



LA BIOSTHÉTIQUE®  
CONCEPT  
HAIR SALON IN  
PARK GATE

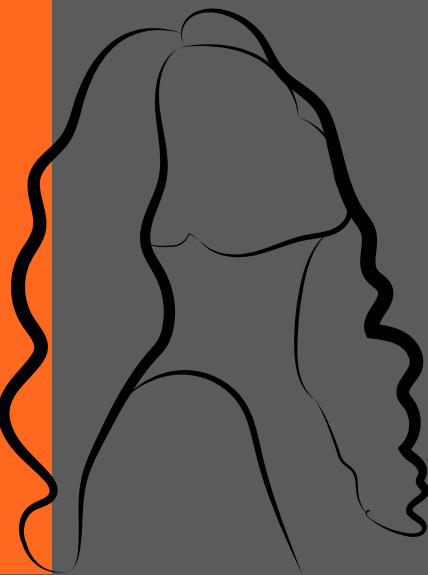
Let us help you shine

CONTACT US

## BRIEF

- **Brand Identity Revitalisation:** Conducted in-depth research to understand Oska Hair's brand values and target market, leading to the development of a refreshed logo, colour palette, and visual assets that reflected the salon's personality and ethos.
- **Professional Photography:** Captured high-quality images showcasing the salon's expertise and services, including in-action shots, before-and-after transformations, staff headshots, and product displays.
- **Website Redesign:** Collaborated with the Oska Hair team to design and launch a modern, user-friendly website that showcased their services, team, and client testimonials.
- **Social Media Management:** Developed a strategic social media plan tailored to Oska Hair's goals, creating engaging content, including promo videos, and providing ongoing support and advice to optimise their presence on platforms like Instagram and Facebook.
- **IT Support:** Provided continuous IT helpdesk support, ensuring the smooth operation of Oska Hair's digital infrastructure, including website maintenance, and troubleshooting.

EST. 2000



As the owner of Oska Hair, I am thrilled to provide commendable feedback on the exceptional services delivered by Galina. Her expertise and dedication in redefining our brand identity, managing our digital presence, and providing ongoing support have been instrumental in elevating our salon's reputation and success. From the captivating professional photography capturing our team's artistry to the strategic social media campaigns driving customer engagement, Galina consistently goes above and beyond to ensure our salon thrives in a competitive market. Her professionalism, creativity, and proactive approach make her an invaluable asset to our business. We look forward to continuing our partnership and achieving even greater milestones together.

JOEL, OWNER OF OSKA HAIR