

# Engaging Online to Support the Republican Party

SUPPORTING THE PARTY ONLINE

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# Introduction: Why Engage Online?

- Importance of building a strong online presence.
  - Overview of goals: support the Republican Party, amplify conservative voices, and grow organically.



# 2. Setting Up for Success

## Creating a Gmail Account

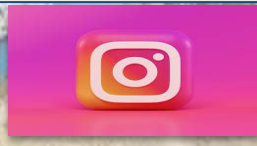
- **Step-by-step process to create a Gmail account.**
- **Explanation of why having a professional email address is key for managing online activity.**





# 3. Top 10 Social Media Platforms and Their Role

1. Twitter – Quick, real-time communication and public debate.
2. TikTok – Short, viral videos that capture younger audiences.
3. Facebook – Community building through groups and pages.
4. Instagram – Visual storytelling and memes.
5. NextDoor – Local Community Engagement, connecting with your neighbors for real world activism.
6. Rumble – Video-sharing platform favored by conservative creators.
7. Truth Social – A platform built with conservative values in mind.



## 4. Following Conservative Voices on Each Platform

Twitter: [Amy Reichert](#), [Zack Gianino](#), [Pastor Darrell Scott](#).

Facebook: [Charlie Kirk](#), [The Republican Party of San Diego](#).

Instagram: [Corey Gautereaux](#), [Armen Kurdian](#), [Bill Wells](#).

YouTube: [Fox News](#), [Tucker Carlson](#).

Rumble: [Dan Bongino](#), [Dinesh D'Souza](#).

NextDoor & Truth Social: [New Year, No Fear](#), [Donald Trump](#).

**Search, Engage, and Set notifications for updates.**



# 5. Understanding Shadow Banning and Censorship

## What is Shadow Banning?

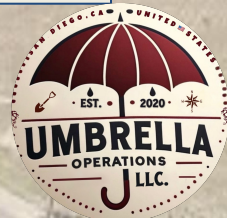
- A form of content suppression where your posts are hidden or deprioritized.

## Why Conservative Voices Get Censored:

- Big Tech biases, controversial topics, and “misinformation” claims.

## What You Can Do to Combat It:

- Consistent posting, using alternate platforms, and diversifying content.



# 6. The Power of Twitter and Elon Musk's Promise to Free Speech



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## Twitter as a Conservative Hub:

- **Fast-paced engagement, visibility through hashtags.**

## Elon Musk's Role:

- **Vow to protect free speech and reduce censorship.**
- **Impact on political discussions and conservative content visibility.**

**Spaces!**





## 7. Overcoming Shadow Banning: How to Grow Organically

### React, Respond, and Reshare:

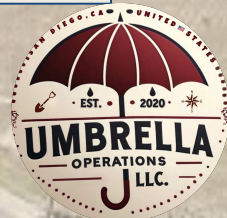
- Increase engagement by commenting, liking, and sharing content.

### Target Your Own Demographic:

- Tailor posts to your age group, occupation, community, religious affiliations, etc.

### Building a Local Network:

- Engage with your neighbors and local community to strengthen outreach.



## 8. Online Social Etiquette

### **“Don’t Take the Bait!”**

- **Avoid arguments aimed to Distract, Derail or Divide.**

#### **Common Tactics to Watch Out For:**

- **Identity politics: race, gender, class.**
- **Gaslighting by opposition groups.**
- **Ad Hominem Attacks**

***Stay on message and uphold a Republican standard of respect.***



## 9. The Republican Standard for Online Engagement

**Focus on Policy, Not Personal Attacks.**

**Encourage Constructive Discussions.**

**Try NOT to engage in frivolous arguments; aim for meaningful discourse.**

**Support Fellow Conservatives.**

**Uplift and share conservative content regularly.**



# 10. Conclusion:

**Stay Engaged**

**Stay United**

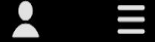
**Stay Classy!**

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Thank You!



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