

DRIVER INTERVIEWS

With Bobby Fazio



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@DRIVERINTERVIEWS
#THECARSHOW



SCAN ME

Putting the Spotlight on “The Car Show” Class

Car shows and cruise nights have brought families together for generations. One just can't help but admire the sight of classic muscle cars shined up and lined up. Ears perk when another one arrives or does the “frowned upon” tire squeal when exiting! Unfortunately, that is the extent of our trip to an era when these hot rods roamed the streets. **WRONG!**

What if I told you there was a place where these car-show pieces are not only visible up close but actually doing what Detroit had originally intended? NHRA **Stock Eliminator** and **Super Stock** were the best kept secret in drag racing until Bobby Fazio came on the scene.

OEM Steel Bodies, Factory Parts, Strict Rules, and HUGE WHEELIES make up #thecarshow categories known as NHRA **Stock & Super Stock**.



[Driver Interviews with Bobby Fazio](#) promotes the two categories by showcasing these cars at NHRA events. We not only get the driver's backstory, Bobby also places a camera in their car as they blaze down the track.



[What is Driver Interviews with Bobby Fazio?](#)

[Driver Interviews](#) are professionally edited “feature” videos that showcase one driver and car. They are complete with in-car camera experience and capped off with a catchy title and thumbnail to attract viewer attention. These are posted on **YouTube**.



Original 1969 Z28 Camaro Competing in NHRA Stock Eliminator Drag Racing 2023
Casey Miles 302 4-speed
69K views • 8 months ago

 Driver Interviews with Bobby Fazio

Car show today, drag strip tomorrow. Casey Miles competes in the NHRA Lucas Oil Drag Racing Series with his original Baldwin ...

The [Live on Location](#) playlist consist of “Lanes Walks” where Bobby interviews drivers pairing up to race while also adding in starting line wheelies and midtrack action. This has turned into a big hit! These are posted on **YouTube**.



2023 Pomona In-N-Out Finals NHRA Super Stock Drag Racing Lanes & Action
Classic Muscle Cars Wheelies
25K views • 3 weeks ago

 Driver Interviews with Bobby Fazio

It's the final countdown. The much anticipated 2023 NHRA In-n-Out Burger Finals in Pomona, CA would be the decidi

The [Tuesday Tell-All](#) Segment is the weekly podcast where Bobby discusses current topics as well as tech segments! This is a live stream that broadcasts to **YouTube** and **Facebook**.



Tuesday Tell-All

Driver Interviews with Bobby Fazio · Podcast · Updated 5 days ago

Tuesday Tell-All Ep 45: Averages HP \$30K Payout 2024 NHRA Drag Racing Super Stock Eliminator Po... · 1:04:28

Tuesday Tell-All Ep 44: Walt Walker & Belle Rose Open | Big \$\$ Coming | NHRA Drag Racing Podcast · 59:29

[VIEW FULL PODCAST](#)

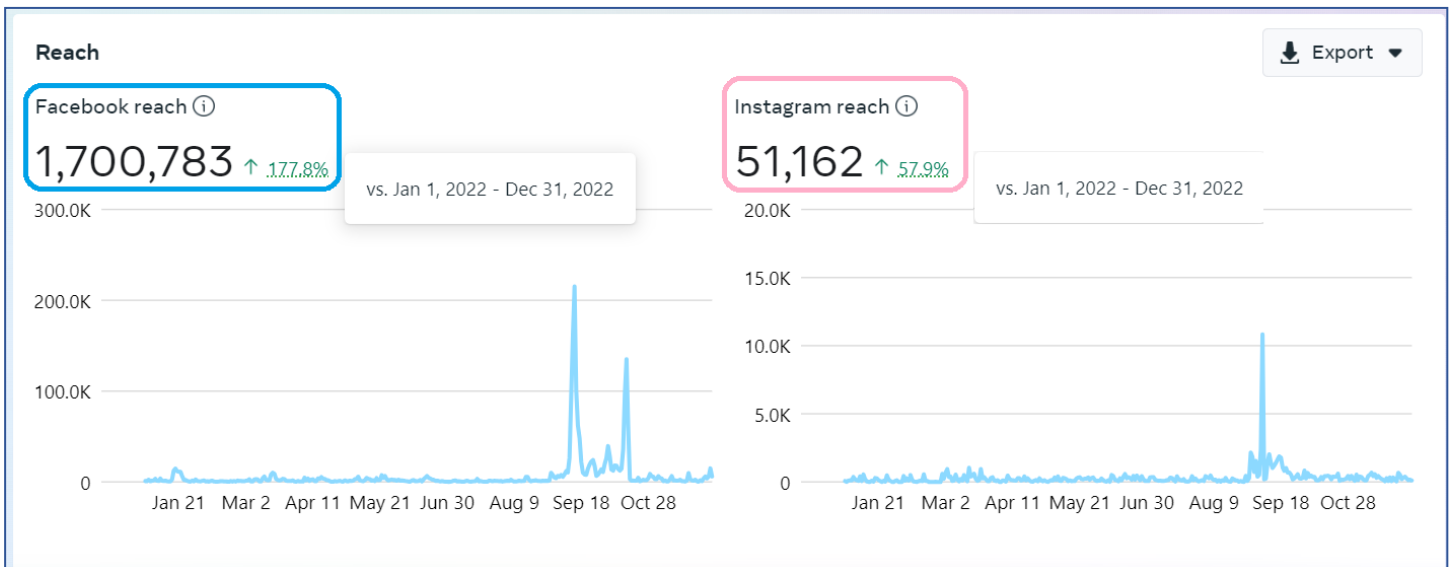
Who is Watching?

YouTube Channel



Facebook & Instagram

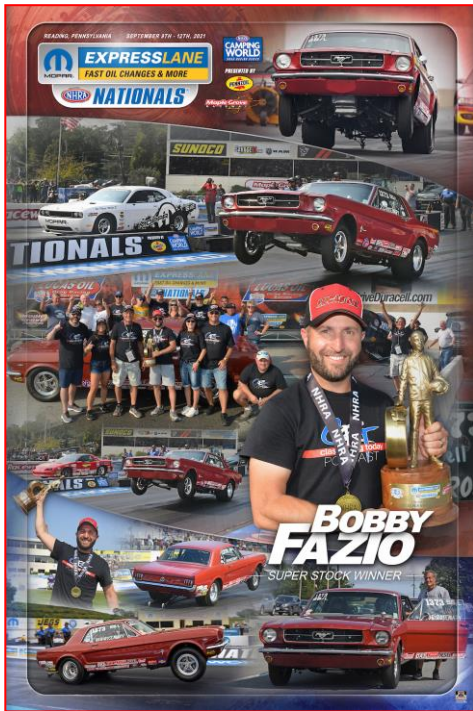
This year: Jan 1, 2023 - Dec 5, 2023



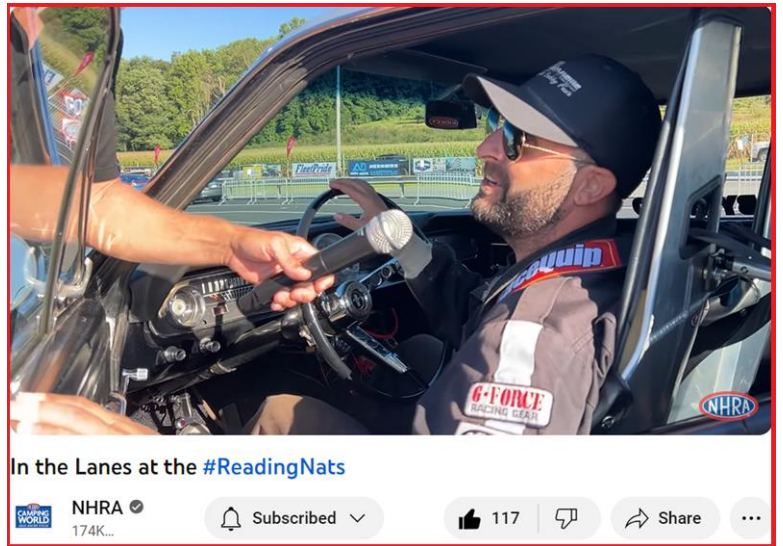
Who is Bobby Fazio?

Bobby Fazio is a graduate of Villanova University and owner of a successful math tutoring business, ImproveMyMath.com. Based out of NJ, he is known for his fan-favorite 1965 Mustang in Super Stock, most recently winning the 2021 *Mopar Express Lane Nationals*, the 2022 *Lucas Oil Divisional*, and the 2023 *MicroStrategies National Open*. Bobby is regularly hired to drive other racers' cars in Stock & Super Stock and has finished *top 10* the last two years. Always looking for a mathematical edge has led him to co-create DragInsights which allows racers to research their opponents' key stats prior to competition!

2021 NHRA Event Winner's Circle Interview



Bobby always creates an interactive pit spot for fans to hang out!



NHRA interviewing Bobby at the 2023 Pep Boys Nationals



Bobby's wife KeKe is his biggest supporter and even helps with interviews!

Evan Smith's interview of Bobby and his Super Stock Mustang has 441K views



Glorious 9,000 RPM 289 Small-Block 1965 Mustang | 4-Speed | Super Stock Ford
441K views • 2 years ago

REVan Evan

Bobby Fazio gives us a ride in his high-winding, 9000-rpm Super Stock Ford 1965 Mustang. Watch as he rows the gears in his ...

[Join the Greatest Car Show on Earth!](#) [\(Monetarily or Parts/Products\)](#)

Option 1: For \$200/month or \$2000/year we do the following:

- **Your Brand's Logo** at the beginning of each *Driver Interview* and *Tuesday Tell-All Segment*.
 - **1 Driver Interview** and **1 Tuesday Tell-All Segment** per week.
- **Your Logo on overlay banner** for the duration of *Tuesday Tell-All Segment*.
- **Brand mention** at the beginning of each *Tuesday Tell-All Segment*.
- **Logo and Link** on DriverInterviews.com website
- **Your Link will be posted** in video description and show notes.



Option 2: For \$300/month or \$3000/year we will do all of the above plus:

- **Weekly Instagram/Facebook tag**, using your designated account/hashtag, in post, story, or reel.
- **Your Logo** in our [Facebook background photo](#) (1.7M reached in 2023).
- **Your Logo** in our [YouTube channel background](#) (10M impressions in 2023)
- **Your Decal** on Bobby's 1965 and 1967 Mustangs.
- **Your Decal** on Bobby Fazio's 22-ft *enclosed race trailer*.
- **Bobby will wear your apparel** during one *Tuesday Tell-All* segment each month.

Option 3: For \$500/month or \$5000/year we will do all of the above plus:

- **Your Logo** on all [YouTube thumbnails](#) (10M impressions in 2023)
- **Your Logo displayed** for full duration of a *Driver Interviews* videos.
- **Featured Driver Interview - Subject will wear your hat or shirt while being interviewed!**
- **A representative from your company is welcome as a guest on Tuesday-Tell All Tech Segment** to educate listeners on your product and its technology as related to racing. If your product is not racing-related, we can customize another option for you.
- **Your logo and QR code included** on the *printed flyers* that Bobby hands out at NHRA National Events. Fans are free to grab these informative handouts which explain Stock & Super Stock Drag Racing!
- **Bobby and KeKe will wear your apparel** at least one day at every race we attend.
- **Your brand name** as Bobby Fazio's NHRA National Event entry sponsor on nhraeventreg.com

