



BRITTANY A. MITCHELL

Email: Brittany.am12@gmail.com
Phone: 615-310-8348

HONORS & AWARDS

2022 University of Tennessee 40 Under 40
2022 Speaker at Deloitte's Women's Networking event
2022 Moderator at RampUp
2022 Black Art Matters YWCA panel
2022 PowertoFly Amplifying Black Excellence Series – Reset Mindset
2021 Speaker at Pinterest's 4th Annual Global Women's Conference
2021 [Living Corporate Podcast - Black Women's Round Table](#)
2021 Women@ LiveRamp Co-Chair, Events
2021 [Her Success Matters Podcast](#)
2021 [UT Checkerboard Chat](#)
2019 MC – [Own Your Phenomenal Self](#)
2018 Keynote – [MediaPost Data & Programmatic Summit](#)
2018 Speaker at Bloomberg Technology Fully Charged Series
2018 Brand Innovators '40 Under 40'
2017 YouTube Insider
2016 Women@ Facebook panel
2015 Chicago Interactive Marketing panel

EDUCATION

MOORE SCHOOL OF BUSINESS

Columbia, SC
International Master of Business Administration

UNIVERSITY OF TENNESSEE

Knoxville, TN
Bachelor of Science: Marketing / International Business / French

PUBLICATIONS

[Spoken Art: Too Brave to Back Down](#)

[Own Your Phenomenal Self: A Guide on Character, Success, and Leadership](#)

PROFESSIONAL SUMMARY

Brittany Mitchell is an accomplished marketing professional with 15+ years of experience with established non-profits, innovative startups, and now driving performance for large brands.

In 2018, Brittany was recognized as one of Brand Innovators' '40 Under 40' for her work in digital advertising at State Farm Insurance, a Fortune 50 company. Brittany was honored to receive her second '40 Under 40' recognition in 2022 from her alma mater, the University of Tennessee, Knoxville.

An accomplished speaker, Brittany was honored to be a Keynote Speaker at the 2018 MediaPost Data & Programmatic Summit in Lake Tahoe. She also facilitated a Vision Board Workshop alongside her mom and business partner at Pinterest's Global Women's Conference in 2021 of 3000+ employees. The dynamic duo were also Keynote speakers at the 13th annual Southern Automotive Women's Forum in 2022.

In addition, as the CMO of Rita P. Mitchell, LLC, Brittany published the company's second book, *Spoken Art: Too Brave To Back Down* which is a mother-daughter memoir of art, poetry, and affirmations.

Brittany obtained her undergraduate degree from the University of Tennessee, Knoxville in the fields of Marketing, International Business, and French. In 2012, she received her International MBA from the Darla Moore School of Business at the University of South Carolina. Brittany has lived and worked in Paris, France and is fluent in French.

Brittany is currently based in New York and works as a Sales Enablement Lead at LiveRamp, the leading data collaboration platform delivering SaaS solutions for the world's top brands, agencies, and publishers.