



# Website Design\* & Online Updates - Packages

✓		\$
○	<b>Website Design*</b>	Standard Rate <b>\$990+gst</b>
	<p>Set-up of professional website, personalised to your business, consisting of five main pages:</p> <ul style="list-style-type: none"> <li>● <b>Home Page:</b> 2 service descriptions with “call to action” links, contact link (email form) and Google location map</li> <li>● <b>About Us:</b> History of your business, you and your team (including photos) and photo gallery</li> <li>● <b>Services:</b> Description of the services/products you provide including photos</li> <li>● <b>“Highlights”:</b> Highlight your point/s of difference, profile specific service or product, latest news, etc</li> <li>● <b>Contact Us:</b> Full contact details, Google location map and email form.</li> </ul>	Blackfern Member <b>\$950+gst +points</b>
	<p>Minimum of 2 on-site visits:</p> <ul style="list-style-type: none"> <li>● 1<sup>st</sup> visit: to access <i>GoDaddyNZ</i> 30 day trial, complete <i>Website Information Sheet</i> and take photos;</li> <li>● 2<sup>nd</sup> visit: demonstrate “dummy” website, activate site and complete <i>GoDaddyNZ</i> website platform hosting &amp; domain name registration, if required.</li> </ul>	
	<p><b>IMPORTANT NOTE:</b> Business Systems Sorted uses GoDaddyNZ templates. Business Systems Sorted services &amp; fees DO NOT include domain name and yearly hosting fees. You, the client is required to pay for these directly (by credit or debit card) to GoDaddyNZ prior to the website being activated. GoDaddyNZ prices at the time of writing are: Domain names starting from \$37.99*, annual website platform hosting fees \$179.88* (*GoDaddyNZ prices are <b>GST exclusive</b>).</p>	
○	<b>Annual Up-Keep Service</b>	Standard Rate <b>\$650+gst</b>
	Six 2-monthly reviews & updates of your website including revised photos.	Blackfern Member <b>\$600+gst +points</b>
	Six 2-monthly email newsletters for distribution to up to 100 of your key customers/contacts.	

○	<b>Annual Social Media Calendar</b>	Standard Rate <b>\$150+gst per month</b>
Development of a monthly social media calendar for your business Facebook Page based on 1 direct sell post to every 4 general posts over a 12 month period. General post topics include: Tip of the Month, Common Questions Answered, Behind the Scenes, Fill in the Blank, Key Date/Occasion, Latest News, This or That, Before & After, Quote and Customer Reviews/Testimonials.		Blackfern Member <b>\$130+gst +points per month</b>
Includes set-up and scheduling of two posts per week, based of your best Post Days & Times as assessed by Facebook, reviewed on a monthly basis.		
Includes monthly on-site meeting to confirm social media calendar content, scheduled posts set-up and email confirmation of draft post prior to publishing.		