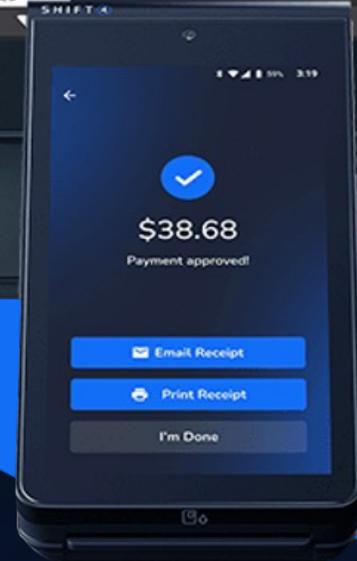
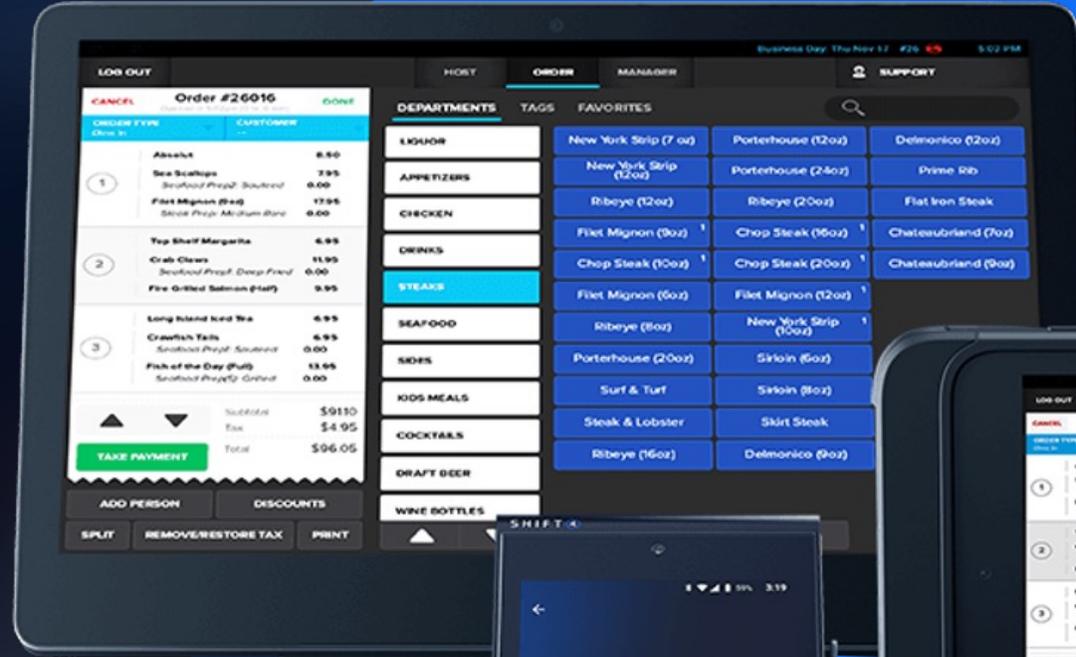




SKYTAB  
BY SHIFT<sup>4</sup>



# An Operating System for **Your Restaurant**

SkyTab will transform your restaurant's operations — from front-of-house to back-of-house and everything in between. Our super-charged tech is ready to serve.

## Key Features



Integrated online ordering



Contactless ordering & payments



Customer loyalty program



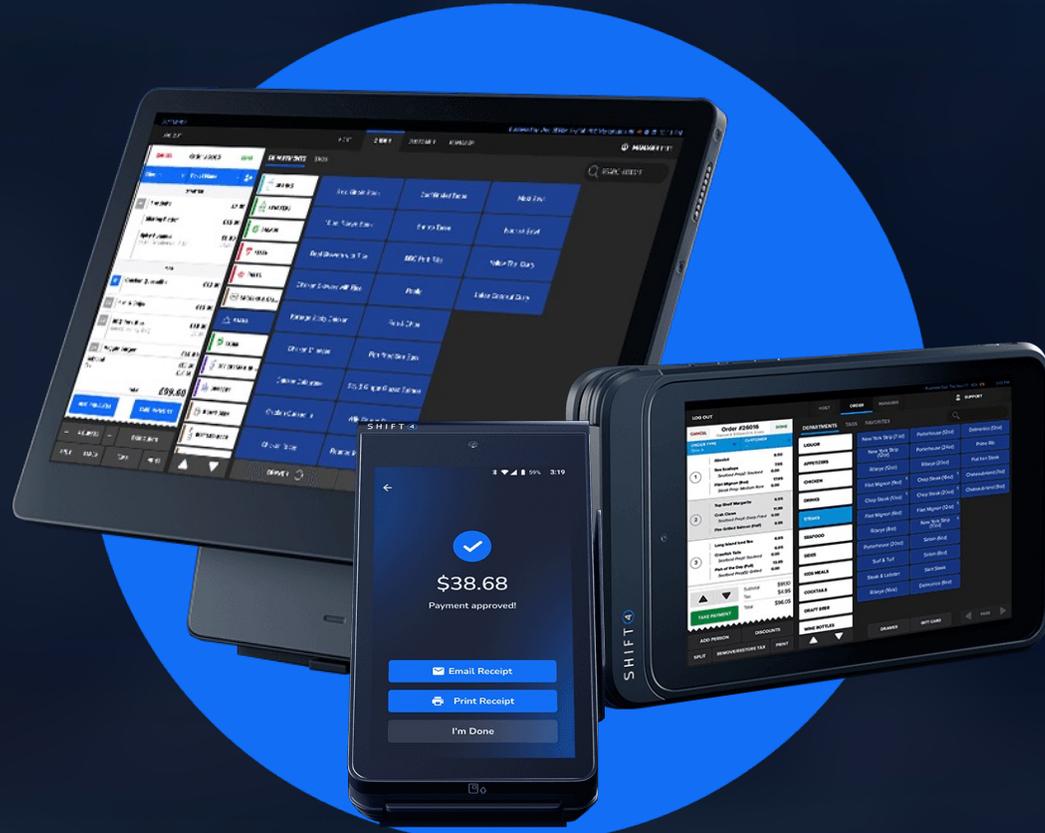
Mobile ordering & payments



Reservations & waitlist management



Powerful marketing solutions

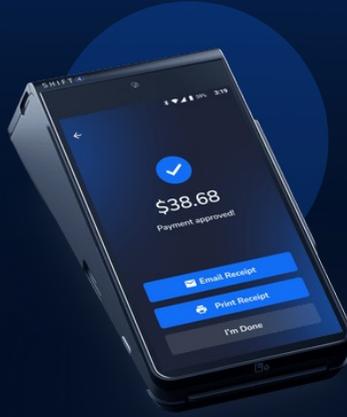


# An Operating System for Your Restaurant



## SKYTAB POS

Your restaurant's command center has a sleek design and flawless performance.



## SKYTAB MOBILE

A handheld terminal to take orders and accept payment from anywhere.



## SKYTAB GLASS

A purpose-built tablet optimized for efficient tableside ordering.



SkyTab is more than just a POS system. It's an all-in-one restaurant platform that will help you manage every aspect of your business.

POWERED BY SHIFT4

# Delivering the Future of Commerce

Shift4 (NYSE: FOUR) is boldly redefining commerce by simplifying complex payments ecosystems across the world. As the leader in commerce-enabling technology, Shift4 powers billions of transactions annually for hundreds of thousands of businesses in virtually every industry.

25+

Years In Business

\$200 Billion+

Processed Annually

200,000+

Current Customers

450+

Technology Integrations

3.5 Billion+

Annual Transactions

# We Power the Most Recognizable Brands in North America

## Food & Beverage



## Travel & Hospitality



## Retail & Ecommerce



## Casinos & Online Gaming



## Sports & Entertainment



The Shift4 Ecosystem

# Payments Are Complex. We Make it Simple.

We deliver a single integrated solution that combines a wide array of technologies to simplify commerce for businesses in any industry.



# Payments Are Complex. We Make it Simple.

## END-TO-END PROCESSING

Combining payment services lets you cut costs and enhance operations across the board.

## SECURE PAYMENT PLATFORM

EMV, tokenization, and PCI-validated P2PE plus advanced auditing capabilities.

## POS/PMS SOFTWARE

450+ integration partners to choose from that cover every possible industry.

## EMV DEVICES

Dozens of P2PE-enabled terminals from Ingenico, PAX, ID TECH, Innowi, and more.

## LIGHTHOUSE BUSINESS MANAGER

Reporting and customer engagement tools that give you complete control over your business.

## SKYTAB

Our all-in-one restaurant POS ecosystem helps supercharge every aspect of your business.

## SHIFT4SHOP

Turnkey eCommerce solution that makes it easy to build a website and grow your business.

## POS MARKETPLACE

A wide range of certified third-party apps that seamlessly integrate with your existing POS.

## GIFT CARDS

Flexible, customizable program for both card-present and card-not-present environments.

## LIGHTHOUSE TRANSACTION MANAGER

Robust reporting on all your revenue centers: in-store, online, gift card, and mobile.



Uber Eats



# Do More With Third-Party POS Integrations

Get the most out of your restaurant POS system and boost operational efficiency.



Inventory management



Customer loyalty program



Accounting programs



Labor management



Online ordering and delivery



Marketing and gift card solutions

# A Back Office and Beyond

Lighthouse, your back office command center, does more than just deliver reports.



Email marketing



Customer loyalty program



Online ordering



Reservation management



Labor management



Online reputation management





# A Back Office in Your Back Pocket

Our InCharge mobile app puts reporting and analytics at your fingertips.



Total sales



Average ticket time



Open tickets



Void usage



Staff performance

Play Video



## Unbeatable Value

### **\$0 Upfront Cost**

Start with no initial investment.

### **Low Monthly Fee**

Only \$29.99/month, including hardware, software, installation, and support.

### **No Long-Term Agreements**

Flexibility to cancel anytime.

### **Cash Discount and Dual Pricing Options**

Eliminate processing fees completely, reducing it to 0% processing cost.

## Special Offer

### **Unprecedented Savings**

Our competitors charge more than \$29.99/month just for software alone, but SkyTab offers an all-inclusive package.

### **\$5K Incentive to Switch**

Additional financial incentives for new customers.

### **Lowest Total Cost of Ownership**

SkyTab provides exceptional value and comprehensive service at a fraction of the cost.

# Toast vs SkyTab POS: A Comparison

## toast Overview

- Cloud-based POS tailored for bars and restaurants.
- Proprietary hardware and software with complex restaurant capabilities.
- Significant ongoing costs due to monthly processing fees and additional paid features (gift cards, delivery integrations, payroll, etc.).
- Rapid development and innovation, but additional costs for integrations.



## Key Challenges

- High integration fees for third-party apps.
- Expensive add-ons for full functionality.
- Remote installation and support can lead to delays and inefficiencies.

## SKYTAB Overview

- Comprehensive, end-to-end POS solution.
- Features include free setup and monthly fees using Shift4 processing, built-in tools like contactless ordering, and online ordering.
- Diverse hardware options with full integration at no additional cost.



## Key Advantages

- Lower overall cost with no hidden fees.
- Free advanced features through Shift4 integration.
- Nationwide network of local resellers for efficient on-site installation & support.

## Why SkyTab Wins

### Lower Cost

Free setup, no monthly fees for many advanced features.

### Better Support

Local resellers ensure fast, on-site installation and troubleshooting.

### Complete Control

Integrated processing for more control over transactions and no need for third-party fees.

# Square vs SkyTab POS: A Comparison

## Square Overview

- Offers a free, entry-level POS system with no fixed monthly costs.
- Primarily designed for small businesses, originating from mobile card readers for retail.
- Limited features for more complex needs, such as multi-location or advanced restaurant functions.
- Heavy reliance on self-installation and remote support.

## Key Challenges

- Lack of scalability: Limited for multi-location merchants or businesses that need advanced functionalities.
- Limited hardware options: Primarily built for iOS, with minimal device flexibility.
- Remote-only support: Merchants must often handle installation and troubleshooting independently.

## Why SkyTab Wins



### Better for Growing Businesses

SkyTab's features support restaurants and multi-location businesses as they expand.

## SKYTAB Overview

- End-to-end POS solution with free setup and monthly fees via Shift4 processing.
- Built for bars, restaurants, and growing businesses with advanced needs.
- Local reseller support ensures on-site installation and training, reducing downtime.
- Diverse hardware options, including compatibility with both iOS and Android devices.

## Key Advantages

- Scalable for growing businesses with advanced features (modifiers, multi-location support, etc.).
- Free advanced features through Shift4 integration.
- Local, on-site support for efficient setup and troubleshooting.

### More Control and Support

SkyTab offers local, on-site support, unlike Square's remote-only installation.

### Flexible Hardware Options

More device options and compatibility with Android to meet the diverse needs of businesses.

# Spoton vs SkyTab POS: A Comparison

## SpotOn Overview

- Offers a customizable POS system with mix-and-match features (e.g., loyalty, reservations, etc.).
- Primarily designed for restaurants, including sales and inventory management, analytics, and online ordering.
- Flexible pricing based on feature needs, but additional features (like loyalty) come at extra cost.
- Low processing fee (1.99% + \$0.20) for SpotOn Payment Processing.

## Key Challenges

- Costs add up quickly with additional feature charges (e.g., loyalty, website services).
- Limited hardware options, often requiring touchscreen devices with monthly fees.
- Non-transparent pricing: Full cost only revealed through a custom quote, leading to potential surprise expenses.

## SKYTAB Overview

- Comprehensive, end-to-end POS solution with free setup and monthly fees via Shift4 processing.
- Includes built-in tools like contactless payments, online ordering, and loyalty programs at no additional cost.
- Local reseller support ensures on-site installation and training.
- Free hardware with POS service, offering flexibility in device compatibility (iOS and Android).

## Key Advantages

- Transparent pricing with no hidden fees for advanced features.
- Free advanced features like loyalty and reputation management, included with Shift4 integration.
- Local, on-site support for efficient setup and ongoing assistance.

## Why SkyTab Wins

### Lower Overall Cost

Unlike SpotOn, SkyTab includes features like loyalty and marketing tools without additional fees.

### More Control and Support

On-site support through a nationwide network of local resellers, unlike SpotOn's remote support.

### Free Hardware

No monthly fees for hardware, providing more flexibility and lower long-term costs.

 Demo Videos

