

**Take the test.**  
**How healthy is**  
**your business?**





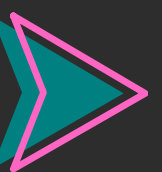
**Is your business running smoothly, or are warning signs hiding beneath the surface?**

**Take this quick test to find out where you really stand.**

**Answer honestly, it's the first step to regaining control and unlocking growth.**

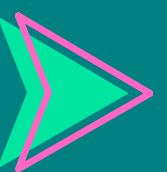
# Is Your Business Running You?

- 1.** Is cash flow unpredictable or tighter than you'd like, making growth feel risky or unstable?
- 2.** Are you spending more time putting out fires than confidently steering your business forward?
- 3.** Are you juggling too many roles, with no time or headspace to focus on strategic growth?
- 4.** Is your business growth stalling, inconsistent, or reliant on constant hustle?
- 5.** Do you lack a clear, data-driven way to measure daily performance or track real progress?
- 6.** Are your teams constantly stretched, working long hours, but still missing key goals?



# Are You Set Up to Scale?

- 7.** Do you feel your leadership team isn't aligned, or that you're carrying the decision-making weight alone?
- 8.** Are you struggling to retain great people or build a strong, self-sufficient team culture?
- 9.** Is technology slowing you down—causing more problems than it solves?
- 10.** Are your internal processes unclear, outdated, or inconsistent across teams?
- 11.** Do changes, improvements, or new initiatives feel impossible to roll out smoothly?
- 12.** Are competitors moving faster, launching better, or taking your market share while you feel stuck in the day-to-day?



# How Did You Score?

## ● 0-2 Yeses: You're in the Green Zone

Things are ticking along nicely. You've got a solid handle on your operations — now's the time to sharpen, streamline, and scale smart. Build on the momentum.

## ● 3-5 Yeses — Yellow Flag

You're growing, but it's scrappy. Cracks are forming behind the scenes, and friction is creeping in. You're working harder than you should be — and that's your sign to get ahead of it.

## ● 6+ Yeses — "Critical Condition"

You're in reactive mode, and the wheels are close to coming off. If it feels like you're building the plane while flying it... you are. It's time to pause, reset, and rebuild for scale — fast.



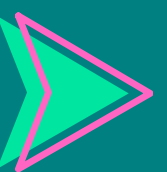
# Why Your Score Matters

**Growth doesn't stall by accident — it stalls because the engine underneath is breaking**

- Operational friction slows you down, eats your time, and drains your team.
- Financial blind spots lead to shaky decisions and serious cash risks.
- Leadership gaps cause confusion, burnout, and misalignment.
- Market pressure doesn't wait — your competitors won't slow down just because you're stuck.

**Ignore the warning signs, and the cracks become costly.**

**Tackle them now, and you unlock serious growth, clarity, and control.**



**You can't scale if you're stuck  
in survival mode.**

**Fix the chaos. Build the  
momentum.**

Contact us today at  
**[steph@birchstrategicservices.com](mailto:steph@birchstrategicservices.com)**  
for a comprehensive review of your  
business.

**It's not a costly exercise, but it will  
cost you if you don't do it.**