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## Fighting food insecurity in our neighborhood... as the face of hunger is changing.

Dear friends of THCA,

First, let me thank you for everything that you do on behalf of Toco Hills Community Alliance. September is **Hunger Action Month** and a reminder of the importance of THCA and its work in our community.

It is my great honor to serve as THCA's Board President and as a weekly volunteer. In both of these capacities, I am privileged to witness the extraordinary and joyful efforts of our volunteers who sort food, fill boxes, cook, clean and more. **Every day. Every week. Every month.** Families and individuals receive fresh food because our volunteers make it happen. In this they are led by a small and dedicated staff of professionals who pull it all together to make those efforts possible.

**And those efforts are, indeed, more needed**

**than ever.** A year ago, during the month of August 2021, we served 846 families with a weekly box of fresh and nutritious food. As the new year started, that number had grown slightly to 860. And as Hunger Action Month began on September 1 this year, we had just

finished serving 1,361 families in August. That's close to a 60% increase in only 8 months. In any other endeavor, we would say that rate of growth is



I'm writing to let you know that our Annual Campaign will launch next week. This is the time of year when we make a concerted effort to reach out to ask for a financial donation so that THCA can continue to meet the needs of North DeKalb's hungry and homeless.



This year we are emphasizing the idea of sustained giving. *For us, a sustaining gift is a regular, monthly donation in any amount.* We currently have a remarkable 67 sustaining donors, and our goal is to grow that number to 100. A monthly, sustaining gift in any amount will help the Board and staff budget for the food, supplies, and other critical resources needed to serve almost 400 families each week.

However, a one-time gift is just as impactful and needed- **EVERY gift will help to feed the hungry and the homeless in North DeKalb in the coming year**

During the next 6 weeks you'll hear from us a few times (with much shorter messages- promise!).

I hope you'll consider supporting the THCA Annual Campaign this year.

- If you are a previous donor, thank you.
- If you are a volunteer, thank you.
- If you donate food, clothing, or other necessary supplies, thank you.

Because of your generosity we are providing food, clothing and, I fervently believe, hope, to our most vulnerable neighbors.

Cordially,

**Bob Watson**

**President, THCA Board of Directors**

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**BECOME A SUSTAINING DONOR**



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