ALABAMA BCIA AWARD APPLICATION

**COMMERCIAL PRODUCER OF THE YEAR AWARD**

# **Name of Operation**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Owner:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Manager**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**City**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **State:** \_\_\_\_\_\_\_\_\_\_\_ **Zip Code:** \_\_\_\_\_\_\_\_\_\_\_

**Email**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Best Contact Phone**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **OPERATION OVERVIEW**

*Briefly describe your operation in terms of location, number of years at location, breed(s), size of operation, number of cows, calving season, and any other details you feel are important about your operation. Please note: this overview will be used in publicity and presentation and should not exceed 250 words.*

**2. GOALS**

*Discuss the basic short- and/or long-term goals that you have for your operation.*

**3. RECORDS**

*What performance records do you measure and do you employ a record**keeping and or analysis system? Include any priority performance measures or metrics that you pay specific attention to.*

*What economic/financial record keeping and analysis system do you use for your operation and what do you hope to learn from the information it provides?*

**4. BREEDING AND GENETICS**

*Describe your breeding system(s). (Example: two breed rotational back cross using Angus and Simmental sires or Charolais bulls terminal on Angus X Hereford purchased females.) Please include the following specific areas in your answer.*

* Do you have a fall or spring calving season and why?
* What is the length of your breeding season and why?
* What sire breeds do you utilize and why?
* What breeds are represented in your cow herd and why?
* Do you raise your own replacement heifers or do you purchase replacement heifers and why?

*What are your primary criteria for sire selection and why? Please include the following specific areas of criteria in your answer.*

* Conformation and Phenotypic Traits:
* Performance Data:
* EPD Values:
* Carcass and Feedlot Data:
* Reproductive Criteria:

*What are your primary criteria for replacement female selection and why? Please include the following specific areas of criteria in your answer.*

* Conformation and Phenotypic Traits:
* Performance Data:
* Carcass and Feedlot Data:
* Reproductive Criteria:

*Describe your thoughts on how your genetics are matched to your customer’s environment?*

**5. MARKETING**

*Describe the important features of your marketing program and how you strategically get the most for your production. Please include the following specific areas in your answer.*

* How and when do you market your feeder calves?
* What management practices do you utilize to prepare your feeder calves for your market?
* What information on your feeder calves do you provide to buyers?
* How do you market your replacement heifers and what data do you provide to buyers?
* How do you market your cull animals? This includes cows, feeder calves, and bulls.

**6. INNOVATIONS, IMPROVEMENT AND STEWARDSHIP**

*Describe the most significant changes that have been made in your operation during the past five to 10 years. This can include management practices, performance data collection or implementation, marketing avenues, etc.*

*How do you use technologies to help meet your operational goals?* *List the most important uses of technology that have helped you meet your operational goals: (Examples: record keeping or accounting software, electronic scales, electronic id, ultrasound, etc.)*

*Describe your most important environmental stewardship priorities or practices.*

**7. CONTRIBUTIONS**

*List leadership participation in the beef industry.*

*List leadership participation in your community.*

**8. BIF**

*What do you think are the most important roles and functions of Alabama BCIA and the Beef Improvement Federation?*

**NOMINATOR**

**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**TITLE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**ORGANIZATION: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**CITY/STATE/ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**E-MAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**