



Take the test. How healthy is your business?



Is your business running smoothly, or are warning signs hiding beneath the surface?

Take this quick test to find out where you really stand.

Answer honestly, it's the first step to regaining control and unlocking growth.



Operations & Technology

- 1. Are you spending more time putting out fires than steering your business forward?
- 2. Do you have no clear way to measure daily performance or know if things are improving?
- 3. Are your teams stretched thin, working late nights, yet still missing key goals?
- 4. Is your technology more of a burden than a help—slowing you down instead of speeding you up?
- 5. Do you struggle to get your team on board with new processes or changes?

Financial, Leadership & Market

- 1. Is cash flow unpredictable or tighter than you'd like, making growth plans risky?
- 2. Are you juggling too many hats, feeling stretched between running daily operations and planning for the future?
- 3. Is your business growth stalling or unpredictable, with no clear strategy to change that?
- 4. Do you struggle to retain key talent or feel your leadership team isn't fully aligned?
- 5. Are you losing ground to competitors who are faster to adapt or innovate?

How Did You Score?



0-2 Yeses: "Healthy"

Your business is in good shape operationally and financially, but don't get complacent. Small tweaks now can fuel stronger growth.

3-5 Yeses — "Warning Signs"

Your business is moving, but it's skating on thin ice. It has become reactive instead of proactive. Friction is building, and the path forward is getting riskier.

6+ Yeses — "Critical Condition"

You're in survival mode, fighting fires every single day and it's not sustainable. It's time to overhaul your operations, build stability, and get back to growth

Why It Matters What Your Score Means

- Running with warning signs puts your growth and profits at serious risk.
- Operational issues drain your time and energy, day after day.
- Financial blind spots create chaos and stall your decisions.
- Leadership gaps and market pressures threaten your ability to scale.



If you keep firefighting, you're not growing. Stop surviving. Start thriving.

Contact us today on **steph@birchstrategicservices.com** for a comprehensive review of your business.

It's not a costly exercise, but it will cost you if you don't do it.