

Please join us for the Nelson and Associates Insurance

# 3rd Annual

# HEALTH & SAFETY Expo

June 1, 2024



9 a.m. to 3 p.m.



Our mission is to educate our community with resources for maintaining a safer and healthier YOU. This event will include Health and Safety Resources, FREE sports physicals for ALL Nassau County school-aged children and more.

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**PARTNERING WITH**

Nelson and Associates Insurance



# An Invitation for Sponsorship

**Dear Potential Expo Sponsor,**

It is that time of year again!

Nelson and Associates Insurance is excited to announce that we will be hosting our

**3rd Annual Health and Safety Expo  
Saturday, June 1, 2024, at the YMCA at Wildlight  
from 9:00 am to 3:00pm**

This will be a time of fun for all ages as the community offers tips and resources to maintain a healthy and safe lifestyle.

We are planning several events for the expo that include Health and Safety Resources, along with our annual offering of FREE sports physicals for ALL Nassau County school-aged children. Over the past 2 years, the Expo has been a success due to sponsors like you. Your support and participation will make this a continued success.

We are currently seeking sponsors for the **3rd Annual Health and Safety Expo**. If you are interested in becoming a sponsor for this event, please contact Savanna Varney at **(904) 326-3288** or by email at **savanna@nelsonandassociatesinsurance.com**.

We want to thank you for your consideration.

**3RD ANNUAL HEALTH AND SAFETY EXPO  
ONE-DAY GRAND EVENT ON JUNE 1ST**

# Sponsorship Packages

## TITLE SPONSOR \$10,000

- Large Business Logo on all marketing and advertising material, billboard in Nassau County, signage in and around the event area, recognized as the Title Sponsor
- Featured on “**Bridging the Gap**” Expo Podcast Series and a “Healthcare Timeout” video segment on N.A.I.'s YouTube, Facebook, and Instagram - along with a published article in the Yulee and Amelia Neighbors magazines
- Featured Article in company's newsletter "**Healthcare Timeout**" as well as a Full page ad in the 3rd quarter (August) and 4th quarter (December) issues of the newsletter (Goes out to 1,000+ individuals)
- Facebook and Instagram Shout-Outs and Marketing Blasts
- Listed as the “Title Sponsor” on all marketing efforts
- (1) 10x20 Booth at the Expo
- Sponsor of the Health and Safety Passport
- Logo on the photo booth background
- 8 tickets to the Expo Appreciation Dinner
- Logo on the EXPO t-shirt for the event

**ADD ONS:** Additional tickets to the Community Appreciation Dinner **\$75 each**

Title Sponsorship is first-come-first-serve and limited to one.

We thank you in advance for your time and consideration for sponsorship. If you have any questions or interest in becoming a sponsor, please reach out to

**Savanna Varney** at (904) 326-3288 or [savanna@nelsonandassociatesinsurance.com](mailto:savanna@nelsonandassociatesinsurance.com)

# Sponsorship Packages

## PLATINUM SPONSOR

**\$5,000**

- Includes Medium business logo on all marketing and advertising material, billboard in Nassau County, signage in and around the event area, recognized as a Platinum Sponsor
- (1) 10x20 booth at Expo
- Facebook and Instagram Shout-Outs and Marketing Blasts
- 6 tickets to the Expo Appreciation Dinner
- Your business logo on the EXPO t-shirt for the event
- One Half page ad space in the 3rd quarter (August) and 4th quarter (December) issues of the Nelson and Associates Insurance's Newsletter or Featured Article in the Company's Newsletter "**Healthcare Timeout**" (Goes Out to 1,000+ Individuals)

## GOLD SPONSOR

**\$2,500**

- Includes business logo on all marketing and advertising material, billboard in Nassau County, signage in and around the event area recognized as a Gold Sponsor
- (1) 10x10 booth at Expo
- Facebook and Instagram Shout-Outs and Marketing Blasts
- 4 tickets to the Expo Appreciation Dinner
- Your business name on the EXPO t-shirt for the event
- One business card size ad space in the 3rd quarter (August) and 4th quarter (December) issues of the Nelson and Associates Insurance's Newsletter "**Healthcare Timeout**" (Goes Out to 1,000+ Individuals)

## SILVER SPONSOR

**\$1,250**

- Includes business logo on all marketing and advertising material (with the exception of the Nassau County billboard), signage in and around the event area, recognized as a Silver Sponsor
- (1) 10x10 booth at the Expo
- Facebook and Instagram Shout-Outs and Marketing Blasts
- 2 tickets to the Expo Appreciation Dinner
- Your business name on the EXPO t-shirt for the event

**ADD ONS:** Additional tickets to the Community Appreciation Dinner **\$75 each**

**Title and Platinum Sponsorships are first-come-first-serve.**

We thank you in advance for your time and consideration for sponsorship. If you have any questions or interest in becoming a sponsor, please reach out to

**Savanna Varney** at (904) 326-3288 or [savanna@nelsonandassociatesinsurance.com](mailto:savanna@nelsonandassociatesinsurance.com)

# HEALTH & SAFETY



*Expo*

## 2023 EXPO STATS

**Approximately 400 Free Sports Physicals**

**1st Expo with LIVE Music from local artists**

**1st Expo at the YMCA (Wildlight)**

**1st Expo with Mobile Mammograms on the Buddy Bus**

**Record-Breaking Sponsorship Support**

**Record Number of Food Trucks**

**2nd Annual Health and Safety Expo**

**Photo Recap**



# Sponsorship Agreement

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Deadline for Application: March 15th | Deadline for Payment: May 1st**

Check Payable to:

**Nelson and Associates Insurance c/o Health and Safety Expo**

1890 S. 14th St. Suite 320,  
Fernandina Beach, Fl. 32034

**Or Call to Pay by Credit Card.**

For more info, reach out to

Savanna Varney at (904) 326-3288 or [savanna@nelsonandassociatesinsurance.com](mailto:savanna@nelsonandassociatesinsurance.com)

**3RD ANNUAL HEALTH AND SAFETY EXPO**  
**ONE-DAY GRAND EVENT ON JUNE 1ST**

# Vendor Participant Info

The YMCA of Florida's First Coast is a **Child Safe Place**.

For compliance purposes, the following information is required for all individuals attending or working at a vendor or sponsored booth at the Expo.

All individuals participating in the Expo **must submit** the following to attend:

**Copy of Driver's License for each attendee.** ( **ALL** Expo participants will be prescreened in the National Sex Offender database. If you are a match, you will not be permitted to enter the YMCA). **Attach a copy of your driver's license to this form.**

**Certificate of Insurance of General Liability** for **ALL** vendors and sponsors is required to participate in events hosted by or in partnership with the YMCA . **Attach a copy of the certificate of insurance to this form.**

Products and services may **NOT** be sold within the YMCA program space.

**NOTE: Failure to submit the information by the requested deadline may result in being denied participation.**

YMCA of Florida's First Coast is a Child Safe Place. All participants will be prescreened in the National Sex Offender database. If you are a match, you will not be permitted to enter the YMCA.

**Forms must be completed and returned to: [Myuchasz@fcymca.org](mailto:Myuchasz@fcymca.org)**

at the YMCA Wildlight no later than **May 15, 2024.**

**3RD ANNUAL HEALTH AND SAFETY EXPO**  
**JUNE 1ST FROM 9 A.M. TO 3 P.M.**