



June 2025 Newsletter

Avocet Health Partners

Community Health Improvement Week

Community Health Improvement Week, observed June 9–13 this year, celebrates the collective efforts of healthcare professionals, organizations, and community partners to advance public health and address disparities.

Evidence shows that improving the health of underserved populations significantly enhances overall public health. Cross-sector partnerships, robust needs assessments, and culturally tailored interventions are vital for tackling the root causes of health inequities, such as access to healthy food, housing, and preventive care. At Avocet Health Partners, we specialize in helping organizations care for those with limited or complex healthcare access.

[Learn more about our work and how we can support your healthcare system needs →](#)



Advancing Safer Medication Use in Correctional Health Settings

We're excited to share that Dr. Brent Gibson has been invited to be a keynote speaker at the International Society of Pharmacovigilance Annual Meeting in Cairo —recognition of his thought leadership in medication safety within correctional healthcare. His deep expertise in pharmacovigilance has guided countless facilities in preventing harm, improving protocols, and protecting patients. Dr. Gibson's work continues to set Avocet apart as a trusted consulting partner.

Pharmacovigilance — the ongoing monitoring and management of medication safety — is especially critical in correctional health settings, where patients often have complex medical needs and face higher risks for medication-related harm. The correctional environment presents unique challenges, including high rates of polypharmacy and co-morbidity, frequent patient turnover, security restrictions, and the risk of medication misuse or diversion.

[Interested in learning how pharmacovigilance can improve safety in your facility? Email us →](#)

Welcome to Avocet's Newest Team Member!

We're thrilled to announce Avocet's new Director of Business Development for the Middle East and North Africa, Mary Joy Salonga dela Rosa. With more than a decade of experience living and working in the UAE, Mary brings deep regional insight and a proven track record in driving business development across the healthcare, pharmaceutical, and biotech sectors.

In her role, Mary will lead expansion efforts in MENA, using her expertise in strategic partnerships and new market growth to align public-private partnerships, regulatory initiatives, and sustainable healthcare policies with the evolving needs of the region.

[Email Mary to discuss partnering with Avocet →](#)



Dyson Grand Challenges Team Wins Award

Congratulations to the Avocet Health Partners Dyson Grand Challenges student team at Cornell University, who won the Outstanding Impact Poster award at the Grand Challenges Impact competition! As an ongoing corporate mentor with the Grand Challenges program, Avocet supported this year's team to complete a capstone project about challenges in public health.

"The team was able to access data on the partnership between the Tompkins County Jail and Cayuga Medical Center and translate their findings into actionable insights on how this model of care could be replicated in other communities," shares Vongai Matenga, the team's faculty advisor.

"Working with the Avocet team was instrumental to our impact improving the healthcare education of incarcerated and formerly incarcerated individuals in the local community," says team member Thomas Bailey. "Under the mentorship of Dr. Gibson, our team put together a case study on the business and social benefits of medical center involvement within the incarcerated community and found the local partnership is widely applicable across the nation."