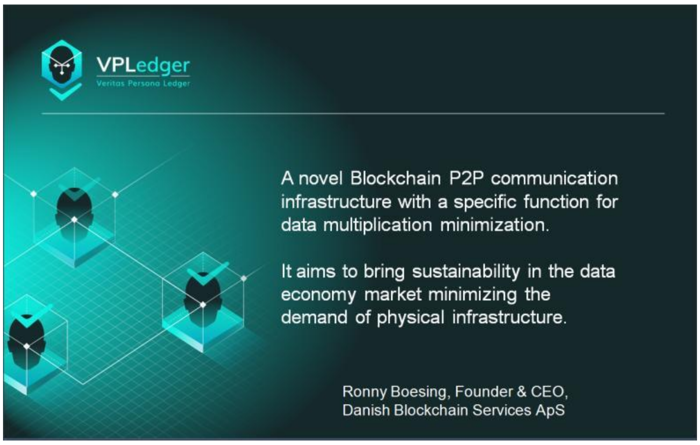
VPLedger Business Idea overview

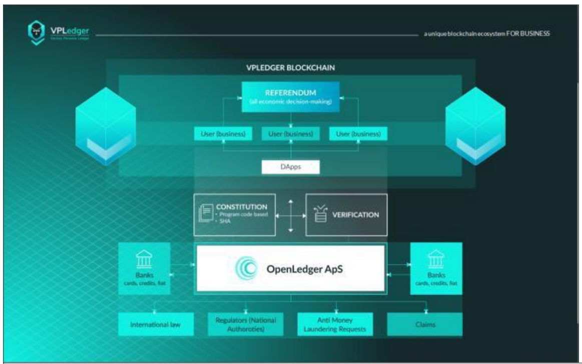
A novel Blockchain P2P communication infrastructure with a specific function for data multiplication minimization.

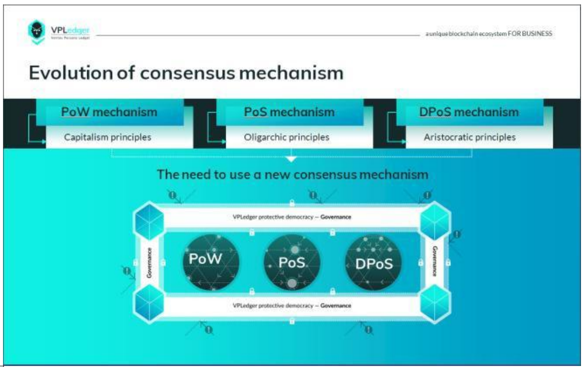
It aims to bring sustainability in the data economy market minimizing the demand of physical infrastructure.

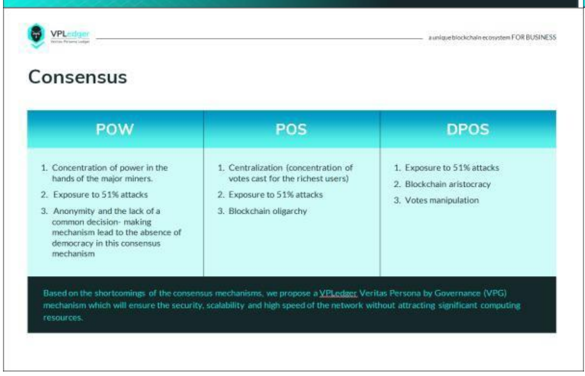


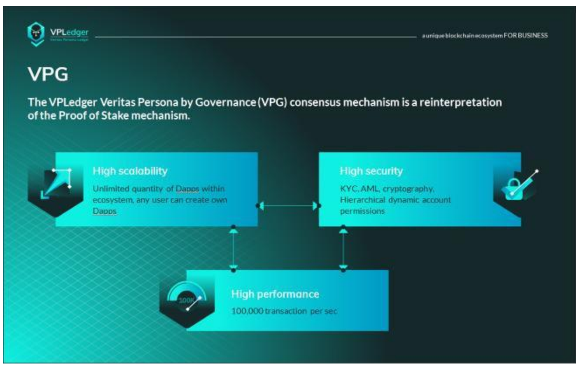
Based on the shortcomings of the existing consensus mechanisms like POW, POS, DPOS we propose a VPLedger Veritas Persona by Governance (VPG) mechanism which will ensure the security, scalability and high speed of the network without attracting significant computing resources.

Protected democracy on the blockchain with compliance by default



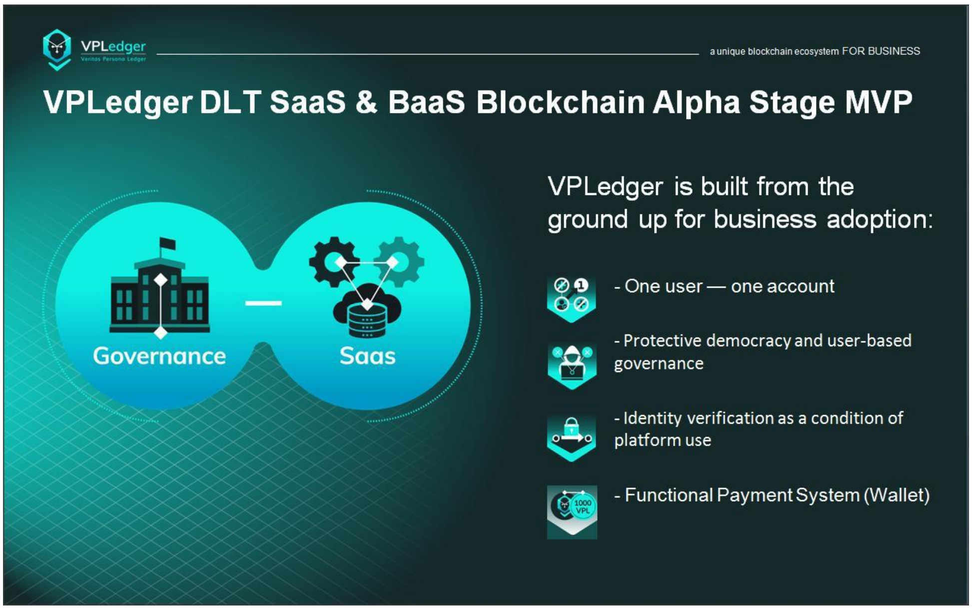




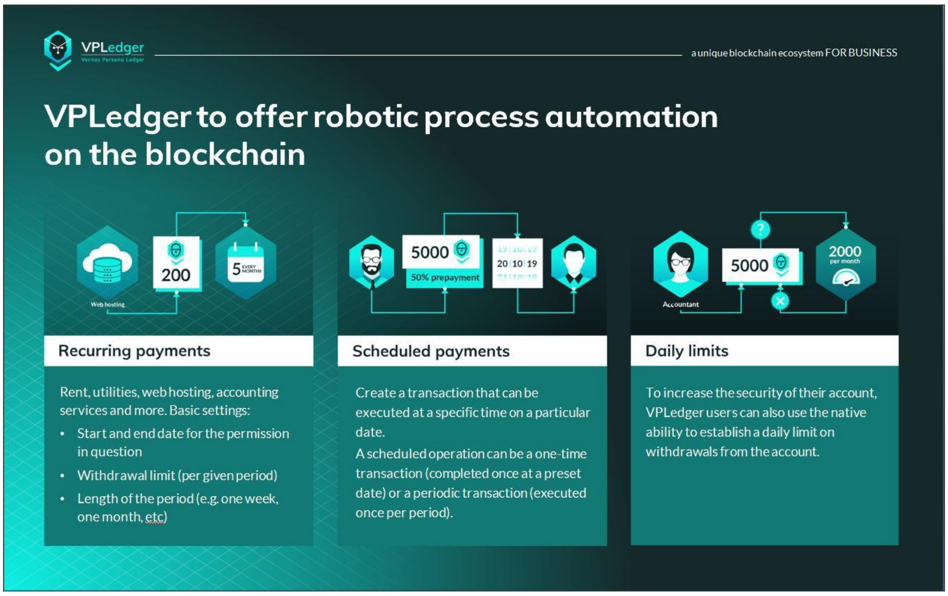


VPLedger is a **stand-alone blockchain** similar to Hyperledger, Corda, Antchain or Exonum built to satisfy the needs of enterprises and their network to conduct online activities in **real time, with zero-fee transfers** and equally important supporting an ecosystem where **compliance by default** is a must.

Tools and features integrated into this C++ protocol is meant to allow a massive suite of solutions and applications.

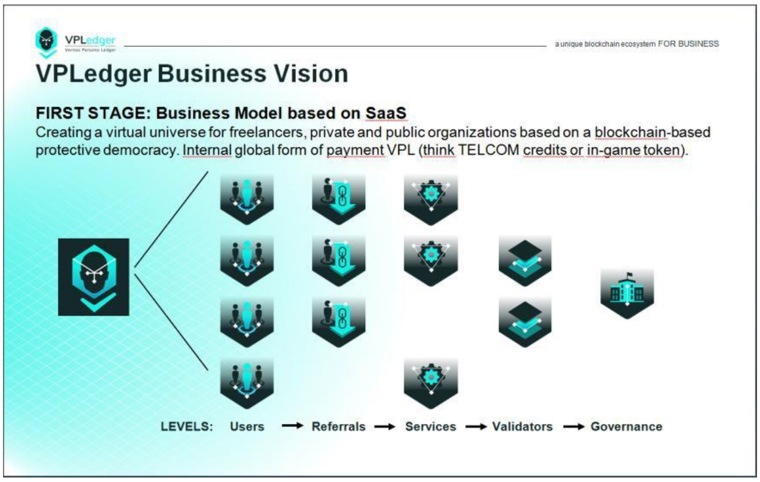


As the very first blockchain VPLedger is furthermore able to include Robotic Process automation as part of its offerings due to the fact that both compliance and scalability are part of its strong set of values.

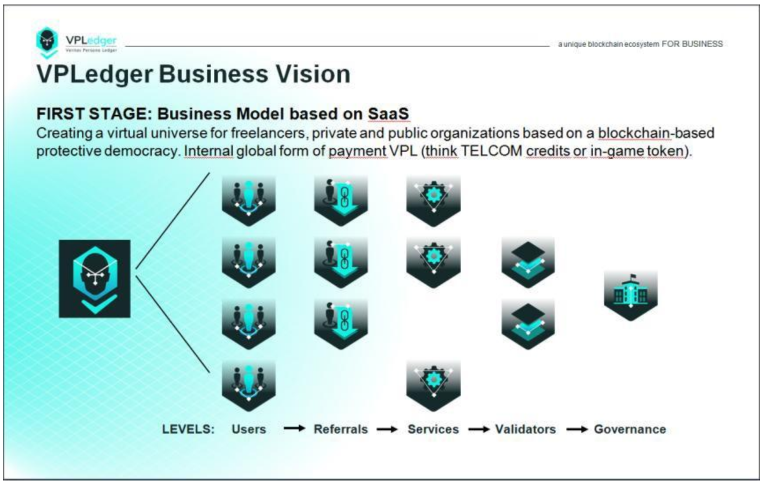


VPLedger Business Vision

Goal is based on the above to reach a state where the internal global token is no longer needed to be issued but instead thought of as the future "digital gold" of the ecosystem allowing qualified partners to borrow into existence the stablecoins needed to support a healthy infrastructure where the stablecoins in future are then the way to access and pay for the integrated SaaS products at an always stable price set by governance.



To clarify, the VPL set at 1 EUR commercial value, and the currency used to pay for all activities connected to VPLedger allow any user to pay with VPL on the base of a 1 EUR valuation. This is set to be the way as long as VPL is sold by Danish Blockchain Services either directly from their sales outlets, or from the ones of their partners. The moment there is no more issuing, VPL will be sold and exchanged among all users of the VPLedger network, and best way now to operate with an always stable price with no volatility, is to operate with stablecoins(internal digital currencies provided by partners with bank license or similar) borrowed into existence using VPL as collateral and simultaneously the equivalent amount of fiat(or precious metal) held in bank accounts fully audited preferably in real time to satisfy full transparency.



1 VPL: 1 EUR

Total supply envisioned to be issued: 10 Billion and 200 Million.

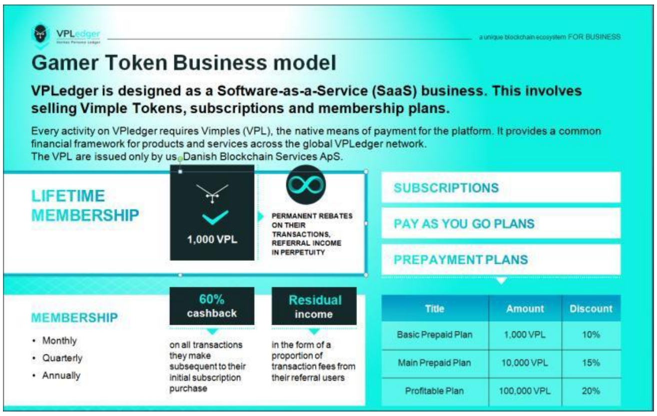
Sales strategy

First stage: Top priority end of 2020 and most of 2021 (goal 500-10000 members)

1. Sale of Lifetime Memberships at 1000 EUR to future partners (30% commission available)

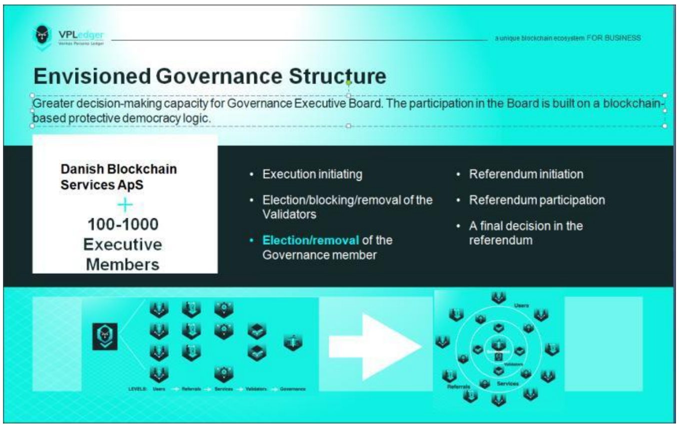
Main focus here is to ensure as many influencers and decision makers have signed up and become a lifetime members allowing them to enjoy a future possibility of residual income through their referrals and recommendations.

Optimal would be 3-10 people from each country worldwide, as well as 3-10 from each major industry considered high interest as target group.



Membership benefits: 60% cashback and 60% passive/residual income from spending of referrals either as membership signups or the top-up and pay as you go plans.

2. Private sale Governance member 1000 seats available, only 100 seats first 5 years



Main focus here is to find high end influencers/decision makers/investors with the interest to become actively involved as part of the Executive body and in same time benefit from this work via dividend payout.

Cost: EUR 1 500 000 per seat offered as a private purchase of 1 500 000 VPL sent to account of future member and agreement to be accepted as one of first 100 Governance members. Once application to become member together with the 1,5 million VPL has been processed and confirmed, the VPL is locked in a designated multi-sig account and released again when member is leaving the position either willingly or removed.

It is possible to buy more VPL, it is just not possible to have higher stake in governance body first stage.

Membership benefits first 5 years: 60% of VPLedger total profits first 5 years shared among 100 Members, meaning each member have a 6% stake in 60% of the total profits generated by VPLedger(3,6% of 100%).

Danish Blockchain Services will be the profit holder of any dividends related to any memberships unsold, and also the profit holder of all VPL sold - released from escrow at time of main net in tranches and in full paid out when 1st stage of road map is completed. (Release of any sale commissions as part of this will be paid out same way)

Danish Blockchain Services is gold member on governance with 20% of total profits first 5 years.

Remaining 20% is resting in a reserves pool used to pay out validators and any future development on VPLedger. DBS is in charge of allocating these funds first 5 years.

Membership benefits year 6: 70% shared among governance, 10% DBS and 20% ecosystem

Up to 1000 Members are invited, minimum 100 members, meaning access to buy bigger chunk of total share is now possible offered as a form of dutch auction with a minimum 1,5 million per 1,5 million VPL running for a 1 year period with global presence and then finalized.

It means 900 seats additional are maximum available at maximum 1 350 000 000 VPL(amount reserved as final supply available for sale to end issuing stage of VPLedger) which are on the other hand not set at any fixed value since VPL at this moment are no longer issued but offered purely from market.

Projected sales of VPL first 5 years with reserved Governance dutch auction VPL included):

100 Governance seats: 150 000 000 VPL

Lifetime membership: 15 000 members x 1000 VPL = 15 000 000

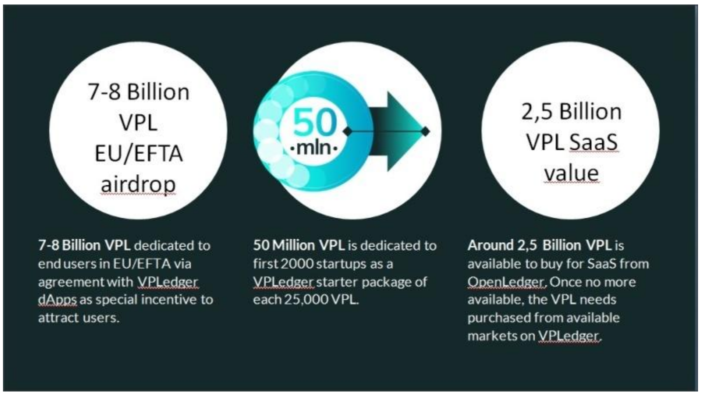
VPL sales to VPLedger users: 500 000 000

Governance Member Dutch Sale: 1 350 000 000

Total sales: 2 015 000 000 VPL first 5 years.

Year 5 will be the year where about 8 billion VPL in co operation with established Dapps on top of VPLedger are airdropped on the entire EU population, and where introduction to Dutch auction is taking place and rolling out to be effectively finalized as part of a special New Year's event 31st Dec 2026.

The Airdrop is intended as a valuable marketing attribution to all dapps who decided to use VPLedger and is paid by all Dapps operating on top at favorable conditions as a special giveaway for the purpose of incentivizing and attracting 400 million + citizens of EU/Europe.



Danish Blockchain Services Valuation

An estimated company value of Danish Blockchain Services based on above after a projected period of activity of 5 years.

Minimum gross revenue within a 5 year period: 2 Billion EUR - VPL sales: 2 billion EUR (2 015 000 000 VPL)

Projected additional sales of the dapps planned to be built on top of VPLedger as well as the sales and services offered by DBS in the form of expertise and execution of blockchains, sidechains, and dapps as an added business all paid in VPL (Clients pay in EUR, internally billed in VPL, invoice shows both):

20% dividend: 120 000 000 VPL

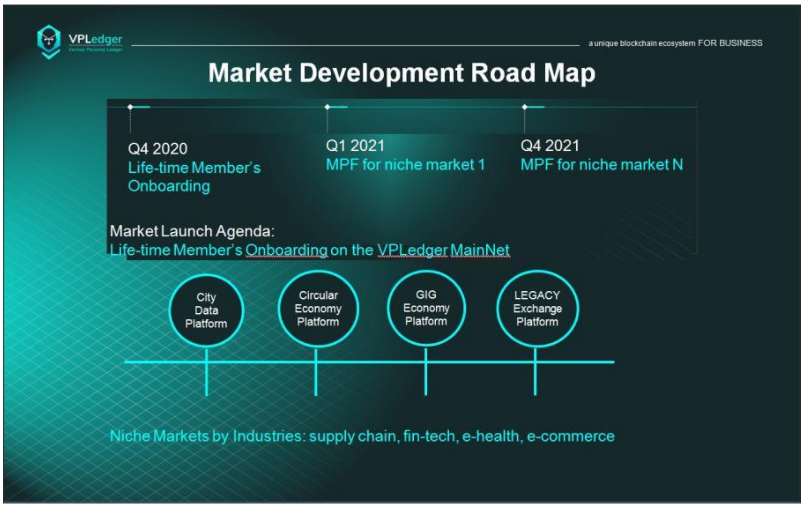
Sales Value in Apps built by DBS for clients on top of VPLedger: 50 x 150 000 = 75 000 000 VPL

Sales Value in Apps built by DBS for clients using other VPLedger sidechains: 25 x 150 000= 37 500 000 VPL

Sales Value in sidechains/complete ecosystems built by DBS for clients on top of VPLedger:

10 * 5 City Digital at 3 000 000 each = 150 000 000 VPL

10 * 5 Circular Economy at 3 000 000 each = 150 000 000 VPL



Obtained Sales Value in Applications built by DBS for DBS as sister companies and part of conglomerate on top of VPLedger:

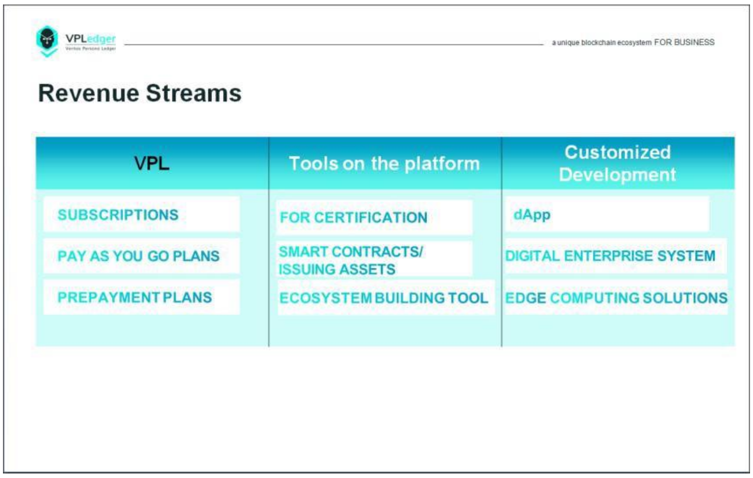
1. GIG Economy freelancer Exchange: 25 000 000 – 100 000 000
2. Legacy Exchange: 25 000 000 – 100 000 000
3. Bond Market: 25 000 000 – 100 000 000
4. Dapptrade: 25 000 000 – 100 000 000
5. OpenDAO crowdfunding: 25 000 000 – 100 000 000
6. Asset management platform like: 25 000 000 – 100 000 000
7. Getgame – Crowdfunding for game developers: 25 000 000 – 100 000 000
8. JOYY payment card: 25 000 000 – 100 000 000

9. Cryptonomia: AR based playground with crypto rewards
10. Cryptube: influencer based collector's items with limited edition supply smart contracts, and market for trading

Total gross revenue approximately within 5 years: 2 Billion EUR from VPL sales and in case of added sales generated from dapps and platforms of around 1,7 – 2,5 billion VPL total amount would then be:

3,7 – 4,5 Billion EUR as these amounts would initially arrive from added sales of VPL. We can then add on top the profits generated in VPL after costs have been deducted and paid in VPL.

We benefit first from the VPL sales, and secondly we profit from the active economies we build on top of VPLedger. It is essentially an economy where outcome is endless, provided the necessary infrastructure is set and ready from beginning.



Plan is based on results from first 2/3 years to then start prepare for IPO end of year 6 (BSDK or something similar), using the world tour of year 5 for the Governance Member sales as the contact base for early signons, institutional investors etc to join allowing us to exceed facebook and alibaba as final IPO valuation.

Two special happy New year celebrations in both 2026 and 2027. By 2030 we have become the top 5 most important institution helping to reduce global CO2 impact.