



# RITA P. MITCHELL

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Office: 615-920-0209

## AREAS OF EXPERTISE

Strategic Management  
Sales  
Finance  
Nonprofit Leadership (30+ years)

## HONORS / AWARDS

2018 First Horizon's Inclusion & Diversity  
Leader's Award  
2018 NashvilleBusiness.Net 100  
Leading African Americans  
2017 Molly Todd Cup Award, CABLE  
2014 YWCA Academy, Women of Achievement  
2008 Thurgood Marshall College Fund,  
Award of Excellence  
2008 Women of Influence,  
Nashville Business Journal

## BOARDS / ASSOCIATIONS

YWCA Nashville & Middle TN (Past Board Chair)  
YWCA USA National Board (Chair of Development)  
Founders Advisory Board, Studio Bank  
Cheekwood Board  
Leadership Nashville Association  
Nashville Downtown Rotary  
International Women's Forum

## EDUCATION / CERTIFICATIONS

Advanced Minority Business Executive Program,  
Dartmouth College  
B.S., University of Tennessee, Knoxville

Series 6, 7, 24, 63 and 66 Licenses NASD  
Life, Health, and Property & Casualty- Licensed  
(States: TN, NY, CA, FL & OH)  
John C. Maxwell Coach and Speaker

## PUBLICATIONS

*Own Your Phenomenal Self:*  
A Guide on Character, Success, and Leadership

*Spoken Art:*  
Too Brave to Back Down

Contributing Writer to Black Enterprise Magazine

## PROFESSIONAL SUMMARY

*President & CEO of Rita P. Mitchell, LLC*

In a career spanning four decades, Rita P. Mitchell has a proven track record of achievement and success in the highly competitive financial services industry. Rita has 15 years of progressive leadership experience and retired in 2018 as Executive Vice President & Manager of Private Client Services for Middle TN at First Tennessee Bank (First Horizon currently \$80 billion in assets). Rita managed Private Banking, Medical Private Banking and the Family Office Services for Middle TN.

In addition, Rita is a recipient of the Thurgood Marshall College Fund Award of Excellence, the U. S. Department of Commerce Regional Minority Service Firm of the Year (8 state region), Dr. R. H. Boyd Woman Business Owner of the Year, U.S. Small Business Woman Advocate of the Year, the 2014 YWCA Academy for Women of Achievement, and the 2018 recipient of the NashvilleBusiness.Net 100 Leading African Americans.

In 2018, Rita wrote her debut book, [\*Own Your Phenomenal Self: A Guide on Character, Success, and Leadership\*](#) which serves as a "pocket mentor" to empower young career women to achieve their desired success and an Amazon bestseller. In 2021, Rita and her daughter Brittany Mitchell, CMO, published [\*Spoken Art: Too Brave To Back Down\*](#) which is a one-of-a-kind mother-daughter memoir of art, poetry, and the power of affirmation thinking. Together, Rita and Britt are building a national platform by speaking at events, conferences, and creating customized workshops to help people use the books and affirmation thinking to own their phenomenal journey to their success.

In 2022, Rita completed the Leading with Equity in the Nonprofit Sector as part of the Fall 2021 Cohort at the Kellogg School Center for Nonprofit Management at Northwestern University. As an active member of the community, Rita currently serves on the boards of the YWCA USA, past Board Chair of the YWCA of Nashville & Middle Tennessee, Cheekwood, Leadership Nashville Alumni Association, and the Founders' Advisory Board of Studio Bank, a start-up Nashville boutique bank. She is also a Rotarian and member of the International Women's Forum.

In addition, Rita is a certified John C. Maxwell Coach, Trainer, and Speaker as well as an organizational consultant for Deloitte.