



Sponsorship Packages

What's Your Story | Sat, March 20th, 2021, 9:30 AM – 6:00 PM

The Waterfront Beach Resort, a Hilton Hotel, 21100 California 1, Huntington Beach, CA 92648

Tickets: \$297.00

At the door: No tickets sold at the door

Corporate Sponsorship Packages

☐ **Bronze Package: \$500.00**

- Company logo on: program.
- 1 promotional piece inside swag bag.

☐ **Silver Package: \$1,000.00**

- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ **Gold Package: \$2,500.00**

- Company logo on: program, event banner(s) located on property, digital and print WYS promotional materials.
- 1 – 15 sec marketing video from the sponsor's business, provided by the sponsor: to be shown across WYS digital marketing platforms before the event and to be shown before and during breaks throughout the event.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

Platinum Sponsor: \$5,000.00

- Company logo on: program, all event and partner banners located on property, all digital and print WYS promotional materials.
- 1 – 30 sec marketing video from the sponsor's business, provided by the sponsor: to be shown across all WYS digital marketing platforms before the event and during breaks.
- 1 promotional piece inside swag bag.
- 2 tickets to the event.
- 1 vendor table to sell or promote your business.

Event Partner: \$10,000.00

- Company logo on: program, all event and partner banners located on property, all digital and print WYS promotional materials used before and during the event.
- 1 – 60 sec marketing video from the sponsor's business, provided by the sponsor: to be shown across all WYS digital marketing platforms before the event and during breaks.
- 1 promotional piece inside swag bag.
- 4 tickets to the event.
- 1 vendor table to sell or promote your business.
- Opportunity to speak during the lunch break (3 min).
- 1 Night Stay - 1 standard queen hotel room for Saturday night (March 20th, 2021) at the Waterfront Hilton Hotel.

Story Partner: \$15,000.00

- Company logo on: program, all event and partner banners located on property, all digital and print WYS promotional materials used before and during the event, step and repeat.
- 1 – 60 sec marketing video from the sponsor's business, provided by the sponsor: to be shown across all WYS digital marketing platforms before the event and during breaks.
- 1 promotional piece inside swag bag.
- Business logo on face masks provided in swag bags and available throughout the event.
- 4 tickets to the event.
- 1 vendor table to sell or promote your business.
- Opportunity to speak from stage (3 min.).
- 2 Night Stay - 1 standard queen hotel room for Friday and Saturday night (March 19th – March 20th, 2021) at the Waterfront Hilton Hotel.

Remembrance Story Partner: \$250.00

In memoriam of a loved one who has a legacy story. Your loved one is remembered during the event with a rose ceremony and keepsake.

Event (On Property) Partnership Packages

☐ Registration/Swag Bag Partner: \$3,500.00 (1 Available)

- Only company logo on WYS swag bag (100 – 125 qty) and registration table signage.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ Valet Partner: \$3,500.00 (1 Available)

- Only company logo on air freshener placed in all vehicles of WYS attendees.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ Paddle Partner: \$1,500.00 (1 Available)

- Company logo on one full side of WYS participation paddles.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ Smores Partner: \$1,500.00 (SOLD)

- Company logo on napkins.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.

☐ Notebook Partner: \$1,500.00 (1 Available)

- Company logo on WYS notebooks placed in welcome package in attendees rooms and registration desk.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ Breakfast Partner: \$1,500.00 (2 Available)

- Company logo on napkins and breakfast table signage.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ **Lunch Partner: \$2,500.00 (2 Available)**

- Company logo on: lunch table signage, program and event banner located on property.
- Opportunity to place promotional materials on lunch tables
- Opportunity to speak during the lunch break (2 min).
- 1 promotional piece inside swag bag.
- 1 ticket to the event.

☐ **Hand Sanitizer Partner: \$750.00**

- Company logo on hand sanitizer bottles in swag bag.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.

☐ **Break Partner: \$500.00 (1 Available)**

- Company logo on break area table signage.
- Company logo on: program and event banner located on property.
- 1 promotional piece inside swag bag.

☐ **Vendor Table: \$100.00 (4 Available)**

Sell and promote your business and/or products during the day of the event.



What's Your Story + Hoving Home

We are excited to support the nonprofit Hoving Home.

A percentage of the events proceeds will be donated to Hoving Home.

Many of us, over our lifetime, experience trauma, or tragedies, or challenges that can leave “cracks” in our lives. Over time, these cracks create pressure and pain, and we look for ways to deal with it . . . many times this can lead to unhealthy options that result in shattered lives.

Hoving Home is committed to helping women heal and rebuild their shattered lives!

Learn more about Hoving Home: www.hovinghome.org

SPONSOR AGREEMENT AND PAYMENT TERMS

SPONSORSHIP DETAILS AND GUIDELINES

Promotional Items

What's Your Story (WYS) will be solely responsible for design and production of all promotional items and signage. WYS will not supply a proof to the sponsors. Sponsors must supply their logo in requested format no later than one week after contract execution and no later than February 15th, 2021. If requested logo and/or promotional materials are not supplied by the above dates, What's Your Story does not guarantee the business logo or promotional materials will be executed per the description of the sponsor package. No refunds will be issued.

Requested Formats

- Logo: High resolution JPEG, PDF, or Vector Files (Illustrator)
- Upload logos, videos, and any applicable company promotional items to <https://drive.google.com/drive/folders/1o5dfTvOPVapzA5rWbTSpKnag0mo8k-s2?usp=sharing>

Sponsor Promotion Details

These details will be shared publicly for promotional purposes.

Company Name:

Company Website:

Company Address (if applicable):

Company Phone:

Company Email:

All sponsorships are assigned based on order of receipt. By signing below, you agree to pay What's Your Story the amount due within 30 days. Return to missy@missyday.com or Missy Day - 1550 Horizon Ridge Pkwy, Suite R14, Henderson NV 89012, with your payment. If you require an invoice, please let us know and an invoice will be sent via PayPal.

COMPANY INFORMATION

Company Name:

Contact Name:

Billing Address:

City/State/Zip:

Phone: _____

Email: _____

Sponsorship Package: _____ Amount: _____

Authorized Signature: _____ Date: _____

Print Name/Title: _____

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For inquiries contact Missy@missyday.com or Michelle@hausbeckbrand.com

