



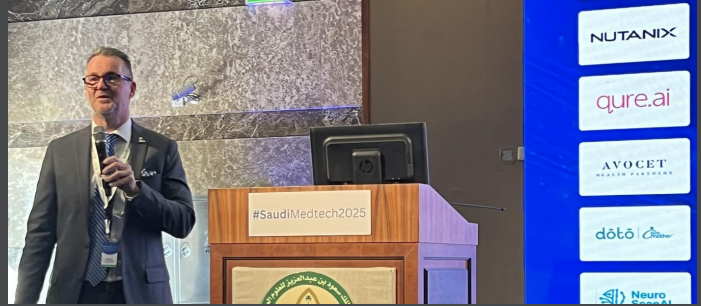
Avocet Health Partners

No One Left Behind

Reflections from Saudi MedTech 2025

At the region's leading forum for AI and digital transformation in healthcare, our Director of Business Development–MENA, Mary Joy Salonga dela Rosa, shared her personal reflections on Avocet's participation at Saudi MedTech 2025. In her recent post, she highlights the power of collaboration to ensure no one is left behind in accessing quality care.

[Read Mary's reflection on LinkedIn→](#)



Welcome to the Team: Meshal Alqurashi

We are thrilled to welcome Meshal Alqurashi as Avocet's new collaborative advisor in the Kingdom of Saudi Arabia. A practicing psychologist with more than 15 years of experience in mental health, media, and public relations, Meshal has dedicated his career to promoting resilience, well-being, and quality of life. Founder of the Psychological Pathways Society, he is deeply engaged in advancing Vision 2030 initiatives that enhance mental health and community support. His leadership and insight make him a valuable addition to our expanding MENA team.

[Learn more about Meshal and meet the rest of our team→](#)

Advancing Healthcare Quality with EIAC

Avocet Health Partners' Founder, Dr. Brent Gibson, is honored to join the Emirates International Accreditation Center Assessor and Expert Standards Revision Committee to help update the first edition of the Healthcare Provider Accreditation Standards—accredited by ISQua. Building on his extensive experience in standards, accreditation, and compliance, Dr. Gibson's participation in this revision process reflects Avocet's ongoing commitment to strengthening healthcare quality and regulatory excellence across the GCC region and beyond. Through this collaboration, Avocet continues to advance systems that promote patient safety, accountability, and global best practices.

Upcoming Events

October and November are milestone months for Avocet as our leadership team participates in several prestigious global conferences:

- International Society of Pharmacovigilance (ISoP) — Cairo, *October 27*
- Global Health Exhibition — Riyadh, *October 27–30*
- International Corrections and Prison Association (ICPA) Annual Conference — Istanbul, *October 26–31*
- Forbes Healthcare Leaders Summit — Abu Dhabi, *November 11*

[Follow Avocet on LinkedIn for real-time updates, insights, and coverage from these events→](#)