

People, planning, possibilities and potential

Questions create clarity and with most businesses they're simply never asked or worse most business owners simply aren't aware that they could achieve more, get a better result and build a better business just by changing a few simple things. Questions like,

- Why would someone buy from me anyway?
- What sets me apart, what makes my business unique?
- What would this business or my life look like, if everything in the business fired on all cylinders.

The idea and objective of building a successful business is simple:

- Attract as many customers as possible
- Keep them coming back (hold onto them)
- Get them spending more each time with you
- And then referring others, to do the same.

When you understand your business better, have a clear vision, idea or objective where it's supposed to go (or where you want it to go) then you've got a much better chance of getting there.

The fact that 80% of businesses fail and yet only 17% of business owners do any form of planning is a clear indicator that knowing where your business is going, having a clear understanding and a plan of what to do and how to do it, has to make building a successful business much easier.

The QuickCheck360 is a micro review done in less than five minutes, the quickest and easiest mini business plan ever.

Complete the sections in each area and you will be ahead of 80% of other businesses that have absolutely zero idea about their business, or where it's going. After completing this, you'll already have a clearer idea of the potential, what needs to change and how to start the process of doing that to take your business further.

Business360 is all about uncomplicating your business and the QuickCheck360 is the first step to clarity in your business.

Welcome to Business360now.

Uncomplicate your business

New skills, integrated solutions, ongoing support

Developing a set of skills that all businesses and their teams need. Having the integrated tools and systems at easy reach to business owners and their staff when they need and the ongoing support to really take advantage of everything a business needs to grow.

It's not just about what you do, make or sell, or how well you market it alone, it's everything. Everything has an effect and it's often the little things that make a huge difference to your business and its success.

**Uncomplicate your business now.
Welcome to business360now.**



Smart
People
Planning
Possibilities



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People. Planning. Possibilities.

Building a successful business is much more than just a great product or service and in fact, that often has little to do with how well it will go. Some will say it's about the best at marketing that product, but it's even more than that. It's more often than not what you don't do, that causes the lack of success you have. Not the quality of the product or service.

Business360now is about uncomplicating the fundamental things that every business regardless of size, type or location need to do, to grow.

Welcome to business360now.

QuickCheck360score

Look at all of the areas below and score your business in each of these areas out of ten. 0 being not at all and 10 being we do it and get sensational results because of it.

Image, brand, message.	
Sales growth strategies	
Service standards	
Staff onboarding and skills	
Product/Service	
Marketing	
Planning	
Management, systems, processes.	
CRM systems client database	
Loyalty, rewards and referrals systems.	
Total the score and divide by ten:	

Your details

Title	Mr / Mrs / Miss / Ms
First Name	
Surname	
Address	
Postcode	
Date of Birth	
Telephone	
Mobile	
Email	
Business Type	
Date	

QuickCheck360review

Let's look at some numbers relating to your business now and it's potential

Last twelve months turnover sales figure	
Total number of regular repeat customers	
Total number of one off, not so regular customers	
Regular customer frequency. How often do they come in (Daily, weekly, monthly)	
Average customer spend	

Competition Analysis

How many competitors do you have?	
Based on competition, what's the gestimate industry potential, total sales potential in your area, state. This is used to calculate a very approximate percentage market share.	

Maximised Potential

If your business ran at 100%, 5 or 7 days a week, what's the potential turnover For example: (Cafe) number of tables x average spend per table x sittings per day x days per week x weeks (4.3) = the potential income	
What's the lost potential? The difference between current income and maximised potential?	

QuickCheck360kickstart

The QuickCheck360 is a micro review, it's the first step in identifying what the business is capable of, what you want it to do, where it's going and how to do that.

You've looked at the separate key drivers of your business and scored them and come out with an overall average score (rating).

Now, with the information you've taken from the review and an initial idea of where you want to go, what needs to change and what's the priority.

Score all of the key drivers now as before, but this time, where you want them to be in the next three months in the first column out of ten, in the second column give it a rating A to J, A being the first most important priority and so on to J. Then a very short note of any ideas to start on in that area.

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