



Avocet Health Partners

July 2025 Newsletter

New Article: Advancing Health Equity and Healthcare Innovation in the GCC

Digital transformation is reshaping healthcare across the Gulf Cooperation Council. Major investments—projected to reach \$135 billion by 2027—are fueling innovations in AI, robotics, genomics, and digital health platforms, positioning the region as a global leader in healthcare transformation. At Avocet, we understand that successful digital transformation requires not only technological advancements, but also innovation in quality assurance, deep organizational changes, customer-centric approaches, and more.

[Read the article →](#)



Supporting Public-Private Partnerships

Public-private partnerships (PPPs) are becoming increasingly important across the Middle East and North Africa region. PPPs are essential for expanding healthcare infrastructure, enhancing service quality, driving digital innovation, and supporting workforce development.

Avocet is uniquely positioned to support PPPs at every stage—from needs assessment and business planning to technical due diligence and operational excellence. We help evaluate project feasibility and align with national health priorities, ensure regulatory compliance and data security, facilitate knowledge transfer, and integrate digital solutions that are both globally informed and locally relevant.

[Email us to learn how we can support your healthcare PPP →](#)

The Digital Healthcare Transformation: A New Era of Medicine

The digital transformation of healthcare is ushering in a new era that fundamentally reshapes how we experience and deliver medical care. No longer limited to digitizing patient records, today's digital healthcare revolution encompasses a wide range of technologies, including artificial intelligence and telemedicine, wearable devices, and integrated electronic health records. These advancements are not only making healthcare more efficient but also more personalized, accessible, and patient-centered. For instance, AI-powered diagnostic tools and predictive analytics enable...

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National Minority Mental Health Awareness Month

At Avocet Health Partners, we recognize that mental health equity is essential to building healthier, more resilient communities—especially for historically underserved populations. This National Minority Mental Health Awareness Month, we reaffirm our commitment to helping organizations deliver quality, culturally responsive care. Whether in correctional systems, rural communities, workforce settings, or beyond, our work focuses on closing gaps in access and improving health outcomes for populations too often overlooked.