



- 1. ...to describe components of a Life Wellness Coaching Program...
- 2. ...to be able to describe at least three modalities of Wellness...
- 3. ...be able to describe at least three wellness evaluations and their uses...
- 4. ...be able to list items you would have in your Wellness Program...
- 5. ...list and describe ideas for a Life Wellness Program...





...to describe components of a Life Wellness Coaching Program...

Goal...



Team Components

- Fitness
- Nutrition
- Performance Coaching
- Weight Management
- Relationship Counseling
- Kids
- Rehabilitation
- Stress Reduction



- Spiritual
- Mentors
- Master Mind Groups
- Think Tanks
- Social Outlets
- Special interest Groups
- Financial Counseling
- Etc...















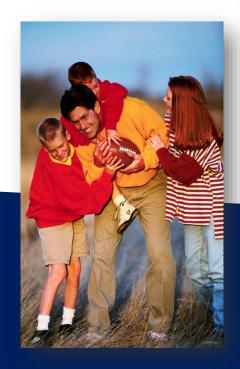
Why Life Coaching?



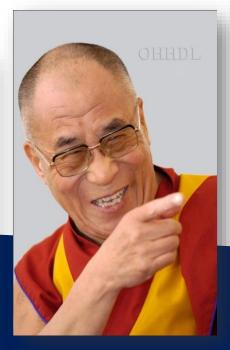




...or Better Yet!



domestic athlete



spiritual athlete



social athlete



corporate athlete



What you do

How you do it

Simon Sinek

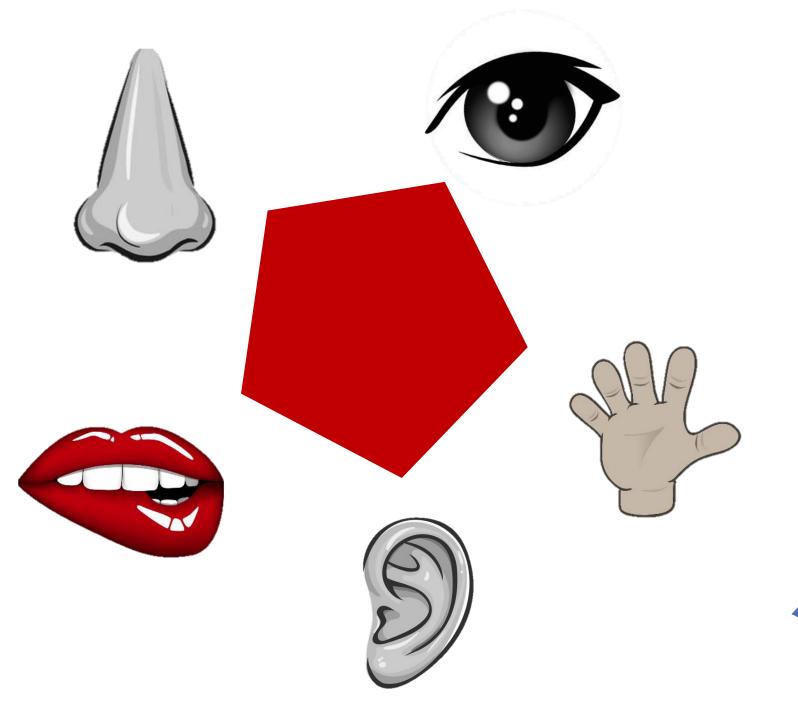
Why you do it

Fitness Elements





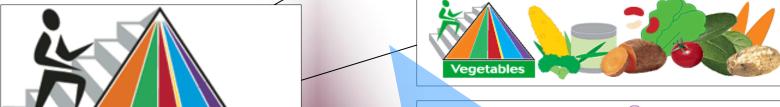
Senses Elements





Nutrition



















Current Food Plate





Hydration

- Electrolyte Balance
- Amounts
- Containers
- Supplements

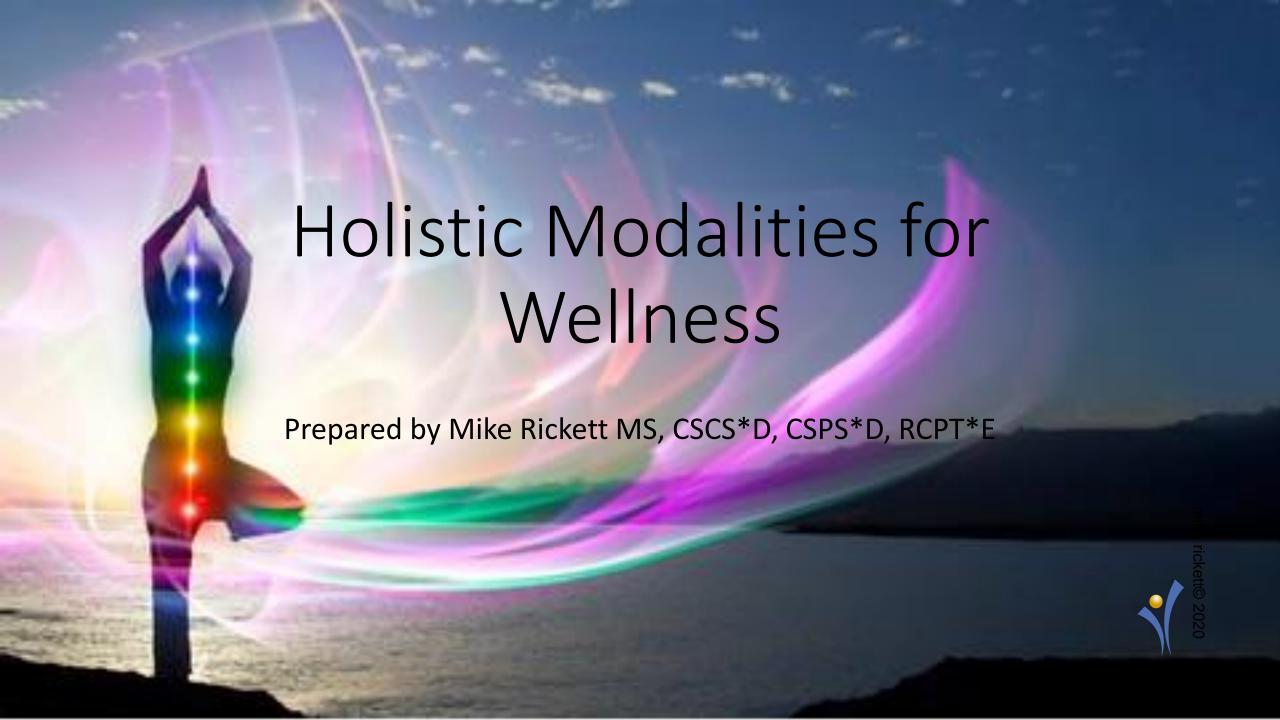




Stress Management

Mental - profession Emotional - family Physical - activity





...to be able to describe at least three modalities of Wellness...

Goal...



Sensory Elements

Essential Oils

- Lavender Calm and Ease Pain
- Peppermint Breathing / Stomach
- Lemon Cleanses Air / †Mood
- Eucalyptus Pain, Relaxation, Immune
- Thieves General Health



Breathwork

Professional

- Physicians
- Osteopathy
- Chiropractic
- Homeopathy
- Neuropath
- Herbs / Nutrition



"Mainstream"

- Acupressure
- Acupuncture*
 - acupuncture.com
- Reflexology
- Qigong
 - qigonginstitute.org

- Massage
 - Rolfing
 - Shiatsu
 - Feldenkrais
 - Sports



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Sensory Elements

Perception

- Pain
- Temperature
- Vibration
- Percussion
- Two Point Differentiation



Body's View of the World

Introceptors
Nerves / CNC
Extroceptors
Mechanoreceptors

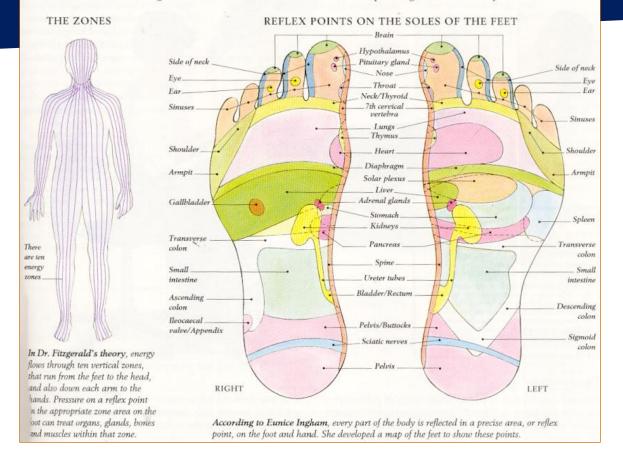


Meridians

THE THEORY OF REFLEXOLOGY

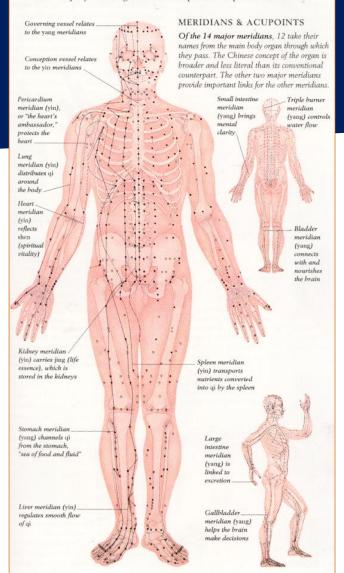
According to practitioners, when there is "imbalance" in the body, granular or crystalline deposits will accumulate on the relevant reflex point, making it feel tender when touched. The greater the tenderness felt

by the patient, the greater the imbalance. Hard skin, corns, bunions and infections can all be interpreted by the practitioner as external manifestations of problems in the corresponding area of the body.



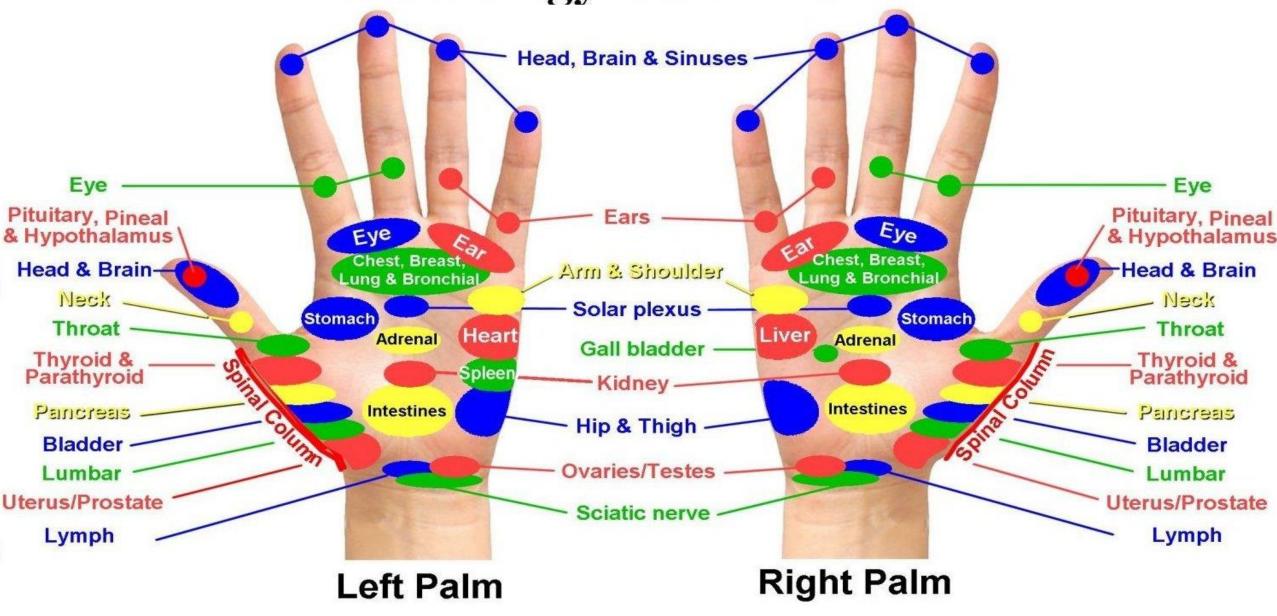
THE THEORY OF MERIDIANS

Qi, an invisible life energy, flows through yin and yang meridians just below the surface of the skin. Any disruption to the flow disturbs the balance of yin and yang and leads to illness. Acupuncturists improve the flow of gi by inserting needles into specific acupoints on the skin.





Reflexology Hand Chart





Energy Fields

- Visualization
- Hypnotherapy
- Bio Feedback
- Chakras
- Kirlian Photography



- Yoga
- Tai Chi
- Pilates

Movement

- Egoscue
- Dance
- Power / Olympic / Plyometric Training
- Balanced Athlete Johnny Gillespie
- MELT Sue Hitsman





Grounding Power Plates Vegus Nerve



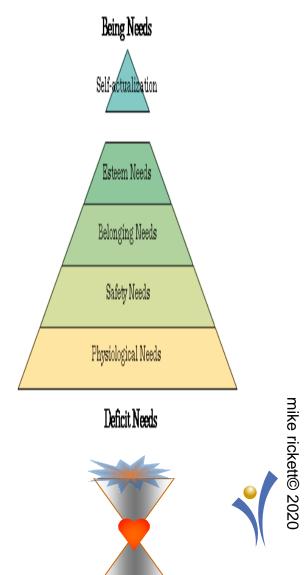




Chakras

Maslow's Hierarchy

Name	Color	Site	Element	Function
Sahasrara crown	Violet / White	Top of head	Thought	Enlightenment
Ajna Third Eye	Indigo	Center of brow	Light	Intuition
Visshudda Throat	Blue	Throat	Ether	Self Expression
Anahata Heart	Green	Center of chest	Air	Love / Compassion
Manipura Solar Plexus	Yellow	Above navel	Fire	Power / Emotions
Svadhistana Sacral	Orange	Lower abdominal	Water	Sex / Creativity
Muladhara Root	Red	Base of spine	Earth	Survival / Security



Kirlian Photography







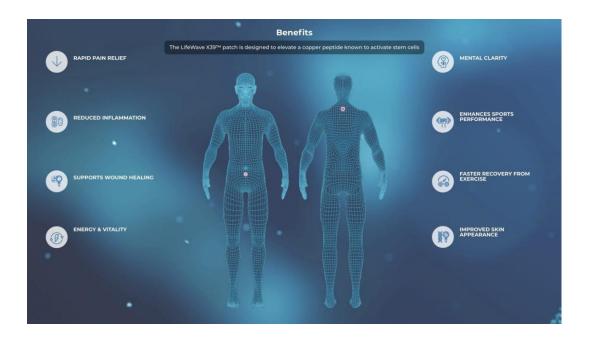
Couple instructed to think unpleasant thoughts toward each other







Light and Stem Cell Therapy









Psychoneuroimmunology

- Negative / Positive States
- Norman Cousins
 - Anatomy of an Illness







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•...be able to describe at least three wellness evaluations and their uses...



Quick Look at Evaluation

- Dynamic Postural Assessments
- Myers Briggs
- Enneagrams
- UFO's
- Aurvedic

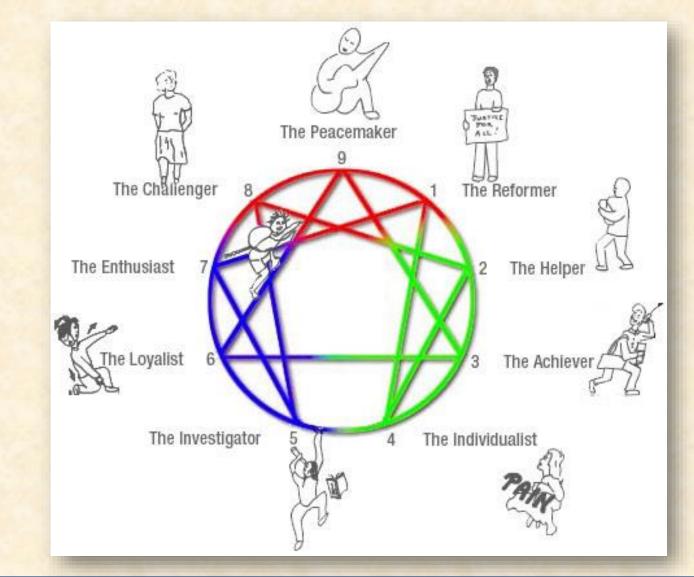


Myers Briggs

humanmetrics.com

- Extraverted
- INtuitive
- Thinking
- Judging

Enneagrams



similarminds.com enneagraminstitute.com



UFO'S

Unidentified **Fitness Obstacles** The Mind-Body Makeover Project by Michael Gerrish

Ayurveda

- History
- Key Principles
- Evidence & Research
- Medical Opinion



Vata

Characteristics	
Body Type	Very tall/short, low weight, underdeveloped
Complexion	dark, dry, thin
Hair	Dry, dark, curly
Teeth	Large, receding gums, crooked
Eyes	Small, dark, dull
Nose	Thin, small
Lips	Thin, small, dry
Hands & Feet	Small, dry
Joints	Thin, cracking
Nails	Dark, rough, dry
Sleep	Light interrupted
Appetite	Irregular, small
Taste Palate	Sweet, salty, oily
Temperament	Fearful, creative, unpredictable moods



Pitta

Characteristics	
Body Type	Medium height, average development, medium weight
Complexion	Fair, soft, warm, reddish
Hair	Soft, fine, light brown, red, gray
Teeth	Medium, yellowish, gums bleed easily
Eyes	Sharp, green, gray, penetrating
Nose	Medium
Lips	Pink, medium
Hands & Feet	Pink, moist, medium
Joints	Soft, loose
Nails	Soft, pink
Sleep	Sound
Appetite	Good, must eat regularly
Taste Palate	Sweet, warm, bitter
Temperament	Angry, ambitious, courageous, good memory



Kapha

Characteristics	
Body Type	Short-medium height, thick, well-developed, heavy, gains easily
Complexion	Pale, thick, cool
Hair	Thick, wavy, dark
Teeth	Large, white
Eyes	Blue, big, charming
Nose	Thick, large
Lips	Thick, smooth, firm
Hands & Feet	Large, oily, firm
Joints	Well-knit, thick
Nails	White, hard, thick
Sleep	Long deep, excessive
Appetite	Constant, slow digestion
Taste Palate	Sweet, dry, spicy
Temperament	Attached/possessive, happy, tranquil



Exercise Exercise



Vata



Pitta



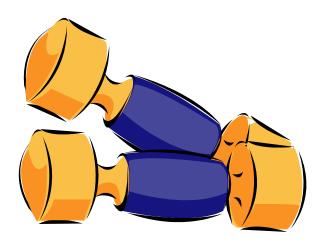
Kapha



Doshas & Exercise

- Vata
- Pitta
- Kapha











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Goal...

...be able to list items you would have in your Wellness Program...



Testing & Evaluation - PT

- Body Composition
 - Circumference Measurement
 - Skin Fold
 - Stomach / Rear
- Pulse Oximeter
- Overhead Squat



Non -Computer Evaluations

- Personal Evaluations
 - Traditional medicine
 - Non-Traditional Chiropractic
 - Psychological
- Health evaluations
- Medical reference lists
- Mentor / Mentees
- Phone Applications

Tools...the Internet

- Social Media
 - Facebook / Instagram / Twitter / etc...
- Ledger forms / eBooks / programs fitness calculators / templates
 - www.applicationinmotion.com
- Surveys
 - Surveydog.com
 - Surveymonkey.com
- Website design
 - Wordpress.com
 - Godaddy.com
 - 14 year olds











- Online Personal Training
- Tech Toys
- Canned Programs





Tipping Point

- •KISS
- Promotion products
 - •4imprint
- Brochures
- Cards
 - Vistaprint.com





...list and describe ideas for a Life Wellness Program...

Goal...



- Athletes
- Business professionals
- Domestic athletes
- Students
- Kids
- Special needs
- Disease care / rehab
- Orthopedic
- Ftc...





Recovery

Hot Tub

•Sauna

Cold Tub / Shower

•Steam

Cold Tub / Shower

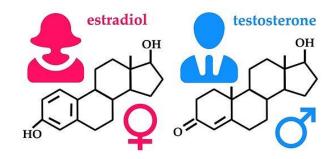
Cold Tub / Shower



Alternative

- Men
- Women
- Heart
- Inflammation
- Weight Management
- Stress

Testosterone Estrogen Balance





5 Critical First Steps

- Recognize Your Potential
- Professional Commitment
- Train for the Experience
- Live the Life
- Grow your Practice



Goals

- Specific
- Measurable
- Attainable
- Realistic
- Time



Current Situation

- You are the product of your best intentions.
- Where are you going?



Commitment

- What is the level of sacrifice?
- Behavior modifications
- Time
- Money
- Interaction

Accountability

- Held accountable to who?
- How often?
- By what mode?
- Support for wayward actions



Ledger

- Journal your
 - successes,
 - failures,
 - emotions, etc.
- Chart your progress
- Refer back for direction



- Goals
 - Short
 - Long

Game Plan for Success

- Current Situation
- Commitment
- Ledger
- Accountability
- Rewards



Rewards!

- Intrinsic
- Extrinsic



Success Traits

- Totally committed & passionate attitude
- Gain the knowledge you need
- Own your market (specialize)
- Create value providing return
- There is abundance!



Becoming Unstoppable

- Devote yourself
- Follow your passion
- Believe in yourself
- Prepare and anticipate challenges
- Build support team and use them
- Develop creative solutions
- Never give up

ABC's to Success

- Arrive at your niche
- Brand your niche
- Create
 - Your place



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