

Good dog!



Cash's plea for subscribers last month was so winsome that we had our best month of 2022 for new subscribers and renewals. We learned that you don't send a man out to do a dog's job—begging. There is something about his earnest eyes.

We didn't realize it would quickly go to his head. He's taken to wearing a tuxedo around the office. Now he wants a promotion and increased benefits. He often barks at visitors and co-workers.

Presumptuous pets are just one of the challenges in producing high-quality, independent local journalism. Rising printing and postage costs while advertising revenues decline means reader support is more important than ever.

To paraphrase a cherished Portland axiom: "Loyal readers are the riches of the free press."

With your help, we will remain rich and free.



An image can be created overnight. Building a reputation takes longer.

NW EXAMINER, since 1986

Subscription form

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