





PHASE 1: ORGANIZATIONAL INCLUSION INITIATIVE PLANNING

Question 1

What inclusion challenge do you want to address in your organization?

Tip: include the specific population(s) of interest)

Question 2

Why is it important to address this challenge?

Tip: Use data to support your assertion)

Question 3

List two ways this challenge can be addressed

Tip: Use the SMART framework to guide your plan

Question 4

List the strengths,
weaknesses,
opportunities, and
threats in terms of your
org's ability to address
the challenge

Tip: Use visualization to support your assertion.





PHASE II: PITCH TO SENIOR LEADERSHIP

Consider including these elements in your pitch:

Challenge

What is the inclusion challenge?

Strategy

What strategic initiative are you proposing in response to the challenge?

Impact

What is it costing the org?

How will the org benefit from addressing the challenge?

Resources

What resources do you need to implement this initiative? Think through possible organizational constraints.