

Cove Management

Hot Sheet

Week of (previous): 12/29-1/4	Occupied Units: 592
ADR: 150.49 Occupancy %: 46.0	Room Revenue: 89,087.71
Week of (projected): 1/5-1/11	Occupied Units: 156
ADR: 127.70 Occupancy %: 12.1	Room Revenue: 19,920.92
Week of (last year): 12/31-1/6	Occupied Units: 500
ADR: 158.45 Occupancy %: 38.8	Room Revenue: 79,224.87

Hourly Labor Report: Number of hours worked (non-salaried employees):

Week of (previous): 12/29-1/4

Front Desk & related: 346.53	Cabana/Expresso Bar: 19.63
Housekeeping: 1031.40	Security: 106.96
Inspectors: 132.00	Pool Staff: 0.00
Common Area Attendants: 146.00	Banquets: 0.00
Housepersons: 126.70	
Laundry: 148.30	
Rooms: 478.40	
Deep Cleaning: 0.00	
Maintenance & Grounds: 298.61	
Maintenance: 240.61	
Grounds: 58.00	Total Hours: 1,803.13

Guest/Owner Complaints/Compliments:

31 new reviews with a rating of 4.50. Tripadvisor rating is #8.

Marketing Initiative:

The final total for the gift certificate promo is \$26,900.00, that's \$2,075.00 better than last year. Other December campaigns brought in \$63,310.00

Sales Updates:

Definite contracts: 10 – 9 Social blocks, 1 Event. Estimated room revenue: \$82,124.00

Tentative Contracts: 3 – Estimated room revenue: \$3,200.00

Proposals: 25 proposals sent out

**This information is from 12/23-1/8

Events:

1/8: World Wide Ministries in the Lakeshore

1/12: Baby Shower in Promenade A

1/13-14: Texas Roadhouse Managers Meeting in the Lakeshore