

HealthE Life

A patient-owned health record, synthesized into a physician-ready brief — delivered before every appointment.

Patient Records Aren't the Problem. Their Visibility Is.

For the first time, a doctor sees the whole picture — the patient history, the data, the care team — and can spend the visit solving the problem instead of reconstructing it.

This methodology was conceived from my own complex, multi-specialist care journey navigating the Medicaid system. What began as an eight-week protocol became months of ongoing discovery — the foundation this business was built on.

— ALLISON INGLESBY, FOUNDER

A New Layer of Intelligence Between Fragmented Records and the Doctor Who Needs to Act

THE SHIFT

AI can now synthesize a patient's entire longitudinal history — across every portal, every specialist, every siloed system — into a structured, specialty-specific clinical brief, ready before the appointment begins. Impossible five years ago. Inevitable now.

THE VISION

For the first time, patients have a safe place to store and use their medical history — and own it permanently. All in one place, HealthE marries patient history and data to give doctors the full picture.

HealthE is building the coordination layer chronic care has never had: a synthesized, physician-targeted summary that surfaces cross-specialty patterns such as drug interactions, conflicting records, and family history — before they become a crisis.

The patient stops being the only one holding their story together. The doctor finally sees them whole.

Built From Lived Experience

Allison Inglesby

FOUNDER

Superpower: she is the proof of concept. HealthE's methodology was born from personally navigating complex, multi-specialist care fragmentation — then engineering a solution out of it, with Medicaid and underserved populations as the founding mission target.

- Led enterprise-scale data integration projects at Marriott International and Roundglass — connecting siloed systems under real operational consequence
- Designed and executed HealthE's pilot methodology — turning a months-long self-directed health journey into a scalable clinical workflow
- Owns physician recruitment, pilot execution, and LOI conversion — founder-market fit at the deepest level

ADVISORY LAYER

Intentionally structured to address legal, clinical, and payer-side validation needs — with additions sequenced to unblock specific operational bottlenecks, not to fill generic seats. All expansion is evidence-driven and milestone-gated.

NEXT HIRE

Technical Partner: HIPAA-compliant infrastructure build, funded through Catalyst.

No One Is Holding the Whole Story Together

4+

Specialists — average seen regularly by adults managing multiple chronic conditions, each with a siloed portal

\$45.5B

TAM in chronic-care coordination, annual (CDC BRFSS)

0

Doctors who typically see a patient's complete longitudinal history pre-visit

Contained, Not Connected

Every practice builds its own portal. The data exists — it just isn't useful.

Trained to Treat the Symptom, Not the Problem

Doctors solve what's in front of them. That breaks down when no system holds the whole picture.

The Liability Lands on the Doctor

Seven minutes, missing history — the risk falls on the doctor, not the system that created the gap.

The patient pays the price — delayed diagnoses, missed interactions, care that treats the symptoms instead of the causes.

Your Complete History, Synthesized for the Doctor Who Needs It

Faster

Physicians receive a pre-visit synthesized brief — no record-chasing, no manual chart review, visit-ready in minutes.

Sharper

Specialty-targeted summaries surface custom, clinically relevant data such as cross-specialty risk signals, unresolved interactions, and hidden markers.

Safer

Conditions surface before they become a crisis — visible before the next appointment, not after a hospitalization.

A tiered visibility + cross-specialty relevance signal — not a generic summary — is what gives the physician something meaningful to act on.

A Living Brief That Grows More Complete With Each Visit



UX Quality

Physician-first design — structured and scannable

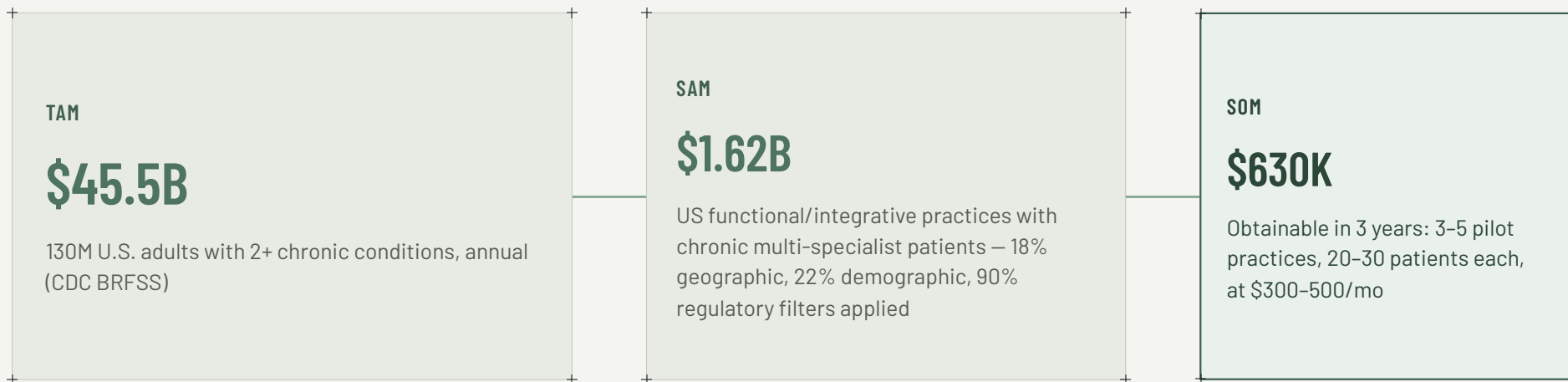
The “Aha” Moment

A surfaced interaction the physician would otherwise have missed

Workflow Fit

Pre-visit infrastructure — no EHR replacement, no new login

A \$45.5B Market — and We're Starting at the Sharpest Edge



WHY NOW

- 01** State laws let providers legally destroy patient records once the retention clock runs out.
- 02** AI-enabled record synthesis is newly feasible and TEFCA interoperability is finally live.
- 03** Multi-condition care coordination is becoming commercially visible — before competitors lock in this cohort.

We Are Not a Summarizer. We Are a Coordination Layer.

COMPETITOR	TYPE	GAP VS. HEALTHE
MedSync Corp	Emerging	Clinician-led but less patient-facing; no specialty targeting
Credo	Emerging	Payer/VBC-oriented; not patient experience
Primary Record	Emerging	Patient-controlled infrastructure; no physician-specific synthesis
Retrieve Medical	Emerging	Portable “health passport”; no deep synthesized summaries
Google Health	Established	Consumer-facing; not a physician workflow tool
xCures	Emerging	Complex-care data usability; not cohort-specific coordination

Our Defensibility

Proprietary Data Asset

Every physician relationship generates outcome-linked coordination data for the action-oriented, multi-condition cohort — a dataset no competitor is building today.

Permanent By Design

Patient-owned by design. A portal purge or a lost provider relationship never means lost history.

Workflow Dependence

Once physicians build their pre-visit routine around HealthE, they see the full picture at every visit. Taking that away doesn't just inconvenience them — it once again limits their visibility.

Founder-Market Lock

The methodology is inseparable from lived experience plus enterprise data-integration expertise — not easily replicated by a team without both.

Traction & Social Proof

We are in active, honest-stage validation with real physicians — building proof before scale, not scale before proof.

Primary Care

Gastroenterology

ENT

Cardiology

Gynecology

Speech Therapy

Physiatry

Dietician

Rheumatology

What They've Confirmed

"The brief is organized exactly the way physicians are trained to think" — ENT commented, who also quantified 10–20% of staff time is currently spent re-tracking records.

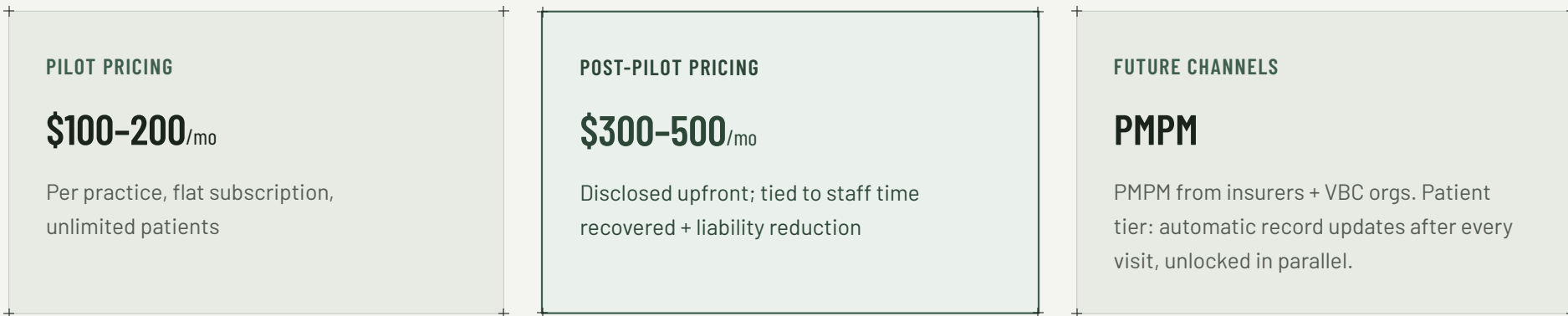
A second clinician, an occupational therapist, asked whether the HealthE summary had been written by the patient's speech therapist. The speech therapist's response: "I wish it was mine."

What's Still Open

No signed LOI or paid pilot yet. The problem is validated; willingness to pay is the next milestone, sequenced behind the legal and regulatory clarity Catalyst unlocks — targeted in the first 90 days.

Business Model: Physicians Pay First

B2B2C SaaS — physician practices pay first, for synthesized, actionable data that makes their care more efficient.



Payment is aligned with the stakeholder feeling the most immediate operational and liability pain: the physician. No per-seat or per-patient pricing at pilot stage, and free pilots are excluded — paid participation from day one generates real willingness-to-pay evidence.

Go-To-Market: Narrow, Deep, Evidence-Gated

Primary Channel (6-12 mo)

- Founder-led direct recruitment through trusted health-tech network relationships
- Capped at 3-5 functional/integrative practices to preserve proof density
- Conversion structured around signed LOIs at disclosed pilot pricing

Scrappy Channels

- Monthly anonymized LinkedIn posts sharing pilot traction
- Quarterly pilot-learnings memo to warm physician and health-tech network
- No paid marketing, no conferences, no positioning claims without proof

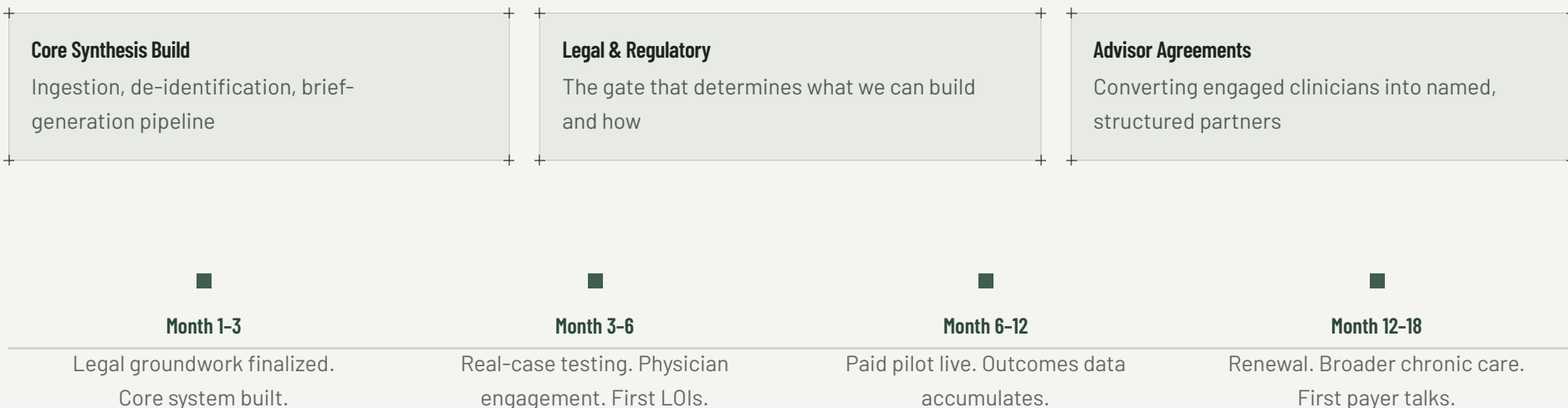
Explicitly Avoided

- No payer-channel build before physician-side proof
- No broader primary-care expansion before post-pilot conversions
- No promotional visibility without documented outcome evidence

Financing & Milestones

\$100K

Foundry Catalyst non-dilutive award – no equity, no SAFE.
HealthE keeps 100% ownership.



HEALTH + CARE = HealthE

Not another patient app. Not another provider portal. The promise of healthcare, finally kept.

Thank You

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