

Tighter, Firmer Skin*

All skin types,
anywhere on the body

POTENZA™
by CYNOSURE®

*through soft tissue coagulation



How does it work?

The Potenza microneedling treatment uses ultrafine needles and radiofrequency (RF) energy to penetrate the top layer of the skin and trigger the body's natural healing process to regenerate new collagen and elastin.

Unlike some other skin revitalization treatments, Potenza treatments can be performed on all skin types, anywhere on the body and anytime of the year.

All Skin Types / Anywhere on the Body

Stimulates new collagen production to not only give you tighter, firmer-looking skin,* but younger-acting skin

Targets blemishes for a smoother, more radiant complexion

Provides faster healing time and deeper penetration of serums compared to traditional microneedling

*through soft tissue coagulation



What can I expect from the *treatment*?

Treatment times may vary, however most treatments can be performed in 45 minutes or less. Potenza treatments are well-tolerated, with minimal reported side effects, such as pinpoint bleeding, swelling, redness, or irritation. As pain tolerance varies from patient to patient, numbing cream may be offered by your physician to make the treatment more tolerable.

How long does the *treatment* take?

Treatment times may vary, however most treatments can be performed in 45 minutes or less. Consult with your provider for a consultation personalized to you!

What is the benefit of microneedling *treatments that use RF Energy*?

The Potenza microneedling treatment delivers focused radiofrequency (RF) technology to heat your skin. Using RF technology will trigger your body's natural response to create an increased level of collagen and elastin production, resulting in an enhanced skin revitalization treatment versus microneedling alone.



Nothing from a jar can make your skin *act like this/*

The Potenza RF Microneedling treatment performs like no topical (or even filler) ever could, actually stimulating your body's collagen and elastin levels to treat the advanced signs of aging.

Skin looks younger, firmer.* And texture, tone and clarity? Smoothed, brightened and improved.

*through soft tissue coagulation

Real *People*, Real *Results* /

FACE Courtesy of University Park Dermatology and Medical Spa



Before & after 3 treatments

Real *People*, Real *Results* /

FACE Courtesy of Murphy Plastic Surgery & Medical Spa



Before & 2 weeks after 1 treatment

Real *People*, Real *Results* /

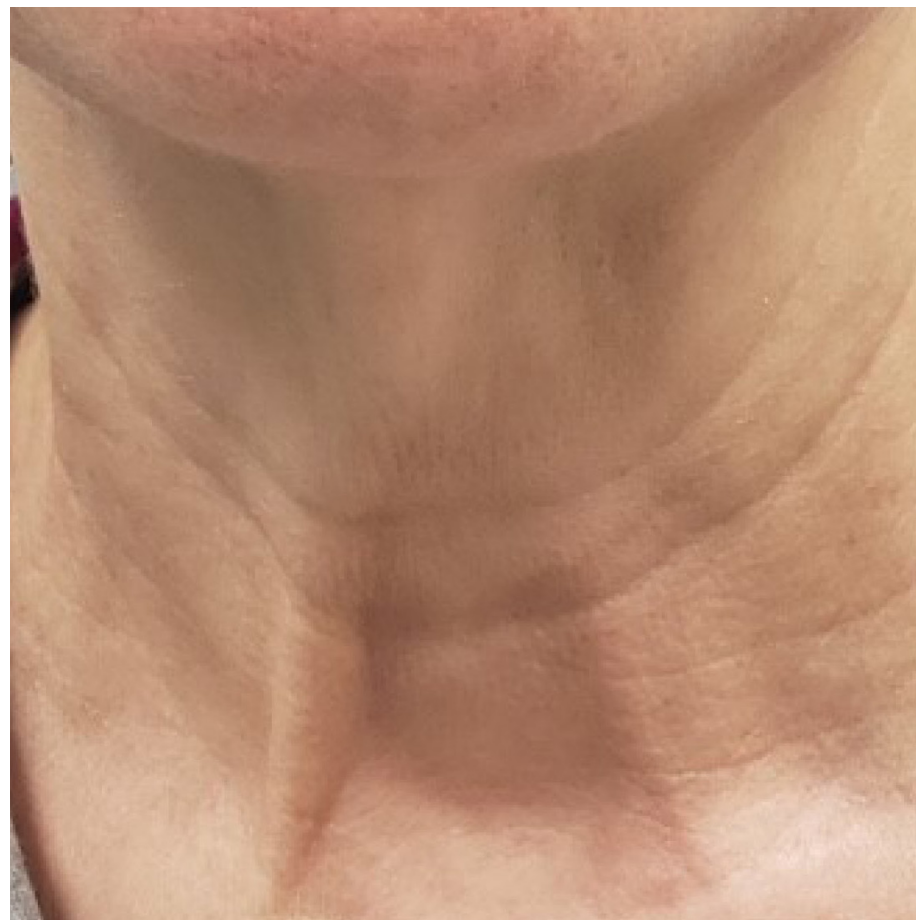
FACE Courtesy of T. Takahashi, MD



Before & after 1 treatment

Real *People*, Real *Results* /

NECK Courtesy of Renee Desrosiers, PA-C, Ageless Body Sculpting



Before & 6 weeks after 2 treatments

Real *People*, Real *Results* /

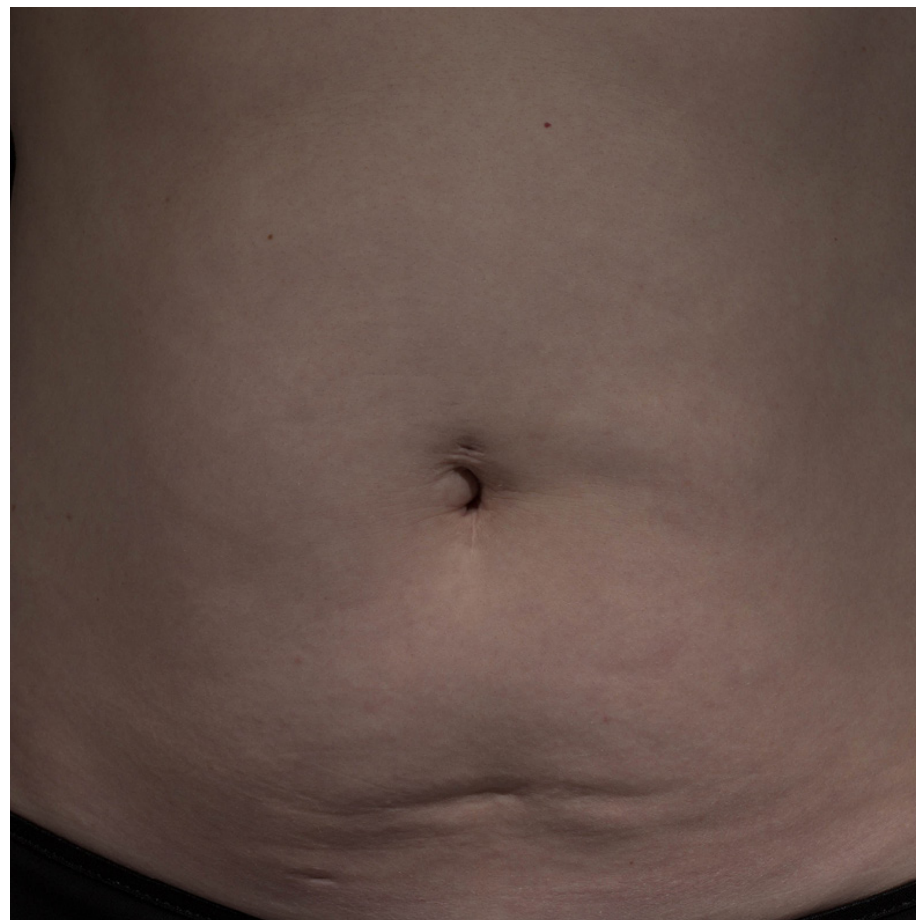
NECK *Courtesy of S. Doherty, MD*



Before & after 1 treatment

Real *People*, Real *Results* /

ABDOMEN *Courtesy of S. Doherty, MD*



Before & after 2 treatments

Ask us if Potenza microneedling treatments are right for you.

For more information, visit
www.aestheticsbycynosure.com/potenza



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