-faceted entertainment options during their vacations. The Cat Island Resort Casino's combination of high-end resort amenities with a premier casino experience positions it to capture a growing market of travelers seeking both relaxation and excitement.

1.4.3 Wellness and Health-Centric Travel

The rise of wellness tourism and health-centric vacations continues to gain momentum, with wellness-focused resorts offering not only physical treatments but also mental wellness activities like yoga, meditation, and mindfulness. Guests are increasingly willing to pay a premium for experiences that prioritize health and well-being.

1.5 Market Size and Growth Projections

The luxury resort and casino market in the Caribbean is expected to grow steadily over the next five years. Specifically, the Bahamas is positioned to experience a 5-6% annual growth in tourism arrivals, particularly in eco-luxury and high-end entertainment options. The Cat Island Resort Casino aims to capture a significant portion of this growth by offering a differentiated, eco-conscious experience with an emphasis on entertainment, luxury, and sustainability.

1.6 Conclusion

The Cat Island Resort Casino is poised to thrive in a competitive and expanding market. By focusing on eco-luxury, sustainability, and providing unique experiences such as the integration of a casino with wellness and environmental stewardship, the resort will attract a diverse and affluent clientele. With the increasing demand for sustainable travel, integrated entertainment, and luxury experiences, the resort is well-positioned to capitalize on these trends and become a leader in eco-conscious tourism in the Caribbean.

2. PROJECT SCOPE 17/50

2.1 Project Overview

The Cat Island Resort Casino is an upscale, eco-friendly resort project that will span a **total of 300+ acres**. It will combine luxurious accommodation with state-of-the-art entertainment facilities, including a world-class casino, restaurants, recreational areas, and wellness facilities. The resort will also prioritize sustainability with cutting-edge environmental technologies, including solar energy, wind energy, greywater recycling, and roof farming for organic produce.

The resort will be developed on Cat Island, a prime location in the Bahamas that is known for its natural beauty, white-sand beaches, and pristine environment. The development is set to be a landmark project, blending high-end luxury with eco-conscious design and operations.

2.2 Key Components of the Project

The Cat Island Resort & Casino will be developed as a luxury, multi-experience destination integrating hospitality, gaming, wellness, recreation, and lifestyle offerings. The project leverages its > 300+acres footprint to incorporate expansive facilities designed for long-term growth and diversified revenue streams.

2.2.1 Accommodation

Total Guest Rooms: 500

Standard Rooms: 400 rooms (average 500 sq. ft. each)

Luxury Penthouses: 100 units (average 1,500–2,500 sq. ft. each)

Total Accommodation Area: ~700,000 sq. ft.

Features:

- * Smart room technology (lighting, climate, entertainment systems)
- * Eco-conscious amenities and water/energy-saving systems
- * Ocean-view terraces or balconies in 90% of rooms
- * Sustainable interior design using local Bahamian and Caribbean materials
- * Direct access to pools, spas, gardens, and the beach

2.2.2 Casino

Total Casino Area: +-50,000 sq. ft.

- * Gaming Floor: 35,000 sq. ft.
- * VIP Rooms: 5,000 sq. ft. (private luxury suites for high-stakes gaming)
- * Bars and Lounges: 5,000 sq. ft.
- * Sky Atrium Fountain Area (signature centerpiece): 5,000 sq. ft.

Capacity:

- * 600+ gaming machines (slots, video poker, electronic roulette)
- * 60 table games (blackjack, baccarat, poker, roulette, craps, etc.)

Highlights:

- * Multi-level design with glass dome and central fountain (luxury landmark feature)
- * Exclusive concierge, dining, and entertainment offerings for VIP quests

2. PROJECT SCOPE 18/50

2.2.3 Dining and Culinary Experience

Total Dining Area: 35,000 sq. ft.

- * Fine Dining Restaurant: 8,000 sq. ft.
- * International Buffet & Casual Dining: 10,000 sq. ft.
- * Rooftop Farming Restaurant (farm-to-table): 5,000 sq. ft. with (Lufa-inspired glass greenhouse farming)
- * Beachfront Lounge & Grill: 5,000 sq. ft.
- * Bars & Lounges: 7,000 sq. ft. (including rooftop bar, pool bars, and cigar lounge)

Concept:

- * Focus on fresh, organic, and local ingredients
- * Vertical rooftop farming producing herbs, fruits, and vegetables for in-house use
- * Signature Bahamian cuisine blended with international fine dining

2.2.4 Wellness and Recreational Facilities

Total Wellness Area: 30,000 sq. ft.

- * Spa & Treatment Rooms: 10,000 sq. ft.
- * Fitness Center & Gym: 8,000 sq. ft.
- * Yoga/Movement Studios: 3,000 sq. ft.
- * Indoor/Outdoor Pools & Hydrotherapy: 6,000 sq. ft.
- * Outdoor Recreation & Adventure: 3,000 sq. ft.

Features:

- * State-of-the-art wellness center with ocean views
- * Specialized wellness programs, meditation retreats, and detox packages
- * Direct beach and water sports access (snorkeling, kayaking, paddleboarding)

2.2.5 Entertainment and Event Spaces

Total Entertainment Area: 25,000 sq. ft.

- * Grand Ballroom / Event Hall: 12,000 sq. ft.
- * Outdoor Amphitheater: 5,000 sq. ft.
- * Multi-purpose Conference & Meeting Rooms: 8,000 sq. ft.

Features:

- * Designed for corporate events, weddings, international conventions
- * Amphitheater for live shows, cultural performances, and concerts

2.2.6 Sports & Recreation

- **Golf Course:**18-hole, championship-level course (~120 acres) with clubhouse, pro shop, and luxury villas integrated into the layout.
- Tennis & Pickleball Courts: 8 courts with a dedicated lounge (~20,000 sq. ft. land area).
- Beach Lounge & Marina: Private marina for yachts & cruise tenders, plus exclusive beach lounges (~10 acres).

2.2.7 Retail & Lifestyle

Shopping Village: 15,000 sq. ft.

* High-end boutiques, Bahamian artisan shops, luxury brand stores, and convenience retail.

Art & Cultural Gallery: 5,000 sq. ft. (promoting Bahamian art, heritage, and events).

The event spaces will be versatile, suitable for a wide range of functions from corporate meetings, conferences, and weddings, to live entertainment, cultural festivals, and private events.

2. PROJECT SCOPE 19/50

2.2.8 Sustainability Features and Roof Farming

The resort will integrate several eco-friendly features and sustainable practices, aimed at reducing its environmental impact and promoting environmental consciousness. Key sustainability components include:

Solar Panels: Estimated to generate 30% of the resort's total energy needs.

Wind Turbines: Will provide 15% of the energy supply, particularly for energy-intensive areas such as the casino.

Rainwater Harvesting System: For irrigation and non-potable water uses, reducing reliance on municipal water sources.

Greywater Recycling: Will treat wastewater from showers and sinks for use in landscaping.

Roof Farming: Organic produce such as lettuce, tomatoes, herbs, and microgreens grown on the roof of the resort will supply the resort's kitchens, reducing food miles and carbon footprint.

The resort will be designed to achieve LEED certification and other green building standards, ensuring all aspects of construction and operation prioritize sustainability.

2.3 Development Timeline

The development of the Cat Island Resort Casino is expected to take **36 MONTHS (3 YEARS)** from the start of construction to opening day.

The timeline is broken down into key stages as follows:

Pre-Construction Phase (6 - 8 months):

- Land acquisition, site preparation, and obtaining necessary permits and approvals.
- Finalizing architectural designs, hiring contractors, and establishing supply chain agreements for materials.

Construction Phase (24 - 36 months):

- Groundbreaking and building the foundation, followed by the construction of the main resort buildings, including the casino, guest rooms, wellness center, and event spaces.
- Installation of infrastructure for sustainable energy systems (solar panels, wind turbines) and water systems (rainwater harvesting, greywater recycling).
- Construction of the roof farming system and organic vegetable gardens.

Interior Fit-Out and Finalization (6 - 8 months):

- Interior design of the guest rooms, restaurants, and spa areas, including the installation of eco-friendly furnishings and fixtures.
- Landscaping and final touches to the outdoor recreational areas, including pools, gardens, and leisure spaces.
- Marketing and pre-opening activities (branding, promotions, staff training).

2. PROJECT SCOPE 20/50

2.4 Project Budget and Financial Overview

The total cost for the Cat Island Resort Casino Phase 1 estimated around \$300 million.

Initial Start-Up Capital: \$150 million

This will be broken down as follows:

Prime beachfront and inland acreage (300 acres minimum).

Land (in-kind by Urim Construction) – \$20M Prime beachfront + inland acreage (≥300 acres). Note: Counted inside the Phase 1 total as agreed.

Construction Costs — Phase 1 +_\$200M

Foundations, structures, core utilities & siteworks – \$90M Interior design & FF&E (keys + public areas) – \$40M Back-of-house, MEP, central plant – \$35M Casino fit-out (gaming floor + HL rooms) – \$20M Landscaping, pools, beach/outdoor amenities (Phase 1 share) – \$15M

Resort Amenities (Phase 1 scope only) - \$35M

Water experiences (core slides, lazy river, 6 pools) – \$20M Spa & wellness (partial Phase 1 build-out) – \$6M Gym/fitness (provisional in P1; full facility in Phase 2 glass link) – \$2M Shopping promenade (initial build-outs & TI allowance) – \$7M

Sustainability Infrastructure (Phase 1 allocation) – \$15M

Solar + BESS initial tranche (~8 MWp) – \$12M Water treatment & greywater recycling – \$3M

Marketing & Branding (Gozmoz in-kind) - \$5M

Global UHNW & luxury travel campaign; Arab & Asia investor focus; trade/consortia.

Working Capital & Contingency - \$25M

Pre-opening ops, staffing, training, spares – \$10M Contingency (~12% on eligible hard/soft costs) – \$15M

Phase 1 Total = 20 + 200 + 35 + 15 + 5 + 25 = \$300M {Golf 18-hole (Phase 3), rooftop "glass-dome" farm (Phase 2)}

Revenue Generation Projections:

Year 1: \$230M (your \$244M Year 2: \$300M (your \$297M

Year 3:

Phase 2 is part-year: \$420-\$440M

Phase 2 is fully online (stabilized): ≈\$470M

2.5 Conclusion

The Cat Island Resort Casino will be a game-changing development in the Bahamas, offering a unique combination of luxury, entertainment, and sustainability. The project scope outlines a well-balanced mix of luxury accommodation, exciting entertainment, and eco-friendly design that will appeal to affluent, eco-conscious travelers, wellness seekers, and high-net-worth individuals. With a strong financial plan, detailed project timeline, and eco-centric approach, the resort is positioned to be a premier destination in the Caribbean.

3. FINANCIAL PLAN

The financial plan for the Cat Island Resort & Casino outlines the required investment, funding strategy, revenue generation, and projected financial performance. The total estimated Phase One investment is \$300 million, covering land acquisition, construction, amenities, sustainability initiatives, marketing, and working capital.

The start-up capital requirement to initiate Phase One is \$150 million, which will cover initial construction, permits, early operational costs, and pre-opening expenses.

3.1 Funding Requirements

The total funding requirement for the resort project is estimated at \$300 million, which will cover both capital expenditure (CapEx) and operational expenses (OpEx). The funding will be sourced from a mix of equity investment and debt financing.

3.1.1 Equity Investment

Equity Capital: \$205 million (68.3% of the total funding)

Equity investment will be sourced from a mix of private investors, venture capital firms, and institutional investors who have a long-term interest in the success of the resort and casino.

Investors will receive equity shares in the project, granting them a portion of the profits and long-term capital appreciation.

(NOTE: THIS EQUITY FIGURE ENCOMPASSES THE SPONSOR CASH CONTRIBUTION; IN-KIND CONTRIBUTIONS SUCH AS LAND AND BRANDING ARE RECOGNIZED IN PROJECT COSTS BUT DO NOT ADD TO CASH FUNDING.)

3.1.2 Debt Financing

Bank Loans/Project Financing: \$70 million (23.3% of the total funding)

The debt financing will be obtained through a syndicated loan from international banks specializing in large-scale resort developments.

The loan will be structured with an interest rate of 5% annually over a 10-year period with a grace period of 2 years, during which only interest payments will be due.

Repayments will begin in Year 3, following the initial operational phase when revenue is expected to stabilize.

3.1.3 Government Incentives & Green Funding

Government Incentives and Grants: \$25 million (8.3% of the total funding)

The project will apply for environmental incentives provided by the Bahamian government and green funding sources that encourage sustainable and eco-friendly developments.

The resort will align with the government's focus on sustainable tourism and eco-friendly initiatives, and as such, the project will be eligible for certain incentives, tax relief, and subsidies aimed at promoting green infrastructure.

3. FINANCIAL PLAN 22/50

3.2 Capital Expenditure (CapEx)

The total capital expenditure (CapEx) for the resort will be \$300 million, allocated to the key components of the project. The breakdown is as follows:

3.2.1 Land Acquisition and Development

Land Cost: \$20 million

The land acquisition is critical to the project's development. This will cover the cost of purchasing the prime beachfront property on Cat Island. The location is expected to appreciate in value as the resort establishes itself as a top-tier destination.

Site Development: \$20 million

This will cover costs related to preparing the site for construction, including clearing, grading, and obtaining necessary environmental and building permits.

3.2.2 Construction and Infrastructure

Core Construction: \$170 million

This includes the cost of building the main structures (guest rooms, casino, restaurants, wellness center, event spaces) and supporting infrastructure (water, sewage, electrical systems).

The construction phase will focus on creating a luxurious and sustainable resort, integrating solar panels, wind turbines, and other green technologies.

Sustainability Infrastructure: \$20 million

Investment in renewable energy systems, such as solar power, wind turbines, and rainwater harvesting systems. This will also cover the initial installation of greywater recycling systems and sustainable landscaping practices, including the roof farming system.

3.2.3 Interior Design and Furnishing

Interior Fit-Out: \$65 million

High-end furnishings, finishes, and eco-conscious interior design for all guest rooms, dining areas, wellness centers, and event spaces. This will include sustainable furniture, eco-friendly materials, and locally sourced products where possible.

3.2.4 Marketing and Pre-Opening Costs

Marketing and Branding: \$5 million

This will cover costs associated with building the brand, digital marketing campaigns, influencer collaborations, and public relations efforts aimed at creating buzz before the resort's official launch.

3. FINANCIAL PLAN 23/50

3.3 Operational Expenditure (OpEx) — \$45M per year

Salaries & Wages: \$18M

This will cover the payroll for the resort's staff, including hotel management, casino personnel, hospitality staff, chefs, wellness specialists, and housekeeping.

Energy & Utilities: \$4M

The resort will utilize a mix of renewable energy (solar and wind) and traditional grid electricity. However, there will still be utility costs for the portions of the resort that rely on the grid, such as backup power, as well as water costs and other essential services.

Maintenance & Repairs: \$3M

Routine maintenance of the property, including upkeep of the buildings, landscaping, pools, spa facilities, and casino equipment.

Food & Beverage Costs: \$10M

The cost of sourcing high-quality, organic ingredients from local and sustainable sources, as well as maintaining the resort's restaurant, bars, and café offerings.

Marketing & Advertising: \$5M

Annual marketing budget to continue promoting the resort through digital channels, influencer collaborations, and event sponsorships.

Misc. Operating Costs: \$5M

This category includes administrative expenses, insurance, security, staff training, and other operational overheads necessary to run the resort smoothly.

3.4 Revenue Generation

The resort's revenue generation will primarily come from the following sources:

Accommodation (ARR = \$350, keys: 250, 250, 500)

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Year 1 (50% occ, 250 keys): $16.0M

250 \times 365 \times 0.50 \times $350 = $16.0M
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Year 2 (70% occ, 250 keys): \$22.4M

$$250 \times 365 \times 0.70 \times $350 = $22.4M$$

Year 3 (85% occ, 500 keys): \$54.3M

$$500 \times 365 \times 0.85 \times $350 = $54.3M$$

{Note: These accommodation totals exclude penthouse (SPV) room revenue.}

3. FINANCIAL PLAN 24/50

3.4.2 Casino Revenue

Casino Gaming Revenue:

Year 1: \$35 million (limited gaming during soft opening)

Year 2: \$66 million (full-scale operations)
Year 3: \$113 million (optimum conditions)

The casino will target both casual gamers and high-stakes VIP clientele, providing a variety of table games, slots, and VIP experiences.

3.4.3 Food and Beverage

Restaurant and Bar Revenue:

Year 1: \$28 million Year 2: \$48 million Year 3: \$85 million

The resort will have a combination of fine dining and casual restaurants, as well as bars and lounges catering to both guests and visitors.

3.4.4 Wellness and Recreation

Spa and Fitness Center Revenue:

Year 1: \$3 million Year 2: \$6 million Year 3: \$14 million

Guests will have access to wellness packages, including spa treatments, fitness memberships, and personalized health and wellness programs.

3.4.5 Event and Conference Revenue

Events and Conference Fees:

Year 1: \$2 million Year 2: \$5 million Year 3: \$9 million

The resort will host conferences, weddings, private parties, and large events in its event hall and amphitheater.

3.5 Profit and Loss Projection

A summarized Profit & Loss statement is provided below:

Item	Year 1	Year 2	Year 3
Accommodation Revenue	16.0	22.4	54.3
Casino Gaming Revenue	35.0	66.0	113.0
Food & Beverage Revenue	28.0	48.0	85.0
Wellness & Recreation	3.0	6.0	14.0
Events & Conferences	2.0	5.0	9.0
Total Revenue	84.0	147.4	275.3
Operating Expenses (OpEx)	-45.0	-45.0	-45.0
EBITDA	39.0	102.4	230.3
Depreciation & Amortization	-12.0	-12.0	-12.0
Interest Expense	-3.5	-3.5	-3.5
Earnings Before Tax (≈ Net Income)	23.5	86.9	214.8
EBITDA Margin	46.4%	69.5%	83.6%

Please note that these figures are projections and may vary depending on market conditions, economic factors, and operational performance. Actual results may differ from the estimates presented. 3. FINANCIAL PLAN 25/50

3.6 Conclusion

Olympus Resort on Cat Island offers a compelling investment opportunity, with a clear path to profitability driven by its blend of luxury accommodation, world-class gaming, eco-friendly operations, and diversified revenue streams. At stabilization (Year 3), the project targets an EBITDA margin of \sim 30% and an equity IRR of \sim 18–21% (base case), with additional upside from rate growth, non-rooms mix expansion, and Phase 2 amenities.

BRAND POSITIONING

Cat Island Resort Casino will be positioned as a luxury eco-resort offering exclusive entertainment and sustainable luxury.

PROMOTIONAL CAMPAIGNS

1- Digital Strategy:

Social media campaigns showcasing the eco-friendly design and luxurious amenities.

Virtual tours highlighting the harmony between luxury and sustainability, offering an interactive preview of the resort experience.

2- Influencer and YouTuber Collaborations:

Partner with top global YouTubers, travel bloggers, and eco-conscious influencers for a resort influencer campaign.

Invite influencers to stay at the resort, providing exclusive access to luxury services, behind-the-scenes looks, and eco-friendly practices.

Promote special influencer events, such as eco-themed content creation, tours, and live streaming of resort experiences to a wide audience.

** Use these influencers' platforms to generate buzz and reach millions of potential guests worldwide, especially in markets such as North America, Europe, and Asia.

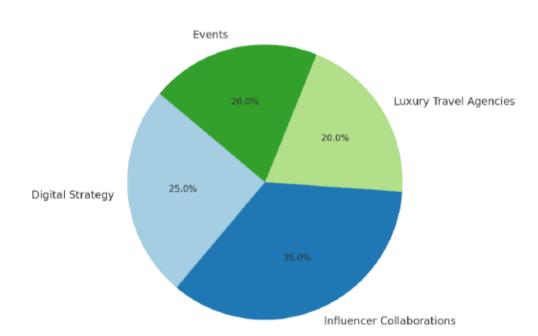
3- Collaborations with Luxury Travel Agencies:

Partnerships with travel agencies that specialize in luxury and sustainable tourism.

4- Events:

Host eco-themed high-profile launch events to attract global attention, leveraging the media coverage and celebrity endorsements.

Organize exclusive events such as "Sustainable Luxury Weekends" featuring eco-conscious VIP guests.



Here's the graphical representation of the Marketing Strategy Breakdown. The pie chart visually illustrates how the marketing efforts are distributed across different channels:

Digital Strategy: 25% Influencer Collaborations: 35% Luxury Travel Agencies: 20%

Events: 20%

5. OPERATIONS PLAN 27/50

5.1 STAFFING AND TRAINING

Effective staffing and comprehensive training will be essential to delivering a world-class guest experience while ensuring operational efficiency.

STAFFING STRUCTURE

The resort will employ approximately around 300 full-time staff members, divided into several departments:

1- Management

- Resort General Manager: Oversees the overall operations, guest experience, and day-to-day management.
- Department Managers: Handle individual departments such as Casino Operations, Food & Beverage, Housekeeping, Front Desk, and Recreation.
- Eco-Sustainability Officer: Responsible for monitoring and managing sustainable practices and compliance with eco-friendly standards.

2- Casino Operations

- Casino Manager: Responsible for all casino activities and staff.
- Dealers and Floor Staff: Provide excellent customer service and ensure smooth operation of gaming tables and slot machines.

3- Hotel & Guest Services

- Front Desk & Concierge: Offer top-tier service with a focus on personalized guest experiences, including booking tours, activities, and dining reservations.
- Housekeeping & Maintenance: Ensure cleanliness, comfort, and ongoing property maintenance.
- Spa and Recreation: Provide guests with wellness experiences, fitness programs, and leisure activities.

4- F&B Services

- Executive Chef & Kitchen Staff: Oversee the resort's dining options, ensuring the highest quality meals are served with a focus on locally sourced, sustainable ingredients.
- Bartenders and Service Staff: Deliver exceptional service at all food and beverage outlets within the resort.

5- Sustainability Team

- A dedicated team will monitor energy consumption, waste management, and environmental practices throughout the resort. This team will collaborate with third-party sustainability experts to ensure adherence to best practices.

TRAINING PROGRAMS

- Hospitality Training: All staff will undergo rigorous hospitality training, focusing on guest satisfaction, personalized service, and eco-friendly practices.
- Sustainability Education: A portion of the training will be dedicated to educating employees about sustainability initiatives, energy conservation, and waste management.
- Cultural Sensitivity: The resort will foster a diverse and culturally sensitive environment to provide a welcoming experience for international guests.

5. OPERATIONS PLAN 28/50

5.2 RESORT TECHNOLOGY INTEGRATION

The resort will leverage state-of-the-art technology to improve efficiency, enhance the guest experience, and support sustainability efforts.

SMART BUILDING SYSTEMS

1- Energy Management:

- The resort will be equipped with smart thermostats, lighting, and HVAC systems that adjust according to guest occupancy and external weather conditions.
- Solar and wind energy production will be integrated into an intelligent grid that distributes power based on demand.

2- Guest Experience Enhancements:

- Mobile App: Guests will be able to check in online, access resort services, and request amenities through a dedicated app.
- In-room technology: Smart TVs, tablet-based room service ordering, automated lighting and climate control, and voice-activated concierge services.

3- Casino Management:

- Casino Floor Management Software: Allows the casino floor to operate efficiently, track games and player activity, and generate reports.
- Payment Systems: Integration of cashless payment systems for convenience, reducing transaction times and improving security.

Sustainability Technology

1-Energy Monitoring:

- Solar and wind energy systems will be integrated with real-time monitoring software to track performance, identify inefficiencies, and ensure optimal energy use.
- Battery storage solutions will be used to store excess renewable energy produced during the day for use during the night or cloudy periods.

2- Waste Management:

- Implement a smart waste sorting system that automatically separates recyclable materials.
- Real-time monitoring of waste levels in bins to optimize collection routes, reducing the resort's carbon footprint from waste collection.

5. OPERATIONS PLAN 29/50

5.3 OPERATIONAL WORKFLOW AND KEY PROCESSES

GUEST SERVICES WORKFLOW

1- Reservation Process:

- Guests will book through the resort website, third-party booking platforms, or luxury travel agencies. The system will automatically update room availability in real-time, ensuring guests can easily secure their desired accommodations.

- The Front Desk team will ensure smooth check-in/check-out processes, utilizing facial recognition or contactless check-in options for ease and efficiency.

2- Personalized Services:

- Concierge staff will assist guests with custom requests, such as booking private dining experiences, adventure tours, or wellness activities.
- The app and room tablet system will allow guests to tailor their in-room experience, adjusting lighting, temperature, and ordering room service at their convenience.

FOOD & BEVERAGE OPERATIONS

1- Sourcing:

- The Executive Chef will work with local farms and suppliers to source fresh, organic ingredients, focusing on sustainable and seasonal offerings.

2- Service Excellence:

- All F&B staff will be trained to provide impeccable service in line with the resort's luxury brand standards, ensuring that every guest's dining experience exceeds expectations.
- Specialized food and beverage offerings will include vegan and gluten-free options, with menus reflecting eco-conscious sourcing.

CASINO OPERATIONS

1- Gaming Floor:

- The casino will operate 24/7 with a variety of gaming options, from table games to slots.
- Security and surveillance systems will be top-tier, ensuring a safe and secure environment for guests.
- VIP services will be available for high-stakes gamblers, including private gaming rooms and exclusive events.

HOUSEKEEPING & MAINTENANCE

1- Green Housekeeping:

- The resort will use non-toxic, eco-friendly cleaning products to minimize environmental impact.
- All linens and towels will be replaced upon request to reduce water and energy consumption.

2- Preventative Maintenance:

- Maintenance personnel will conduct regular checks on the property, ensuring that all facilities, from plumbing to electrical systems, are in good working order. Preventative maintenance will be a key focus to minimize downtime and repair costs.

5. OPERATIONS PLAN 30/50

5.4 HEALTH AND SAFETY PROTOCOLS

GUEST SAFETY

Emergency Procedures:

- Clearly marked evacuation routes, emergency alarms, and trained staff will ensure that all guests are informed and safe in the event of an emergency.

- On-site medical personnel will be available for any health-related concerns.

EMPLOYEE SAFETY

Training Programs:

- Safety training will be conducted regularly for all staff, focusing on workplace safety, emergency preparedness, and first-aid certification.
- Personal protective equipment (PPE) will be provided for staff where necessary, and health screenings will be mandatory.

SUSTAINABILITY SAFETY

Safety in Eco Practices:

- The eco-friendly technologies employed at the resort, such as solar panels and wind turbines, will be regularly inspected to ensure safety standards are met.

5.5 LONG-TERM OPERATIONAL GOALS

Sustainability Milestones:

- Achieve 100% renewable energy usage by Year 5.
- Attain certification for sustainable tourism (e.g., Green Key, EarthCheck).

Operational Efficiency:

- Reduce operational costs by 20% by Year 3 through energy savings and waste reduction initiatives.
- Increase guest satisfaction scores to 90%+ by improving service quality, technology integration, and sustainable practices.

6. SUSTAINABILITY PLAN

The Cat Island Resort Casino is committed to becoming a leader in sustainable tourism. We aim to integrate environmentally friendly practices into every facet of the resort's operations, from energy production to waste management, while supporting local ecosystems. A key feature of our sustainability initiatives will be the roof farming system, which will enhance the resort's food sustainability, reduce carbon footprints, and promote local organic agriculture.

6.1 ENERGY AND WATER SUSTAINABILITY

As part of the eco-friendly design, the resort will generate the majority of its energy through solar and wind power systems. Additionally, water usage will be managed through rainwater harvesting and water recycling systems to ensure responsible use of resources.

SOLAR AND WIND POWER

- Solar Panels: The resort will utilize solar energy systems placed on roofs and other suitable surfaces to harness the sun's power throughout the day. This will provide sustainable energy for lighting, heating, and other non-urgent power needs.
- Wind Turbines: Small-scale, low-impact wind turbines will be installed in strategic areas to generate electricity, complementing solar energy during periods of low sunlight.

WATER CONSERVATION

- Rainwater Harvesting: The resort will implement a system to collect and store rainwater, which will be used for landscape irrigation and non-potable purposes.
- Greywater Recycling: Water from sinks, showers, and washing machines will be filtered and reused for landscaping and irrigation, reducing overall water consumption.

6.2 ELECTRIC BUS SHUTTLE SERVICE

One of the key transportation solutions for the resort will be the introduction of an Electric Bus Shuttle system, designed to transport guests from the nearest airport to the resort in a sustainable, eco-friendly manner. This electric shuttle will offer guests a comfortable, zero-emission travel option to and from the resort, reinforcing the brand's commitment to environmental responsibility.

6.2.1 SHUTTLE FEATURES

The electric bus shuttle will be equipped with the following features to ensure a high-quality and eco-friendly transportation experience:

- 1- **Electric-Powered Vehicles**: The shuttle will operate entirely on electric power, with a fleet of electric buses that produce zero emissions and reduce the environmental impact associated with traditional fuel-powered vehicles.
- 2- **Comfort and Luxury**: The buses will offer a comfortable and luxurious ride, with ample seating, air conditioning, and high-speed Wi-Fi for guests. This ensures that the shuttle service is as enjoyable as it is eco-conscious.
- 3- Accessibility: The shuttle will be fully accessible to guests with disabilities, featuring ramps, priority seating, and other accommodations for those with special needs.
- 4- **Real-Time Tracking and Booking:** The electric shuttle service will feature an online booking system, allowing guests to reserve their shuttle rides in advance. The system will also include real-time tracking, ensuring that guests are informed about pick-up times and shuttle availability.

6.2.2 ROUTE AND OPERATIONS

The electric shuttle will operate between the resort and the nearest airport, offering frequent, convenient, and direct service for guests. Key features include:

- 1- Airport Transfer: The shuttle will pick up guests directly from the airport terminal and deliver them to the resort in approximately 30-45 minutes, depending on traffic conditions. This provides a seamless and efficient transfer, enhancing the overall guest experience.
- 2- **Frequent Service**: The shuttle service will operate on a regular schedule, with departures every 30 minutes during peak arrival times, and less frequently during off-peak periods. This ensures that guests will never have to wait long for a shuttle.
- 3- **Sustainability**: The shuttle will operate using electricity derived from the resort's solar and wind energy systems, making it a truly sustainable form of transportation.

6.2.3 ENVIRONMENTAL IMPACT

The introduction of the electric shuttle service is a critical element in reducing the environmental footprint of the resort. The shuttle will:

- 1- **Reduce Carbon Emissions**: By using electric buses, the resort will help reduce the number of gasoline and diesel-powered vehicles on the road, significantly lowering transportation-related emissions.
- 2- **Promote Eco-Friendly Travel**: The shuttle service will encourage guests to consider more sustainable travel options, contributing to the resort's image as an eco-conscious brand.
- 3- Support the Local Environment: The electric shuttle's clean energy use aligns with the resort's broader sustainability initiatives, such as water conservation and waste reduction, contributing to the protection of the island's natural resources.

6.2.4 COST AND EFFICIENCY

Although the initial investment in electric buses may be higher than traditional shuttle vehicles, the long-term cost savings and operational efficiencies will make this service a financially viable option:

- 1- Lower Operating Costs: Electric vehicles require less maintenance than traditional gasoline or diesel-powered buses and offer lower fuel costs, as the resort will generate its own electricity through renewable sources.
- 2- **Energy Cost Savings**: Since the resort will generate its own solar and wind power, the operational cost for charging the electric buses will be significantly reduced, further enhancing the overall financial sustainability of the shuttle service.

6.3 ROOF FARMING (ORGANIC VEGETABLES)

Inspired by Lufa Farms, a pioneer in urban farming in Canada, the Cat Island Resort Casino will implement roof farming to grow organic vegetables, fruits, and herbs on-site. This system will not only reduce our carbon footprint but also provide fresh, locally grown food to the resort's kitchens, minimizing the need for imported produce and ensuring sustainability.

IMPLEMENTATION OF ROOF FARMING

1- Location:

The resort will designate its flat roofs (including the hotel and casino building) for the cultivation of vegetables and herbs. This will maximize space while utilizing natural sunlight and ensuring easy access to the farming areas for maintenance.

2- Farming System:

Hydroponic Farming: We will use hydroponics, a water-efficient farming technique, to grow vegetables like lettuce, spinach, tomatoes, and herbs, which require minimal water and space while producing high yields.

Vertical Farming: The roof will be designed to feature vertical farming systems, where crops grow in stacked layers. This increases space efficiency, reduces water usage, and prevents soil erosion.

Aquaponics: In addition to hydroponics, an aquaponics system will be considered, where fish and plants coexist. The fish waste provides nutrients for the plants, and the plants help filter the water for the fish. This sustainable method mimics natural ecosystems and provides an additional source of food for the resort.

KEY BENEFITS

- 1- Locally Grown, Fresh Produce: The resort will be able to provide guests with fresh, organic vegetables and herbs for use in the restaurant and bars, reducing dependency on imported goods and ensuring high-quality, nutritious food.
- 2- Reduced Carbon Footprint: Growing produce on-site will significantly reduce food transportation emissions, which are a major contributor to global carbon footprints.
- 3- Waste Reduction: Any organic waste generated by the resort's kitchens will be composted and used as fertilizer for the roof garden, completing a natural food cycle.
- 4- Educational Opportunities: The roof farm will also serve as an educational feature for guests interested in sustainability. Educational tours will allow guests to learn about the farming process, sustainable practices, and the benefits of organic farming.

INTEGRATION INTO GUEST EXPERIENCE

- 2- Farm-to-Table Dining: The organic vegetables grown on the roof will be integrated into the resort's culinary offerings. Guests will enjoy freshly harvested, farm-to-table meals prepared by the resort's executive chef.
- 3- Herb and Vegetable Gardens for Guest Participation: Guests can participate in hands-on activities such as picking their own herbs or vegetables, learning about the farming process, and even contributing to the care of the crops, making the experience interactive and educational.

6.4 WASTE MANAGEMENT

Sustainable waste management will be a critical part of the resort's operations. The resort will implement zero-waste principles, which include reducing, reusing, and recycling materials as much as possible.

ORGANIC WASTE RECYCLING

- Composting: Organic waste from kitchens, guest rooms, and restaurants will be composted and used to fertilize the roof gardens and landscaping areas.
- Zero-Waste Kitchens: Kitchens will minimize food waste by using all edible parts of ingredients and recycling any unavoidable waste.

Non-Organic Waste

- 1- Recycling Stations: Clearly labeled recycling bins will be placed throughout the resort to ensure that plastic, glass, paper, and other recyclable materials are disposed of properly.
- 2- E-Waste Recycling: Electronic waste will be sent to certified recycling facilities to reduce the environmental impact of electronic disposal.

6.5 ENVIRONMENTAL IMPACT MONITORING

Continuous monitoring of the resort's environmental performance will be essential to ensure that sustainability goals are being met. The resort will partner with third-party sustainability auditors to measure the impact of our operations in the following areas:

- > Energy Consumption
- > Water Usage
- > Waste Production
- > Carbon Footprint

Reports will be reviewed annually, and improvements will be made based on findings. The resort will also strive to earn eco-certifications from organizations such as Green Key or EarthCheck, which will further solidify its commitment to sustainability.

6.6 LONG-TERM SUSTAINABILITY GOALS

100% Renewable Energy: Achieve 100% renewable energy usage by Year 5 through expanded solar and wind energy initiatives.

Zero-Waste Resort: Eliminate waste sent to landfills by Year 5, ensuring that all waste is either recycled or composted.

Carbon Neutrality: Achieve carbon neutrality by Year 7 by reducing emissions and offsetting any remaining emissions through verified carbon offset programs.

6.7 CONCLUSION

The Cat Island Resort Casino will stand as a beacon of sustainable luxury, combining cutting-edge technology with eco-friendly practices to create an exceptional experience for guests while minimizing the impact on the environment. The addition of the electric shuttle service further solidifies the resort's commitment to sustainability, providing guests with a seamless, low-carbon transportation option from the airport to the resort.

By incorporating these environmentally-conscious strategies, the resort will not only attract eco-minded tourists but also contribute positively to the preservation of the beautiful Bahamas.

7. RISK AND CONTINGENCY PLANNING

Every large-scale development project, particularly one involving a resort and casino, comes with inherent risks. Identifying these risks early, developing strategies to mitigate them, and having contingency plans in place is critical for ensuring the project's long-term success and sustainability. This section outlines the potential risks to the Cat Island Resort Casino and the measures that will be implemented to minimize their impact on the project.

7.1 IDENTIFIED RISKS

7.1.1 CONSTRUCTION DELAYS AND BUDGET OVERRUNS

RISK DESCRIPTION:

Delays in construction and cost overruns can occur due to unforeseen challenges such as weather conditions, labor shortages, material price fluctuations, or design changes. These issues can lead to delayed openings and increased capital costs.

MITIGATION STRATEGY:

- Contingency Budget: Allocate an additional 10-15% of the total project budget to cover unexpected costs and contingencies.
- Project Management Team: Hire experienced project managers to ensure the construction stays on schedule and within budget. This team will track progress regularly and manage relationships with contractors and suppliers.
- Fixed-Price Contracts: Secure fixed-price contracts with construction firms to lock in costs and reduce exposure to material price volatility.

7.1.2 ECONOMIC INSTABILITY

RISK DESCRIPTION:

Changes in the broader economic environment, such as inflation, changes in interest rates, or economic dowturns, can affect both construction costs and the resort's long-term profitability. A downturn in the global economy could impact the resort's ability to attract visitors, particularly high-end guests who are more sensitive to economic fluctuations.

MITIGATION STRATEGY:

- Flexible Pricing Strategy: Implement a flexible pricing strategy for accommodations, meals, and casino gaming to adapt to shifts in demand.
- Diversified Revenue Streams: The resort will focus on diversifying its revenue streams (accommodation, gaming, events, wellness, F&B) to reduce reliance on a single source of income.
- Economic Monitoring: Continuously monitor global and regional economic indicators, particularly in the luxury travel and tourism sectors, to identify potential issues early.

7.1.3 ENVIRONMENTAL RISKS AND NATURAL DISASTERS

RISK DESCRIPTION:

Cat Island is susceptible to natural disasters, such as hurricanes, which could damage the resort or disrupt operations. Additionally, environmental regulations may impose restrictions on development or operations, particularly in an eco-sensitive area like the Bahamas.

MITIGATION STRATEGY:

- Insurance Coverage: Obtain comprehensive insurance coverage that protects the resort against natural disasters, including hurricanes, floods, and earthquakes.
- Disaster Preparedness Plan: Develop a detailed disaster recovery plan that includes evacuation protocols, storm-resistant structures, and backup systems for power and water.
- Sustainability Measures: Implement eco-friendly building practices, such as hurricane-resistant designs, elevated structures, and reinforced glass windows. Also, integrate green energy sources (solar, wind) to reduce environmental impact and mitigate the risk of rising utility costs due to climate change.
- Monitoring and Alerts: Use weather monitoring systems to track storms and make real-time decisions about securing the property in case of impending natural disasters.

7.1.4 REGULATORY AND COMPLIANCE RISKS

RISK DESCRIPTION:

Changes in local, national, or international laws could impact the resort's operations, particularly concerning zoning regulations, licensing requirements, environmental impact assessments, and gaming laws.

Non-compliance with regulations could result in fines, project delays, or operational shutdowns.

MITIGATION STRATEGY:

- Legal Advisory Team: Engage with a dedicated legal team to ensure that all necessary permits and approvals are obtained before construction begins. The team will also stay up-to-date with any changes in local regulations and provide advice on compliance.
- Regular Audits: Conduct regular audits of the resort's operations to ensure ongoing compliance with local laws, including environmental regulations and gaming licenses.
- Stakeholder Engagement: Work closely with government bodies and local authorities to maintain a positive relationship and stay informed about upcoming policy changes.

7.1.5 COMPETITION AND MARKET DEMAND FLUCTUATIONS

RISK DESCRIPTION:

- The resort market is highly competitive, with new resorts opening in the region and changing consumer preferences. Additionally, the popularity of Cat Island as a tourist destination may fluctuate due to global events (e.g., pandemics, geopolitical tensions) or changes in consumer travel behavior.

MITIGATION STRATEGY:

- Unique Selling Proposition (USP): Focus on the resort's unique combination of luxury, eco-friendliness, and a full-scale casino to differentiate it from competitors.
- Market Research: Continuously conduct market research to understand evolving trends in the tourism and casino industries. Regularly survey customers to ensure the resort meets their expectations and remains appealing.
- Flexibility in Offerings: Adjust the resort's offerings to meet changing market demands, such as introducing new amenities (e.g., wellness services, remote workstations, digital nomad packages) and seasonal promotions.

- Partnerships with Travel Agents & Influencers: Strengthen partnerships with travel agents, influencers, and tour operators to drive awareness and attract visitors. Additionally, target high-net-worth individuals by partnering with luxury concierge services.

7.1.6 OPERATIONAL RISKS

RISK DESCRIPTION:

Operational risks include issues such as underperforming staff, supply chain disruptions, or inefficiencies in resort management. Additionally, the reliance on third-party service providers for certain aspects (e.g., food and beverage suppliers, tech services) could introduce operational challenges.

MITIGATION STRATEGY:

- Staff Training and Retention: Focus on hiring skilled staff and providing continuous training, particularly in customer service, to ensure high levels of guest satisfaction. Competitive salaries and benefits will also be offered to retain top talent.
- Performance Monitoring: Implement robust performance monitoring systems for both staff and third-party service providers to ensure high standards are maintained. This will include regular evaluations and feedback loops.
- Technology Systems: Invest in advanced technology systems for property management, booking, and customer relations to ensure smooth and efficient operations.

7.1.7 FINANCING RISKS

RISK DESCRIPTION:

The resort project may face challenges in securing adequate financing, particularly if market conditions shift or if expected returns do not materialize as planned. Additionally, external financial crises or downturns in the capital markets could affect debt servicing and equity investor returns.

MITIGATION STRATEGY:

- Diversified Funding Sources: Secure funding from multiple sources, including equity investors, debt financing, and government grants, to reduce dependency on a single funding source.
- Strong Financial Management: Engage an experienced financial team to manage cash flow, debt, and investments efficiently. Conduct regular financial reviews and updates to ensure the project remains financially viable.
- Contingency Planning: Establish a reserve fund to cover any unexpected financial shortfalls or delays in cash flow.

7.2 CONTINGENCY PLANNING

In addition to mitigating the identified risks, contingency plans will be established to prepare for unforeseen events. These plans will ensure that the resort can continue operations smoothly or recover quickly in the event of disruptions.

7.2.1 CONSTRUCTION CONTINGENCY PLAN

If construction delays or budget overruns occur, the contingency fund will be used to address these issues. The project management team will immediately assess the situation and adjust timelines, materials, and workforce to minimize delays. In extreme cases, a secondary contractor may be hired to ensure progress continues on schedule.

7.2.2 ECONOMIC DOWNTURN RESPONSE

In case of an economic downturn, the resort will implement cost-cutting measures, such as reducing discretionary spending, optimizing staff schedules, and re-negotiating supplier contracts. Simultaneously, the marketing strategy will focus on attracting local and regional guests through special offers and partnerships.

7.2.3 NATURAL DISASTER RECOVERY PLAN

If a hurricane or other natural disaster impacts the resort, the disaster recovery plan will be activated, which includes ensuring the safety of guests and staff, repairing any structural damage, and restoring operations as quickly as possible. The insurance policy will cover the majority of rebuilding costs.

7.2.4 REGULATORY CHALLENGES

If regulatory challenges arise, such as changes to gaming laws or environmental policies, the resort will work closely with legal teams to address the changes and adjust operations accordingly. This may involve temporarily closing certain sections of the resort or adjusting offerings to meet new regulations.

7.3 CONCLUSION

A robust risk management strategy and well-developed contingency plans are vital to the success of the Cat Island Resort Casino. By addressing these risks proactively, the resort will be better positioned to navigate challenges and achieve long-term sustainability. These strategies will ensure that the resort remains resilient, flexible, and able to adapt to changes in the business and economic landscape.

8. LEGAL AND REGULATORY COMPLIANCE

The Cat Island Resort Casino project must adhere to a variety of legal and regulatory requirements throughout its planning, construction, and operational phases. Given the complexity of a resort and casino development, compliance with local, national, and international laws is essential to avoid fines, legal disputes, and operational disruptions. This section provides an overview of the key legal and regulatory considerations for the project, detailing the necessary licenses, permits, and regulatory bodies involved in ensuring the project is fully compliant.

8.1 LOCAL PERMITS AND APPROVALS

8.1.1 ZONING AND LAND USE PERMITS

Requirement:

The first step in the development process is obtaining the necessary zoning and land use permits from the local government. Cat Island, like all Bahamian islands, has specific zoning laws that regulate how land can be used, including restrictions on building height, density, and land use for resort and gaming purposes.

Process:

- Submit a zoning application to the local planning authorities to determine if the intended use of the property is allowed under current zoning laws.
- In some cases, a zoning variance may be required if the resort's plans do not conform to existing zoning restrictions.
- Coordination with the Bahamas Department of Physical Planning to ensure the project complies with national and local building codes and land use regulations.

8.1.2 ENVIRONMENTAL IMPACT ASSESSMENT (EIA)

Requirement:

Before starting construction, an Environmental Impact Assessment (EIA) will be required to evaluate the potential environmental impact of the resort's development. This is particularly important for eco-friendly projects like Cat Island Resort Casino, which prioritize sustainability and environmental protection.

Process:

- Engage environmental consultants to conduct the EIA, covering potential impacts on local ecosystems, wildlife, water quality, and air quality.
- Submit the EIA to the Bahamas Environment, Science and Technology (BEST) Commission for approval.
- Based on the findings, the project may need to adjust certain aspects of the development (e.g., building placement, energy use) to mitigate adverse environmental impacts.

8.1.3 BUILDING AND CONSTRUCTION PERMITS

Requirement:

Once zoning and environmental approvals are obtained, the resort will need to secure building and construction permits from the local government. These permits ensure that the resort is built in accordance with national and local building codes, which regulate safety, accessibility, structural integrity, and environmental standards.

Process:

- Submit detailed architectural and engineering plans to the Building Control Department for review and approval.
- Regular inspections will be conducted throughout the construction process to ensure compliance with the approved plans and local regulations.

8.2 GAMING LICENSES AND REGULATIONS

8.2.1 GAMING LICENSE APPLICATION

Requirement:

Operating a casino in the Bahamas requires obtaining a gaming license from the Bahamas Gaming Board. This license is necessary to legally operate any form of gaming, including slot machines, table games, and sports betting.

Process:

- Complete a thorough application process that includes background checks on the resort's owners, investors, and operators to ensure compliance with Bahamian gambling laws.
- Submit detailed financial records, business plans, and security protocols for review by the Gaming Board.
- Pay any applicable license fees and submit to any regulatory oversight during the operational phase, including audits and inspections.

8.2.2 COMPLIANCE WITH GAMING LAWS

Requirement:

The resort must comply with a variety of gaming regulations, including those governing the fairness of games, protection of players, and responsible gaming practices. The Bahamian Gaming Act outlines the legal framework for gaming operations in the Bahamas, including licensing, regulation of gaming machines, and protections for players.

Process:

- Implement security protocols to prevent cheating, fraud, and money laundering.
- Develop a responsible gaming policy that includes measures for identifying and assisting individuals who may have gambling problems, such as self-exclusion programs.
- Regularly report financial transactions and maintain transparency with the Bahamian Gaming Board regarding operations.

8.3 LABOR AND EMPLOYMENT LAWS

8.3.1 EMPLOYMENT REGULATIONS

Requirement:

The resort must comply with Bahamian labor laws, which regulate employment contracts, worker rights, wages, and working conditions. Key regulations include the Bahamian Employment Act and various labor union agreements that may apply to resort workers.

Process:

- Ensure that all workers are hired and compensated according to local labor laws, including fair wages, work hours, and benefits.
- Provide training programs for staff to ensure compliance with occupational health and safety standards, particularly in hospitality and gaming operations.
- Adhere to laws regarding local employment and ensure that the resort provides employment opportunities for Bahamian nationals, in line with government policies aimed at boosting local employment.

8.3.2 WORK PERMITS FOR FOREIGN WORKERS

Requirement:

Foreign workers who are hired for specialized positions (e.g., casino dealers, managers, security staff) will need to obtain the appropriate work permits. The Bahamian government has strict regulations regarding the hiring of foreign labor.

Process:

- Apply for work permits through the Department of Immigration for foreign workers, ensuring that the roles cannot be filled by Bahamian citizens.
- Maintain records of all employees and their work permits to remain compliant with labor laws.

8.4 HEALTH AND SAFETY REGULATIONS

8.4.1 HEALTH AND SAFETY STANDARDS

Requirement:

The resort must comply with Bahamian health and safety regulations, which govern the well-being of employees and guests. This includes maintaining clean and safe facilities, providing emergency services, and preventing accidents.

Process:

- Conduct regular safety audits to identify potential hazards and mitigate risks to health and safety.
- Implement fire safety protocols and ensure the resort is equipped with the necessary fire alarms, extinguishers, and evacuation routes.
- Establish medical facilities or partnerships with local clinics to provide emergency medical services to guests and staff.

8.4.2 FOOD AND BEVERAGE REGULATIONS

Requirement:

The resort's food and beverage operations must comply with Bahamian health and sanitation regulations to ensure that all food served to guests is safe and hygienic.

Process:

- Adhere to guidelines set by the Bahamian Food Safety and Inspection Service (FSIS) for food handling, storage, and preparation.
- Regular health inspections will be conducted to ensure compliance with hygiene standards.

8.5 TAXATION AND FINANCIAL COMPLIANCE

8.5.1 TAX REGISTRATION

Requirement:

The resort will need to register for taxes with the Bahamian government, including sales tax, VAT (if applicable), and corporate taxes. It is important to ensure compliance with tax regulations to avoid legal penalties and audits.

Process:

- Register with the Bahamian Department of Inland Revenue for tax purposes.
- Adhere to the Bahamian Value Added Tax (VAT) requirements, which may apply to the resort's goods and services.

8.5.2 ANTI-MONEY LAUNDERING (AML) COMPLIANCE

Requirement:

The resort and casino must comply with Bahamian anti-money laundering (AML) laws, which include ensuring that gambling activities do not facilitate illegal financial activities such as money laundering or terrorist financing.

Process:

Implement AML policies and procedures, including customer identification and verification (KYC - Know Your Customer), monitoring for suspicious transactions, and reporting large or unusual cash transactions.

Ensure that all staff are trained to recognize and report suspicious behavior and transactions in compliance with Bahamian AML laws.

8.6 INTERNATIONAL REGULATIONS AND STANDARDS

8.6.1 INTERNATIONAL ENVIRONMENTAL STANDARDS

As part of the resort's commitment to sustainability, it will adhere to international environmental regulations and standards, such as the Paris Agreement on climate change. The resort will seek to minimize its carbon footprint and adopt eco-friendly practices in line with global sustainability goals.

8.6.2 DATA PRIVACY AND SECURITY REGULATIONS

Given the use of digital systems and the collection of personal data, the resort must comply with international data protection regulations, such as the General Data Protection Regulation (GDPR) if serving EU guests or the California Consumer Privacy Act (CCPA) if serving U.S. clients. This includes the secure handling of guest information and the implementation of cybersecurity measures.

8.7 CONCLUSION

Maintaining legal and regulatory compliance is essential to the success of the Cat Island Resort Casino. By adhering to all relevant local, national, and international laws, including zoning, gaming, labor, health, safety, environmental, and tax regulations, the resort will ensure that it operates legally, ethically, and sustainably. Continuous monitoring of changing regulations and proactive legal strategies will allow the resort to mitigate potential risks and avoid costly legal disputes.

This comprehensive approach to legal and regulatory compliance will help establish Cat Island Resort Casino as a reputable and legally sound business entity in the Bahamas.

The Cat Island Resort Casino project requires a strong, strategic approach to engaging potential investors to secure the necessary funding for development and ongoing operations. The investor engagement plan outlines the steps that will be taken to attract, inform, and retain investors while fostering trust and transparency throughout the entire investment cycle. This plan will utilize a combination of targeted outreach, structured communication, and relationship-building to create lasting partnerships with investors.

9.1 IDENTIFYING AND TARGETING POTENTIAL INVESTORS

9.1.1 INVESTOR PROFILE

The ideal investor profile for the Cat Island Resort Casino includes both institutional and high-net-worth individual (HNWI) investors who have experience in hospitality, real estate, gaming, and eco-friendly developments. The project's focus on sustainability and the luxury hospitality market, combined with the potential for a profitable casino operation, presents a unique opportunity for investors seeking exposure to the growing tourism and leisure industries in the Bahamas.

Targeted Investor Groups:

Private Equity Firms – Investment groups looking for high-yield opportunities in the hospitality and entertainment sectors.

Institutional Investors – Large-scale investment funds that specialize in real estate, hospitality, and entertainment ventures.

High Net-Worth Individuals (HNWI) – Investors seeking diversification into international resorts, casinos, and eco-tourism projects.

Government Investment Agencies – Entities looking to contribute to economic development and tourism in the Bahamas, potentially offering incentives or tax breaks.

Green Investment Funds – Firms focusing on sustainable, eco-friendly projects, particularly those committed to clean energy and environmental protection.

9.1.2 MARKET RESEARCH AND OUTREACH

The first step in engaging investors is identifying the right people and organizations to approach. This will involve market research to pinpoint potential investors who align with the Cat Island Resort Casino's sustainability and luxury resort goals. Methods include:

Investor Databases: Accessing industry-specific databases and platforms like Crunchbase, PitchBook, and AngelList to identify potential investors with a history of investing in resorts, casinos, and eco-tourism projects.

Investment Conferences and Events: Attending global hospitality, real estate, and eco-investment conferences to network with potential investors. Key events include IMEX, Global Hotel Investment Summit (GHIS), and Green Building Conferences.

Personal Connections: Utilizing the project team's network of professional contacts in the real estate, hospitality, and eco-tourism sectors to identify high-net-worth individuals or institutional investors who might be interested in the project.

9.2 STRUCTURING INVESTMENT OPPORTUNITIES

9.2.1 EQUITY INVESTMENT

Investors may provide capital in exchange for equity ownership in the Cat Island Resort Casino. This will allow them to share in the profits and increase the long-term value of the project. Equity investors will benefit from dividends and capital appreciation as the resort becomes more profitable and valued in the market.

- Ownership Structure: The ownership of the resort will be divided into shares. Investors will be invited to purchase shares based on the amount of capital they are willing to invest, with tiered equity levels for larger investors.
- **Profit Sharing:** A clear profit-sharing model will be established, providing investors with their share of earnings, based on their equity stake in the business.
- **Exit Strategy:** The investment plan will include a structured exit strategy, such as the option to sell shares to other investors, a potential buy-out by the resort's management, or an eventual IPO if the project scales significantly.

9.2.2 DEBT FINANCING

In addition to equity financing, the project may seek debt financing in the form of loans or bonds, to raise capital for construction, operational expenses, and initial working capital. Debt investors will earn interest on their loans but will not have ownership or control over the project.

Loan Terms: Clear terms will be defined, including interest rates, repayment schedules, and the duration of the loan. Loan providers may include international banks, private lenders, and specialized funds focused on real estate development.

Bonds Issuance: For larger-scale financing, the resort may issue bonds, giving investors the opportunity to buy debt in the resort and earn interest over time. These bonds may have a fixed term, such as 5 to 10 years, after which the principal will be repaid.

9.2.3 HYBRID INVESTMENT MODELS

For investors who are open to both equity and debt, a hybrid investment model may be created. This could combine elements of both structures, offering investors a chance to participate in ownership while also receiving fixed returns on certain portions of their investment.

9.3 COMMUNICATION AND TRANSPARENCY

9.3.1 INVESTOR RELATIONS TEAM

An Investor Relations (IR) Team will be established to maintain ongoing communication with investors, providing updates on the project's progress and performance. This team will serve as the main point of contact for any investor-related inquiries, ensuring transparency and addressing concerns in a timely manner.

- Investor Relations Manager: A dedicated manager will oversee the development of investor materials, report progress, and answer questions from investors.
- Quarterly Reports: Investors will receive regular updates on the resort's construction, financial status, and milestones. These reports will include financial statements, performance metrics, and any changes to the project timeline.

- **Annual General Meeting (AGM):** An AGM will be held annually to review the project's financial and operational performance and provide a forum for investors to ask questions and engage with the project team.

9.3.2 FINANCIAL REPORTING AND AUDITING

Financial transparency is crucial in maintaining investor confidence. To this end, the resort will provide clear, concise, and accurate financial reports at regular intervals. Key elements will include:

- **Audited Financial Statements:** All financial statements will be audited by a certified public accounting firm to ensure they meet international accounting standards and provide an accurate picture of the resort's financial health.
- **Performance Dashboards:** A digital dashboard will be created for investors, providing real-time access to key performance indicators (KPIs), including revenue, occupancy rates, and operational costs.

9.3.3 DIGITAL COMMUNICATION CHANNELS

To enhance engagement and accessibility, the resort will use a secure investor portal where investors can access key documents, track the progress of the project, and receive real-time updates. This portal will be optimized for both desktop and mobile platforms to ensure easy access for global investors.

9.4 RETAINING AND ENGAGING INVESTORS

9.4.1 LONG-TERM ENGAGEMENT STRATEGY

Retaining investors is just as important as attracting them. The project team will develop a long-term engagement strategy focused on building strong, ongoing relationships with investors. This includes:

- **Regular Investor Events:** Hosting private events, including resort tours, gala dinners, and investor conferences, to keep investors engaged and excited about the project.
- **Exclusive Updates:** Providing exclusive insights into the project's development, including behind-the-scenes updates, construction photos, and early access to marketing materials.

Priority Access: Offering investors the opportunity to purchase exclusive services, such as reserved VIP areas in the casino, priority bookings for suites, and discounts on resort services.

9.4.2 ADDRESSING INVESTOR CONCERNS

In the event of any concerns or issues raised by investors, the IR team will ensure swift resolution by:

- **Providing Clear Explanations:** Addressing any potential risks or operational challenges transparently to maintain trust.
- **Adjusting Strategies:** In case of market shifts or changes to the original plan, offering investors new opportunities or adjustments to protect their interests.

9.4.3 INCENTIVES FOR EARLY INVESTORS

To encourage early commitment, the resort will offer special incentives to first-round investors, such as:

- **Enhanced Equity Shares:** Offering early investors a higher equity stake to compensate for the higher risk involved in the initial stages.

- Discounted Rates: Providing early investors with discounted rates for resort stays or special packages, creating an added
incentive for their support.

9.5 Conclusion

The Investor Engagement Plan for the Cat Island Resort Casino is designed to attract and retain a diverse group of investors by offering a range of investment opportunities and maintaining transparent, open communication channels. By ensuring that investors feel confident in the project's success and continuously fostering strong relationships, the resort aims to build a solid financial foundation for growth, sustainability, and profitability.

The Supporting Documents section provides key resources and documents that complement the core content of the business plan. These documents provide detailed insight into the project's financials, legal considerations, architectural plans, environmental sustainability efforts, and other crucial aspects of the resort's development. By providing these documents, we aim to offer transparency, clarity, and in-depth knowledge that investors and stakeholders will need to make informed decisions.

ALL SUPPORTING DOCUMENTS WILL BE DELIVERED PROMPTLY AND ON SCHEDULE TO ALIGN WITH INVESTOR DUE-DILIGENCE MILESTONES. UPON REQUEST, WE WILL PROVIDE THE LATEST VERSIONS OR FORMAL LETTERS OF INTENT, AS APPLICABLE.

Included (as available):

Corporate & legal: incorporation records, shareholder structure, key agreements Financial: audited/reviewed statements, pro formas, capex budget, use of funds Property & permits: land title, surveys, environmental reports, zoning/permits Design & technical: master plan, architectural drawings, engineering studies Operations: management bios, policies, vendor MOUs/LOIs, procurement plans Market & risk: market study, sensitivity analysis, risk register & mitigations

Delivery Assurance:

Documents will be shared via a secure data room with version control. Any items pending third-party completion will be noted with expected delivery dates, and updates will be issued immediately upon receipt.



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All visuals, renderings, diagrams, and masterplanning exhibits are conceptual and provided to illustrate intent. Final layouts, materials, building massing, amenities, and site organization may vary once the architect completes the final design package and coordinated construction documents.

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