



AVOCET
HEALTH PARTNERS

Quality, Equity And Innovation



OVERVIEW

Avocet Health Partners is a U.S.-based healthcare consultancy committed to transforming health outcomes across MENA, specifically in the Gulf Cooperation Council (GCC) nations, a world-leading area for healthcare innovation. We specialize in crafting tailored solutions that meet the unique needs of overlooked, underserved, and at-risk populations.

By integrating digital innovation, quality assurance, and health equity, we ensure that every initiative delivers meaningful impact. Our approach is guided by the principles of quality, equity, and innovation—ensuring healthcare progress reaches those who need it most.



Avocet is focused on the GCC because the region's healthcare sector is experiencing rapid transformation and substantial growth, driven by expanding populations, rising rates of chronic diseases, and ambitious government investments in digital health and infrastructure.

With a strong push for quality improvement, innovation, and public-private partnerships, the GCC offers unique opportunities to make a meaningful impact by advancing patient-centered, technology-enabled care and addressing critical gaps in access, efficiency, and health outcomes.

MOBILE HEALTHCARE

A white mobile healthcare van is parked in a sandy, arid landscape. The side of the van has the words "MOBILE HEALTHCARE" written on it. In the foreground, a male healthcare worker in blue scrubs and a stethoscope is looking down. Next to him, a female healthcare worker in a white lab coat, blue scrubs, and a light-colored hijab is looking at a tablet. To her right, another woman in a brown hijab and patterned dress stands looking on. In the background, a group of people, mostly women in headscarves, are gathered in the desert. The scene is set in a dry, hilly environment under a clear sky.

OUR VISION

A digitally empowered healthcare system across the GCC that values equity, responsiveness, and community well-being for at-risk populations: rural, workforce, and institutional communities, leaving no one behind.

OUR MISSION

Empowering Equitable, Innovative, and Sustainable
Healthcare Across the MENA Region

HEALTH EQUITY

Ensure that all at-risks populations—rural, workforce, and institutional communities—have access to high-quality, affordable, and culturally relevant healthcare.



DIGITAL TRANSFORMATION

Harness advanced technologies such as AI, telemedicine, and data-driven platforms to improve care delivery, efficiency, and patient engagement.



PUBLIC-PRIVATE PARTNERSHIPS

Collaborate with governments, private sector leaders, and community organizations to scale impactful health programs and deliver lasting value.





OUR COMMITMENT

EMPOWERING AGENCIES AND PROFESSIONALS:

Avocet collaborates with governments, private sector leaders, and community organizations to scale impactful health programs for both at-risk populations and the professionals who serve them. Our “No One Left Behind” pledge means prioritizing the well-being of every stakeholder—patients and professionals alike.

SAMPLE IMPACT PATHWAYS:

- Workforce education, resilience, and leadership development.
- Digital tools for data-driven decision support and workflows.
- Strategic partnerships to create safe, inclusive, and well-supported environments for care

A photograph of a man in a green uniform and a light blue surgical mask, looking down at a tablet device. He is in the foreground, and another person in a similar uniform is blurred in the background. The scene is set outdoors during sunset or sunrise.

THE UNSUNG HEROES - SUPPORTING THOSE WHO SERVE

A nation's greatness is not only measured by economic or technological success, but by how it treats its most vulnerable and by how it supports the dedicated professionals who care for them. This includes front line clinicians, law enforcement, community health workers, and uniformed personnel whose daily efforts safeguard at-risk populations and uphold public health, often under immense pressure.



SUPPORTING CARE PROVIDERS IS CRITICAL FOR EQUITY AND INNOVATION:

Health equity means more than reaching underserved communities; it requires uplifting and protecting the professionals who serve them. Strengthening workforce resilience through quality assurance, digital transformation, and continuous learning drives better outcomes and ensures no one is overlooked.

OUR APPROACH:

- Integrate digital innovation to boost efficiency and ease provider burden.
 - Offer expert analysis and support for staffing, safety, and workforce wellbeing in high-risk settings.
 - Foster equity and recognition for all care professionals, from rural clinicians to correctional health teams.
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NO ONE LEFT BEHIND

Ensuring that no one is left behind means prioritizing the well-being of every individual, from the most vulnerable in our communities to the dedicated professionals who serve and protect them. By strengthening support systems, improving access to essential services, and fostering resilience, we create a society where care and security reach everyone, leaving no gap in protection or opportunity.

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“A nation's greatness is revealed in how it treats the most at risk —not just the underserved, but also those who serve.”



WHY AVOCET?

We bring experienced, professional healthcare consulting to underserved communities and at-risk markets.

TAILORED & SENSITIVE SOLUTIONS

We approach every project with a tailored blend of technical expertise and cultural sensitivity.

IMMEDIATE IMPACT

Our projects have a measurable and lasting positive impact on people and communities.

BESPOKE EXPERT TEAM

We hand select only the most qualified professionals for your team.



QUALITY ASSURANCE

Quality Assurance (QA) is the backbone of innovation and health equity. By ensuring rigorous standards, QA ensures that healthcare services not only meet clinical benchmarks but also align with patient expectations.

Our approach involves comprehensive analysis of policies, procedures, medical records, facilities, patient data, and other critical information to maintain consistent, high-quality care.

Effective healthcare includes systematic evaluation, thorough inspections, and detailed follow-up to identify and address issues before they affect clinical outcomes.

DIGITAL TRANSFORMATION

Digital transformation is a critical theme in our work. It isn't just about tech; it's about evolving how healthcare is delivered. We understand that health tech is a powerful means to accomplish your mission to your at-risk populations.

PATIENT EXPERIENCE

Personalized interactions, seamless journeys, and enhanced satisfaction are now crucial.



DATA-DRIVEN DECISIONS

Physicians need data and insights to improve health outcomes and patient satisfaction.



OPERATIONAL EFFICIENCY

Digitized health systems streamline workflows, reduce manual errors, and improve care delivery.





MEET THE AVOCET MISSION LEADERS



BRENT GIBSON, MD, MPH

Dr. Gibson is a military veteran and board-certified physician in occupational and austere environment medicine, bringing 25 years of experience supporting the health and welfare of professionals in high-risk environments.



ANGELA LARSON, MD, MSHCT

Dr. Larson is a board certified physician specializing in clinical operations and the care of rural and at-risk populations, with a focus on value-based outcomes and healthcare innovation. She is certified in health care transformation.



BRIAN KOEHN

Mr. Koehn is a leader in corrections and military reform, specializing in care, safety, and wellness in institutional settings, and advancing Avocet's GCC health transformation mission.



INÊS MUNIZ, MD, MBA

Dr. Inês Muniz is a physician executive with 10+ years in healthcare management, specializing in medical auditing, case management, and provider strategy, now supporting GCC payers and providers from Abu Dhabi.



MIKKO RAUTALAHTI, MD

Dr. Rautalahti is a board-certified physician with years of experience in occupational and family medicine, leading the way in digital health and workplace care. He is an innovator in the digital health space.

WHY OUR WORK MATTERS FOR GOVERNMENT AND INSTITUTIONAL LEADERS

Partnering with Avocet means putting people at the heart of your mission—empowering your workforce, serving at-risk populations—while uplifting the communities you serve. The result? Ethical, inclusive, and lasting change.

MILITARY & LAW ENFORCEMENT:

Boost readiness and public trust with resilient teams and inclusive policies.



CIVIL & GOVERNMENT AGENCIES:

Deliver operational excellence through workforce care and equity-driven strategies.



PUBLIC HEALTH AUTHORITIES:

Reach every population with innovative, high-performing teams built for impact.





WHY BOTH SIDES MATTER

At Avocet Health Partners, we know authentic health equity isn't zero-sum. Our global experience proves society thrives only when frontline workers, the underserved, and every community member are fully supported—no one left behind.

- Underserved populations face chronic health disparities, limited access to care, and systemic neglect. Their needs are urgent and multifaceted—spanning physical, mental, and social health.
- Those charged with care of underserved populations operate in intense and high-stress environments, with limited mental health support, inadequate training in trauma-informed care, and strained relationships with the communities they serve.

Caring for all through the lens of trauma-informed care reduces the risk for cycles of harm.

Serving individuals and populations across the spectrum of society promotes safety, security, order, and stability.

TYPICAL PROJECT WORK FLOW

While every project varies according to client need, most follow our simple yet effective approach.

1

PROJECT INITIATION

Our work for you begins with defining the scope, objectives, and deliverables. This involves client engagement and understanding your needs.

2

DATA COLLECTION

Relevant data is gathered from various sources, such as site visits, medical record review, surveys, and interviews. This helps to identify potential areas for improvement.

3

EXPERT ANALYSIS

Collected data is analyzed by our experts to identify patterns, trends, and root causes of any quality issues or gaps in care.

4

REPORT CREATION

A comprehensive report (in your requested format) is created outlining the findings, recommendations for improvement, and potential solutions.

5

IMPLEMENTATION

Subject to your guidance, the recommendations are implemented through changes in policies, procedures, or training. This phase focuses on putting solutions into practice.

6

EVALUATION

Working closely with you, we monitor the impact of the implemented changes and evaluate to ensure effectiveness and ongoing improvement.

ACHIEVE MORE BY PUTTING PEOPLE AND EQUITY FIRST

Accomplishing your mission depends on professionals making daily decisions, commitments, and sacrifices for the populations most in need of attention and care. Avocet partners with you to set new standards in workforce support and equitable service delivery—ensuring no one is left behind and your organization stands as a beacon of integrity and impact.

Contact us to discuss how our integrated workforce and population-focused digital transformation consulting can empower your agency to meet current challenges and future goals with care, clarity, and conviction.



AVOCET'S APPROACH: STRATEGIC HEALTH EQUITY IN ACTION

TRAUMA-INFORMED CARE FOR ALL

- Apply trauma-informed protocols in clinics and correctional settings.
- Train providers and officers to respond with compassion and skill.

INTEGRATED BEHAVIOURAL HEALTH

- Embed mental health in primary care for underserved communities and law enforcement.
- Foster resilience, emotional regulation, and peer support.

PUBLIC-PRIVATE PARTNERSHIPS

- Partner with health, interior, and justice ministries to align goals.
- Create scalable programs for community health and occupational wellness.

CULTURAL INTELLIGENCE & KNOW YOUR CLIENT (KYC) STRATEGY

- Use deep knowledge of community and institutional culture to build trust.
- Ensure solutions are clinically sound, culturally relevant, and aligned.

DATA-DRIVEN EQUITY

- Use health data to find gaps, measure results, and refine actions.
- Ensure no civilian or uniformed population is left out of care metrics.



EXAMPLES OF OUR METHODS

Outlining practical pathways for implementation, including partnerships, change management, and metrics for success.

Identifying digital health tools (tele-medicine, EHRs, AI analytics, mobile platforms) to address disparities in access, quality, and outcomes for populations often left behind by traditional healthcare models.

Providing recommendations for adapting these strategies to GCC context and other international settings.

Applying case studies and lessons learned from corrections, rural health, and workforce health, with a focus on scalable, data-driven solutions.



OUR PERFORMANCE

ANALYZED EMERGENCY RESPONSE TO ENVIRONMENTAL HEALTH

Conducted an assessment of environmental health factors and infectious disease management practices in correctional facilities, evaluating infection control measures and medical response protocols to enhance institutional health standards.



SUPPORTED A SAFE ENVIRONMENT FOR INSTITUTIONAL STAFF

Analyzed and reported on recreation access and its health implications for detained residents in a large institutional facility, delivering an evidence-based technical analysis of how policies and practices align with residents' physical and mental health needs.



SUPPORTED PROMPT DIAGNOSIS AND TREATMENT

Researched and analyzed health care quality for a serious neurological condition in a person deprived of liberty, providing a detailed scientific assessment of system deficiencies that had resulted in a preventable permanent disability.



OUR PERFORMANCE

ASSURED HUMANE AND APPROPRIATE HOUSING

Developed and provided recommendations for housing assignment and accommodations for a member of the special needs population, delivering evidence-based guidance to ensure appropriate placements based on medical necessity and regulatory requirements.



REDUCED RISK FOR SUICIDE

Evaluated suicide prevention protocols and assessed clinical response systems in a high-risk institutional setting, providing an expert analysis of prevention measures and evidence-based recommendations to improve protocols in support of a government investigation.



DEVELOPED HEALTH SERVICES MARKETING STRATEGY

Developed strategic marketing considerations and recommendations for healthcare service delivery in specialized high-risk settings, resulting in improved alignment of business development for traditional healthcare services with institutional needs and requirements.



OUR PERFORMANCE

ASSURED ELDER SAFETY AND HEALTHCARE QUALITY

Assessed facility safety protocols, emergency response procedures, and the timeliness of medical care delivery for institutionalized elders, providing a detailed technical analysis of systemic factors affecting safety and healthcare delivery for an older American living in an institutional environment.

PROMOTED QUALITY COMPLEX CHRONIC CARE MANAGEMENT

Studied, evaluated, and reported on medical care standards and institutional response to complex cardiac conditions in correctional facilities, delivering an expert assessment of systemic failures in care delivery and highlighting critical lapses in patient evaluation, medication management, and timely intervention for high-risk inmates.

SUPPORTED HEALTHCARE STAFF IN HIGH RISK ENVIRONMENT

Supported front-line high-risk clinicians by analyzing facility healthcare staffing patterns and delivery models to evaluate the adequacy of medical care and response times, delivering expert assessments of staffing adequacy and its relationship to patient care outcomes in a complex correctional environment.

Collaboration

Our colleagues in adjacent sectors amplify impact and create shared value.

Let us show you how.





ACADEMIC PARTNERSHIP

Avocet Health Partners is proud to work with the Dyson School of Applied Economics and Management at Cornell University to develop innovative, socially responsible solutions in public health. Through the Grand Challenges program, Avocet works closely with students and faculty to tackle issues such as health equity, combining academic research with practical industry expertise.

LEADERSHIP DEVELOPMENT

We offer an internship program for undergraduate and professional students to gain hands-on experience in consulting and public health. Interns work on real projects in client services, operations, business development, and expert witness support, applying classroom knowledge while building practical and professional skills.



A VISION FOR SHARED HEALTHCARE



**HEALTH EQUITY IS NOT JUST ABOUT
ACCESS—IT'S ABOUT ACKNOWLEDGMENT,
DIGNITY, AND RECIPROCITY.**

Our focus on digitally empowered, high-quality, full-spectrum health care that promotes safety, security, order, and stability allows us to work with a shared language of care—one that de-escalates tension, fosters trust, and builds resilient communities. Avocet Health Partners stands at this often-overlooked intersection, committed to strategic health that uplifts every stakeholder, builds systems, empowers communities, and leaves a lasting impact.

THE RIGHT PARTNERSHIP BEGINS WITH UNDERSTANDING


With Avocet, we bring healthcare innovations from the margins into the heart of national development.

Because when every life counts, every partnership matters.

Let's start a conversation. We're here to listen, learn, and co-create value.

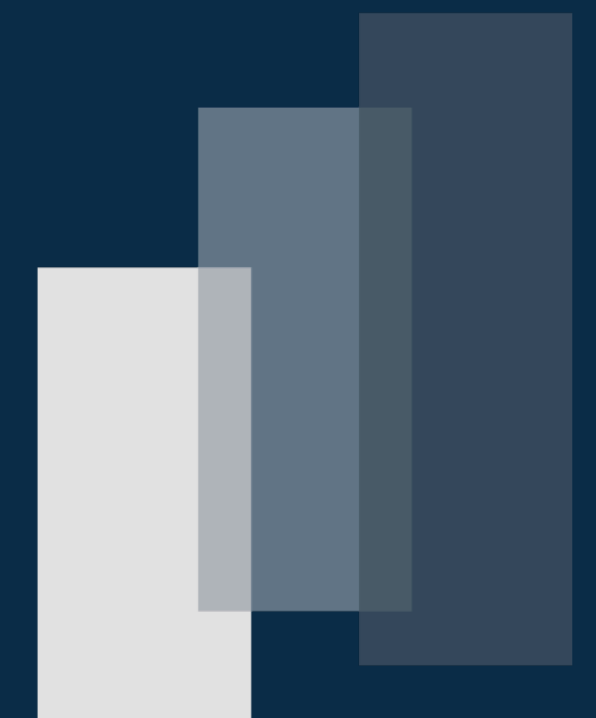


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